

SUNDRY

—
TAKE YOUR ADVENTURES HOME WITH YOU

MAPS/ATLASES: 140-141
STICKERS: 142
HATS/MUGS: 144
MR. HAPPY: 145

EXERCISE: 147
PENS/JEWELRY: 148-149
DVDS: 150
BOOKS: 151-161

“What is it about maps? I could look at them all day, earnestly studying the names of towns and villages I have never heard of and will never visit, tracing the course of obscure rivers, checking elevations, consulting the marginal notes to see what a little circle with a flag on it signifies...”

—Bill Bryson, “Neither Here Nor There”





Photo by Duane Wheatley, 2008



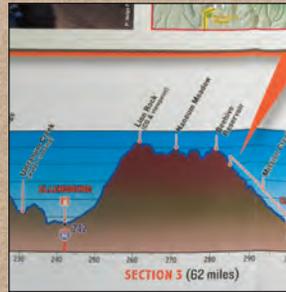
BUTLER MOTORCYCLE MAPS MASTER SET

Twelve maps that provide the overviews you can't see on any GPS, and let you easily find and navigate to the best rides you'll ever experience. Every map uses a three-colored highlight system showcasing ONLY the good/better/best sections of each road. The overall quality and detail of the cartography is stunning.

See and link together the very best parts of the most spectacular and sometimes remote roads—stuff you'd never find otherwise, including many hidden 'Lost Highway' gems—for truly memorable and incredible rides.

Elevation profiles, climate guides, fuel stops and even QR codes also provide solid information about where to sleep and eat or what to see when you're not riding. Backcountry versions are designed for off-highway routes for memorable adventure and dual-sport rides. All are rugged, waterproof and tear resistant to provide years of planning reference and resist on-the-road abuse. Each is 38"×26" and they fold easily to fit inside tank bag map cases. 

Master Collection (N. CA, S. CA, TX Hill Country, CO, WY, MT, ID, UT, Ozarks & Rocky Mtn Planner) #4279 \$149.00
 See website to purchase individual maps.

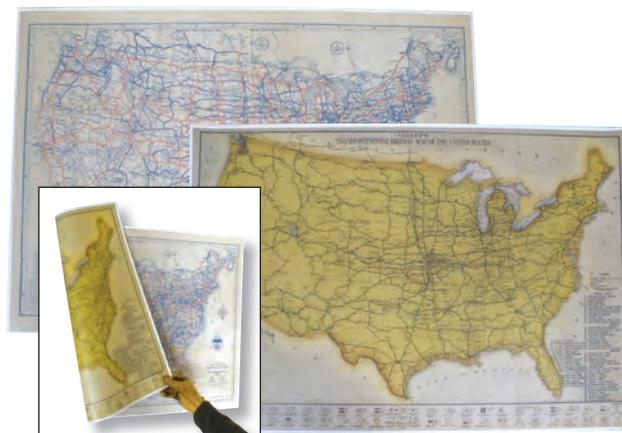


USA WALL MAP

This map is rich in details and subtle nuances portraying the US as a tapestry of basic geographic elements inlaid with a broad, multi-cultural spectrum of landmarks. Award winning cartographer David Imus, dedicated 6000 hours to meticulously craft this, maximizing information and readability with an emphasis on detailed topography. An intrinsically useful piece of art that will draw you in with beautiful cartographic detail and inspire a greater appreciation of, the real places it was inspired by. Completely indexed on back with all cities, landmarks and places of interest,

this is a uniquely fascinating map is superb for ride-planning. Printed on high-quality heavy paper. 50"×35.3".

#5633 \$29.00



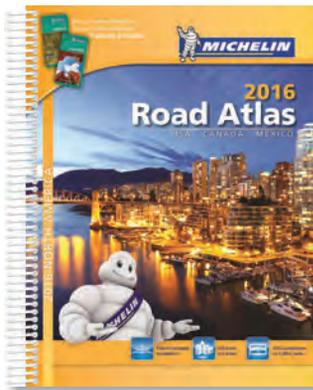
HISTORICAL ROUTE MAPS

Historic roads and routes are different. Finding them today isn't easy. This dual sided map will help. It's an enticing full-color high quality reprint of two historic maps. One side features a reproduction of an original pen and ink road and trail map circa 1915. Turn over to reveal a US highway map from 1931, showing designated highway numbers and a much expanded system of roadways from just fifteen years prior. The detail and historical intricacies of these stunning reproductions will inspire you to locate and ride the remaining sections of these old roads that still exist. Looks great on any wall, too. 38"×26".

#5606 \$19.00

Michelin Atlases are famous because they are filled with details for route planning not found elsewhere. Both these and the Rand McNally Road Atlas provide a tactile feel and overview you just don't get on a GPS or mobile navigation app.

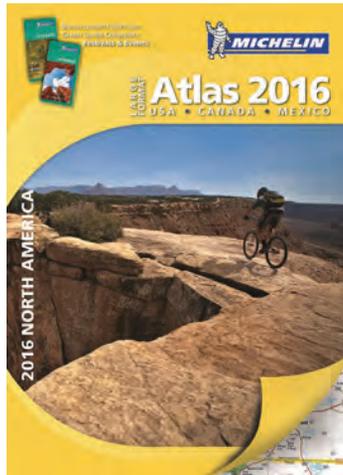
Whether folding pages into a map pocket for on the fly navigation, or sitting down after that days ride to flip through pages and plan the next route, no digital replicant can quite compare to the look and feel of a printed map.



MICHELIN NORTH AMERICA ROAD ATLAS

Exceptionally detailed, accurate mapping to get you anywhere you want to go, and the spiral binding allows you to unravel and remove pages to bring along just the maps you need. Includes six-page section of events and festivals across the country, and other useful guide-book stuff. Softcover, spiral bound. 9"×11", 304 pp., color illus.

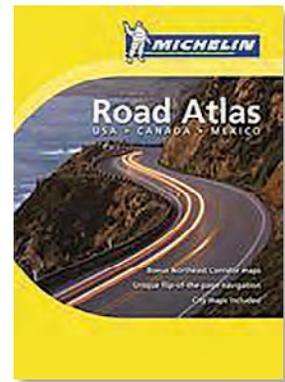
#4407 \$19.00



MICHELIN NORTH AMERICA LARGE FORMAT ATLAS

Bigger page size and larger, easy-read mapping compared to mid-sized format. Includes over 50 large-scale city maps and a bonus Northeast USA section. Softbound. 11"×14.75", 132 pp., color illus.

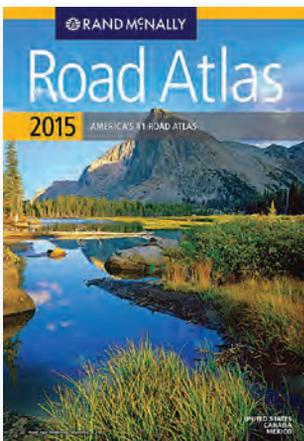
#4409 \$12.00



MICHELIN NORTH AMERICA MIDSIZE ATLAS

Compact, portable and economically priced with detailed coverage of USA, Canada and Mexico. Includes 50+ large-scale urban maps for easy navigation, with distance and drive time information to help with trip planning. Softbound. 8"×11", 128 pp., color illus.

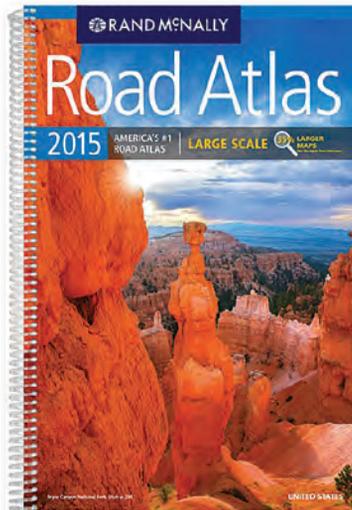
#4413 \$9.00



STANDARD NORTH AMERICA ROAD ATLAS

Maps of every U.S. state and Canadian province, an overview map of Mexico, and detailed inset maps of over 350 cities and 20 U.S. national parks. Road construction projects and updates highlighted for every state and conveniently located above the maps. Mileage chart shows distances between 90 North American cities and national parks along with a driving times. Includes useful listing of roadside websites and phone numbers, handy for route planning or a roadside emergency contact. Softbound. 10.8"×15.4", 144 pp., color illus.

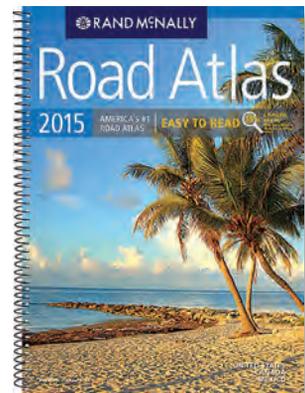
#4441 \$15.00



LARGE FORMAT NORTH AMERICA ROAD ATLAS

Bigger, easier to read and with greater detail, this spiral-bound Large Scale atlas is 35% larger than standard. Highly detailed maps of every U.S. state plus over 350 detailed city inset and national park maps and a comprehensive, unabridged index. Spiral binding allows the book to lay open easily or let you remove individual pages for folding into your map case. Includes 6 special 'great routes' as well as valuable tourism websites and useful phone numbers relevant to all maps. Spiral bound, 10.3"×15.4", 264 pp., color illus.

#4440 \$19.00



NORTH AMERICA MIDSIZE ROAD ATLAS

America's #1 road atlas for planning and navigation. This one contains the most recent updates, including changed highway numbers, exits and ongoing road construction projects. Larger formatted maps for easier reading and navigation. Covers U.S., Canada and an overview map of Mexico. Spiral-bound. 8"×10.8", 160 pp., color illus.

#4215 \$10.00



NOT ART

OK, so your bike wasn't in the Guggenheim Show. 2" diameter.

#3461 \$1.50



GAS PUMP

Why jump on board the USS Mainstream Indulgence without even a second thought? 3.5"×3.5".

#3398 \$1.50



You don't seriously need this one. Two to a set. 4.75"×1.25".

#3467 \$2.00



STOLEN STICKER

"If this bike is on a trailer it is being stolen." Every bike should have one. 4"×1"

#3488 \$1.50



REFINED HYDROCARBON RECYCLER

Help plants grow big and strong by topping off the tank with high octane and riding more. Who would of thought recycling could be such fun?

#3453 \$2.00



MOTORSPORTS DANGEROUS

From strict warning signage found around British race tracks. 4.5"×4".

#3464 \$1.50



SO MANY ROADS

...so little time. The standard lament of sport and touring riders everywhere. 3.25"×3".

#655 \$1.50



PAVEMENT ENDS

Graphic we stole from somewhere, but forgot where. 4.5"×3.25".

#3468 \$2.00



AEROSTICH STICKER COLLECTION

Save on a set of stickers. Pack includes "Pavement Ends", "One Less Car", "Go Away", "Do Not Touch Me", "Japan Nein", "Stolen", "Motorsports Can Be Dangerous", "Ride There", "Not Art", "If Found Unconscious...", "Aerostich", "Gas Pump", "Refined Hydro", "This Is My Car" and "So Many Roads".

SAVE \$8.00 #3480 \$20.00



ONE LESS CAR

Looks great on a bike. Stupid on a car or truck. 1.75"×2".

#3486 \$1.50



RIDE THERE

Also looks great on a bike (or snowboard/skateboard). Stupid on a car or truck. 4.2"×1.5".

#3490 \$2.00

THIS IS MY CAR STICKERS

Small stickers that make a big statement. Using your motorcycle for everyday transportation is a social good — even if it makes you a pirate or alien. Make a statement and ride proudly...This IS my car. (...You idiot) 3"×3".

Pirate #3223 \$2.00

Alien #3224 \$2.00



IF FOUND UNCONSCIOUS...

For the chin bar of your helmet (you get 2). By Ed Peterson. 2.5"×1".

#3466 \$2.00



JAPAN NEIN

Friendly rivalry? This looks like mischief from original via Bill Jutz. 3.5".

#3462 \$1.50



DO NOT TOUCH ME

Found this sticker in a Japanese bike shop. It reads "Dangerous person. If you touch me, I will be cut off", and means "If you touch my bike, I will snap and go off". 3.5" diameter.

#3465 \$2.00

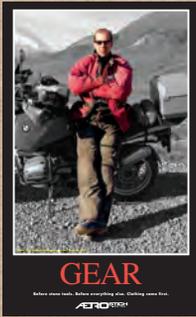


DRIVING

This is big enough to go right on a stop sign, beneath the word 'stop'. From a bicycle advocacy group's monkey wrench ecotactic catalog. Be careful. 18"×4.25".

