



FREE MAP OF  
**Lake Superior**  
16TH YEAR — MORE THAN 4 MILLION MAPS IN CIRCULATION

*Brad Kopp, crossing the Aerial Lift Bridge in Duluth, MN, 2012.*



# SUNDRY

TAKE YOUR ADVENTURES HOME WITH YOU

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*“When I first saw a motorcycle, I got a message from it. It was a feeling – the kind of thing that makes a person burst into tears hearing a piece of music or standing awestruck in front of a fine work of art. Motorcycling is a tool with which you can accomplish something meaningful in your life. It is an art.” —Theresa Wallach (first person to ride across the Sahara Desert, 1934)*

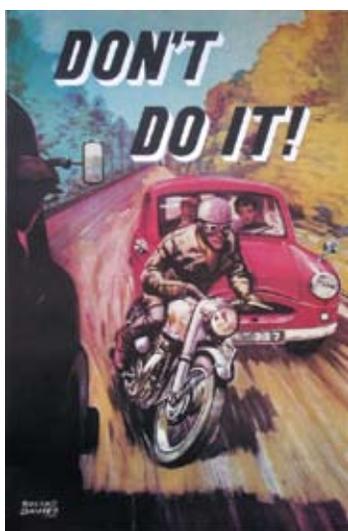
**AEROSTICH**  
SINCE 1982  
Equipment for Riders



### JOURNEY'S END POSTER

A product of a '50s British safety campaign, this rather alarming 20"x30" poster features a very naughty motor-biker about to take himself and an oncoming car out. It's retro, cool looking, and will totally bum out your non-riding friends, who probably think you're nuts/irresponsible/have a death wish already anyway. Which can be amusing. A timeless and effective reminder to those of us who have had a shave or two. Be careful out there, OK?

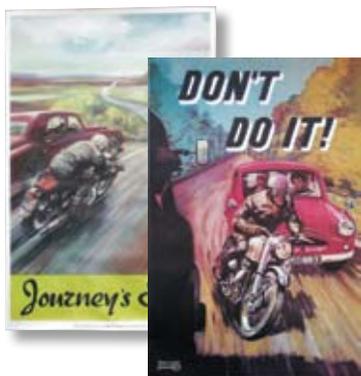
#3427 \$19.00



### DON'T DO IT POSTER

Yeah don't do it. Sod the lot of you. I'll do it if I want to. Bastard slow cars. Sorry. A hard-faced bloke and his roaring Brit vertical twin causes discord on a pastoral country road, disturbing the occupants of a mini car on their way to tea and cakes. The rider, doubtless, is headed for a burn-up down the pub with his mates. Like the poster above, this item was conceived in Britain as part of a public safety "programme" during the rocker heyday of the '50s. And it's pretty cool, actually. We've all seen or done a stupid move or two and this is a good reminder to chill. Bollocks. 20"x30".

#3496 \$19.00



Both Posters  
SAVE \$6.00 #3499 \$32.00



### AEROSTICH RIDEABLE DAYS POSTER

How many days would you like to ride? Based on a formula that includes selected ambient temperature ranges when riding with Aerostich gear, this colorful map portrays a fascinating representation of the annual number of rideable days easily achievable annually throughout the United States. Riding everywhere is fun, comfortable, safe and...practical. Do you ride more? or less? Keep track of your riding days to see. 38"x26"

#4162 \$20.00



### BMW TIN SIGN

A garage/den/basement workshop ambiance enhancer, this neat 1930s graphic repro features a couple zooming along, waving at a stern-looking factory racer as he contemplates hurling his ill-handling supercharged hardtail around Nurburgring. The BMW roundel hovers in the background, planet-like. An unusual sign you don't often see and aren't likely to find at the garden store amongst the ones for Peters cartridges and antique tractors. If you're into the machines from the 'Werks, you may like this. 10"x8".

#3424 \$32.00



### AEROSTICH GIFT CERTIFICATE

Too many choices or too little time before a special occasion? Please the rider in your life with a RiderWearHouse Gift Certificate. It's very simple, you can make it for any amount you choose and it's sure to please the most discriminating rider in your life.

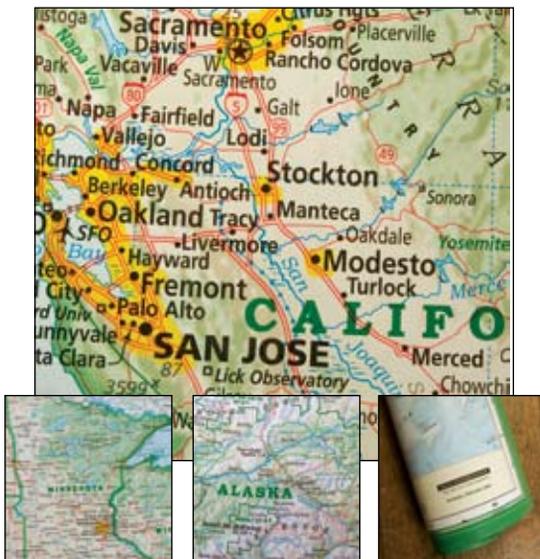
Order by phone: 1-800-222-1994

Order online: [www.aerostich.com/giftcertificate](http://www.aerostich.com/giftcertificate)



### ESSENTIAL GEOGRAPHY WALL MAP

Unequivocally the best old-school paper version you'll ever see, this map is rich in details and subtle nuances portraying the US as a tapestry of basic geographic elements inlaid with a broad, multi-cultural spectrum of landmarks. Award winning cartographer, David Imus, dedicated 6000 hours to meticulously craft this beautiful map, at once maximizing information and readability, with an emphasis on topography. Travel with your eyes and encounter 1,000 hidden geographic nuggets along the way, this intrinsically useful piece of art that will draw you in with beautiful detail and inspire a greater appreciation of, and desire to explore, the real places it was inspired by. Completely indexed on back with all cities, landmarks and places of interest, this is a uniquely fascinating map. Printed on high-quality heavy paper. 50"×35.3".



#5633 \$39.00



### USA ROAD MAP POSTER

A fascinating computerized printout that shows every single road in the United States. That's right, all of them. Every last one. (So many and so little time....) You can see the density of development (or lack of same) ranging from the endless one mile square farm road grids across Montana to the overlapping blur of all the big metro areas. Everything is shown with exact precision. Where do you want to ride today? Uncoated bond, shipped in a protective tube. 48"×36".

#3452 \$35.00



### HISTORICAL ROUTE MAPS

Original historic roads and routes are different. Finding them isn't easy. This dual sided map is beautiful. Frameable. Hangable. Posterable. An enticing full-color high quality reprint of two historic maps showing the roads and routes of yesteryear. One side features a reproduction of an original pen and ink road and trail map circa 1915. Turn the map over to reveal a highway map from 1931, showing designated US highway numbers and a much expanded system of interconnecting roadways from just fifteen years prior. The detail and historical intricacies of these stunning reproductions will inspire you to locate and ride the sections of these old roads that still exist today. Relive the days of the open road, when riders would set out with minimal gear and supplies, exposed to the elements and seeking adventure that lay beyond the horizon. 38"×26".

#5606 \$20.00



### AEROSTICH GIFT WRAPPING SERVICE

Have your presents gift wrapped in natty motorcycle wrapping paper. There's no Aerostich logo, just rows of tiny bikes of all descriptions. All wrapped items are packaged inside a protective shipping box. Includes a 'to' and 'from' card. Service not available for all products and allow an additional day for order processing. (USA only.) Charge is for one wrapped box, by order total:

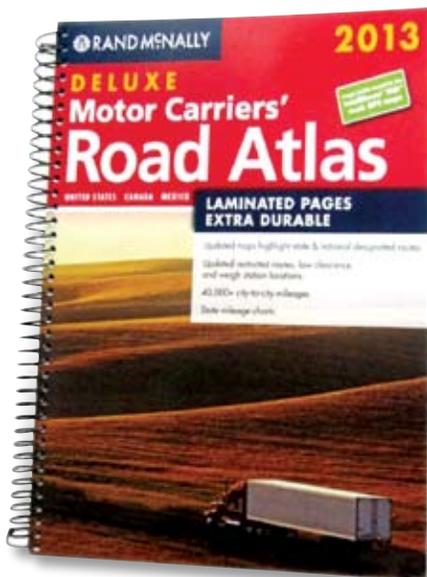
- \$0-\$100 #4402 \$5.00
- \$101-\$250 #4404 \$6.00
- \$251-\$600 #4406 \$7.00
- \$601-\$1000 #4408 \$8.00



### AEROSTICH MOTORCYCLE GIFT WRAP

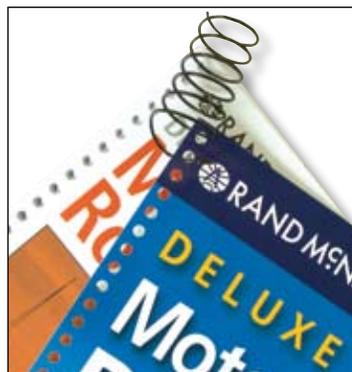
A uniquely beautiful gift wrap featuring a bunch of different kinds of motorcycles in a nice geometric pattern. Make your presents look extra special. Sold in rolls of 30"×72".

#4400 \$5.00

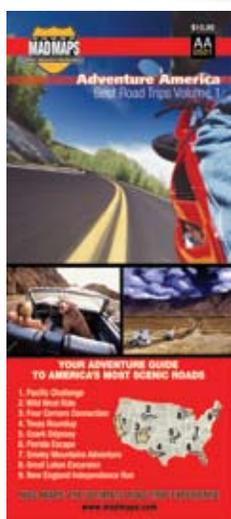


## RAND McNALLY DELUXE LAMINATED MOTOR CARRIERS' ROAD ATLAS

We recommend un-spiraling the binding and removing individual pages for use on the road. This atlas has large maps with lots of detail and a real plus for those of us that use maps out in the elements: they're laminated with plastic...but thin enough so each map can be folded flat for use in tank bags, map cases, etc. The maps themselves are new, highly detailed representations that cover the USA and Mexico. Detailed city, vicinity and downtown city maps are included as well as same-page state map indexes. Another good thing about this atlas is the way it points out truck routes. This can come in handy if you are trying to avoid heavy truck traffic. The big price is because every page is protectively laminated. Rand McNally. Spiral-bound, 12"x16", 164 pp., color.



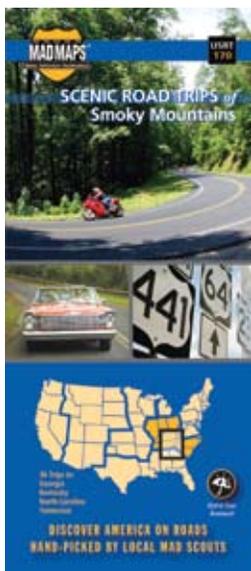
#4240 \$69.00



## MAD MAPS: ADVENTURE AMERICA BEST ROAD TRIPS VOL. 1

Dream big. This guidebook contains maps of some of the most beautiful riding you'll ever experience in America. Nine amazing 1-2 week-long journeys are included: The West Coast, Four Corners, Texas Hill Country, Ozarks, Black Hills, Northern Great Lakes, Smoky Mountains, Florida, and New England. 4"x9" (folded).

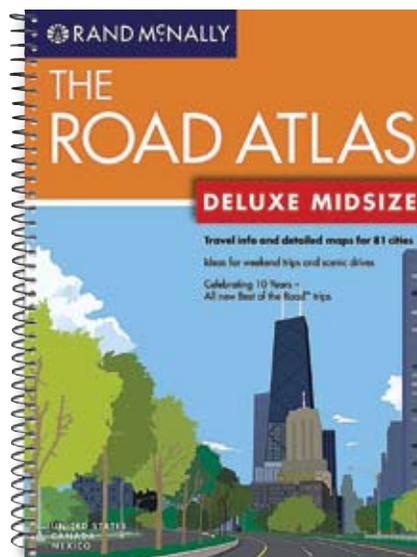
#4274 \$12.00



## MAD MAPS: SMOKY MOUNTAINS

Your adventure guide to some of America's most scenic roads. Discover the land of the Blue Mist from eastern Tennessee and southern Kentucky to western North Carolina and northern Georgia. Over 30 trips with detailed turn-by-turn directions. 4"x9" (folded).

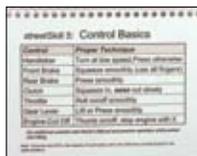
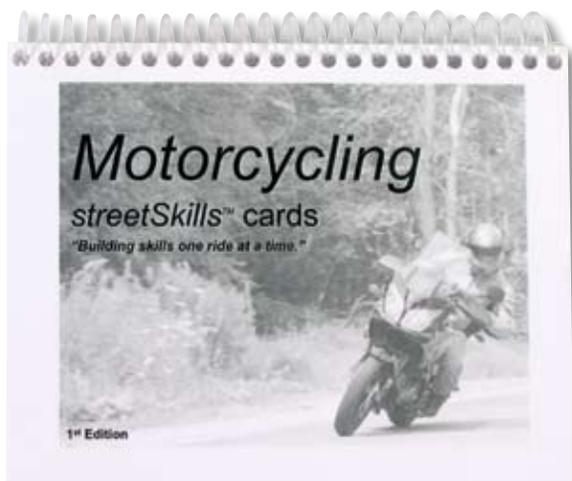
#4249 \$15.00



## RAND McNALLY DELUXE MIDSIZE ROAD ATLAS

America's #1 road atlas for planning and navigation. This one contains more updates since the last edition, including new highway numbers, exits and road construction projects. Perfect for weekend trips and afternoon rides with plenty of must-see points of interest. Spiral-bound, 8"x11", 192 pp., color illus.

#4215 \$12.00



## MOTORCYCLING STREETSKILLS CARDS

Flash cards are the fastest and easiest way to master tough subjects. Memorizing highly distilled information works for both beginners and experts, no matter what the subject or student's age. These StreetSkills cards can help anyone become a better, safer rider. Years of rider training experience and study have been condensed onto each of these weatherproof laminated and easy-to-use cards, making them the perfect take-along to help you enhance riding skills and correct bad habits. Seventeen pages of quintessential tips and techniques, from traffic and risk management to active riding practices—for beginner

to advanced—have been spiral-bound to fit easily in a tank bag's map pocket (or your jacket pocket) for immediate reinforcement or reference. Build your abilities on every ride. Learning this way is more fun, too. By Jon DeVecchio. Softbound. 4.25"x5.5". 20 pp., b/w illus.