#3470 \$2.00





GEAR ONE #4177



CLOTHING ONE #4179



EQUIPMENT ONE #4181



GEAR TWO #4178



CLOTHING TWO #4180



EQUIPMENT TWO #4182

AEROSTICH GEAR-EQUIPMENT-CLOTHING POSTERS

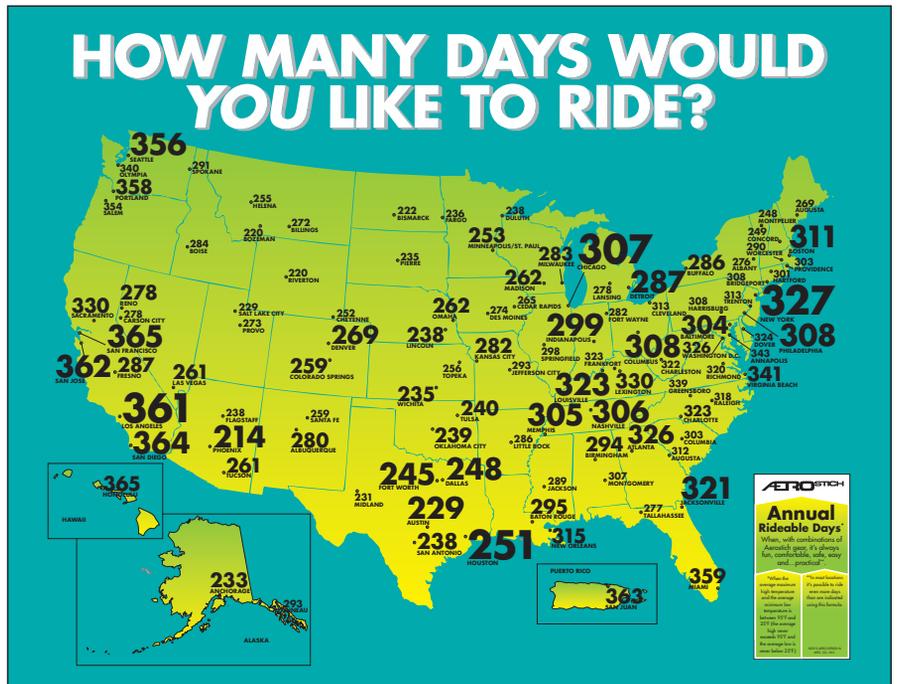
This type of motivational poster has been around for decades to inspire people to achieve more, or to think differently about something. Here's our take, with a focus on the really important things in life. Before stone tools, there was clothing. 11"×17".

*Gear One #4177 \$5.00 / Gear Two #4178 \$5.00 / Clothing One #4179 \$5.00
Clothing Two #4180 \$5.00 / Equipment One #4181 \$5.00 / Equipment Two #4182 \$5.00
Set of Six Posters **SAVE \$6.00** #4184 \$24.00*

AEROSTICH RIDEABLE DAYS POSTER

How many days would you like to ride? Based on a formula that includes selected ambient temperature ranges when riding with Aerostich gear, this colorful map portrays a fascinating representation of the annual number of rideable days easily achievable annually throughout the United States. 38"×26"

#4162 \$10.00



ABOUT THIS MAP...

Statistics for the average daily and seasonal temperatures in thousands of locations are available from the US Department of Agriculture to help farmers know what kinds of crops to plant and when to harvest.

The different sizes of the numbers on the map correspond to the populations of the cities listed. In other words, a large number like Los Angeles have a lot of people, and the average low and high temps used by this formula are seldom exceeded there, so this city has lots of rideable days. In contrast, cities like Phoenix AZ and

Duluth MN each have different size numbers based on their differing populations, but similarly few rideable days because in those places so many days are by this formula on average either too hot or too cold.

The high and low temperatures used (95°F and 25°F / 35°C and -3.8°C) are based on the temperatures which are easy to dress for with Aerostich gear. It's always been comparatively simple to ride through temperatures between 95°F and 25°F over urban distances.

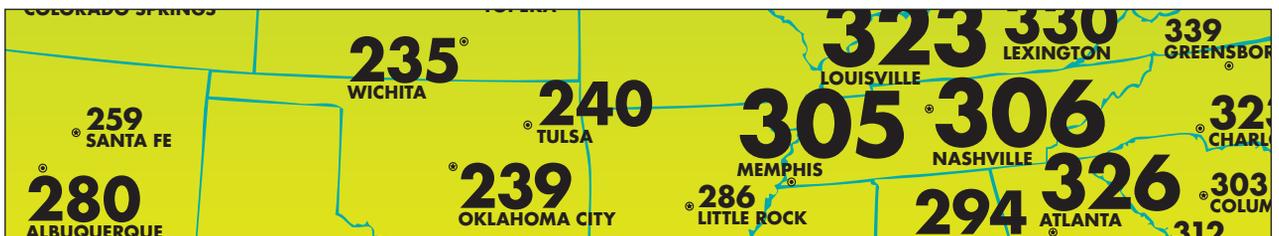
— Mr. Subjective, 1-14

AEROSTICH Annual Rideable Days
When, with combinations of Aerostich gear, it's always fun, comfortable, safe, easy and...practical.

*When the average maximum high temperature and the average minimum low temperature is between 95°F and 25°F (the average high never exceeds 95°F and the average low is never below 25°F).

**In most locations it's possible to ride even more days than are indicated using this formula.

©2012 AERO DESIGN & MFG. CO., INC.





ROLLIE FREE TEE

The original Rollie image. Snapped as he broke the land speed record going 150 mph on the Bonneville Salt Flats in Utah, 1948. Black screen print on a white t-shirt. 100% cotton. M-XX.

#2811 \$20.00



ROLLIE FREE FRAMED PRINT

This is the most famous photo in motorcycling history. Rollie Free lying prone along the back spine of a borrowed Vincent HRD Black Lightning with the seat removed. The original photo was taken in 1948 from a speeding car as Free broke the land speed record by going 150 mph across the Bonneville Salt Flats in Utah.

Free had developed his famous 'whatever it takes' riding style in an effort to minimize wind resistance. When his leathers tore in earlier runs, he discarded them and made this final winning attempt wearing only a bathing suit, shower cap and a pair of sneakers. The result was history...

The Rollie Free Framed Print is a high quality, digitally restored reproduction with a sepia tone for that extra-vintage look (frame size: 11"×14", image size: 7.5"×9.5").

#2817 \$49.00



ROLLIE MUG

Hold java or other favorite libation with panache. May just become your most coveted drinking vessel. 11 oz. Ceramic. An Aero/RWH exclusive.

#2806 \$7.00



AEROSTICH PACKABLE MICRO-FIBER CAP

Keep the sun and rain out of your eyes and protect your scalp. Adjustable. Fast drying 100% microfiber. Black with almost black logo.

#658 \$12.00



AEROSTICH COOLMAX CAP

High-wicking, highly breathable Aqua-Trans fabric and a Coolmax® terrycloth inner sweatband. Hook & loop adjustable. Machine washable, lightweight and wrinkle free.

#653 \$16.00



AEROSTICH MUGS

These mugs hold java or other favorite libation with ease. 11 oz. Ceramic.

So Many Roads #3407 \$7.00

Hydrocarbon Recycler #3399 \$7.00

Motorcycles OK #3444 \$7.00

AEROSTICH MR. HAPPY PUPPET

So your buddy pulls over in a cloud of smoke with a broken chain piled up in front of his engine sprocket and a busted crankcase. Or he throws his new scooter up the street in a cacophony of sparks and shredded parts. Whattya do? Look uncomfortably at your feet? Cringe with empathy? Hell no. You whip out Mr. Happy and lighten the mood with chirpy platitudes such as "Gee Bill, I'm sure we can find a guy to replicate that casting for big bucks." Or "That's OK, that bike was kind of ugly anyway, don't you think?" Chances are that after the rider in question chases you half a mile down the road and pummels you about the head and shoulders he'll feel MUCH better.

Be ready with a kind word and light pantomime for any downer occasion. Mr. Happy wants to help. Fits readily in most tankbags. Also good for cheering up rain-sodden rally campsites or bolstering spirits during multi-day bad weather scenarios that have eaten up most of a given vacation or ride. (Share your Mr. Happy experiences or just see what he's been up to by visiting his website at: aerostich.com/mrhappy or follow the antics of MrHappyPuppet on Twitter.)

#3330 \$9.00



Mister Happy udhahan Мистър Честит пътувания 先生快樂旅行 Mister Happy cesty Mister Happy cestuje 先生快樂旅行

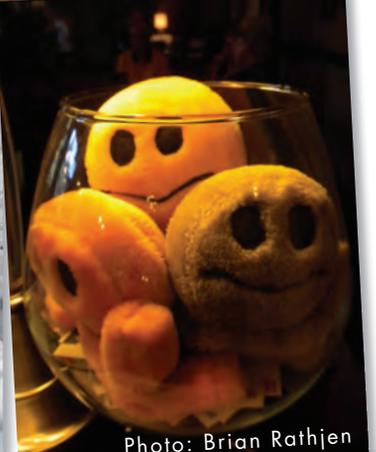
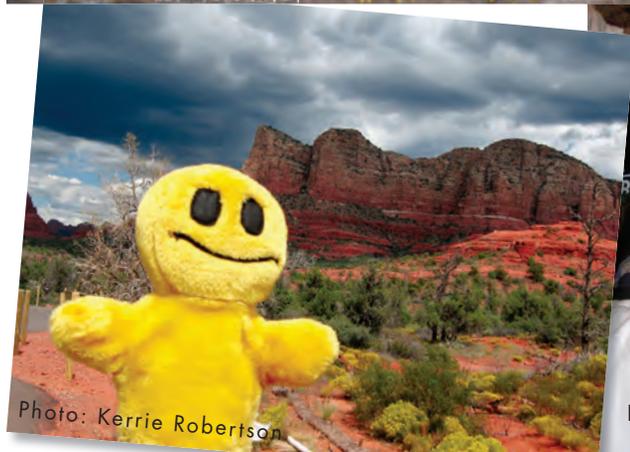
Mr. Happy...Travels

...And he likes to ride. Sometimes he gets into strange situations and some out-of-the-way places. (Some famous places, too.) He parties pretty hard sometimes. He's always up for any trip or adventure.

At a traditional Japanese Bath in Hokkaido, Japan. By Akiko Morikawa.

AEROSTICH RIDER WEARHOUSE CATALOG

ppy viogens Мистер Честит Mister Bon voyage

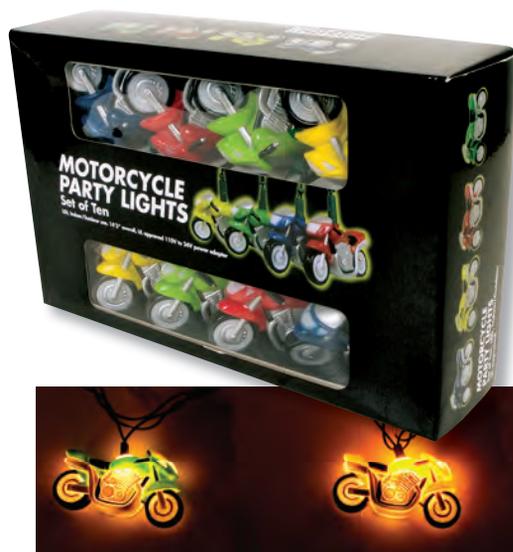


MOTORCYCLE PARTY AND HOLIDAY LIGHTS

Road rally...birthday bash...Holiday gathering...These bright, weatherproof LED Motorcycle Party and Holiday Lights add vibrant moto-radiance to any indoor or outdoor area. Two versions: Long-burning, highly portable, battery powered moto lights are perfect to lively-up your bike, campsite, tent, or costume—accessorize yourself. And with the UL approved 110V plug-in version you can adorn your workplace, front door, mantle, patio, porch, bedroom, holiday tree or garage.

Both include ten 4.5"×2.5"×1" detailed bikes aglow in green, yellow, red and blue. Battery model features 94" cord with a switchable 3-AA battery pack. Household current version sports a 70" spread of lighted bikes, with an extra 120" of cord to reach the nearest outlet. Be the light of the party, spread moto-cheer any time of year. Hangover not included.

Plug-In #3394 \$24.00
Battery #3308 \$24.00



FAKE OIL POOLS

Place under any machine for serious fun. Looks just like a real oil leak. Black liquid looking Polyester resin in irregular shapes. No two are alike. Perfect for

when you have heard enough about so and so's brand new bike for the umpteenth time. Created by a famous industrial designer and malcontent. Three sizes.

Small (Pocket Size) #3310 \$7.00
Medium (Tank Bag Size) #3311 \$8.00
Large (H-D Primary Case Size) #3312 \$9.00



AEROSTICH NO EXCUSES. HAVE FUN. BUTTONS

1.5" Buttons.

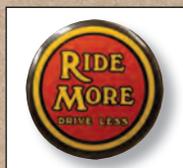
Everyday #4341 \$2.00
Every Mile #4343 \$2.00
Everywhere #4344 \$2.00
Every Road #4346 \$2.00
Set of 4 – **SAVE \$2.00**
#4348 \$6.00



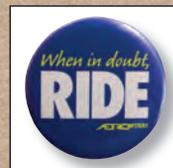
PIN DISPLAY CASE

A great way to display all the event pins you've collected. We looked at five similar cases over a ten year period before finding this one. It features a deeper bed, allowing post-type pins to display flat with their hidden clip-locks attached. Attractive oak construction with a foam insert covered in black velour. 18"×12"×2".

#3392 \$59.00



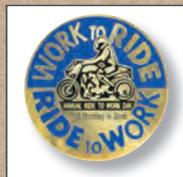
**RIDE MORE
DRIVE LESS
BUTTON**
1" #3408 \$2.00



**WHEN IN
DOUBT,
RIDE
BUTTON**
1" #3409 \$2.00



**RIDE TO
WORK
BUTTON**
1" #8008 \$2.00



**RIDE TO
WORK
CLOISSONNE
PIN**
1" #8010 \$4.00



**POTIUS
SERO QUAM
NUNQUAM
CLOISSONNE
PIN**
1" #3418 \$4.00



**AEROSTICH
CLOISSONNE
PIN**
1"×.25" #3414 \$4.00



S.P. GRIP

A "pin saver" device that clamps securely to the back spike of your favorite rally pins with an Allen wrench, ensuring they don't end up by the side of the road somewhere. Chrome plated brass, high quality. Helps out if you're into making that vest look like the equivalent of the back of an RV. Hey, after all, you were there. Set of 12.

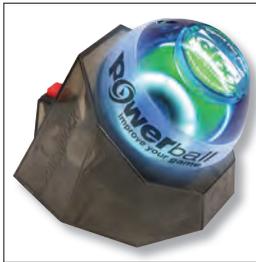
#3451 \$7.00



GYRO POWERBALL + DOCKING STATION

Gyro exerciser is a great workout tool, delivering up to 40 lbs of torque. Improves coordination, toning and strength while increasing range of motion of wrist flexors and extensors. Docking station activates the gyro by revving up ball to 14,000 RPM, great for a workout that will improve dexterity and coordination and enhance on-bike control, balance and stamina. LED lights glow blue to indicate workout performance levels.

#3449 \$49.00



BONGO BOARD

Take a spin around your basement or den and improve your sense of balance. Lean into the corners, twist a handful of torque, and let your inner ear loose to achieve something that's a lot like what we all do whenever we ride twisty backroads or tight trails. This increases your balance and coordination skills and enhances your riding abilities.

A patented two-part independently rotating barrel shaped urethane wheel system with sealed bearings and a safety retaining cord provides maximum maneuverability on any surface from concrete to carpet. Grip tape on wood skate-style deck helps you stay planted. Just about the most fun balance-building tool available, short of a motorcycle. 32"×8"

#4302 \$117.00



HANDGRIP CONVERTER

Transforms any gyro into a dynamic barbell and strength trainer. Work out regularly with this handle paired with a gyro to strengthen your grip on the handlebars and relieve wrist strain on longer rides. Great overall tool for rehabilitation, building coordination and conditioning.

#3481 \$15.00



VARIGRIP HAND EXERCISER

Ergonomic design and variable tension provides customized conditioning for individual fingers, the entire hand, wrist and forearm. Improve throttle control and bike handling while improving your overall fitness too. Adjustable tension levels to keep your grip and fingers super-fit.

#3450 \$15.00



GRIP PRO TRAINER

Easily and effectively do a hand and forearm workout anytime, anywhere. Simple, inexpensive tool will noticeably improve finger, hand and forearm strength. Use it for a few weeks and we bet you'll notice less fatigue and better throttle/braking/steering control.

40 lb. #4350 \$8.00

50 lb. #4351 \$8.00



TOOLWARE

These utensils efficiently handle even the most technical food intake jobs with style and grace. Suitable for formal place settings alongside the fanciest plates, yet rugged enough for late night meals out in the garage. Sadly, the tools are not functional. Polished drop-forged stainless steel set in a durable plastic tool-grade presentation case. Humor bad little children who won't eat their vegetables and maybe someday they'll grow up and be just like you. 4.5"×8.75"×1.25"

#4077 \$24.00



SPACE PENS

These pressurized (nitrogen-filled) ball points were actually developed so astronauts could write in outer space, but they are equally wonderful for marking damp maps, writing on soggy paper placemats, or philosophizing on greasy bathroom walls. The Bullet model has

BULLET a removable clip, and a short, smoothly-rounded shape that lets you carry it in the front pocket of your jeans without getting stabbed in the thigh (3.6" closed, 5.3" open). The AG-7 (anti-gravity) is the same model that went to the moon and features a side-button action. And back in the day the ol' Russians had to use pencils.

Bullet (Specify: Chrome or Black Finish)

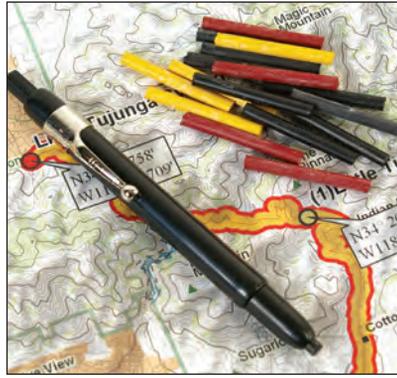
#2315 \$24.00

AG-7 #2367 \$44.00

Refill (Black) #2355 \$6.00



AG-7



MECHANICAL GREASE PENCIL

Great for tracing routes and marking mid-ride notes on the tank bag map window. The wax "leads" exit the end of the pencil with a twist of the cap and come in a variety of colors. Mark any map background or bathroom wall you may encounter in an inscription that is rain-resistant, yet wipes away with just some thumb rubbing. Ideal for writing down directions at a pay phone when you blow into town. Better than a highlighter for route-lining maps, too. Includes one pencil and four different color leads.

#2340 \$15.00

STOWAWAY PEN

This Pen is compact enough to stow in the fold of a wallet or checkbook, and it's pressurized genuine Space Pen refill writes crisp and clear at any angle and in any-conditions, including outer space if you could ride there.

Sturdy all-metal construction, it measures only 4" when closed and 5.1" open. Ball point tip rolls smoothly at any extreme temperatures, and on any surface, and fits almost anywhere. Black body. Black ink, medium point.

Stowaway Pen #2325 \$10.00



RITE IN THE RAIN NOTEBOOKS

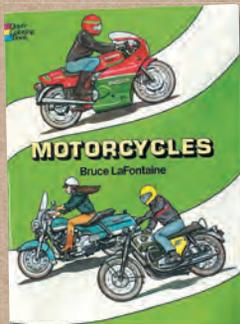
Sometimes you want to leave a note. One that won't get destroyed by rain. Write it down on a sheet from one of these notebooks confident it will remain legible even in a rainstorm. This paper is the result of 75 years of R&D by company that focuses on serving scientists, surveyors and law enforcement personnel. Perfect for notes left on bikes and at other outdoor locations, or for all-weather journaling.

Spiral Side Bound (32 pp., 4.6"×7") #2334 \$8.00

Spiral Top Bound (50 pp., 3"×5") #2326 \$5.00

Spiral Top Bound (50 pp., 4"×6") #2336 \$6.00

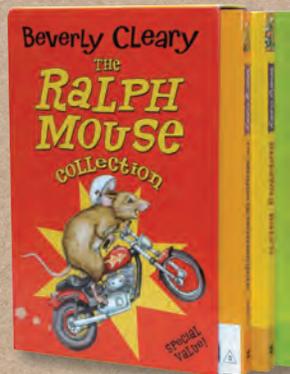
Saddle-stitched (48 pp., 4.6"×7") #2328 \$5.00



MOTORCYCLE COLORING BOOK

A coloring book for kids (of all ages) that features a variety of 45 kinds of iron, from 1902 to the present. Along with the clear, big graphics are descriptions of the various bikes and their attributes and history. A great gift idea, and if you do get very bored this winter...By Bruce Lafontaine. Soft-bound, 8.25"×11", 46 pp., b/w/c illus.

#3767 \$5.00



THE RALPH MOUSE COLLECTION

For over 40 years, these stories of Ralph Mouse and his many adventures have delighted children. Now you can get them all in a complete set. A great read for kids ages 8-12 and brings a smile or two to those outside the demographic as well. Attractive hardbound case (7.5"×5"×1.5") with these books: The Mouse and the

Motorcycle (186 pp., b/w illus.), Runaway Ralph (195 pp., b/w illus.), and Ralph S. Mouse (160 pp., b/w illus.).

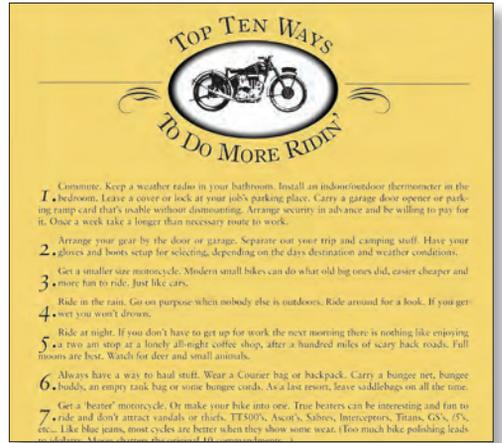
#5888 \$15.00



AEROSTICH TOP TEN WAYS...

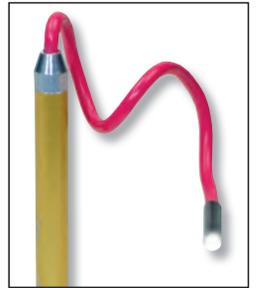
This framed list of "top ten" is a collection of hints and tips that will (hopefully) inspire you to get out there and ride more, farther, and with greater frequency. Packed with nuggets gleaned from experience in everyday riding and printed on antique-looking vellum. Framed 8.5"×11"

#3386 \$15.00



FLEXILIGHT

This handy LED light bends in and around the toughest, tightest, hard to reach areas and holds whatever shape you put it in, to illuminate whatever you're trying to see. Great as a fixed base tank bag map light, too. Three AAA batteries (not included). 16" (9" flexible cable). 2 oz.



#8227 \$22.00

OFF-ROAD

MC TIRE RINGS



Tire rings which embody a love of riding and to carry some of that feeling everywhere. A starting point for ten thousand daydreams, and a subtle way to signal to others you are a rider. American made original designs, in Sterling Silver. Whole and half sizes 6 thru 13. Sizes are about 1/16" apart. Specify Road Bike (6.5mm wide) or Off-Road (6mm wide)

ROAD BIKE

design.

Road Bike #3897 \$109.00
Off-Road #4897 \$109.00
14K or 18K Gold (Call for price)



ZIPPERED BOOK COVER

Specifically for use with all Rite In The Rain notebooks, but is also the perfect size for a paperback book or personal journal. Four pockets for writing utensils and plenty of space behind the cover flaps for important documents or extra stuff. Tough Cordura with rugged zipper closure. 8.75"×6.75". Tan.



#5916 \$20.00

MOTORCYCLE TIRE PENDANT

Pendant matches the tread styling of the MC Tire Rings. Connect to your passion or give as a gift to show you understand another's commitment. American made original designs crafted in .925 Sterling Silver. 38mm x 13mm.



w/ 20" Leather Cord #4860 \$115.00
w/ 2.5mm 18" Sterling Round Box Chain #4861 \$145.00

w/ 2.5mm 24" Sterling Round Box Chain #4862 \$160.00

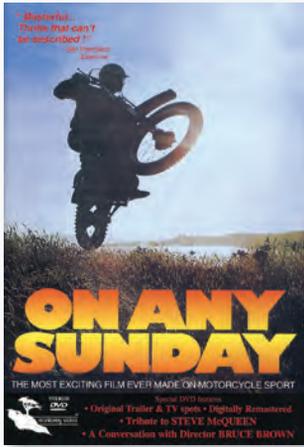
w/ 1.5mm 20" Sterling Box Chain #4863 \$133.00
w/ 1.5mm 24" Sterling Box Chain #4864 \$137.00



BLANK SPEEDING TICKET BOOK

This staple bound booklet of ten 2 part carbonless speeding ticket forms is exactly like the ones used by the cops in jurisdictions all over the country. Good for making an effective "no parking" warning for the car that's always blocking your driveway, or...?