#5601 \$15.00



ALUMINUM

## SAUNDERS CLIPBOARDS

Your last ticket was almost certainly written on one of these. The Saunders Clipboard is a longtime favorite of Officer Speed, truckers, and aircraft pilots. It's the most indestructible way to organize papers when you're on the move. The Aluminum features two compartmented lower sections. The Workmate features a removable internal clip that holds documents, writing instruments and business cards. A strong top clip on all three securely holds your next ticket or roadmap. Fits in large tank bags and protects stationery, maps, pens, postcards, and even a paperback. Makes a perfect lap desk at camp, in a motel bed, or on a car trip. Workmate is made of polypropylene. Aluminum is 9"×13.75"×1.5". Workmate is 10.5"×13.25"×1.4", Grey.

**Aluminum #2317 \$37.00**  
**WorkMate #2319 \$21.00**



WORK-MATE



BULLET

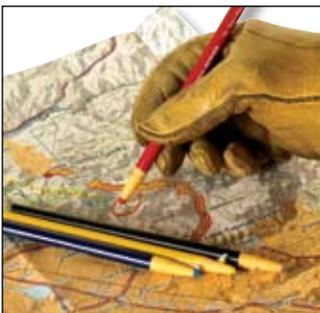
## SPACE PENS

These pressurized (nitrogen-filled) ball points were actually developed so astronauts could write in outer space, but they are equally wonderful for marking damp maps, writing on soggy paper placemats, or philosophizing on greasy bathroom walls. The Bullet model has a removable clip, and a short, smoothly-rounded shape that lets you carry it in the front pocket of your jeans without getting stabbed in the thigh (3.6" closed, 5.3" open). The AG-7 (anti-gravity) is the same model that went to the moon and features a side-button action. And back in the day the ol' Russians had to use pencils.

**Bullet (Specify: Chrome or Black Finish) #2315 \$22.00**  
**AG-7 #2367 \$42.00**  
**Refill (Black) #2355 \$6.00**



AG-7



## GREASE PENCIL SET

These will write clearly on practically anything, including gas tanks, fairings, tank bag map windows, and metal. What's written is unaffected by rain, but rubs away easily with a towel or rag. Very handy at-the-ready as you ride along. Not recommended for drawing on passed-out riding buddies no matter how irresistible the temptation. Set of four colors: yellow, red, blue or black, two of each.

**#3909 \$15.00**



## RITE IN THE RAIN NOTEBOOKS

Sometimes you want to leave a note. One that won't get destroyed by rain. Like when you are at a big bike event and recognize a friend's bike and want to tell him/her where you are camped, are going to eat, etc. Write it down on a sheet from one of these notebooks and leave it there confident it will remain legible through the inevitable Bike Rally Rainstorm. (We're told the Department Of the Interior is looking into this phenomenon as a possible drought remedy. As long as they buy the beer...) Anyway, the note you left will be readable and if your friends blow you off it will be because of something else. The papers unique coating is the result of 75 years of R&D by a company who's been serving scientists, surveyors and law enforcement personnel for years.

**Spiral Side Bound (32 pp., 4.6"×7") #2334 \$8.00**  
**Spiral Top Bound (50 pp., 3"×5") #2326 \$5.00**  
**Spiral Top Bound (50 pp., 4"×6") #2336 \$6.00**  
**Saddle-stitched (48 pp., 4.6"×7") #2328 \$5.00**  
**Binder (4.6"×7") #2332 \$12.00**  
**100 Page Refill (4.6"×7") #2338 \$14.00**



## BLANK SPEEDING TICKET BOOK

This manila covered and staple bound booklet of 2 part carbonless speeding ticket forms is exactly like the ones used by the cops in jurisdictions all over the country. (Compare them with your last ticket and see.) Scare your sweetie, impress your friends, or horrify your mom. Also good for making an effective "no parking" warning for the car that's always blocking your driveway. Book of 10.

**#2318 \$6.00**



## MECHANICAL GREASE PENCIL

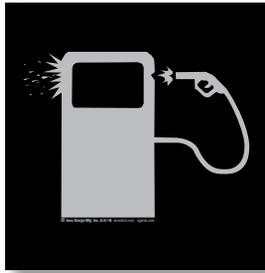
Great for tracing routes and marking mid-ride notes on the tank bag map window. The wax "leads" exit the end of the pencil with a twist of the cap and come in a variety of colors. Mark any map background or bathroom wall you may encounter in an inscription that is rain-resistant, yet wipes away with just some thumb rubbing. Ideal for writing down directions at a pay phone when you blow into town. Better than a highlighter for route-lining maps, too. Includes one pencil and four different color leads.

**#2340 \$15.00**



### NOT ART

OK, so your bike wasn't in the Guggenheim Show. 2" diameter.  
#3461 \$1.50



### GAS PUMP

Why jump on board the USS Mainstream Indulgence without even a second thought? 3.5"×3.5".  
#3398 \$1.50



### AEROSTICH ROADKILL COMBAT STICKERS

Sadly, unintentional road kills are part of riding. With a mixture of remorse and pride, gunfighters in the old west notched their gun's handle or barrel after each kill. All United States Armed forces permit servicemen in combat to decorate everything from battleships to assault helicopters with symbols of each kill. These adhesive graphics let you memorialize the demise of smaller creatures or commemorate your own survival after coming up against more formidable creatures. Each 1" tall design is printed on clear adhesive vinyl to withstand years of weathering. Cut 'em out and apply as needed. Enough stickers to decorate both sides of your bike: moose, elk, bear, deer, raccoons, skunks, prairie dogs, snakes, possum, turtles, dogs, squirrels, cats, birds, dragonflies, armadillos, bicycles, pedestrians, motorcycles and automobiles. Printed in both black and white on clear (white not shown). Two 8.5"×10" sheets.  
#3458 \$5.00



You don't seriously need this one. Two to a set. 4.75"×1.25".  
#3467 \$2.00



### THIS IS MY CAR STICKERS

Small stickers that make a big statement. Using your motorcycle for everyday transportation is a social good — even if it makes you a pirate or alien. Make a statement and ride proudly...This IS my car. (...You idiot) 3"×3".  
Pirate #3223 \$2.00  
Alien #3224 \$2.00



### STOLEN STICKER

"If this bike is on a trailer it is being stolen." Every bike should have one. 4"×1"  
#3488 \$1.50



### IF FOUND UNCONSCIOUS...

For the chin bar of your helmet (you get 2). By Ed Peterson. 2.5"×1".  
#3466 \$2.00



### REFINED HYDROCARBON RECYCLER

Help plants grow big and strong by topping off the tank with high octane and riding more. Who would of thought recycling could be such fun?  
#3453 \$2.00



### ONE LESS CAR

Looks great on a bike. Stupid on a car or truck. 1.75"×2".  
#3486 \$1.50



### SO MANY ROADS

...so little time. The standard lament of sport and touring riders everywhere. 3.25"×3".  
#655 \$1.50



### JAPAN NEIN

Friendly rivalry? This looks like mischief from original via Bill Jutz. 3.5".  
#3462 \$1.50



### MOTORSPORTS DANGEROUS

From strict warning signage found around British race tracks. 4.5"×4".  
#3464 \$1.50



### PAVEMENT ENDS

Graphic we stole from somewhere, but forgot where. 4.5"×3.25".  
#3468 \$2.00



### DO NOT TOUCH ME

Found this sticker in a Japanese bike shop. It reads "Dangerous person. If you touch me, I will be cut off", and means "If you touch my bike, I will snap and go off". 3.5" diameter.  
#3465 \$2.00



### AEROSTICH STICKER COLLECTION

Save on a set of stickers. Pack includes "Pavement Ends", "One Less Car", "Go Away", "Do Not Touch Me", "Japan Nein", "Stolen", "MOTORSPORTS Can Be Dangerous", "Ride There", "Not Art", "If Found Unconscious...", "Aerostich", "Gas Pump", "Refined Hydro", "This Is My Car" and "So Many Roads".  
SAVE \$8.00 #3480 \$20.00



### GO AWAY

Literal translation: "After you", means (sort of) if you can read this, you are way too close. 3.5"×3.75".  
#3469 \$2.00



### RIDE THERE

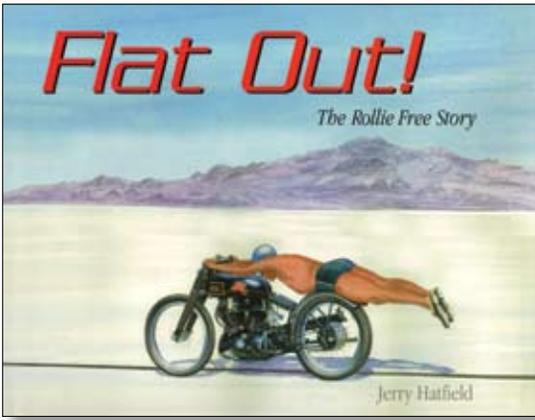
Also looks great on a bike (or snowboard/skateboard). Stupid on a car or truck. 4.2"×1.5".  
#3490 \$2.00



### DRIVING

This is big enough to go right on a stop sign, beneath the word 'stop'. From a bicycle advocacy group's monkey wrench ecotactic catalog. Be careful. 18"×4.25".  
#3470 \$2.00





**FLAT OUT! THE ROLLIE FREE STORY**

The life and times of a legend. Thoroughly researched and impeccably accurate, this exhaustive 28-year effort began with an interview with Free in 1980 and countless interviews thereafter with those who knew and loved him. A bland historical narrative, this isn't. The author was so overwhelmed by the sheer volume of submissions and material he received after Free's passing, he chose to let the story tell itself. It's also the reason why this book took so long to write. The result is a life story that reads as if Free himself, with the help of his contemporaries, is telling it on his own. Contains many never-before-seen photographs and a bonus CD recording of the original 2-hour interview (!). By Jerry Hatfield. Hardbound, 9"x12", 192 pp., b/w illus.

#5956 \$45.00



**ROLLIE FREE FRAMED PRINT**

If a picture is worth a thousand words, this one is worth ten million. It is the most famous photo in motorcycling history. Rollie Free lying prone along the back spine of a borrowed Vincent HRD Black Lightning with the seat removed. The original photo was taken in 1948 by a speeding car as Free broke the land speed record by going 150 mph on the Bonneville Salt Flats in Utah. Free had developed his famous 'whatever it takes' riding style in an effort to minimize wind resistance. When his leathers tore in earlier runs, he discarded them and made a final winning attempt wearing only a bathing suit, shower cap and a pair of sneakers. The result was history... We've been after this image for years, and we're finally able to bring you these unique items. The Rollie Free Framed Print is a high quality, digitally restored reproduction with a sepia tone for that extra-vintage look (frame size: 11"x14", image size: 7.5"x9.5"). An Aero/RWH exclusive.

#2817 \$49.00



**ROLLIE FREE TEE**

A high-quality reproduction of the original Rollie image as he broke the land speed record by going 150 mph on the Bonneville Salt Flats in Utah. Black screen print on a white t-shirt. 100% cotton. M-XX. An Aero/RWH exclusive.

#2811 \$20.00



**ROLLIE MUG**

Hold java or other favorite libation with panache. May just become your most coveted drinking vessel. 11 oz. Ceramic. An Aero/RWH exclusive.

#2806 \$6.00



**ROLLIE CAP**

Rollie's famous silhouette and his record, which reads: '150.3 mph 1948.' Adjustable. Sure to produce looks and questions. 100% Cotton. Stone cap with black embroidered logo. An Aero/RWH exclusive.

#2807 \$14.00



**AEROSTICH PERFORMANCE CAP**

Our new baseball cap has it all...style, technology and most of all, our name attractively embroidered in bold graphics! High-wicking, highly breathable Aqua-Trans fabric and a Coolmax® terrycloth inner sweatband. Hook & loop adjustable. Machine washable, lightweight and wrinkle free.

#653 \$16.00



**AEROSTICH LOGO PATCH CAP**

It will hide that dreaded 'helmet hair' better than anything else. 100% microfiber. Adjustable. Black with the standard grey and black Aerostich logo patch.

#657 \$12.00



**AEROSTICH EMBROIDERED LOGO CAP**

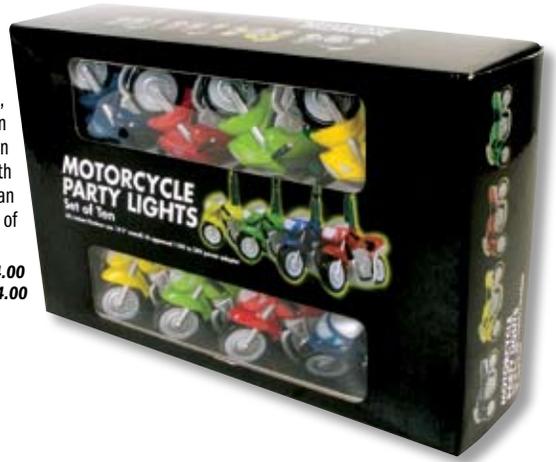
Keep the sun and rain out of your eyes or protect your scalp if you haven't enough hair (thanks for noticing). Adjustable. 100% microfiber. Black with grey logo.

#658 \$12.00

## MOTORCYCLE PARTY AND HOLIDAY LIGHTS

Road rally...birthday bash...Holiday gathering...These bright, weatherproof LED Motorcycle Party and Holiday Lights add vibrant moto-radiance to any indoor or outdoor area. Two versions: Long-burning, highly portable, battery powered moto lights are perfect to lively-up your bike, campsite, tent, or costume—accessorize yourself. And with the UL approved 110V plug-in version you can adorn your workplace, front door, mantle, patio, porch, bedroom, holiday tree or garage. Both include ten 4.5"×2.5"×1" detailed bikes aglow in green, yellow, red and blue. Battery model features 94" cord with a switchable 3-AA battery pack. Household current version sports a 70" spread of lighted bikes, with an extra 120" of cord to reach the nearest outlet. Be the light of the party, spread moto-cheer any time of year. Hangover not included.

Plug-In #3394 \$24.00  
Battery #3308 \$24.00



## HAND STRENGTHENERS



These will dramatically improve strength and flexibility in your hand and fingers, while decreasing fatigue and cramping...which is essential for repeated clutch, brake, and throttle maneuvers. And the Vulcan Nerve Pinch, which is essential for anyone you find even mildly annoying. Comes in two styles: Specify Medium (7 lbs per finger), or Heavy (9 lbs. per finger).

#3301 \$22.00



## AEROSTICH MUGS

Wake yourself up with a cheerful manifestation of your riding attitude. These mugs hold java or other favorite libation with panache. 11 oz. Ceramic.