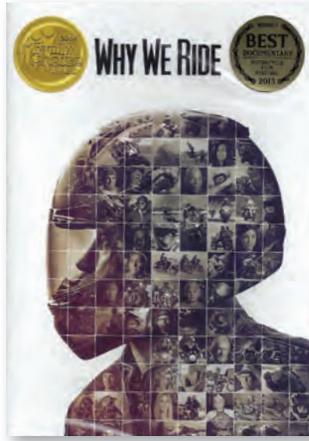
#2318 \$7.00



ON ANY SUNDAY SERIES

The quintessential motorcycle documentary, conveying the danger and thrill of the high-speed chase, the rugged freedom of off-roading and the true spirit of motorcycling. Spectacular footage, featuring champion riders Mert Lawwill and Malcolm Smith, as well as legendary actor Steve McQueen. A brilliant celebration of the challenge, the beauty, and the thrill of riding, it belongs in every rider's video library. Nominated for an Academy Award. DVD. 96 minutes.

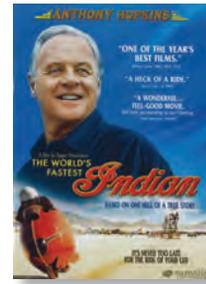
DVD On Any Sunday #3675 \$19.00
DVD On Any Sunday II #3226 \$19.00
DVD On Any Sunday The Next Chapter #3227 \$15.00



WHY WE RIDE

Inspiring story about who we are and a celebration of the motorcycling community. Shares the passion of riding and shows the camaraderie of the friends and families who ride. From a kid's dream come true, to a retiree's return to freedom, to everyday riders and thrill seeking canyon carvers – the bond is the same. A story told by a generations of motorcyclists. Featuring: Kenny Roberts, Mert Lawwill, Gloria Struck, Keith Code, Ted Simon, and many more. Rated PG. DVD. 89 minutes.

DVD #3680 \$24.00



WORLD'S FASTEST INDIAN

It's the 1960s, and an eccentric old Kiwi named Burt Munro has obsession: to go to America and ride his hand-modified 1920 Indian Scout across the Bonneville Salt Flats to compete for the world land speed record.

Against all obstacles (of which there were countless) and against the doubts of everyone in his life, he pushes himself and his bike to accomplish this 40 year dream. Sir Anthony Hopkins gives an extraordinary performance as the legendary Munro. An inspiring film based on the true story. Also contains the original 1971 documentary, "Offerings to the God of Speed," featuring historical footage of the real Burt Munro. DVD, 127 minutes.

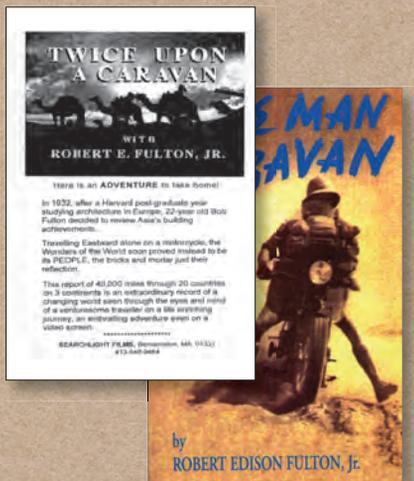
DVD #3616 \$16.00



ONE MAN'S ISLAND

At forty-six, our man Mark Gardiner says the "hell with it", chucks his regular life, and goes racing for real on the legendary Isle Of Man with all its attendant risks, cost, speed, and exhilaration. After a life of amateur club racing and responsibilities in the business world, the narrative reveals the motivation and thought behind one man's realization of Just What Matters and what he's gonna do about it. At 150+ mph. An entertaining and inspirational film that isn't just for bikers. Recommended. DVD, 100 min.

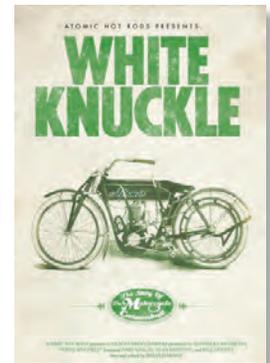
DVD #3293 \$24.00
Riding Man (Book, 247 pp) #5943 \$16.00



TWICE UPON A CARAVAN

Believe it or not, R. E. Fulton was able to shoot about 35,000 feet of dramatic documentary film during his amazing 1932 round-the-world ride. This is the very best of it. Each minute is filled with incredible long-lost images of roads, riding and experiences. Narrated by Fulton himself. DVD, 53 minutes.

DVD #3296 \$29.00
One Man Caravan (Book, 275pp) #3768 \$24.00
Book & DVD SAVE \$5.00 #3608 \$48.00

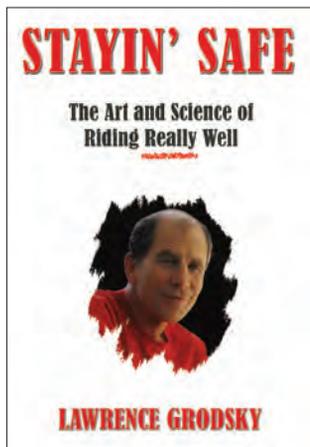


WHITE KNUCKLE

An inside look at the 2010 Motorcycle Cannonball. Ride along with pre-1916 motorcycles on a re-run of this classic long distance cross-country race. Covering 3325 miles in 3 weeks, riders battle not only distance and elements, but also the incredible challenge of just keeping their 100 year old bikes running and on the road.

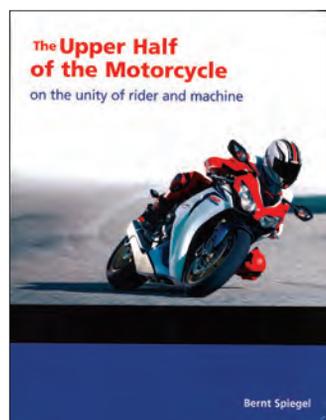
In-shop scenes of builds and restorations, roadside and parking lot repairs and plenty of captivating ride footage along the route. Experience what it's like to ride an antique moto for 18 hours a day (at 35 to 40 mph), only to wrench well into the night to prepare for the next day and do it all over again. Fascinating and fun. 55 minutes.

DVD #5669 \$25.00



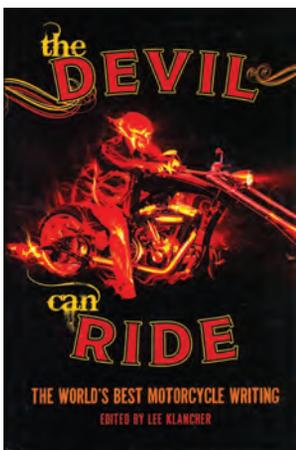
himself. By Lawrence Grodsky. Hardbound, 6.5"×9.25", 352 pp., no illus.

#5841 \$24.00



any biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road). By Bernd Spiegel. Translated by Meredith Hassall. Softbound, 8.5"×10.75", 189 pp., color illus.

#5996 \$29.00



you'll recognize. Plus a few you should know, but don't. These people are famous for a reason. This one is for the outlaw, rebel, thief, philosopher, lover, poet and road warrior just beneath the surface inside all of us. Eat, Read, and Enjoy. Edited By Lee Klancher. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5999 \$24.00

STAYIN' SAFE

Written by one of the best writers about motorcycle safety, ever. For 18 years, thousands benefitted from his sage advice in his "Stayin' Safe" columns in Rider magazine. Through selfless exhaustive research and a keen eye, he pioneered the development of better riding skills to aid fellow riders. This collection of articles and personal stories gives a glimpse into his best work, as well as the man

THE UPPER HALF OF THE MOTORCYCLE

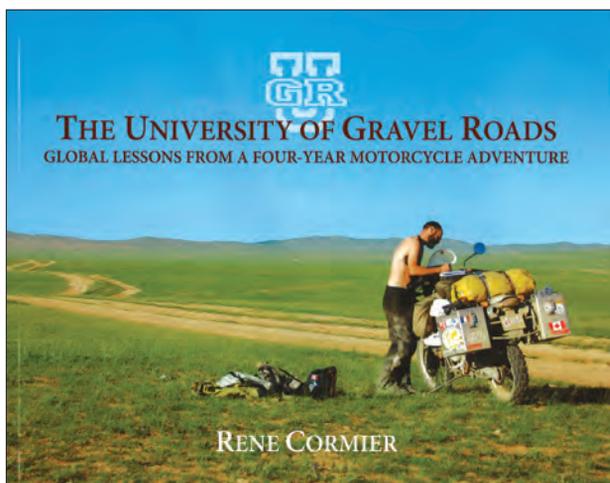
This is the best-selling, multi-reprinted, much-acclaimed German book about riding skills and how-to-think-about-riding. Deservedly so. It is terrific and goes well beyond everything similar.

Now finally available in English, the reader is guided through five sections that

build upon our evolutionary biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road).

THE DEVIL CAN RIDE

Some of the greatest and best writing about riding, motorcycles and "the life." Give this just half an hour. The stories and writing are extraordinary. The Devils' collection is a delicious juicy slab of prime filet-mignon writings, prepared by an expert. Subtitled "The Worlds Best Motorcycle Writing," here is the best of Hunter S. Thompson, Bob Pirsig, T.E. Lawrence, Peter Egan, Steve Thompson and many others

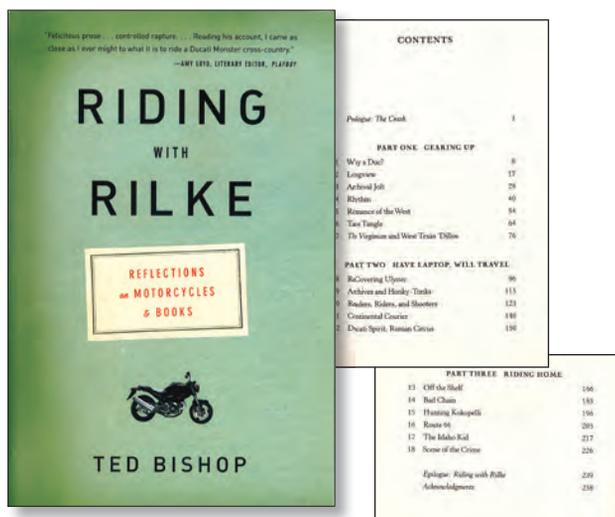


THE UNIVERSITY OF GRAVEL ROADS

Seizing an opportunity and not one to let excessive planning get in the way, 33 year old Rene Cormier sold what he had and set off on what became a five year, 95,000 mile, 41 country motorcycle journey around the world. Warned by friends about banditos in Mexico, drug lords in Colombia and the mafia in Russia, he begins by getting shot at in the desert of Utah.

Rene writes an insightfully entertaining narrative complimented by an outstanding collection of photographs that transport the reader along on this life changing ride-venture. An artful and amusing photographer, who's trip, writings and indelible images are from 2004—2009. By Rene Cormier. Softbound, 160 pp., color illus. 8.5"×11", 1.25 lbs.

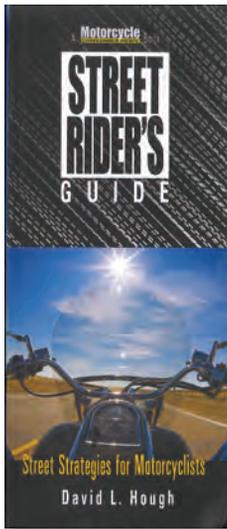
#5854 \$35.00



RIDING WITH RILKE REFLECTIONS ON MOTORCYCLES AND BOOKS

Desperately afraid he would do something sensible with some inherited cash, Canadian English Professor, Ted Bishop succumbs to the siren song of a Ducati Monster and embarks on a cross-country pilgrimage from Edmonton to Austin, discovering along the way the intricate and tangled interplay of life, work and art. The book draws the reader in with a harrowing account of the author in a near-fatal meeting between motorcycle, semi-truck, pavement and ditch—resulting in a heightened appreciation for life's 'big picture' stuff. Thoughtful and great. By Ted Bishop. Softbound, 5.5"×8.25", 262 pp., no illus.

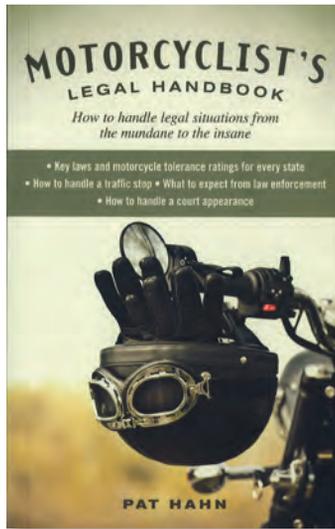
#5881 \$14.00



STREET RIDER'S GUIDE

Go beyond mastering physical capabilities (balance, turning, shifting, breaking) and learn how to better develop the crucial skill of situational awareness. Safety expert David L. Hough combines decades of experience as a rider and instructor, as well as a million crash-free miles, into a handbook teaching you how to avoid potential hazards and be a more attentive and skillful motorist. A unique riders' handbook with practical advice about how to handle nearly 100 real-world situations, arranged in an easy to read A to Z format. By David Hough. Softbound, 4.5"×10.5", 208 pp., color illus.

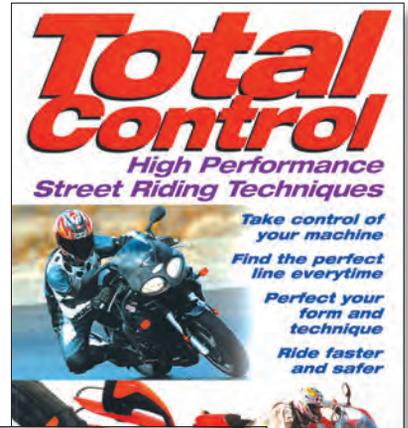
#5663 \$17.00



MOTORCYCLIST'S LEGAL HANDBOOK

Ignorance of the law is no excuse, so this invaluable resource is essential reading material for every rider. From tips to keep your record clean to the best things to say or do if (when) you get pulled over, this handbook details riding rules and regulations in an easy to use state-by-state synopsis, including rankings for overall rideability. Indispensable wisdom whether riding around town or cross-country. By Pat Hahn. Softbound, 8.5"×5.5", 240 pp., color illus.

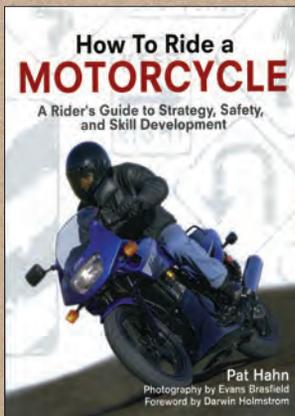
#5630 \$22.00



TOTAL CONTROL

A high-performance riding book written for street riders! Learn the secrets the pros use to have total control of their bikes. Each skill is broken down into small easy steps with examples for sportbikes, cruisers and tourers. Based on the successful Advanced Riding Clinics run by the National Endurance Champion author. By Lee Parks. Softbound, 8.25"×10.675", 148 pp., color illus.

#5786 \$24.00



HOW TO RIDE A MOTORCYCLE

A must-have for anyone who's interested in getting into motorcycling. Starting at the beginner level and gradually evolving to a serious expert, this book covers a wide range of subjects such as selecting a bike, how a bike works, riding gear, insurance, how to ride, basic maintenance, the first ride and much more. Emphasis is placed on safety and "big-picture" risk-management strategy. Most importantly, it guides the beginner in developing the mental attitude of a motorcyclist. Contains a lot of helpful material missing from other popular intro guides. By Pat Hahn, Softbound, 8.25"×10.75", 160 pp., many color photos.

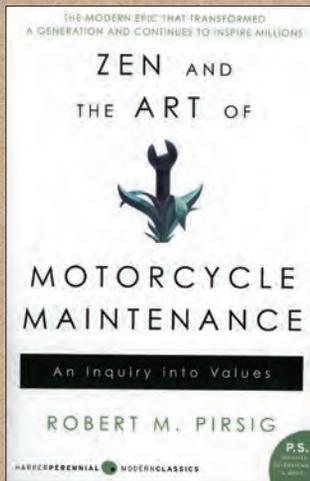
#5873 \$24.00



MAXIMUM CONTROL: MASTERING YOUR HEAVYWEIGHT BIKE

A heavyweight motorcycle starts, stops, and turns differently than a lighter bike, especially when it is loaded down with a week's worth of gear in the panniers and a passenger on the pillion. Advanced riding techniques, technical information and practical riding drills are laid out in an easy to read style, augmented by beautiful full-color photos and illustrations on nearly every page. Education at its funnest—read, practice and then ride like a pro. By Pat Hahn. Softbound, 8.25"×10.75", 160 pp., color photos & illus.

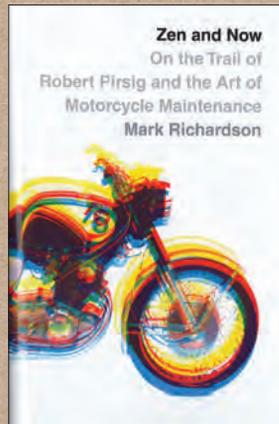
#5853 \$24.00



ZEN AND THE ART OF MOTORCYCLE MAINTENANCE

No rider's library should be without this classic account of one rider's search for a philosophy of value and his quest for meaning in life. Beautifully written. Filled with ideas about sanity, quality and values. An amazing story. Seriously meditative. Justifiably famous. Most literate literature. By Robert M. Pirsig. Softbound, 4"x7", 430 pp., no illus.

#3124 \$18.00

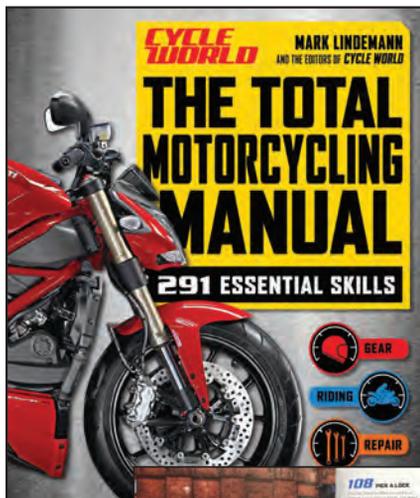


ZEN AND NOW

It has been forty years since Zen and the Art of Motorcycle Maintenance was first published. Since then, it's become a modern—and influential—classic. "Zen" is, at its core, about our human and cultural relationships with technology. Part travelogue, part philosophical inquiry and part personal memoir, it is so multi-layered that for its fortieth anniversary, Mark Richardson re-traced the ride, on the same bike, and

produced a thoughtful and powerfully enlightening look at the incredible life of the reclusive author, and at the kaleidoscope of elements which make up this extraordinarily complicated work. Here is the stunningly compelling human story behind and within this classic. An amazing, compelling book. By Mark Richardson. Softbound, 6.5"x9.3", 288 pp., no illus.

#5960 \$16.00

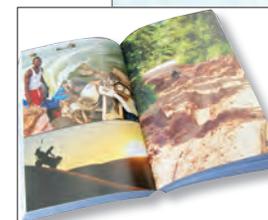
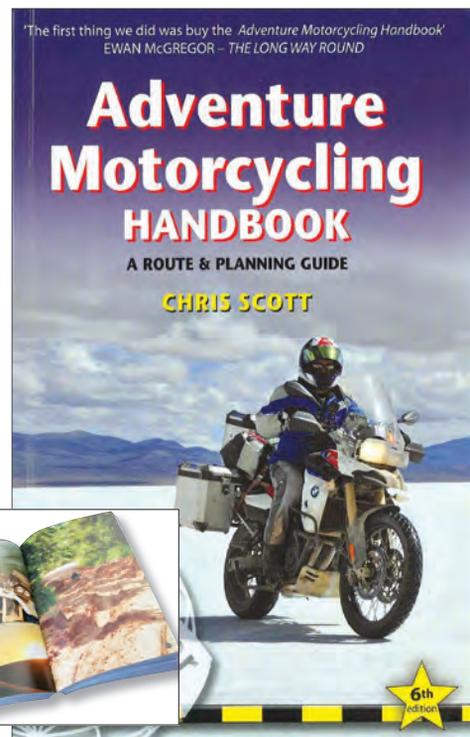


THE TOTAL MOTORCYCLING MANUAL

Tried-and-true tips and tricks to make the most out of your motorcycle, from navigating city streets on the daily commute, to on-the-fly emergency roadside repairs, maintenance advice and choosing proper riding gear, this comprehensive guide covers 291 essential moto related skills.

Assembled by the experts at Cycle World magazine and filled with insider knowledge and real-world advice intended to get the most out of every ride. Covers gear, riding, maintenance and repair for commuters, touring riders, off-road dirt fiends and all riders in-between. We could write a book like this...but, since we haven't (yet), this is a solid collection, worth adding to the library. By Mark Lindemann. Softbound, 256 pp., color illus.

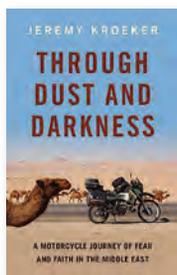
#5506 \$27.00



ADVENTURE MOTORCYCLING HANDBOOK

Land travel in remote areas is not for the unprepared and this comprehensive book will go a long way to making the reader aware of the factors involved in such trips. Because of the expense and potential danger of such voyages, the years of experience gathered by the author and his contributing world riders is invaluable information for those contemplating an undertaking of such magnitude. Bike mods, what to bring, as well as paperwork and riding techniques are all covered in this well-written and authoritative book. Revised 6th edition with added content. By Chris Scott (who actually was the inventor of term "adventure motorcycling").

#3714 \$23.00



THROUGH DUST AND DARKNESS

Seeking answers from another perspective, traveling half way around the world and turning your world view upside down, makes for

a very interesting tale, when done on a motorcycle. Ride along on a journey of discovery, exploration, learning and at times, sheer terror, from a route encompassing Germany, Croatia, Syria and ultimately Iran. In the end, the author accepts uncertainty and keeps riding forward figuratively and literally with a newfound mixture of hope and fear. By Jeremy Kroeker. 8.4"×5.5", 288 pp.

#5654 \$20.00

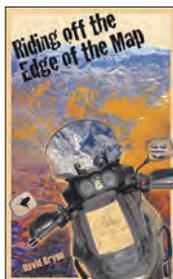


MOTORCYCLING THROUGH MIDLIFE

A brief moto-memoir worth your time, especially if you ride a sport, adventure or sport-touring bike, and spend most of your time on the backroads and out-of-the-way routes. It's by the creator/organizer of 'Motomathon'...an event built around seeking the Nirvana of quick-and-smooth riding, cool backroads, pristine scenery, mountain passes, making new friends...and precise, endless cornering.

Through clear descriptions of his personal life-history and on-the-road experiences as a rider the author describes how he got there...his mid-life...with fun and sometimes 'politically incorrect' assessments about the American motorcycle culture and market, various riding sub-sub cultures and social trends, and our overall surrounding cultural, economic and demographic influences. You'll spend a nice hour getting to know him, and will learn a little...and smile. By John Metzger. Softbound, 63 pp.

#5646 \$15.00

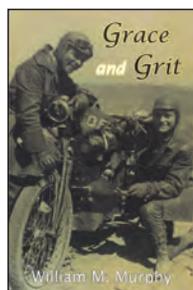


RIDING OFF THE EDGE OF THE MAP

When everything familiar, comfortable and understood no longer apply, the journey of examination into fundamental questions of

how to ride and how to live can begin. A true account of the author and two fellow motorcyclists, as they face alluring beauty and unspeakable terror on a quest of discovery through the heart of Central Mexico's Sierra Madre Mountains and into the largest canyon system in North America. External struggles create opportunities for internal contemplation and self-discovery as they struggle with impassible roads, injury, breakdowns and a search to find their way back, figuratively and literally, to civilization. By David Bryen. 8.5"×5.5", 220 pp.

#5644 \$17.00

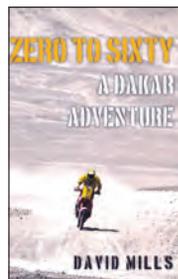


GRACE AND GRIT

Motorcycle dispatches from the early twentieth century about of five courageous women who paved the way for women adventurers everywhere

by packing their motorcycles with tents, tools and tenacity and setting out on cross-country routes to prove that women are strong, capable and fearless. Incredible stories of daring young women who overcame horrible road conditions, unrelenting weather, hard-to-find fuel, flat tires and roadside repairs on an ultimate quest of discovery and two wheel adventure. By William Murphy. Softbound, 6"×9", 208 pp., b/w illus.

#5664 \$18.00

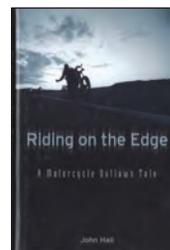


ZERO TO SIXTY

A unique, behind-the-scenes look at the legendary Dakar Rally, its people and history, providing insight as to what drives these athletes to live on

the edge of disaster while attempting to finish what is the world's deadliest sporting event. Read along with the authors' firsthand accounts as, at 60 years old, he joins a Chilean team, allowing him unprecedented back-stage access to the Rally. Riveting stories about three grueling weeks in the tight-knit Dakar community, battling brutal conditions in this ultimate long-distance, off-road competition. By David Mills. Softbound. 6"×9", 184 pp., b/w illus.