So Many Roads #3407 \$6.00  
Hydrocarbon Recycler #3399 \$6.00



## TIRE TREAD LICORICE

Enjoy the deep rich flavor of genuine licorice root combined with other superior ingredients meld into a luscious flavor experience in this delectable treat, crafted into whimsical, bite-sized tire tread patterned pieces. Delicious fun. Available in Black & Red (7 oz. boxes).

#2706 \$5.00



## BONGO BOARD

Take a spin around your basement or den and improve your sense of balance. Lean into the corners, twist a handful of torque, and let your inner ear loose to achieve something that's a lot like what we all do whenever we ride twisty backroads or tight trails. This increases your balance and coordination skills and enhances your riding abilities. A patented two-part independently rotating barrel shaped urethane wheel system (with sealed bearings and a safety retaining cord) provides maximum maneuverability on any surface from concrete to carpet. Grip tape on wood skate-style deck helps you stay planted. Just about the most fun balance-building tool available, short of a motorcycle. 32"×8"

#4302 \$117.00



## AEROSTICH SOCIAL TRANQUILIZER

Arrive at any event by motorcycle well-dressed for the road and not feel like a total outsider, dork, nerd or whatever. S.O.T. isn't a drug, but a naturally-occurring organic botanical-nutraceutical sourced from underneath unusual stone deposits found only at remote higher elevations across western Asia. It is then carefully refined and purified using the exact same process used to purify pharmacological ingredients at companies like Bayer and Searle. This safe compound has been appreciated by millions of riders across Asia for over fifty years. Standard dose is 1tsp powder per day, which may be mixed into a smoothie, sprinkled on breakfast cereals or dusted over eggs, waffles and pancakes. Odorless, tasteless and colorless. Ideal for overthinking neurotics and social cowards alike. Not for diabetics, children under 12, or if you are pregnant.

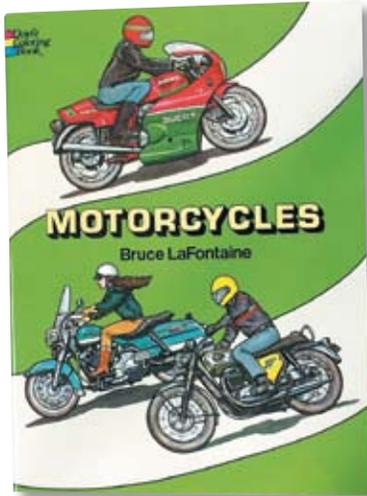
1 quart container #EVER \$729.76  
Seven single-serving foil pouches #YDAY \$133.18



## NINJA REMOTE

Showing Australian yacht racing finals on the big screen is a direct attack on your entertainment, and your life. Using a Ninja dart to tap the channel button from behind the Golden Tee machine won't cut it because you have chicken wings cooling at your table. You must fight back, you must use...the Ninja Remote. Stealthily control any television at: bars, restaurants, the gym, schools, doctor offices, hospitals, or hotels anywhere. Master power on and off, channel, volume, mute and even audio video inputs! Super easy to use, point and click to prank friends or something you won't have to finish. The Ninja Remote is powered by a proprietary, and patented 16-bit RISC, infrared micro-controller (MCU) technology with ultra low power consumption. Miniaturized in Taiwan. Actually took over three years to develop. Works on NTSC, PAL, and SECAM televisions. In other words, it works on all televisions in any country! (Compatible with Sony, Panasonic, Toshiba, Samsung, Sanyo, TCL, Aiwa, Mitsubishi, Hisense, Xiahua, Panda, NEC, Toba, Sherwood, Phillips, Yousida, Peony, JVC, Akai, Skyworth, Zenith, Cowan, Haier, LG, Funai, Changhong, Goldstar, Olympic, Nikon, RCA, Sharp, Changchen, Xonego, National, Konka, Swamiware). Made in China. Battery included. This is not one of our fake products...really.

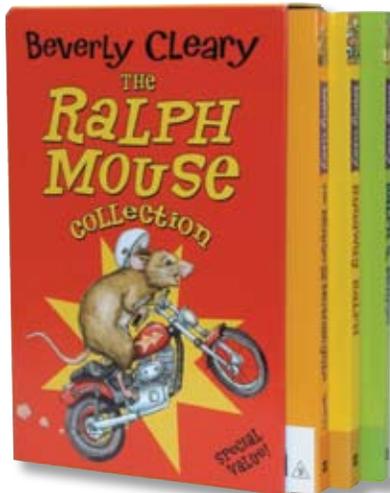
#3304 \$15.00



## MOTORCYCLE COLORING BOOK

Wonderful. A coloring book for kids (of all ages) that features a variety of 45 kinds of iron, from 1902 to the present. Along with the clear, big graphics are descriptions of the various bikes and their attributes and history. A great gift idea, and if you do get very bored this winter...By Bruce Lafontaine. Softbound, 8.25"x11", 46 pp., b/w/c illus.

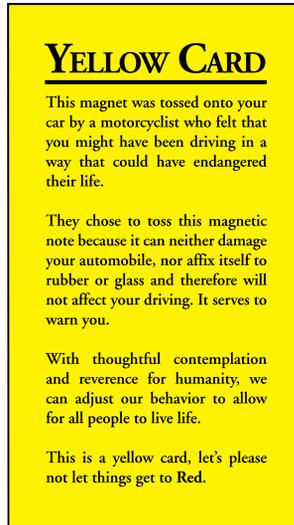
#3767 \$5.00



## THE RALPH MOUSE COLLECTION

For over 40 years, Beverly Cleary has been delighting children and adults alike with her stories of Ralph Mouse and his many adventures. Now you can get all your favorite mouse tales in one complete set. A great read for kids ages 8-12 and brings a smile or two to those outside the demographic as well. Set of three softbound books in an attractive hardbound case (7.5"x5"x1.5"): The Mouse and the Motorcycle (186 pp., b/w illus.), Runaway Ralph (195 pp., b/w illus.), and Ralph S. Mouse (160 pp., b/w illus.).

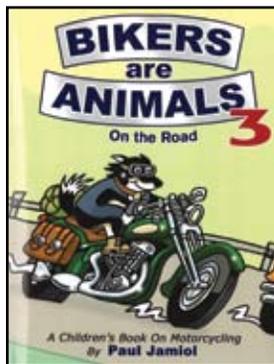
#5888 \$16.00



## YELLOW CARDS

Ever wish there was a referee standing by with a whistle to rule on everyday minor traffic infractions? Someone to halt the flow of traffic for a moment to signal out a 'dangerous play'? Slap a few of these magnetic cards on your gas tank and the next time some SUV-driving, cellphone-talking yahoo cuts you off without the slightest hint of consideration, you can toss one of these cards onto their rear panel. Shake off the frustration a little easier, knowing that your point has been made, and that you've substituted the conventional flip-of-the-bird for something with a little more substance. 2"x3.5". Pack of Ten.

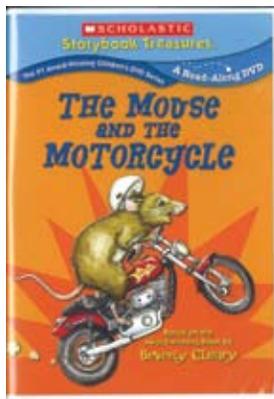
#3318 \$8.00



## BIKERS ARE ANIMALS 3

A whimsical story filled with fun and diverse animal riders, this children's story is a great way to share a positive view of motorcycles and riders with young kids in a colorfully illustrated and entertaining way. Introduce the next generations of riders to a wholesome message of the benefits of riding with friends, respecting other riders and demonstrating good etiquette on and off the bike. Includes safety tips and advice for kids to follow when around bikes too. By Paul Jamiol. Softbound, 8.5"x11", 38 pp., color illus.

#3337 \$15.00



## THE MOUSE AND THE MOTORCYCLE

Ralph S. Mouse rides off the pages and onto your television screen in this live action and dimensional animation DVD version of Beverly Cleary's award winning book 'The Mouse and the Motorcycle'. Watch Ralph as he discovers how riding a motorcycle opens up a wondrous new world filled with excitement, adventure and personal discovery. A wonderful story to be enjoyed by kids of all ages. DVD, 60 minutes.

DVD #5625 \$24.00



### TOOLWARE

These utensils efficiently handle even the most technical food intake jobs with style and grace. Suitable for formal place settings alongside the fanciest plates, yet rugged enough for late night meals out in the garage. Sadly, the tools are not functional. Polished drop-forged stainless steel set in a durable plastic tool-grade presentation case. Humor bad little children who won't eat their vegetables and maybe someday they'll grow up and be just like you. 4.5"×8.75"×1.25"

#4077 \$24.00



### FAKE OIL POOLS

Place under any machine for serious fun. Looks just like a real oil leak. Amaze your friends. Black liquid looking Polyester resin in irregular shapes. Lots of laughs. No two are alike. Perfect for when you have heard enough about so and so's brand new bike for the umpteenth time. Created by a famous industrial designer and malcontent. Three sizes.

Small (Pocket Size) #3310 \$7.00  
 Medium (Tank Bag Size) #3311 \$8.00  
 Large (H-D Primary Case Size) #3312 \$9.00



### INSTA MANLY-MAN

A couple of dabs of this stuff and people will think you're Snake Pliskin. Sure, you might think you're studly, but if you hop off your steed and swagger into a joint (preferably with beard stubble and a sneer...) and smell like a field of synthetic daisies, well...you ain't no manly-man. Ordinary cologne and scented soaps cover up that raw, manly scent. This stuff enhances it. It's a scientific fact that real manly-men ingest cigars and booze 24 hours a day, so if you don't (and shouldn't) this stuff makes you smell like you do. Contains tobacco and hard whiskey smells and is a heck of a lot better for you than the real thing. 1 oz spray bottle.

#2040 \$20.00



OFF-ROAD

ROAD BIKE

### MC TIRE RING

These powerful, accurate and beautifully artistic motorcycle tirerings fully embody the love of riding and allows you to carry some of that feeling all day. A powerful reminder for your passion, a starting point for ten thousand endless daydreams, and a coolly subtle way to signal to others that you are a rider. American made original designs, in Sterling Silver. Also handy for desktop 'fantasy play' riding sessions. Whole and half sizes 6 thru 13. Sizes are about 1/16" apart. Specify Road Bike (6.5mm wide) or Off-Road (6mm wide) design.

Road Bike #3897 \$109.00  
 Off-Road #4897 \$109.00  
 14K or 18K Gold (Call for price)



**RING SIZING CHART:** To find your ring size, cut a piece of paper or string long enough to fit your finger and go over your knuckle, and measure it using the chart pictured here. If your measurement falls between sizes, order the next larger size. For the most accurate ring size measurement, we suggest having your finger measured professionally by a jeweler.



### AEROSTICH MOTEL ROOM WINDOW TOOL

Does your motel room stink? Of cigarette smoke, or worse, that unnaturally sweet residual housekeeping spray cleaner scent. (...smells like walking into a bowl of strawberry jam. Ugh.) Now you can enjoy fresh air anywhere, anytime, all night long. This clever and compact folding tool allows you to quickly easily fully open any blocked or disabled motel room window without damage. Perfect for rooms with loud or broken Univent heat-AC units, too. Includes ten different anti-tamper screw and bolt removal wrenches made to fit all the types you're likely to ever run into. Breathe....Ahhhh...

#HAVE \$99.01

**AEROSTICH** MR. HAPPY PUPPET

So your buddy pulls over in a cloud of smoke with a broken chain piled up in front of his engine sprocket and a busted crankcase. Or he throws his new scooter up the street in a cacophony of sparks and shredded parts. Whattya do? Look uncomfortably at your feet? Cringe with empathy? Hell no. You whip out Mr. Happy and lighten the mood with chirpy platitudes such as "Gee Bill, I'm sure we can find a guy to replicate that casting for big bucks." Or "That's OK, that bike was kind of ugly anyway, don't you think?" Chances are that after the rider in question chases you half a mile down the road and pummels you about the head and shoulders he'll feel MUCH better. Be ready with a kind word and light pantomime for any downer occasion. Mr. Happy wants to help. Fits readily in most tankbags. Also good for cheering up rain-sodden rally campsites or bolstering spirits during multi-day bad weather scenarios that have eaten up most of a given vacation or ride. *(Share your Mr. Happy experiences or just see what he's been up to by visiting his website at: [www.aerostich.com/mrhappy](http://www.aerostich.com/mrhappy) or follow the antics of MrHappyPuppet on Twitter.)*

#3330 \$9.00



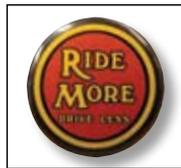
**Kidnapped! / Review by Jim Persinger**

*"He was my ever faithful traveling companion, always in good spirits. Until tragedy befell...At a gas station in New Mexico, as I was settling the bill, kidnapers dragged him (screaming, I'm sure) off my bike, tossed his struggling little body in their van and drove off. No ransom demand ever came, no note, nothing. I never heard from him again, until I saw his webpage here on Aerostich and realized that he somehow had found his way home! Praise the Lord! Enclosing \$8 to cover his travel costs back to me."*



**PIN DISPLAY CASE**

A great way to display all the ride pins you've collected. We looked at five similar cases over a ten year period before finding this one. It features a deeper bed, allowing post-type pins to display flat with their hidden clip-locks attached. Attractive oak construction with a foam insert covered in black velour. 18"x12"x2". #3392 \$49.00



**RIDE MORE  
DRIVE LESS  
BUTTON**

1" #3408 \$2.00



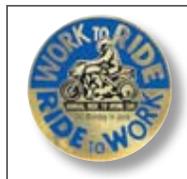
**WHEN IN  
DOUBT, RIDE  
BUTTON**

1" #3409 \$2.00



**RIDE TO  
WORK  
BUTTON**

1" #8008 \$2.00



**RIDE TO  
WORK  
CLOISSONNE  
PIN**

1" #8010 \$4.00



**POTIUS  
AERO QUAM  
NUNQUAM  
CLOISSONNE  
PIN**

1" #3418 \$4.00



**AEROSTICH  
CLOISSONNE  
PIN**

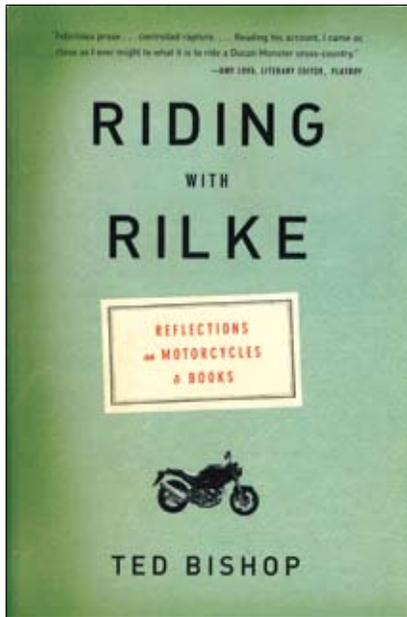
1"x.25" #3414 \$4.00



**S.P. GRIP**

A "pin saver" device that clamps securely to the back spike of your favorite rally pins with an Allen wrench, ensuring they don't end up by the side of the road somewhere. Chrome plated brass, high quality. Helps out if you're into making that vest look like the equivalent of the back of an RV. Hey, after all, you were there. Set of 12.