#5668 \$15.00

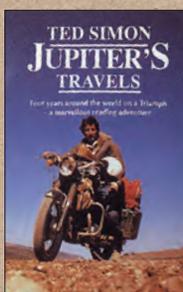


RIDING ON THE EDGE

A product of the tumultuous 1960's, John Hall embodied the notion of misspent youth by embracing the outlaw motorcycle lifestyle, ascending through the ranks to become president of the notorious Pagans motorcycle club.

Ride along as he vividly recounts the hard-living, hard-fighting, outlandish bad-assed behavior that subsequently landed him and six other brothers in the state pen. A fascinating recollection of a past-life wrought with violence, dedication, loyalty, passion and ultimate redemption of motorcycle pariah. A raw, free-flowing read that smashes stereotypes and casts an open, honest light on these legendary American outlaws. By John Hall. Softbound, 6.25"×9.25", 302 pp., no illus.

#5647 \$17.00

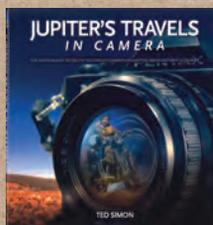


JUPITER'S TRAVELS

A number one best-seller in the late 1970s and one of the greatest motorcycle books—and indeed one of the greatest travel books—ever written. Ride along with Ted Simon as he and his '70s Triumph Tiger go 'round the world in four years covering 78,302 miles. This is the classic motorcycle travelogue, filled with poetic descriptions and refined insights on

life and about riding. It will leave your imagination richly filled. By Ted Simon. Softbound, 5.5"×8.5", 447 pp., b/w illus.

#3122 \$24.00



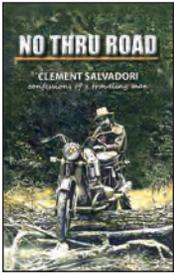
JUPITERS TRAVELS IN CAMERA

A picture is worth a thousand words and this beautifully designed book is filled with over 300 stunning images, captured 40 years ago on Kodachrome slides during Ted Simon's epic 1970's motorcycle journey around the world.

The iconic story was told in the book Jupiter's Travels, and now can be relived in a vivid new photographic journey. Photos from another age, looking as sharp and colorful today as the day they were captured, views directly from Ted's perceptive eye. By Ted Simon. Hardcover. 256 pp., 10"×10". Color photos.

#5649 \$49.00

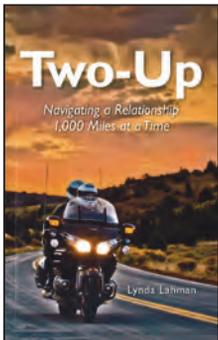
NO THRU ROAD



Fire up the wayback machine and prepare to vicariously take a two-wheeled motorized journey through time and space with well-known moto-journalist and traveling-man, Clement Salvadori.

The book describes 29 motorcycle trips, and one in a VW van, covering six continents — excepting Antarctica — since 1957. The writing is all new, no boring reprints, though a few of the trips have been written up in magazines in a very different fashion. Follow along on this magic-carpet ride of two wheel travel, arranged alphabetically from Afghanistan to Zimbabwe, and zooming thru decades of discovery, exploration and life lessons only achieved through a life-long love of motorcycles. Engaging, easy-to-read and filled with worldly historical observations and intimate personal insight into the life of a dedicated rider and respected moto-journalist. By Clement Salvadori. Softbound. 5.5"×8.5", 414 pp., b/w illus.

#5662 \$24.00

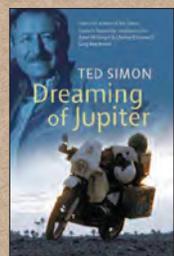


TWO-UP

A relationship can be difficult enough under 'normal' circumstances, but navigating a relationship 1,000 miles at a time is another story entirely. Join the ride as Lynda and Terry embark on a long-distance journey that includes falling in love, blending families and building a life together while chasing the consuming passion, exhaustion, disappointment and exhilaration found in the world of competitive riding.

An intense, endearing and real-world adventure-love-story wrapped around entry in the Iron Butt Rally and their participation in the 'World's Toughest Motorcycle Competition'. By Lynda Lahman. Softbound, 5.5"×8.5", 206 pp., b/w illus.

#5637 \$17.00



DREAMING OF JUPITER

In 2001, at the age of 69, Ted Simon decided to retrace his original journey. It took him two and a half years, during which he revisited all the countries he had traveled through his first time 'round. He found much had changed, and he reflects upon the increased poverty, political upheavals, environmental issues and changes in himself.

This book is a hugely inspiring read with a positive message at its heart...that no matter what age you are, you can still set off on an adventure and still be surprised and excited by what life throws at you along the way. Softbound, 6"×9" 448 pp., b/w illus.

#5931 \$24.00

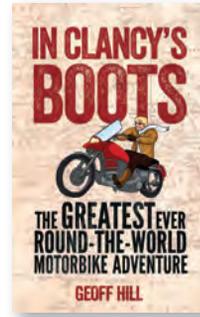
MOTORCYCLE ADVENTURER: CARL STEARNS CLANCEY



This travelogue originally authored by Clancey is for the avid motorcycle adventurer, the travel dreamer thirsting for motorcycle touring. Clancey circled the globe during 1912-1913 on a 1912 Henderson motorcycle. There were no GPSs, ATMs, Internet, and often no gas, roads or motorcycle repair shops. It describes the first motorcycle global adventure ride by the man who survived a dream quest with his gun, determination, grit, and guts. A wonderful historical account detailing the adventures and difficulties of traveling around the world 100 years ago. By Carl Stearns Clancey. Edited by Dr. Gregory W. Frazier. Softbound. 5.5"×8.5", 324 pp., b&w illus.

#5658 \$22.00

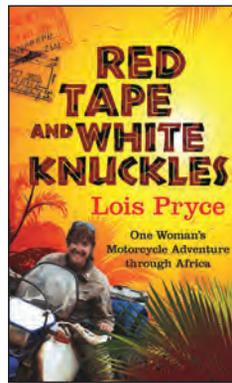
IN CLANCEY'S BOOTS



A must-read travel book for anyone who loves motorcycles and adventure. Come along for the ride as Geoff Hill recreates Carl Stearns Clancey's 1913 route, becoming the first person ever to successfully circumnavigate the globe on motorbike. Following the same route, and with Clancey's account of the journey echoing in his head, Geoff travels through Europe and north Africa, Sri Lanka, Malaysia, Hong Kong, China and Japan, all the way to America and Clancey's home town of New York. By Geoff Hill. Softbound. 7.5"×5", 264 pp.

#5659 \$19.00

Buy both Clancey books and SAVE \$6.00 #5661 \$35.00

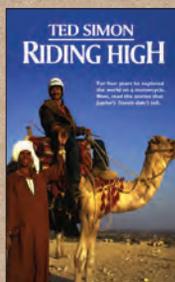


RED TAPE, WHITE KNUCKLES

Lois is at it again, unabashedly taking on the kind of challenging adventure most of us could only dream of. Armed with maps, a baffling array of visas and an abundance of charm and determination, she dons her sparkly helmet and sets off on a grand motorcycle trek across the Dark Continent of Africa, destined for Cape Town. Never mind the small matter of navigating the Sahara, war-torn Angola and the Congo

Basin along the way. An entertaining, action-pack and funny and fast paced page-turner about following your dreams, sure to inspire you to pack your bags and tackle your own adventure. Softbound, 5"×7", 416 pp.

#5645 \$24.00

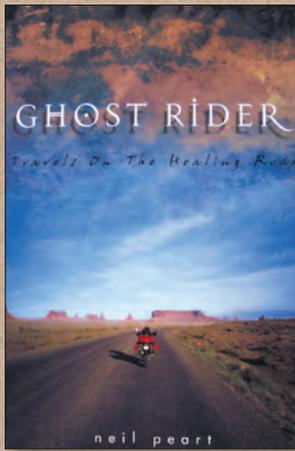


RIDING HIGH

A kind of sequel to Jupiter's Travels, Ted Simon examines the repercussions of spending four years in the saddle and facing the unknown and how it has affected his later life of marriage and child rearing. Also, because a great deal of his journey just did not fit into the earlier book, many details are related in more depth here. Interesting and compelling. By Ted Simon.

Softbound, 5.5"×8.5", 320 pp., b/w illus.

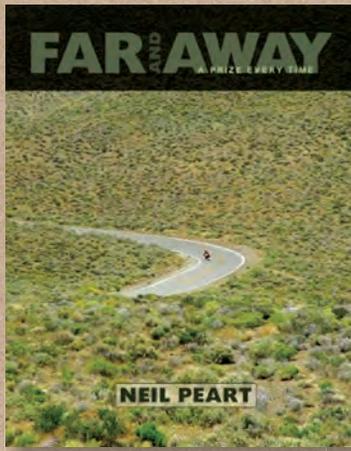
#3763 \$19.00



GHOST RIDER

This book proves that true experience does indeed soundly trump fiction at times. Shattered by the deaths of his daughter and wife, Neil Peart (drummer/lyricist of Rush) heads out on his trusty R1100GS for a fifty-five thousand mile, fourteen-month odyssey of healing and self-discovery that takes him across large portions of the continent. Driven by will and a deep reluctance to turn back, ...to what?, he eventually finds reconciliation and peace, as well as a fresh start that we won't spoil here. In short, quite a tale, told by a talented writer and flush with entertaining and moving scenes from his adventures. By Neil Peart. Softbound, 6"×9", 460 pp., no illus.

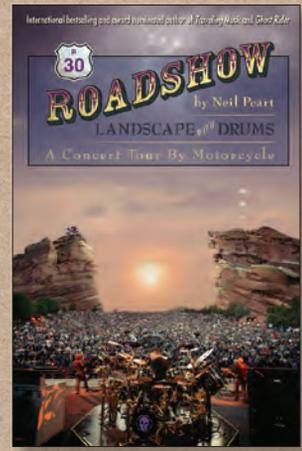
#5771 \$19.00



FAR AND AWAY: A PRIZE EVERY TIME

Ride along through the backroads of North America, Europe and South America with Rush drummer Neil Peart, sharing his experiences and personal reflections spanning nearly four years. Twenty-two amazing stories range from intimate personal moments to universal life messages, are accrued within this handsome collector's volume. Like letters from a distant friend, this personal travelogue by rock's foremost drummer, dedicated rider and nurturing husband and father will be enjoyed over and over again. By Neil Peart. Softbound, 9.9"×7.8", 312 pp., color illus.

#5631 \$19.00



ROADSHOW LANDSCAPE WITH DRUMS

The fourth novel from the prolific writer, lyricist and drummer of Rush, one of the most successful Canadian rock bands of all time. During the band's 2004 world tour, the author decided to do all between-show touring by motorcycle, and this is his onstage/backstage/on-the-road/deeply personal play-by-play. A bit lofty for some readers, but well-written and enjoyable nonetheless. If you enjoyed Ghost Rider... you'll like this one too. By Neil Peart. Softbound, 6"×9", 399 pp., b/w illus.

#5933 \$19.00

Set of 3 Neil Peart Books **SAVE \$7.00**

#5632 \$50.00

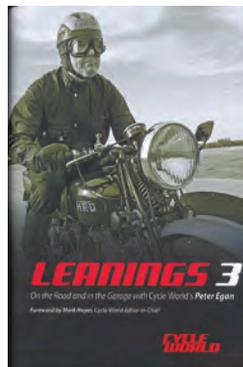


LEANINGS 2: THE BEST OF PETER EGAN

This book spans the man's writings for Cycle Word Magazine, beginning in 1977 and continuing to the present day. Both volumes are written in Egan's flawless, evocative prose that describes everything from the history of the leather jacket, to how many bikes should a person really have in their garage, to the nearly lost art of the kickstart. Leanings II is

every bit as appealing as its precursor. Resonant with all riders, he has a common, familiar touch that is a joy to read and reminds us of why we ride, and why it's so good. By Peter Egan. Softbound, 6.5"×9.5", 320 pp, b/w illus.

#5884 \$19.00



LEANINGS 3

Peter Egan's warm and witty writing has graced Cycle World's pages for more than three decades. Tales from the road, observations about the motorcycling life, and real-world bike tests have made his writings a favorite of countless riders. This fresh collection of musings is delivered in a signature wise-but-amusing style and is an unforgettable collection of works, reminding us all why we love to

ride. By Peter Egan. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5667 \$27.00

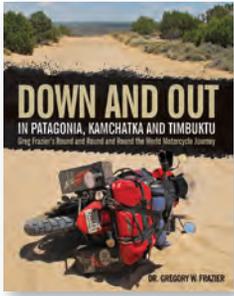


OLD MAN ON A BIKE

It's never too late to pursue a dream. At 73 years young, Simon Gandolfi leaves behind the sanctuary of family and friends to embark on a journey of discovery—on a 125cc pizza bike. A day by day account of diverse terrain, challenging weather, colorful cultures, and a unique opportunity to meet and talk to a myriad of people—resulting in many new friendships and renewed hope and joy stemming from the incredible kindness and generosity he finds along the way. Offers a fresh world view of a region often mired in stereotype from films, TV and media. An incredible riding adventure through thirteen countries, from Veracruz to the 'end of the world' in Ushuaia, Tierra del Fuego, by a man who refuses to let his age prevent him from fulfilling his dreams. Softbound, 5"×7.75", 315 pp., color photos.

#5971 \$19.00

DOWN AND OUT



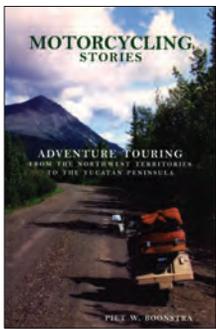
Greg Frazier's most personal stories. A little over 40 years ago, a man got on his motorcycle, went for a ride, and never returned. He's still out there, circum-

navigating the globe: exploring the jungles of Asia in the winter, trout fishing in Alaska in the summer, and covering all points in between during the rest of the year. He's been shot at by rebels, jailed by unfriendly authorities, bitten by snakes, run over by Pamplona bulls, and smitten by a product of Adam's rib. He's circled the globe five times and has covered well over one million miles (and counting).

During those past four decades, Dr. Frazier has been chronicling and photographing his around-the-world adventures. Until now, nothing in print has encompassed the entirety of his worldwide motorcycle adventures. Ride along through this on-the-road autobiography that chronicles the whole of his never-ending motorcycle ride in words and images. By Dr. Gregory W. Frazier. Hardbound. 8.25"×10.25", 224 pp., color illus.

#5650 \$35.00

MOTORCYCLING STORIES

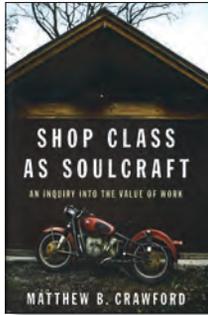


A lifetime of great adventure rides and motorcycling experiences: old roads, far places, long trips, incredible conditions, and arduous circumstances and setbacks. Everything is recounted

sorta like those stories your uncle may have told you at a hunting shack when you were a kid, or after you were done skiing somewhere, sitting in a cozy lodge after the sun has set and the fireplace is crackling and you've got a drink in your hand. You could read this right there and it would take you away, along those wonderful old roads. Written like a diary. By Piet Boonstra. Softbound, 5.25"×8.25", 272 pp., no illus.

#5839 \$16.00

SHOP CLASS AS SOULCRAFT



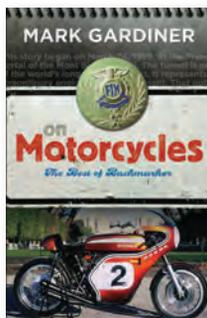
A wonderful make-you-smile book by an engaging mechanic/philosopher/storyteller who, after many years of working in various office situations, started a one-man motorcycle repair and

restoration business. For years the author was a PhD 'knowledge worker', busily writing expert papers and analyzing proposals. Then one day he stopped doing that to take up wrenching on old motorbikes. Could he make it economically and emotionally? Mechanically?

This is someone who's thought hard about how the world's continuing expansion of white-collar work has been changing people and society. His book is a page-turning storyteller's tale, saturated with examples of motorcycle repairs and learning experiences which elucidate important ideas about the value of real quantifiable work and how it relates to better personal, financial and emotional security. It's an extremely thought-provoking story with a wonderful bunch of moto-anecdotes. By Matthew B. Crawford. Softbound, 6"×8.5", 246 pp., b/w illus.

#5968 \$16.00

ON MOTORCYCLES: THE BEST OF BACKMARKER



Twenty years worth of motorcycle journalism, minus the crap. A great collection of articles by Mark Gardiner that is a fun, witty read, emphatically providing an answer to any non-riding-skeptics question of "What is so great about motorcycles?"...The people who ride them of course. Includes previously banned rants and inspiring feature stories. By Mark Gardiner. Softbound. 372 pp.

#5652 \$27.00

BOTTOM DEAD CENTER



This one is FUN! Several really neat short stories, and believe-it-or-not a bunch of straight-forward well-crafted poetry that will

make you smile even if you've never ever-met a poem you've liked before. This is real, authentic moto-life from the inside, humbly written in a no-apologies, kick-ass bluntly funny style, by a long-time racer, mechanic and motorcycle shop business guy from the Bay Area. He's literate as hell and calls them all just as they are, from cycle-bums, bikes and racers encountered, to the everyday moto-life experiences you'll absolutely recognize.

A self-published little gem, filled with memories of working on and racing motorcycles at Daytona and a plethora of people and moto-related musings along the way. A great cover-to-cover bedtime, road trip or (...ahem) bathroom read. By Ed Milich. Softbound. 5.5"×8.25", 92 pp., b/w illus.

#5665 \$20.00

THE FLAMETHROWERS



A recent best-selling novel with lots of motorcycle stuff. The year is 1975 and Reno has come to New York intent on turning her fascination with motorcycles and speed into art.

Her arrival coincides with an explosion of activity in the art world—artists have colonized a deserted and industrial SoHo, are staging actions in the East Village, and are blurring the line between life and art. Reno meets a group of dreamers and raconteurs who submit her to a sentimental education of sorts. Ardent, vulnerable, and bold, she begins an affair. An intensely engaging exploration of the mystique of the feminine, the fake, the terrorist, and a page-turning ride. By Rachel Kushner. Softbound. 5"×7.5". 419 pp.

#5655 \$17.00



THE GREAT AMERICAN CAMPING COOKBOOK

Like Julia Child's famous French cook books, and the kitchen classic "The Joy of Cooking", you'll want to read this page-by-page as if it were a novel. It's that good. Along the way enjoy and absorb things about camp foods and camp cooking you'll absolutely remember and use. Most riders seldom cook anything on the road. Here you get the knowledge to save money and produce quick, practical food – which tastes amazing. Each well-organized section contains entertaining stories, epicurean facts, historical narrative and interesting tidbits surrounding tasty recipes and clear cooking instructions. One hundred recipes, more than enough for trips of any length. By Scott Cookman. Softbound, 5.5"×9", 268 pp., b/w illus.

#5993 \$17.00

CHICKS ON BIKES

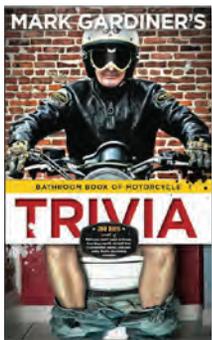
An evocative exploration of women motorcyclists, unveiled in an alluring layout of words 'n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose, offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"×8.25", 154 pp., color & b/w photos.



motorcyclists, unveiled in an alluring layout of words 'n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose, offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"×8.25", 154 pp., color & b/w photos.

#5799 \$25.00

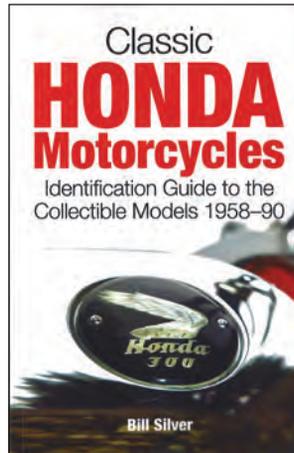
THE BATHROOM BOOK OF MOTORCYCLE TRIVIA



every day, of moto-trivia sure to keep you entertained while you take care of, um, business. By Mark Gardiner. Softbound, 244 pp., b/w illus.

#5504 \$12.00

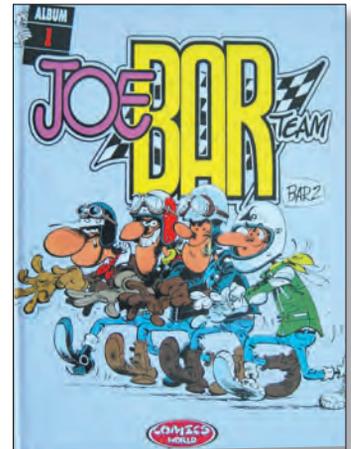
A fun read and great way to kill a couple of minutes a day, not to mention clean up the pile of old reading material on the back of your toilet. Open the cover to find 365 unique entries, one for every



CLASSIC HONDA MOTORCYCLES

From the first Honda Cubs to the sophisticated technology of more modern bikes, this encyclopedic guide offers a bounty of useful and interesting information, including stunning photos, of more than 400 uniquely different Honda motorcycles. A detailed guide that includes specs, machine evaluations, riding impressions and unique collectible highlights of Honda motorcycles from 1958-1990. Riders, collectors and restoration enthusiasts alike will gain a deeper sense of the beauty, function, and evolution (as well as other useful tidbits) about this iconic collection of machines. By Bill Silver. Softbound, 6"×9", 224 pp., b/w illus.

#5641 \$29.00



JOE BAR TEAM

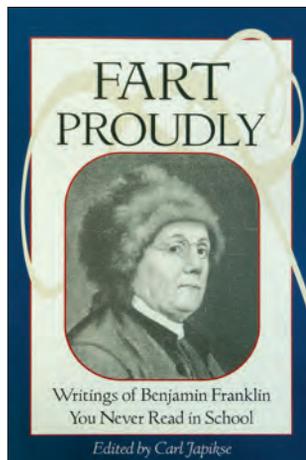
Four guys who hang out at a curbside bar owned by 'Joe' and their often hilarious antics and adventures give a glimpse into French cafe' racer culture of the 70's and provide more than a few laughs along the way. Chased by cops, taunting each other into overstepping their riding ability, happily tearing down a stranded rider's Guzzi (even though it only ran out of gas), and experimenting with Joe's cocktail mix in their fuel are just some examples of the hijinks that will have you laughing at, and with, this crew. By Pierre Vedel. Hardbound, 9"×11.75", 48 pp., color illus.

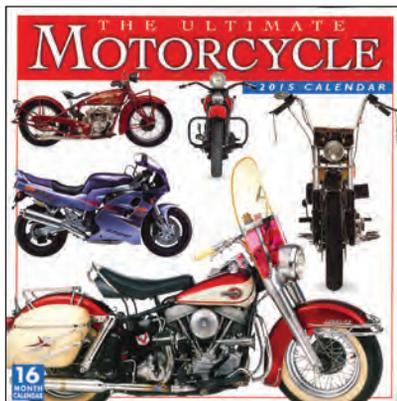
#5806 \$24.00

FART PROUDLY BY BEN FRANKLIN

This founding father was a witty guy, and had a great bawdy side. The writings in Fart Proudly reveal the rogue who lived peaceably within the philosopher and statesman. Included are "The Letter to a Royal Academy"; "On Choosing a Mistress"; "Rules on Making Oneself Disagreeable"; and other jibes. Franklin's irrepressible wit found an outlet in perpetrating hoaxes, attacking marriage and other sacred cows, and skewering the English Parliament. These essays endure as both hilarious satire and a timely reminder of the importance of a free press. He really wrote this—sure makes me proud. 8.5"×5.5", 128 pp.

#5852 \$14.00





2015 ULTIMATE MOTORCYCLE CALENDAR

Days, months...time stops for no one, but you'll stop in your tracks at the beginning of every month as you turn the page to reveal one of twelve uniquely showcased motorcycles. Chock full of technical notes, each beautifully photographed bike is accentuated with a brief history, sure to enthrall any motorcycle enthusiast. Cold February days will feel a bit warmer as you gaze at a tri-recta of Triumph Trident photos, while June pays homage to German motorcycles and October harkens back to some '70s style off-roading. Makes that twelve-times-a-year flip of the old analog date keeper a fun event, even though it means the rent is due.

#4384 \$14.00



CUSTOM MOTORCYCLES 2015 CALENDAR

A thirteen month feast for the eyes and sustenance for the motorcyclist soul, beautifully showcasing the impressive curves, alluring design and dream-becoming-reality transformations begotten by some of the world's premier custom bike builders. Stunning photography presented in a substantial 17"×11.5" format on luxurious art paper, worthy of framing, or at least pinning up aspirationally to the garage wall. The cover features a sleek custom Harley Ironhead, and only gets more intriguing as the pages open to include many unique takes on cafe racers, dual sports, racers and retro-classic rebuilds.