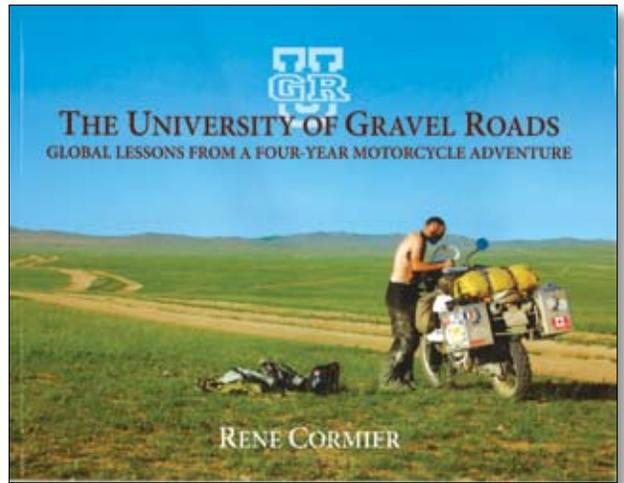
#3451 \$7.00



**RIDING WITH RILKE  
REFLECTIONS ON MOTORCYCLES AND BOOKS**

Desperately afraid he would do something sensible with some inherited cash, Canadian English Professor, Ted Bishop succumbs to the siren song of a Ducati Monster and embarks on a cross-country pilgrimage from Edmonton to Austin, discovering along the way the intricate and tangled interplay of life, work and art. The book draws the reader in with a harrowing account of the author in a near-fatal meeting between motorcycle, semi-truck, pavement and ditch—resulting in a heightened appreciation for life's 'big picture' stuff. A fun, entertaining and educational travelogue that inspires both road dog and researcher alike. By Ted Bishop. Softbound, 5.5"×8.25", 262 pp., no illus.

#5881 \$24.00



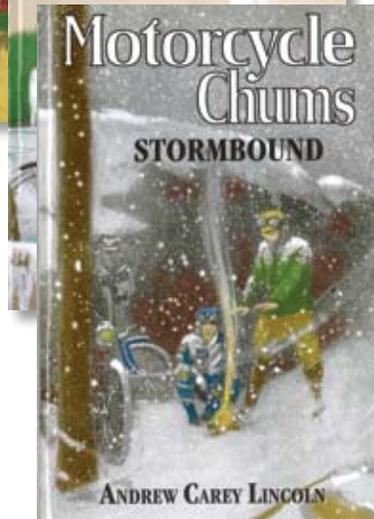
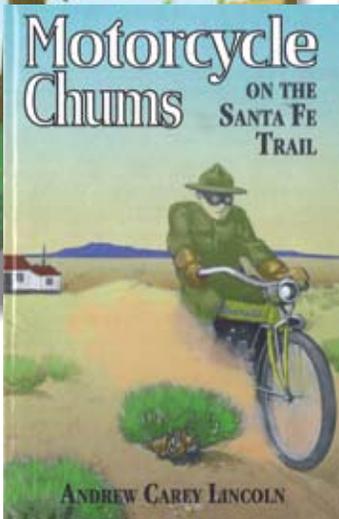
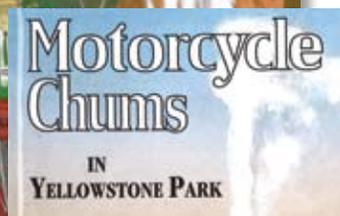
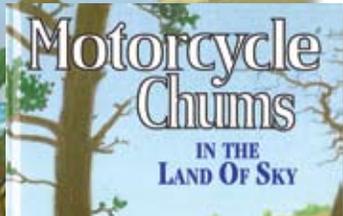
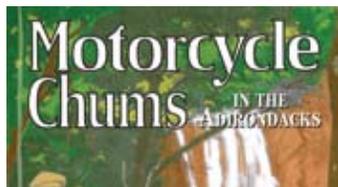
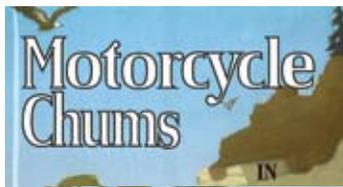
**THE UNIVERSITY OF GRAVEL ROADS**

Seizing an opportunity and not one to let excessive planning get in the way, 33 year old Rene Cormier sold what he had and set off on what became a five year, 95,000 mile, 41 country motorcycle journey around the world. Warned by friends about banditos in Mexico, drug lords in Colombia and the mafia in Russia, he begins by getting shot at in the desert of Utah. Rene writes an insightfully entertaining narrative complimented by an outstanding collection of photographs that transport the reader along on this life changing ride-venture. An artful and amusing photographer, who's trip, writings and indelible images are from 2004–2009. By Rene Cormier. Softbound, 160 pp., color illus. 8.5"×11", 1.25 lbs.

#5854 \$35.00

*"The good roads are just ahead."*

*- John Atkins, July 2012*



**MOTORCYCLE CHUMS**

Lured by the call of the road and spurred on by a youthful sense of wonderment and exploration, this is a classic series about four friends who set out on motorcycles to explore America. Written nearly 100 years ago, long before iPods, television and video games, these endearing stories of friendship and discovery are a portal into the days when imagination reigned supreme, fueling a curiosity to discover new things and a thirst for adventure. Join the journey of Jack, Freckles, Budge and Alec as they explore the Carolina border country, ride the back roads of New England, seek indigenous adventure on the Santa Fe Trail and lend a hand in the recently established Yellowstone Park to discover all the wonders, excitement and challenges waiting around the next bend. A magical and inspirational read for curious young minds, or just the young at heart, filled with life lessons just as applicable today as the day they were written. By Andrew Carey Lincoln. Softbound, 6"×9", approx. 160 pp. each.

**In New England #5610 \$17.00**

**In The Land Of Sky #5611 \$17.00**

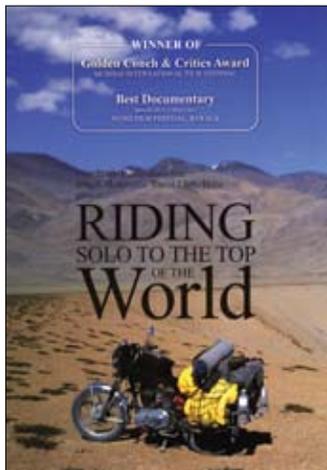
**In The Santa Fe Trail #5612 \$17.00**

**In The Adirondacks #5613 \$17.00**

**In Yellowstone Park #5614 \$17.00**

**Stormbound #5615 \$17.00**

**Set of All Six Books SAVE \$12.00 #5616 \$90.00**



## RIDING SOLO TO THE TOP OF THE WORLD

This one-man journey across India is an honest to goodness road movie, filmed in a style that will keep you glued until the credits roll. No glitz, no glamour, just a really nice guy making a great film. You'll feel like you're right by his side as you witness some of the most beautiful scenery in the world including never before seen Buddhist temples, cities and celebrations. Winner of Best Documentary at the National Film Awards in India, which is saying something... Inspirational, motivational and enriching. DVD, 94 minutes.

DVD #3626 \$24.00

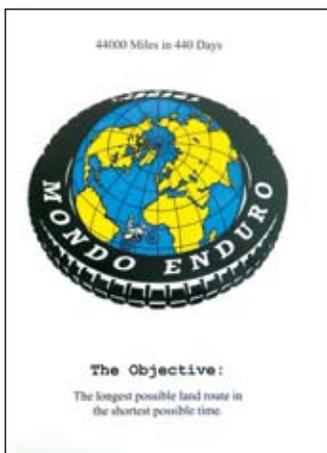


## ONE CRAZY RIDE

Adventure: Re-defined. Five motorcycles. No backup vehicle. No film crew. No planned route...heck, no roads. A captivating story about five motorcyclists on an expedition to chart a route that does not exist across the Himalayan region of north-east India. Come along for the ride as they cross their fingers and twist the throttle in this inspiring journey through remote sections of India rarely ever witnessed by the outside world. Experience the highs and lows, from the punctures and breakdowns to the breathtaking vistas and interactions with remote mountain tribal people. Time restrictions and difficult conditions force four of the adventurers to drop out

half way through the journey, leaving one intrepid solo rider resolving to finish this passage at any cost. Determined and alone, he unearths a route from one remote village to another, while documenting all the wonders and challenges through his lens along the way. Watch as he overcomes seemingly insurmountable challenges, from finding food, lodging and fuel to navigating a fully laden Royal Enfield across a rickety bamboo bridge spanning a gorge with a rushing river far below. Fantastic video footage combined with a fascinating story combine to truly make this One Crazy Ride. A joy to watch, it will leave you re-examining the definition of adventure riding. DVD. 87 minutes.

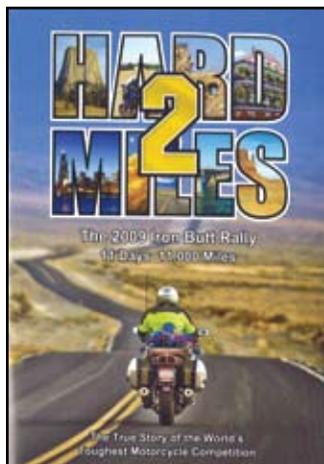
DVD #3646 \$24.00



## MONDO ENDURO

An infectious account of six blokes on a cheap and cheerful global circumnavigation via motorcycle. Audacious and seemingly a bit blithe in the best tradition of British Exploration, our crew hops astride their crappy DR 350s and head out on a 44,000 mile journey around the earth. It is both hilarious and grave, depending on the climatic or mechanical dilemmas of the day. Great fun and possibly inspiring. Whether it's disintegrating wheel bearings in Russia or Gerald going broke in Alaska and having to drop out of the ride, this is a fun and entertaining undertaking to witness. Great fun and possibly inspiring. An Aero/RWH exclusive. 2 hrs. 24 min.

DVD #3606 \$29.00

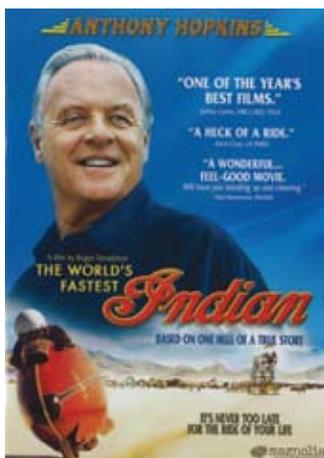


## HARD MILES 2

A fight to the finish, every mile, minute and point making the difference between just finishing, let alone winning. Join the riders on the 2009 Iron Butt Rally and experience every high, low and truth-stranger-than-fiction experience encountered along the grueling 11 day, 11,000 mile tour de force. Bad weather, temperature extremes, mechanical problems and fatigue can push riders beyond their limits in the quest to plan a ride and ride a plan that will maximize 'bonus' points while arriving at check points on time and with the right mileage. Most riders strive just to finish what has been dubbed the 'World's Toughest Motorcycle Rally'. This

video highlights the unique breed of riders that have the routing prowess and saddle dedication to join the elite finishers of this full-out, long distance scavenger hunt on steroids. DVD. 82 minutes.

DVD #5609 \$29.00

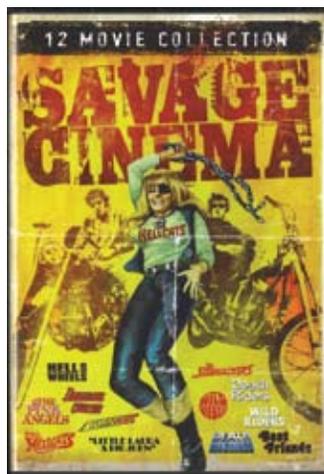


## WORLD'S FASTEST INDIAN

It's the 1960s, and an eccentric old Kiwi named Burt Munro has a mad obsession: to go to America on a shoestring budget and ride his hand-modified 1920 Indian Scout across the Bonneville Salt Flats to compete for the world land speed record. Against all obstacles (of which there were countless) and against the doubts of everyone in his life, he pushes himself and his unconventional Indian to accomplish a 40 year dream. Sir Anthony Hopkins gives an extraordinary performance as the legendary Munro. A poignant, touching and inspiring film based on the true story. Also contains the original 1971 documentary, "Offerings to the God of

Speed," featuring historical footage of the real Burt Munro. DVD, 127 minutes.

DVD #3616 \$16.00

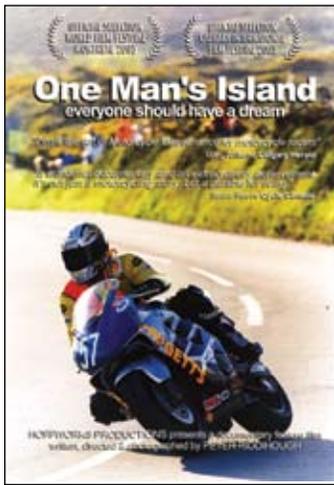


## SAVAGE CINEMA

A gonzo collection of twelve adrenaline-pumping, cult cinema action flicks from the '60s and '70s. Take a ride on the wild side a female motorcycle gang in "Hellcats", endure torment and suspense with "Wild Riders" and ride on the edge with the real-life daring exploits of the "Death Riders". This compilation of drive-in era classics are not all moto-themed, but every one of these kitschy originals is sure to, um, entertain. DVD (3-Disc Set). 18 hours 6 minutes.

DVD #5629 \$24.00

Titles include: *Best Friends* (1975) Rated R, *Burnout* (1979) Rated R, *Dangerous Charter* (1962) Rated PG, *Death Machines* (1976) Rated R, *Death Riders* (1976) Rated R, *Hellcats* (1967) Rated R, *Hell on Wheels* (1967) Rated PG, *Little Laura & Big John* (1973) Rated R, *Pink Angels* (1971) Rated R, *The Sidehackers* (1969) Rated PG, *The Wild Rebels* (1967) Rated R, *Wild Riders* (1971) Rated R



### ONE MAN'S ISLAND

At forty-six, our man Mark Gardiner says the "hell with it", chucks his regular life, and goes racing for real on the legendary Isle Of Man with all its attendant risks, cost, speed, and exhilaration. After a life of amateur club racing and responsibilities in the business world, the narrative reveals the motivation and thought behind one man's realization of Just What Matters and what he's gonna do about it. At 150+ mph. An entertaining and inspirational film that isn't just for bikers. Recommended. DVD, 100 min.

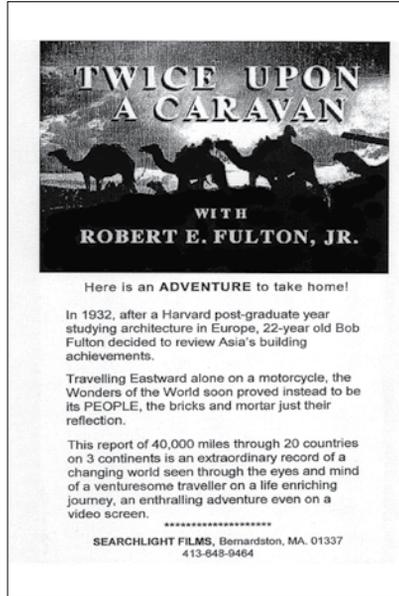
#3293 \$24.00

### TWICE UPON A CARAVAN

Believe it or not, R. E. Fulton was able to shoot about 35,000 feet of dramatic documentary film during his amazing 1932 round-the-world ride. This is the very best of it. Each minute is filled with incredible long-lost images of roads, riding and experiences. Narrated by Fulton himself. DVD, 53 minutes.

DVD #3296 \$29.00

Book & DVD SAVE \$5.00 #3608 \$48.00



### TWICE UPON A CARAVAN

Here is an ADVENTURE to take home!

In 1932, after a Harvard post-graduate year studying architecture in Europe, 22-year old Bob Fulton decided to review Asia's building achievements.

Travelling Eastward alone on a motorcycle, the Wonders of the World soon proved instead to be its PEOPLE, the bricks and mortar just their reflection.

This report of 40,000 miles through 20 countries on 3 continents is an extraordinary record of a changing world seen through the eyes and mind of a venturesome traveller on a life enriching journey, an enthralling adventure even on a video screen.

SEARCHLIGHT FILMS, Barnardston, MA. 01337  
413-648-9464

### TERRA CIRCA

They're at it again...at least some of them. Another unsponsored, underfunded-yet-determined planetary circumnavigation via motorcycle that brings us along for 20,000 miles of motorized adventure. From a lighthearted setting-off to the trackless bogs of eastern Siberia, our five regular guys come through and provide plenty of fun along the way. An ideal companion to 'Mondo Enduro', not only for the smiles, but to see the progress the crew makes in overall planning and sophistication. Or not. Wonderful viewing. DVD, 120 Minutes.

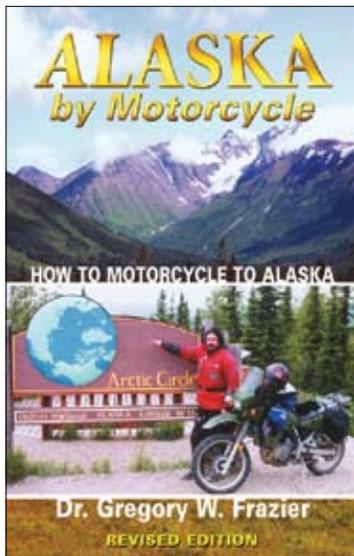
DVD #3607 \$29.00



### ALASKA BY MOTORCYCLE

A trip to the United States' wildest corner and how to do it based on extensive experience is the topic here. If you want to go there on two wheels, this is the source for the info about weather, bears, equipping a bike and more. Written by Dr. Gregory Frazier, a veteran of over twenty trips to Alaska, the information found here can save you hundreds of dollars, errors and maybe a plane ride home! By Dr. Gregory W. Frazier.

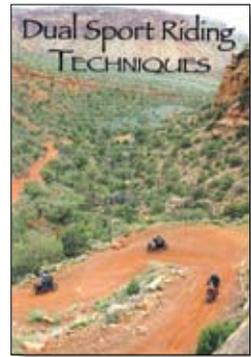
DVD (77 minutes) #3625 \$24.00



### ALASKA by Motorcycle

HOW TO MOTORCYCLE TO ALASKA

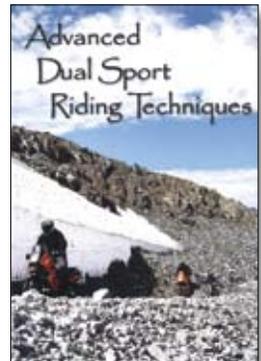
Dr. Gregory W. Frazier  
REVISED EDITION



### DUAL SPORT RIDING TECHNIQUES DVD

Five hundred pounds of gnarly Adventure bike and 500 miles of even gnarlier irregular terrain calling you to ride on ahead? This is specific know-how that will make your next ride a lot more fun, and will give you new confidence with the skills needed to take on the farthest-out outlands. This DVD isolates each of the skills needed to follow the road less traveled, gives specific pointers and ways to practice, and then puts them all together on the trail. It covers in detail: Body Position, Turns, Hill climbs and descents, Rocky/ rooty/ rough terrain, Sandy/ muddy/ loose terrain, Line selection, and Bike setup. Each section contains specific drills that you can do to improve your riding at your own pace, including ways to tailor the exercises for riders with more or less experience. In addition, bonus features include: Suspension Setup, Tire Changes, and Trail riding Footage. Filmed on location in Utah and Colorado. DVD 50 minutes (the main techniques portion is about 30 minutes, and the bonus features fill in the rest).

DVD #3601 \$29.00

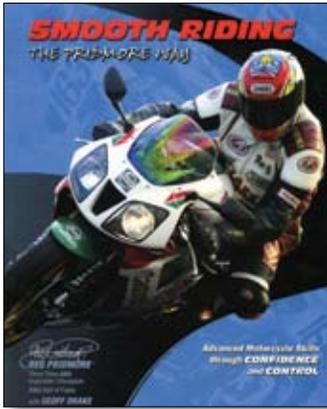


### ADVANCED DUAL SPORT RIDING TECHNIQUES DVD

Epic riding conditions in the high Colorado mountains serve as the classroom to prepare you for drills and skills that take dual sport riding to the next level. Turn a ride into an adventure by mastering techniques to improve control and timing, advanced cornering, suspension and throttle control and proper use of momentum. Specific situations addressed include: Ledges, roots, berms, sidehills, ruts, stream crossings, bailouts and more. The skills learned from this DVD will provide the confidence and skills needed to venture further off the beaten path- making the miles and smiles come easier. A follow-up to the skills taught in the first video of this series. Includes 50 minutes of main video presentation as well as 10+ useful and entertaining minutes of bonus footage. DVD, 60 minutes.

DVD #3636 \$29.00

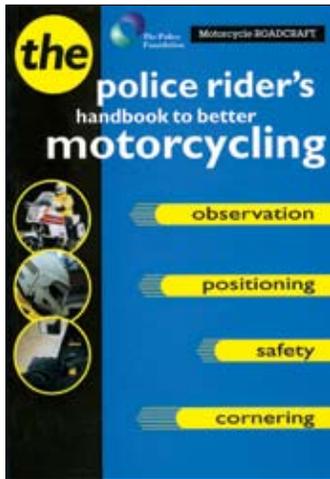
Both SAVE \$5.00 #3638 \$53.00



## SMOOTH RIDING THE PRIDMORE WAY

Author, teacher and AMA race champion Reg Pridmore has been demonstrating and coaching smooth riding for over 50 years. These days there are many teachers of advanced pavement riding techniques. Reg is the original. He writes: "Being smooth isn't just an artful and elegant way to ride, though it is these things too. You must be smooth before you can go fast, and smooth to be safe." Amen. You'll learn and internalize invaluable smoothness skills here. This book is also filled with wonderfully absorbing side stories about Reg's personal street and race experiences. By Reg Pridmore and Geoff Drake. Softbound, 8"x10", 160 pp., color illus.

#5843 \$24.00

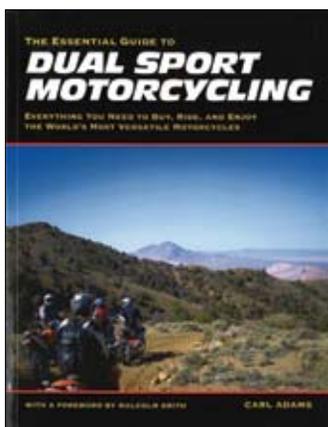


## THE POLICE RIDER'S HANDBOOK TO BETTER MOTORCYCLING

Developed with the input of police motorcycle trainers in the U.K., this book is a very well-done, matter-of-fact affair with descriptive graphics and refreshingly dispassionate language regarding the efficient and safe operation of our two-wheeled conveyances. Not much "ricky-racer" idiocy here, but instead lots of experience-based information on riding in all conditions and weathers, traffic and road surface issues, and the elements of motorcycle control. Also, some very interesting stuff that may get you to think about your mental attitude and how it affects your approach

to riding. One of the very best of these kind of books. Recommended. Way to go, coppers. (Bear in mind this is from a country where they drive on the other side of the road, so some diagrams may seem weird). By The Police Foundation. Softbound, 6"x8.25", 178 pp., b/w & color illus.

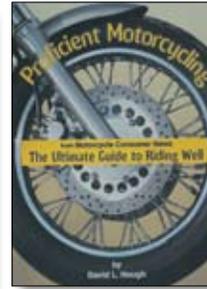
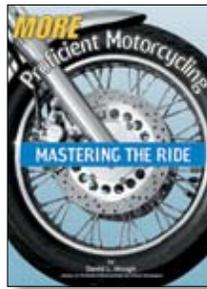
#5756 \$34.00



## THE ESSENTIAL GUIDE TO DUAL SPORT MOTORCYCLING

Everything you need (and then some) to buy, ride and enjoy dual sport motorcycles, those versatile little machines that are equally at home on the street and in the dirt. Organized into four sections, the author applies his 50 plus years of riding knowledge to guide the reader with a mix of stories and technical expertise. Entertaining and informative, for novice and veteran rider alike, giving a unique perspective on the dual sport experience. The only thing missing from this reading experience is the bike...trust me, this book makes you want to get out and ride! By Carl Adams, Softbound, 8.5"x10.5", 192 pp., color illus.

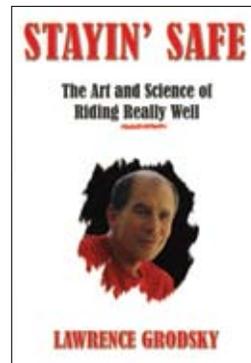
#5962 \$24.00



## PROFICIENT MOTORCYCLING

David Hough has written a column on motorcycle street smarts for over 25 years, and his vast experience is presented here in an entertaining and instructive manner that is pure informational gold for the seasoned or beginning rider. Packed with situations ranging from urban to country riding, and featuring a high level of graphical explanation, Hough's text explains the way to triumph over the everyday hazards and scenarios we all encounter. Volume 1 explains it all—Volume 2 dives even deeper. Excellent books for everyone who goes forth on a motorcycle. By David Hough. 8.5"x11".

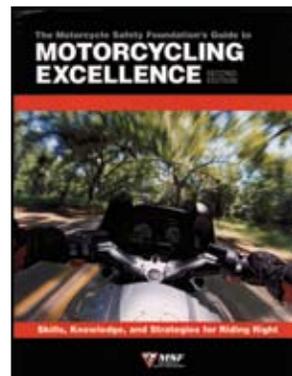
Vol. 1: *The Ultimate Guide to Riding Well* #3797 \$24.00  
Vol. 2: *Mastering The Ride* #5772 \$24.00



## STAYIN' SAFE

Lawrence Grodsky will forever reign as the undisputed king of motorcycle safety. For 18 years, thousands benefitted from his sage advice in his "Stayin' Safe" columns in Rider magazine. Through selfless exhaustive research and a keen eye, he devoted his entire career to the development of better riding skills to aid fellow riders. This collection of articles and personal stories gives a glimpse into his best work, as well as the man himself. By Lawrence Grodsky. Hardbound, 6.5"x9.25", 352 pp., no illus.

#5841 \$24.00



## MOTORCYCLING EXCELLENCE

This all-new second edition is a clear, engaging and comprehensive look at everything the MSF (Motorcycle Safety Foundation) knows about: protective riders gear, bike maintenance, city and highway riding, off-road riding, basic and advanced control techniques, and a whole lot more. It will help you get the best from yourself and your motorcycle. There's much newly added advice from experts like Kevin Schwantz, Nick Ienatsch, Freddie Spencer, Keith Code, Eric Buell, Paul Thede and many others. An engaging style, lots of photos and diagrams, and superb range make it ideal for the beginner or the long-experienced. It's the new classic, definitive reference on how to ride safely, competently, and well. Softbound, 8.5"x10.5", 192 pp., color illus.

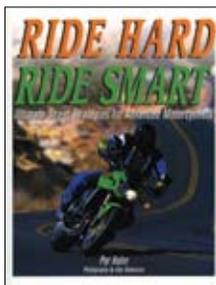
#5869 \$29.00



### MAXIMUM CONTROL: MASTERING YOUR HEAVYWEIGHT BIKE

A heavyweight motorcycle starts, stops, and turns differently than a lighter bike, especially when it is loaded down with a week's worth of gear in the panniers and a passenger on the pillion. Advanced riding techniques, technical information and practical riding drills are laid out in an easy to read style, augmented by beautiful full-color photos and illustrations on nearly every page. Education at its funnest—read, practice and then ride like a pro. By Pat Hahn. Softbound, 8.25"×10.75", 160 pp., color photos & illus.

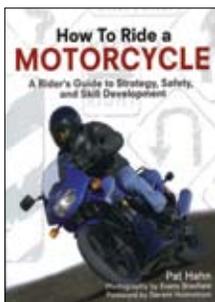
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### RIDE HARD RIDE SMART

A fine collection of real-world riding strategies, this book emphasizes risk management and the author presents his experience-based techniques in a pleasant and readable form that makes it obvious that he has spent a great deal of time thinking about what it takes to be a better, safer, and more effective street rider. An interesting aspect of this book is the way the author interprets the data in the well-known Hurt report and develops what can be learned there into strategies for safer riding. Many photos and charts illustrate the points covered. A book that all riders can benefit from. By Pat Hahn. Softbound, 8.25"×10.5", 143 pp., color illus.