#4385 \$15.00



2015 ADVENTURE MOTORCYCLE CALENDAR

The world is your oyster when you own a motorcycle, and this calendar celebrates the fabulous places and fascinating people who venture out to see the world on two wheels. Features stunning images by photographer and adventure rider, Gregor Halenda. Follow the journey each month, from Moab, Utah, Rollins Pass, Colorado, the wilds of Alaska and Russia and more. 12 months of images, each accompanied by a short and informative related story. 11.5"×17".

#4386 \$15.00



AEROSTICH MOTORCYCLE GIFT WRAP

A uniquely beautiful gift wrap featuring a bunch of different kinds of motorcycles in a nice geometric pattern. Make your presents look extra special. Sold in rolls of 30"×72".

#4400 \$5.00



AEROSTICH GIFT WRAPPING SERVICE

Have your presents gift wrapped in natty motorcycle wrapping paper. There's no Aerostich logo, just rows of tiny bikes of all descriptions. All wrapped items are packaged inside a protective shipping box. Includes a 'to' and 'from' card. Service not available for all products and allow an additional day for order processing. (USA only.) Charge is for one wrapped box, by order total:

\$0-\$100 #4402 \$5.00
 \$101-\$250 #4404 \$6.00
 \$251-\$600 #4406 \$7.00
 \$601-\$1000 #4408 \$8.00



AEROSTICH GIFT CERTIFICATES

Too many choices or too little time before a special occasion? Please the rider in your life with a Rider-WearHouse Gift Certificate. It's very simple, you can make it for any amount you choose and it's sure to please the most discriminating rider in your life.

Order by phone: 1-800-222-1994
 Order online: www.aerostich.com/giftcertificate

THE ENLIGHTENED CYCLIST

More bicycle stuff with lots for moto riders to think about. Careless drivers, wide-flung car doors and zoned-out pedestrians are but a few of the frustrations encountered by those who chose to commute on two-wheels. This primer on bicycle travel takes on the trials and triumphs of bike commuting with snark, humor and enthusiasm, in the quest to become better commuters, better people and achieve two-wheeled transcendence. From the deadly sins of biking to tactics for dealing with cars, pedestrians, and other cyclists, motorcyclists are sure to see many parallels and glean useful wisdom from our peddle-powered brethren. By Eben Weiss. Softbound. 5"×7". 224pp., illus.

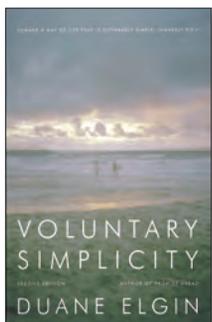
#5657 \$17.00

HOW TO LIVE WELL WITHOUT OWNING A CAR

As motorcyclists, we all know the social and psychological benefits of opting for two-wheeled transport instead of four. This book highlights the many reasons for fully adopting the carless lifestyle. A great gift for the loved ones in your life who still haven't quite grasped the big picture. By Chris Balish. Softbound, 8"×5", 216 pp., b/w illus. Fun cartoons.

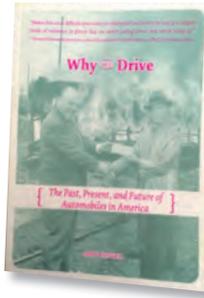
#5909 \$14.00

VOLUNTARY SIMPLICITY



A positive read that explains how to simplify your life. This is a classic about living with balance and outlines ways to change the way you live to have a happier, healthier lifestyle. It may just change your life. By Duane Elgin. Softbound, 8.5"×6", 240 pp., no illus.

#5919 \$15.00



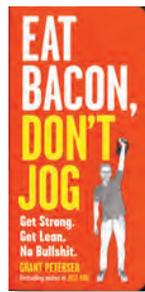
WHY WE DRIVE

Educational and fun to read, this interesting little tome of transportation propaganda uses pictographics, history and insightful common-sense to drive straight to the heart of America's dependence on cars.

While not specifically advocating motorcycling, the author does make a concisely narrated argument in support of the adoption of alternative forms of transportation, while outlining the conspiracy, politics and collusion that have shaped our current system of congestion, urban sprawl and cyclical dependence on ever expanding roadways.

An inspirational and insightful examination of American transportation. Worth a read, pass it on... By Andy Singer. Softbound. B&W illus. 160 pp. 5"×7".

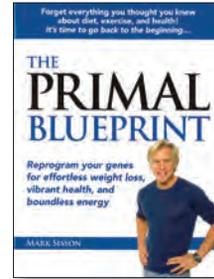
#5648 \$14.00



EAT BACON, DON'T JOG

What actually makes us healthy? This upends the last 30 years of conventional health wisdom to offer a clear path to weight loss and fitness. In more than 100 short, compelling essays, Eat Bacon, Don't Jog shows why we should drop the carbs, embrace fat, and hang up our running shoes, with the latest science to back up its claims. Diet and Exercise make up the bulk of the book, along with a healthy dose of common sense and conventional wisdom. Softbound, 4.5"×9", 226 pp., b/w illus.

#5670 \$14.00

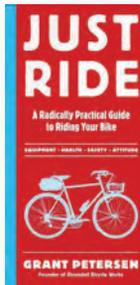


THE PRIMAL BLUEPRINT

The cover makes it look like every other Fitness/Diet/Self-Improvement book...but inside is an entirely different kind of fitness and health guide explaining how we eat, live and exercise...and why much of what we do is not good. The premise is simple: Humans evolved over 500,000 years and our eating + exercising practices are from only the last 30,000 years of post-agriculture civilization. Mis-match.

The inspirational, irreverent and often humorous text is fun and mind opening. There's a lot of really great help here, and if you follow it you'll probably be stronger, feel better, get sick less, and live longer... By Mark Sisson. Hardbound, 7.25"×9.5", 283 pp., b/w illus.

#5700 \$19.00



JUST RIDE

About bicycles with lots of stuff motorcyclists will enjoy. A revolutionary gust of common sense brought to everyday bicycle riding, composed by a reformed racer who's commuted by bike everyday since 1980. Forget the ultralight, uncomfortable bikes, flashy jerseys, clunky shoes that clip onto tiny pedals, the grinding out miles. Instead, ride like you did when you were a kid—just get on your bike and discover the pure joy of riding it. Fun to read inspiring and entertaining two-to-three page chapters. Filled with tidbits about being an 'unracer,' and useful experiences equally applicable to motorcycling. By Grant Petersen. Softbound. 9"×4.4". 256 pp.

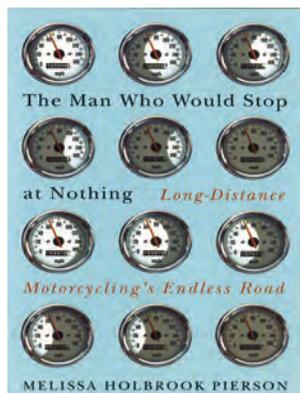
#5656 \$14.00



BETTER OFF

An MIT student proposes a simple question: Do humans really need this much technology? Furthermore, can we live without it? Have we gone so far that we've become dependant on it? Hmmm... By odd chance, he accidentally stumbles upon a Mennonite village and decides...hey, what the heck, let's give this a shot for 10 months. No cell phone, no computer, no internet, no electricity, no TV, no radio, no running water, no motorized transport, no nothing. Not even a newspaper. So, our fearless author heads to the village with his wife, after being married for only one week (!) and together, they give it their best try. Do they make it? Do they run away screaming? Do they go crazy and murder each other? You'll have to see for yourself. By Eric Brende. Softbound, 5.25"×8", 234 pp., no illus.

#5948 \$14.00

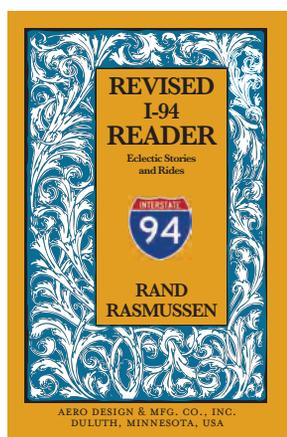


THE MAN WHO WOULD STOP AT NOTHING

Here is a book about hard-core, non-stop, record-crushing, subversive, all-weather, bad-ass motorcycle endurance riders—and in particular the peeled-back story of John Ryan, a living legend motorcyclist made of resolve, discipline, toughness and brains. Along the road you'll meet an impressive range of other extreme riding obsessives, and gain a deeply informed understanding of motorcycling. A captivating read, impossible to put down.

By Melissa Holbrook Pierson. Hardbound, 5.5"×8.3", 208 pp.

#5618 \$24.00

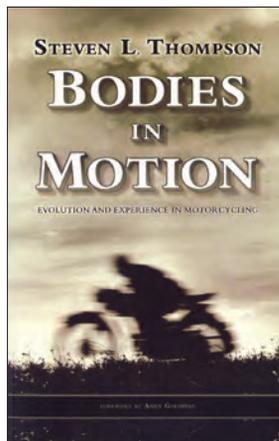


REVISED I-94 READER

Hundreds of trips along the same stretch of common road—Interstate 94 between Fargo, ND and Minneapolis/St. Paul, MN—would for most be a long, tedious and all-too-familiar boring journey. These nine stories were written over eighteen years and reveal the value of riding more deeply and truly than common 'I rode there' memoirs. For this rider, traveling

forth and back was an opportunity for meditation, contemplation, ideas—and a venue for making life's greatest decisions. Softly inspiring stories that read as true as the endless Midwestern prairie itself. Stories about piloting a road and a life, accompanied closely by the thrum of a BMW r 65 and the essential feelings and experiences of pure motorcycling. By Rand Rasmussen. Softbound, 6"×9", 64 pp., b/w illus. USA.

#5620 \$7.00



BODIES IN MOTION: EVOLUTION AND EXPERIENCE IN MOTORCYCLING

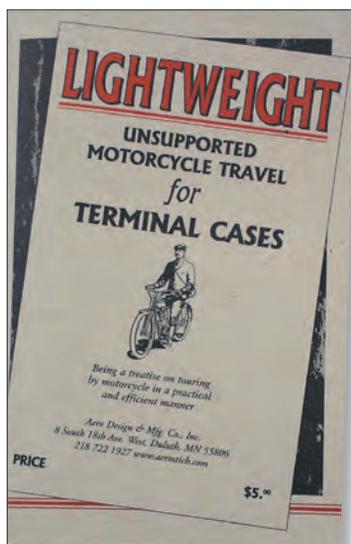
Motorcycling's sensations are easy to experience, but harder to explain. How can riding be so exciting and yet relaxing at the same time – and why does this combination make us feel so good? Rather than question this, most motorcyclers simply settle into the saddle, turn the key, grab the handlebars, and enjoy the magically uplifting experience.

Here, Steven L. Thompson examines some of the most nuanced aspects of the rider/machine relationship. With research and analytics he disentangles our psycho-biological connections with the kinesthetics of riding from a complex mix of cultural elements surrounding motorcycling. Here are ideas that point us toward a better understanding of why motorcycling is important, and why riding has such a powerful influence on us.

In the author's own words, *Bodies in Motion* "...is written both for motorcyclists and non-motorcyclists, and thus longtime riders will inevitably find some material familiar, though I have tried to ensure that the context is analyzed to highlight aspects of the commonalities that are usually overlooked or misunderstood...*Bodies in Motion* thus explores what evolutionary science, psychology, human-factors research and engineering research can tell us about why some people seek certain kinds of mobile experiences and others do not.

The overwhelming importance of automobility to our way of life means that human nature, as science can show it to be, is vital to our continuing attempts to cope with the costs that automobility has thrust upon us, along with its benefits." Foreword by Andy Goldfine. Softcover, 6"×9", 400+ pp., b/w illustrations. USA.

#5802 \$19.00



AEROSTICH LIGHTWEIGHT UNSUPPORTED MOTORCYCLE TRAVEL FOR TERMINAL CASES

How about riding out your own back door for high adventure and long distances on just an average smallish bike and with some simple luggage and gear? Is it possible to travel unsupported and independently in such a manner? Yes, and the experience of traveling this way captures the most time-honored essences of motorcycling.

This book consists of 14 pages of summary text, with the balance arranged into appendices that cover such topics as food, improvised repairs, helpful resources for further information, useful websites, state-by-state listings of good roads, and bike-friendly hangouts.

Detailed examples of gear and its organization are based on real-life experience and offered as a starting point for your own trips. It fits readily in a pocket or tank bag and contains a distillation of experience, and information that will be a useful starting point for the beginning lightweight motorcycle tourist as well as a handy reference for an experienced rider. Saddle-stitched, 4"×6", 84 pp., b/w illus.

#5800 \$5.00