#5836 \$22.00



### HOW TO RIDE A MOTORCYCLE

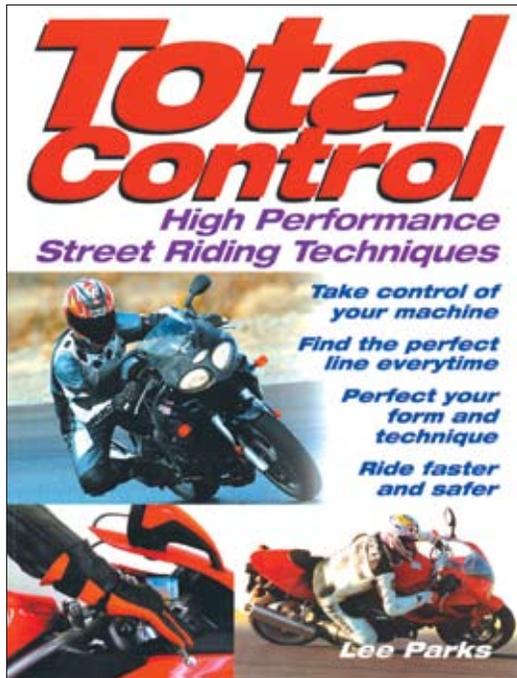
A must-have for anyone who's interested in getting into motorcycling. Starting at the beginner level and gradually evolving to a serious expert, this book covers a wide range of subjects such as selecting a bike, how a bike works, riding gear, insurance, how to ride, basic maintenance, the first ride and much more. Emphasis is placed on safety and "big-picture" risk-management strategy. Most importantly, it guides the beginner in developing the mental attitude of a motorcyclist. Contains a lot of helpful material missing from other popular intro guides. By Pat Hahn, MSF-Certified Instructor and the motorcycle safety and information director for the State of Minnesota. Softbound, 8.25"×10.75", 160 pp., many color photos.

#5873 \$26.00

### ALL THREE PAT HAHN BOOKS

How to Ride a Motorcycle, Ride Hard Ride Smart and Maximum Control

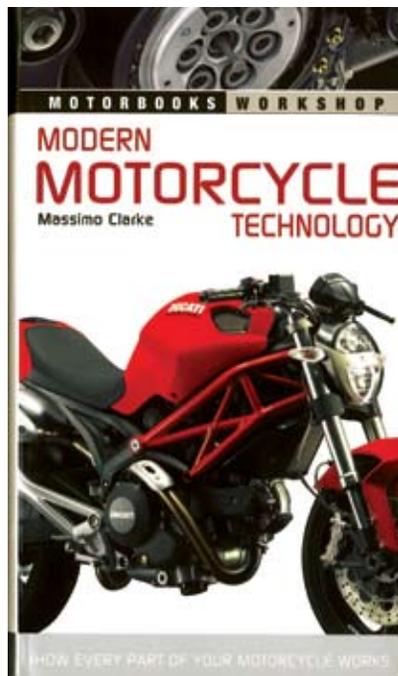
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### TOTAL CONTROL

A high-performance riding book written for street riders! Learn the secrets the pros use to have total control of their bikes. Each skill is broken down into small easy steps with examples for sportbikes, cruisers and tourers. Based on the successful Advanced Riding Clinics run by the National Endurance Champion author. By Lee Parks. Softbound, 8.25"×10.675", 148 pp., color illus.

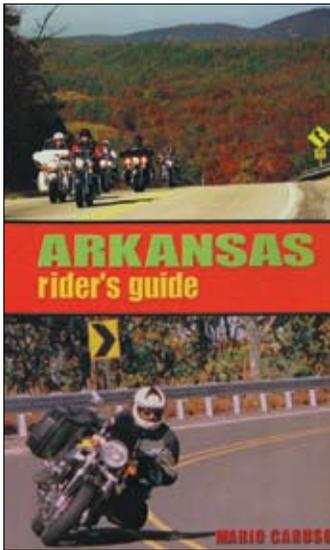
#5786 \$24.00



### MODERN MOTORCYCLE TECHNOLOGY

Demystify how every part of your motorcycle works with this complete, easy-to-follow and incredibly detailed guide. Covers every technical aspect of today's sophisticated motorcycles from headlight to taillight, saddle to rubber and every mechanical system in between. Every page is bursting with detailed text, photos and illustrations that lay bare the intricate inner workings of high-tech modern motorcycles and what makes them work. A must-have addition to every riders library. By Massimo Clarke. Hard/Softbound, 5"×8.75", 238 pp., color & b/w illus.

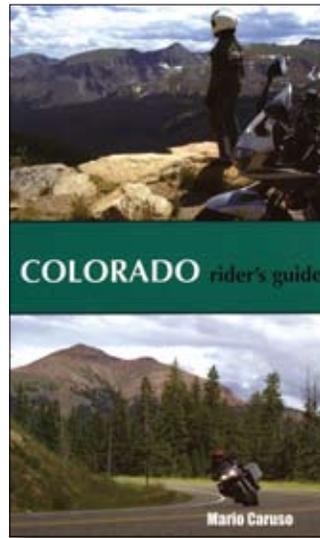
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## ARKANSAS RIDER'S GUIDE

A book for motorcycle junkies who see destinations as an excuse to carve corners on twisting, forested mountain roads and find beautiful, unexpected scenery in out-of-the-way places. Apparently the best part of Arkansas to ride is the part that is northwest of a line drawn from the southwest to the northeast corner, so that area is what is covered in this here book. The author praises Arkansas' department of transportation for winding a lot of asphalt around and not through a great deal of the states' natural splendor, a nuisance to people looking for direct routes but ideal for riding. Intriguing. By Mario Caruso. Spiral-bound, 5.75"×8.5", 144 pp., b/w illus.

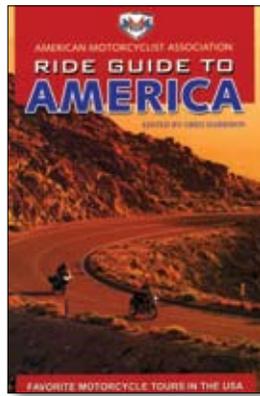
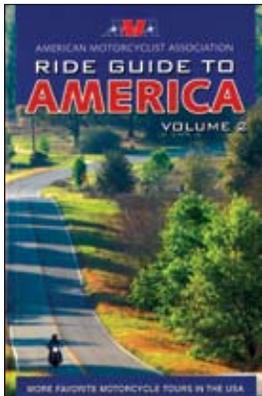
#5774 \$18.00



## COLORADO RIDER'S GUIDE

Colorado has it all—snow capped peaks, rushing rivers and streams, lush forests, and geological and topographical diversity and some f'ing amazing roads. From the sparsely stubbled Western Slope, to the sandstone towers Southwest, to America's tallest sand dunes further south, it's a rider's dream. A product of a seasoned rider's summer-long trip around his home state in order to deliver the finest scenic roads to ride, biker-friendly lodging and dining stops, and the best places to visit off the beaten path. If you're looking for the best golf courses or shopping malls in Colorado, this is not the book for you. If you're looking to see a Colorado you've never seen before, it is. By Mario Caruso. Spiral-bound, 5.75"×8.5", 144 pp., b/w illus.

#5939 \$18.00



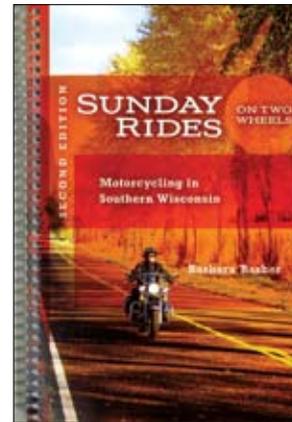
## AMA RIDE GUIDE TO AMERICA: VOLUMES 1 & 2

Well-written, detailed guides to the best motorcycle road trips in the country. Volume 1 features more than 35 ride routes and destinations while Volume 2 highlights an additional 28 favorite tours right here in the good ol' USA. Each ride is brought to life with detailed topops, easy to follow point-to-point directions, photos and entertaining road notes—information about must see places, scenic vistas, roadside accommodations and assorted local oddities. There is also an extensive and useful section on packing, touring logistics and riding well. Edited by Greg Harrison. Softbound, 6"×9", 288 pp., color illus.

Volume 1 #5846 \$24.00

Volume 2 #5859 \$24.00

Both Volumes 1 & 2 SAVE \$5.00 #5879 \$43.00



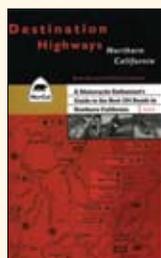
## SUNDAY RIDES ON TWO WHEELS (WISCONSIN)

A connoisseur's guide to the very best rides around and through the pristine bluffs and hilly farm country that starts near Peter Egan's house and extends westward across Wisconsin to the Mississippi river. A weekend spent here will stay with you forever. If the Disney Company built bucolic farmland and great twisty roads, this is what it would be like. The farms, grass, roads, eateries, everything. This "letter road" area has been a secret of serious Minneapolis and St. Paul backroad riders for decades. Over 1800 miles of southern Wisconsin's best roads are wonderfully presented, including not just maps, mileage and points-of-interest, but also experiences, stories and invaluable tidbits gleaned from the authors watchful eye and personal experience on every mile of these scenic routes. Eighteen incredible rides. By Barbara Barber. Spiral-bound, 6"×9", 170 pp., b/w illus.

#5997 \$19.00

## DESTINATION HIGHWAYS

These unbelievably detailed guides are better than a whole tank bag full of maps. The authors rode each region to uncover the best motorcycle roads and present their analytical findings herein. These guys are quite serious—they have even come up with a method of road rating known as TIRES (Total Integrated Road Evaluation System)—which is good news for you, the reader who wants to find some good places to ride your bike. These books are clearly organized and cover just about any sort of information you might need when riding. Each ride segment starts out with a map listing all relevant amenities and routes in question, with additional commentary on the ride and what's likely to be encountered (and enjoyed!) as well as traffic density and distance.



### NORTHERN CA

A motorcycle enthusiast's guide to the best 334 roads in Northern California. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 570 pp., b/w illus.

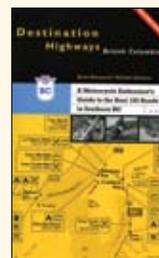
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### WASHINGTON

A motorcycle enthusiast's guide to the best 346 roads in Washington State. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 536 pp., b/w illus.

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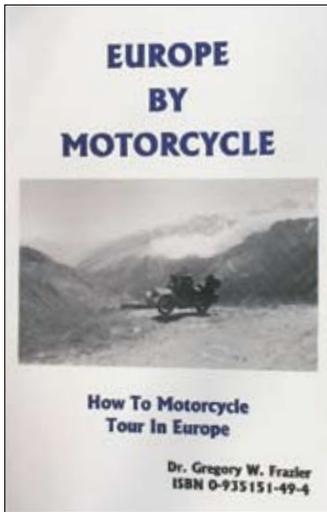


### BRITISH COLUMBIA

A motorcycle enthusiast's guide to the best 185 roads in Southern BC. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 475 pp., color illus.

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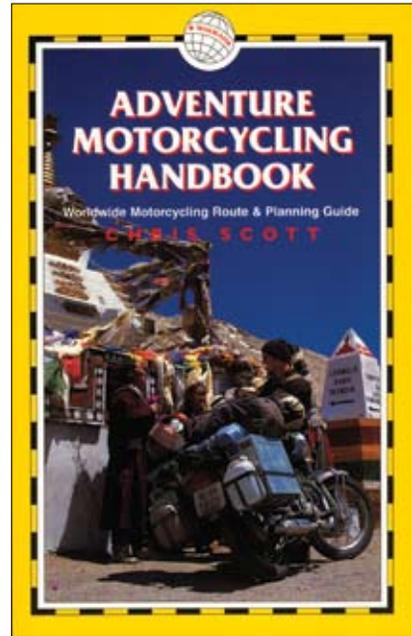
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## EUROPE BY MOTORCYCLE

Riding Europe takes the motorcyclist through history and along some wonderful roads; some crossing the Alps, others winding through scenic countryside. This book is an essential guide for those entertaining a trip 'across the pond' to the old world. Written by a seasoned motorcycle adventurer and full of practical advice and information. Topics include obtaining a bike, organized tour groups vs. independent travel, accommodations, camping, insurance, and much more. Maps, illustrations, and a plethora of travel tips round out this excellent guide. By Dr. Gregory W. Frazier. Softbound, 5.5"×8.5", 280 pp., b/w illus.

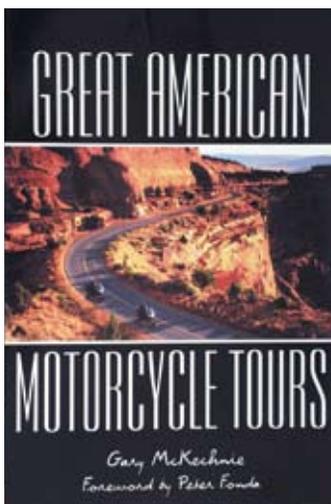
#3706 \$19.00



## ADVENTURE MOTORCYCLING HANDBOOK

Land travel in remote areas is not for the unprepared and this comprehensive book will go a long way to making the reader aware of the factors involved in such trips. Because of the expense and potential danger of such voyages, the years of experience gathered by the author and his contributing fellow world travelers is invaluable information for those contemplating an undertaking of such magnitude. Bike mods, what to bring, as well as paperwork and riding techniques are all covered in this well-written and authoritative book. A must-have for prospective adventurers. By Chris Scott. Softbound, 5"×6.9", 347 pp., b/w & color illus.

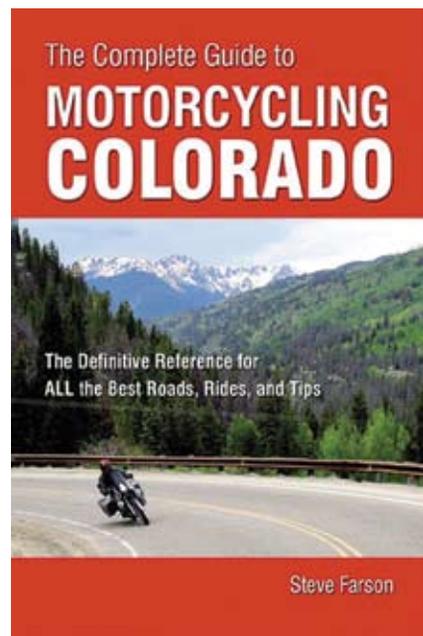
#3714 \$19.00



## GREAT AMERICAN MOTORCYCLE TOURS

You probably don't want to spend your precious vacation time on ordinary roads. This book contains twenty localized backroad tours that vary from a 'Civil War Run' from Gettysburg to Fredricksburg to a 'Red Rocks Run' from Sedona to Zion National Park. Each scenic tour is documented in detail, with sights and stops along the way. Eats, attractions, places to shop and sleep are all included in this book. By Gary McKechnie. Softbound, 6"×9", 362 pp., b/w illus.

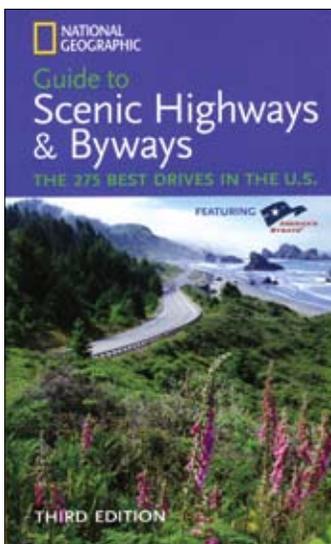
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## COMPLETE GUIDE TO MOTORCYCLING COLORADO

This comprehensive new guidebook to Colorado contains colorful in-depth descriptions of 172 different rides that can be combined in a variety of ways to create the best trips for all riding styles and interests. Each ride is mapped individually, and the individual rides each have their own more detailed maps, along with route descriptions, photos, local points of interest, and historical background information. By Steve Farson. Softbound, 448 pp., 6"×8.9". Color illus.

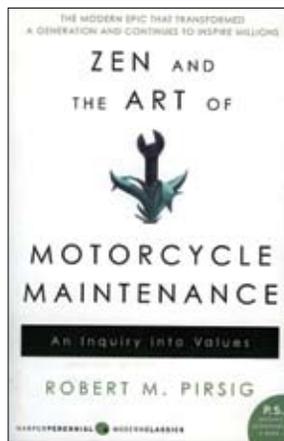
#5502 \$29.00



## NATIONAL GEOGRAPHIC GUIDE TO SCENIC HIGHWAYS & BYWAYS

This guide features 275 of the most beautifully scenic tours through virtually every kind of landscape. Veteran writers combine their regional and storytelling skills to describe every detail and point of interest along each ride through all 50 states. We're talking National Geographic, here, so this guide contains a ton of beautiful photographs and 250 maps to help you get where you want to go. Softbound, 5.25"×9", 464 pp., color illus.

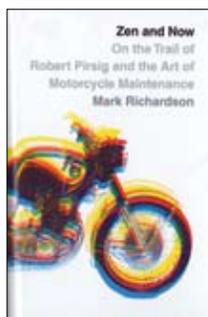
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## ZEN AND THE ART OF MOTORCYCLE MAINTENANCE

No rider's library should be without this classic account of one rider's search for a philosophy of value and his quest for meaning in life. Beautifully written. I mean really nicely assembled words, visions, and complicated ideas. Deeply thoughtful. Seriously meditative. Justifiably famous. Arguably impossible to grasp. Most literate literature. (Take that, Ayn Rand.) By Robert M. Pirsig. Softbound, 4"x7", 430 pp., no illus.

#3124 \$16.00

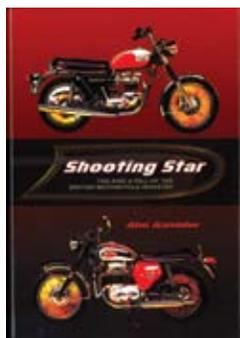


## ZEN AND NOW

It has been forty years since Zen and the Art of Motorcycle Maintenance was first published. Since then, it's sold millions of copies around the world and become a modern—and influential—classic. "Zen" is, at its core, about our human and cultural relationships with technology. Part travelogue, part philosophic inquiry and part personal memoir, it is so multi-layered and significant that for its fortieth anniversary, Mark Richardson re-traced the ride, on the same bike, and produced a thoughtful and powerfully enlightening look at the incredible life of the reclusive author, and at the kaleidoscope of

elements which make up this extraordinarily complicated work. Here for the first time is the stunningly compelling human story behind and within this classic. Read it to truly enjoy genius philosopher Robert Pirsig's brilliant thinking and insights. This is an amazing, compelling book. By Mark Richardson. Softbound, 6.5"x9.3", 288 pp., no illus.

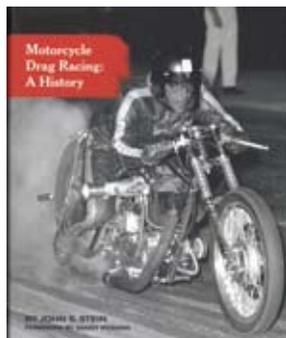
#5960 \$16.00



## SHOOTING STAR

If history has a way of scattering information to the wind, Abe Aamidor has a keen affinity for picking it all back up, piecing it together and telling a pretty engrossing account - especially about the rise and fall of the British motorcycle industry. A captivating assemblage of fact and narrative chronicling the companies, men and machines who fostered an industry that, for a time, created the best motorcycles in the world. A comprehensive investigation that will fascinate enthusiasts and should serve as a cautionary tale for similar declining industries today. By Abe Aamidor. Hardbound, 7.25"x10.25", 154 pp., b/w & color photos.

#5624 \$30.00

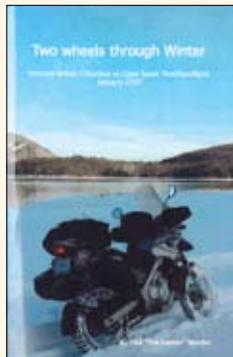


## MOTORCYCLE DRAG RACING: A HISTORY

Raw and unapologetic in a quest for speed, motorcycle drag racing is replete with an amazing history of mechanical ingenuity coupled to a cast of innovators enthralled with conquering the constraints of a quarter-mile reality. This absorbing collection of stories is accented with an amazing collection of photos and illustrations that together, offer a complete and fascinating perspective into a unique racing subculture. A past to present chronology of the

men and machines seeking to go fast...quickly. By John S. Stein. 10"x12". 246 pp., color & b/w illus.

#5621 \$40.00

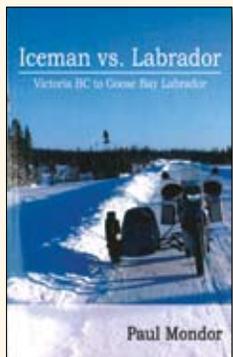


## TWO WHEELS THROUGH WINTER

Almost any rider can, with proper planning, ride coast to coast...across Canada. But it takes a, um, special breed to attempt the trek from British Columbia to Newfoundland in January. Hop astride the frozen saddle as Paul "The Iceman" Mondor makes his way across avalanche closed roads, frozen prairies, blinding blizzards and mind numbing temperatures, one cold kilometer at a time. Slip into your long-johns and don a toque, eh, because this ride is guaranteed to send a chill down your spine. Just don't expect artful prose or deep literature. This is a simple mile-by-mile, day-after-frigid-

day real record of an extraordinarily challenging ride. By Paul Mondor. Softbound, 5.5"x8.5", 290 pp., b/w & color illus.

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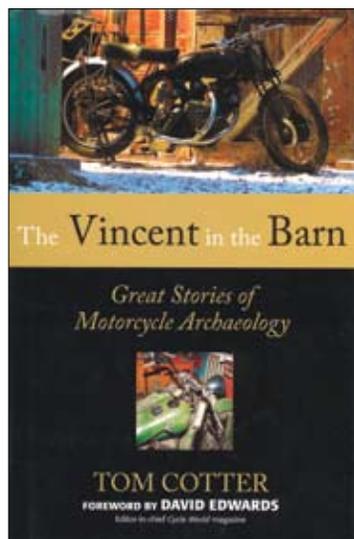
## ICEMAN VS. LABRADOR

A repeat winter ride across some of the world's most isolated and unforgiving land, through temperatures cold enough to freeze a flask of whisky into a popsicle. Follow along as the author slips, slides and skids his way across the frozen roads of the Great White North, explaining, as only he can, why this journey had never been done and why it will most likely never be done again. Don't expect artful prose or deep literature. It's not beautifully written. Rather it is a simple day-after-frigid-day account of an extraordinarily challenging ride. Infused with a humor that will

warm you up, a take on life that will astound you and a ride that will leave you frozen in the saddle. By Paul Mondor. Softbound, 5.5"x8.5", 299 pp., b/w illus.

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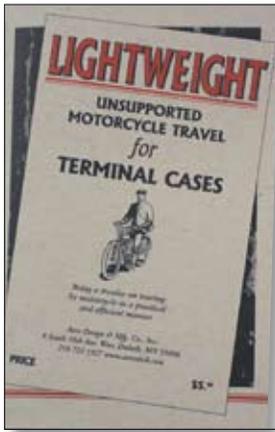
Set of Two Paul Mondor Books - Save \$5.00 #5797 \$47.00



## THE VINCENT IN THE BARN

Grab your fedora, throw your letter bag over your shoulder and prepare to embark on forty great archaeological adventures to chase down forgotten, hidden and neglected motorcycle classics squirreled away in some pretty unusual places. Treasure awaits in the quest to unearth an Indian in the attic, a Ducati in the basement, a Vincent in the barn and additional tales of intrigue, hoarding, dead ends and mother lodes. Filled with page turning suspense to find out what lies around the next corner, under the tarp, or in the deepest recesses of a dark and abandoned building. Keep the bullwhip handy, and your eye out for Venomous Velocettes. By Tom Cotter. Hardbound, 6.25"x9.25", 255 pp., color photos.

#5994 \$26.00

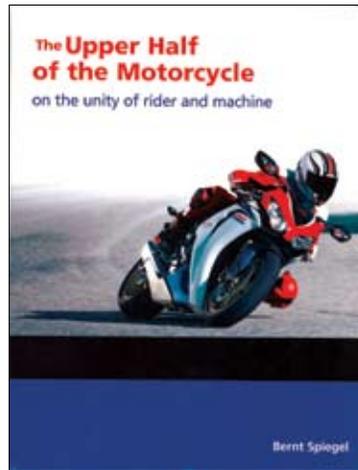


**AEROSTICH**  
**LIGHTWEIGHT  
 UNSUPPORTED  
 MOTORCYCLE TRAVEL  
 FOR TERMINAL CASES**

How about riding out your own back door for high adventure and long distances with just an average smallish bike and some simple luggage and gear? Is it possible to travel unsupported and independently in such a manner? Here's an approach to motorcycle touring that has its roots in the earliest traditions of our sport. The experience of traveling in this manner captures the time-honored essence of motorcycling. This book consists of 14 pages of summary text, with the balance arranged into appendices that

cover such topics as food, improvised repairs, helpful texts for further information, useful websites, state-by-state listings of good roads, and bike-friendly hangouts. There are detailed examples of typical gear and its organization, based on real-life experience and offered here as a starting point for your own lightweight touring adventures. It's all about getting out and 'doing it' with what you have available, which beats waiting until you can 'do it right' (whatever that is...). It fits readily in a pocket or tank bag and contains a distillation of experience, and information that will be a useful starting point for the beginning lightweight motorcycle tourist as well as a handy reference for the more experienced rider. Saddle-stitched, 4"x6", 84 pp., b/w illus.

#5800 \$5.00

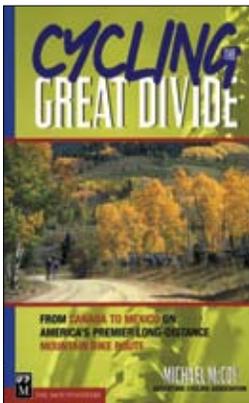


**THE UPPER HALF  
 OF THE  
 MOTORCYCLE**

This is the best-selling, multi-reprinted, much-acclaimed German book about riding skills and how-to-think-about-riding. Deservedly so. It is terrific and goes well beyond everything similar. Now finally available in English, the reader is guided through five sections that build upon our evolutionary biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road). So refine your spirit and train your body

and follow your own path to greater enlightenment. Be the rider you seek. This is as deep as it comes, grasshopper. But in a good (though slightly humorless Euro/Germanic/rationalistic/empricisitic) way. Enjoy this tasty toasted Muesli...it's said to be very good for you. And for the most part, it is. By Bernt Spiegel. Translated by Meredith Hassall. Softbound, 8.5"x10.75", 189 pp., color illus.

#5996 \$29.00



**CYCLING THE GREAT DIVIDE**

A must have for anyone planning to travel all or part of this challenging trek from Canada to Mexico. It's written by a bicyclist, but works just as well with the rider or hiker in mind. Includes a helpful daily route synopsis, sightseeing, little known points of interest, maps and photos. Lots of wonderful two lane and dirt roads. The author breaks the full 62-day trip into four suggested trips of two to three weeks each. Continental Divide (Book on CD, #3622) is a companion of sorts to this book. By Michael McCoy. Softbound, 5"x8.25", 222 pp., b/w illus.

#5886 \$17.00



**CONTINENTAL DIVIDE &  
 BAJA RIDES**

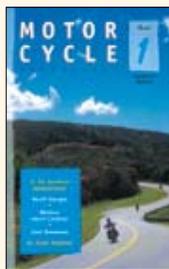
Moto-Journalist Dave Steven takes you off the beaten track in Baja California on a three week 2400 mile sojourn; or try two weeks unpaved down the Continental Divide from Canada to Mexico. Each CD provides all you need to know to start dreaming and planning your own dual-sport ride of a lifetime.

The color photography alone is stunning and you get a wealth of information on-screen in both PDF and Microsoft Word formats! The Great Divide CD even compliments the paperback book above. By Dave Steven. Book on CD, pages vary, color illus.

**Continental Divide (234 pp.) #3622 \$12.00**  
**Baja California (378 pp.) #3621 \$12.00**

**MOTORCYCLE ADVENTURES: BOOKS 1-3**

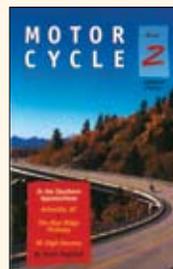
Loaded with priceless nuggets of information about experiencing the absolute best riding throughout the Appalachians. Detailed route maps, mileage, points of interest, gas stops, road conditions, restaurants and more are all neatly laid out in these handy ride guides. The author's lifelong passion for riding and exploring showcases unique routes most people don't even know exist, and his experience as a motorcycle policeman provides priceless advice that may even get you out of that next speeding ticket. Worth the price of admission right there...and fantastic Appalachian riding to boot. By Hawk Hagebak. Softbound, 5.5"x8.5", pages and illus vary.



**BOOK 1: IN THE SOUTHERN APPALACHIANS –  
 NORTH GEORGIA, WESTERN NORTH CAROLINA,  
 EAST TENNESSEE**

Classic motorcycle byways including the notorious 'Dragon', Cherochala Skyway and Lookout Mountain, as well as remote backroads routes and historical battlefields.

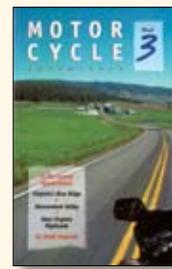
#5975 \$18.00



**BOOK 2: IN THE SOUTHERN APPALACHIANS –  
 ASHEVILLE, THE BLUE RIDGE PARKWAY,  
 NC HIGH COUNTRY**

Highlights winding backroads in the North Carolina High Country, the world's shortest tunnel at Backbone Rock as well as cosmopolitan street riding in Asheville.

#5976 \$18.00

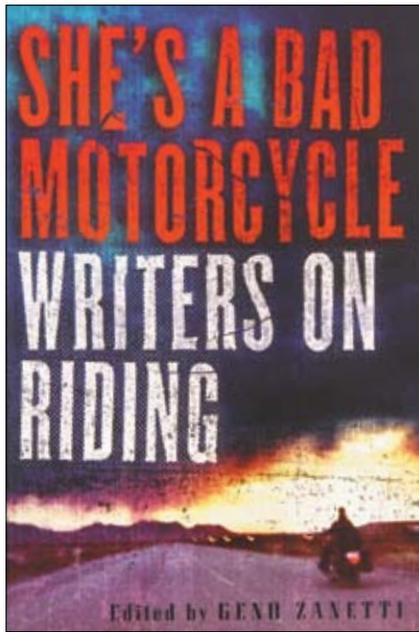


**BOOK 3: IN THE CENTRAL APPALACHIANS –  
 VIRGINIA'S BLUE RIDGE, SHENANDOAH  
 VALLEY, WV HIGHLANDS**

Outlines twenty-five routes that not only focus on exceptional riding, but also historical, natural and engineering wonders along the way.

#5977 \$18.00

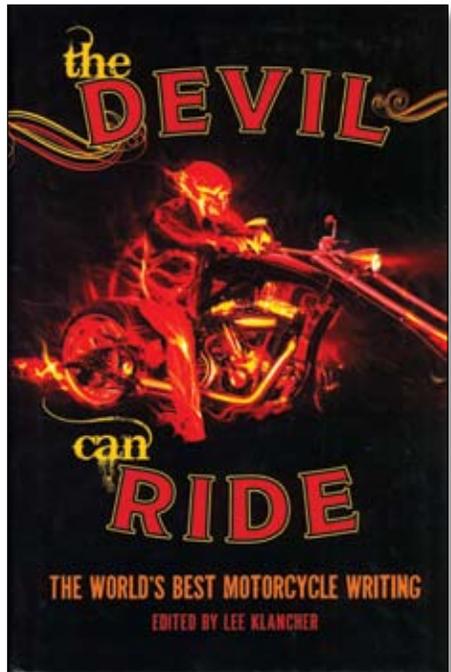
**All Three Books SAVE \$5.00 #5978 \$49.00**



### SHE'S A BAD MOTORCYCLE

Why do people ride motorcycles? If you ever get asked that question by folks or family who can well, read, here's a good book to shoot their way. As a matter of fact, it's a good book to read yourself, if you haven't crossed literary paths with the likes of Melissa Holbrook Pierson, Hunter S. Thompson, Sonny Barger, Ernesto 'Che' Guevara or Robert E. Fulton, among many others. This collected assemblage of tales is a great overview of those who ride and write about our shared passion-two wheels and all that goes with it, which sometimes has surprisingly little to do with bikes at all. Altogether, a rich and passionate body of writing. Enjoy. Edited by Geno Zanetti (Any relation to Bubba Zanetti?). Softbound, 6"×9", 275 pp., b/w illus.

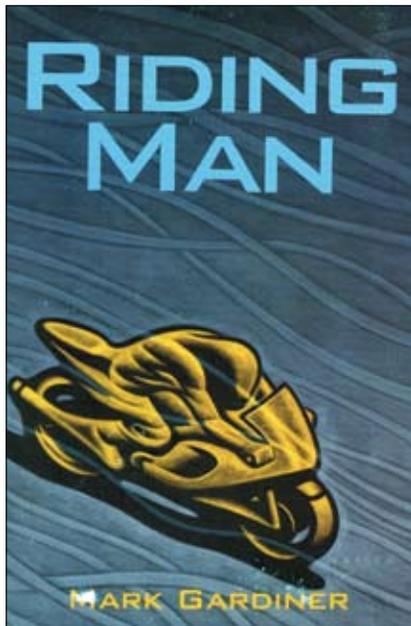
#5777 \$16.00



### THE DEVIL CAN RIDE

Some of the greatest and best writing about riding, motorcycles and "the life." Give this just half an hour. The stories and writing are extraordinary. The Devils' collection is a delicious juicy slab of prime filet-mignon writings, prepared by an expert. Subtitled "The Worlds Best Motorcycle Writing," here is the best of Hunter S. Thompson, Bob Pirsig, T.E. Lawrence, Peter Egan, Steve Thompson and many others you'll recognize. Plus a few you should know, but don't. These people are famous for a reason. This one is for the outlaw, rebel, thief, philosopher, lover, poet and road warrior just beneath the surface inside all of us. Eat, Read, and Enjoy. Edited By Lee Klancher. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5999 \$26.00

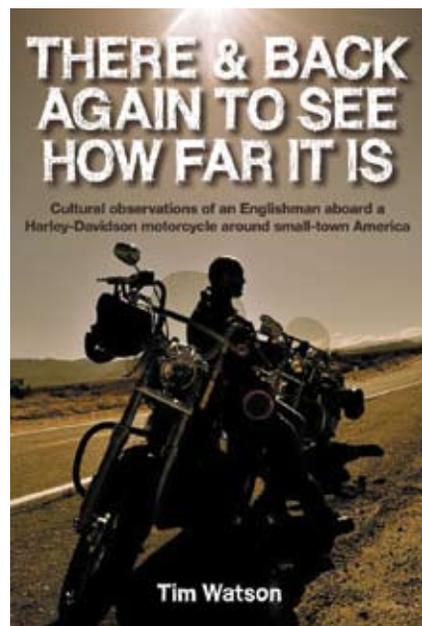


### RIDING MAN

This guy gave it all up just for a chance to compete in the Isle of Man TT. He quit his job as a big-shot ad exec, sold everything he owned, and put every ounce of his soul into a race that he didn't even know if he'd qualify for. Talk about passion...He was also the subject of a documentary film, One Man's Island (available separately). This isn't just a companion book to the film—it's an amazing story written by the man himself. Whether you're a long-standing fan or a greenhorn to the TT, this book will grab you right from the beginning. By Mark Gardiner. Softbound, 6"×8.75", 247 pp., no illus.

Book #5943 \$16.00

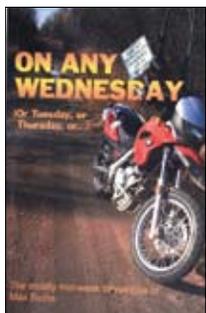
One Man's Island DVD (100 minutes) #3293 \$24.00



### THERE AND BACK AGAIN TO SEE HOW FAR IT WAS

After 28 years in the automotive industry, Tim Watson decided to do what thousands of middle-aged men only dream of... he left his job, bought a Harley Davidson (that he could barely ride), got married for a second time and hit the road, in his case to discover small town America. The distinct viewpoint of an Englishman who is out of his comfort zone both culturally and mechanically but determined to make something of his mid-life crisis. It is accompanied by stunning photographs taken by Tim's wife, Anne, to sum up a trip that most can only dream of - or read about. 6.3"×9.3", 352 pp.

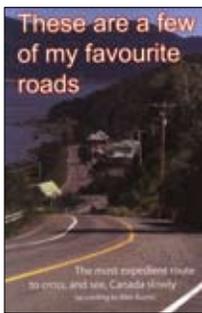
#5505 \$29.00



### ON ANY WEDNESDAY

Five stories of the moto-adventures of Cycle Canada Magazine's offbeat journalist Max Burns. Each catches Burns...sometimes alone, sometimes with friends...chasing the trails and little traveled backroads of north-eastern Ontario and northwestern Quebec...typically pursued by a fast approaching winter. In the satirical manner that has won him both fans and literary awards, Burns uses his bike not just as a vehicle for getting from point A to point somewhere, but also as a vehicle to explore life and a few of its absurdities. Accompany him and you'll experience all the smells, tastes, sights, joys, and (sometimes) pains of this adventure-riding world. It's a fun and sometimes provocative read that you will enjoy. By Max Burns. Softbound, 6"x9", 124 pp., b/w illus.

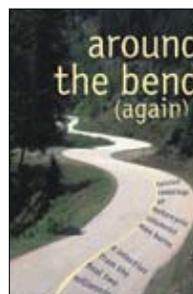
#5730 \$19.00



### THESE ARE A FEW OF MY FAVORITE ROADS

Cycle Canada's at-large editor Max Burns sure is an amusingly twisted guy. This is his coast-to-coast look at what makes Canada such a great place to explore. And it's more than a simple guide. It sweeps you along, page after page, riding behind Max and experiencing the best roads and places in Canada. He's a connoisseur of the best backroads, eateries, inspiring places, offbeat sights and those hard-to-find B&Bs that are extraordinarily wonderful surprises. So sit down and enjoy an insightful and often humorous read. Since it's also a functional guide it also contains many useful photos and maps. By Max Burns. Who won't steer you wrong. Softbound, 6"x9", 224 pp., b/w illus. & photos.

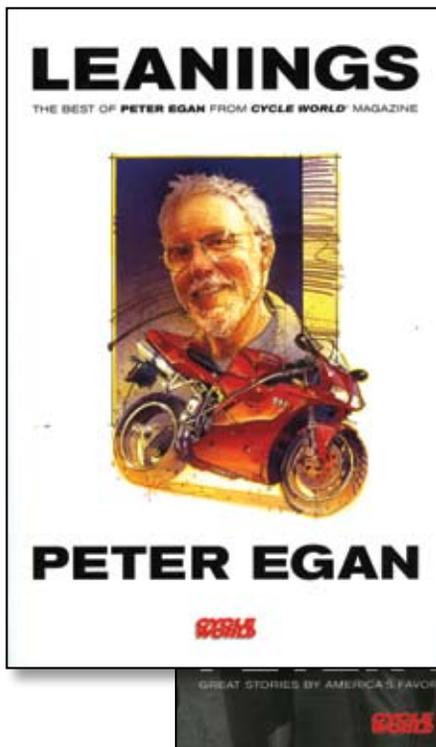
#5878 \$29.00



### AROUND THE BEND (AGAIN)

Max Burns has been described as pleasantly and entertainingly nuts, as well as being suspected of being in some sort of witness protection program from another solar system... Having authored a column in Cycle Canada since 1985, Burns' topics in this book range from his obsessions with the open road, risk, politicians, and speed limits, to name but a few. His writing is located at the intersection of fun riding and everyday living. Reading this book is a lot like a good hour spent at a bar with an old friend after you've come in from a long ride through an interesting new place. Recommended. By Max Burns. Softbound, 6"x9", 192 p., b/w illus.

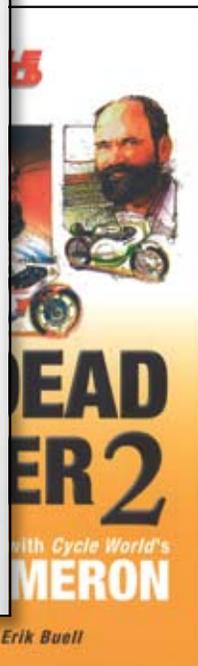
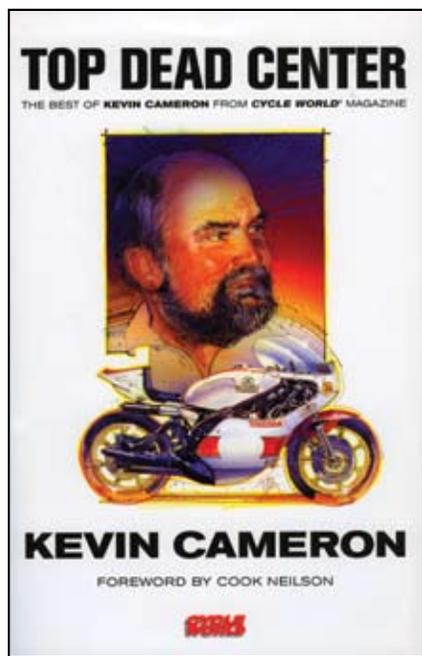
#5783 \$19.00



### LEANINGS 1 & 2: THE BEST OF PETER EGAN

This book spans the man's writings for Cycle Word Magazine, beginning in 1977 and continuing to the present day. Both volumes are written in Egan's flawless, evocative prose that describes everything from the history of the leather jacket, to how many bikes should a person really have in their garage, to the nearly lost art of the kickstart. Leanings II is every bit as appealing as its precursor. Resonant with all riders, he has a common, familiar touch that is a joy to read and reminds us of why we ride, and why it's so good. By Peter Egan. 6.5"x9.5", b/w illus.

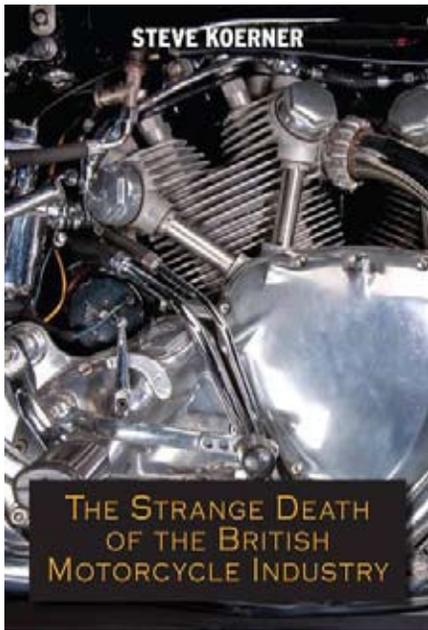
Leanings 1 (Softbound - 320 pp.) #5820 \$19.00  
Leanings 2 (Softbound - 320 pp.) #5884 \$25.00



### TOP DEAD CENTER 1 & 2: THE BEST OF KEVIN CAMERON

In the world of moto-journalists, there's Kevin Cameron, and there's everyone else. By far the finest technical writer the internal combustion press has known, these compendiums contains his best work, spanning 35 years as editor and contributor of both Cycle and Cycle World. Since 1973, he's been a straight shooter without ego, arrogance or hidden agendas. Some people just seem to find their way early in life and end up doing exactly what they were put on earth to do. Cameron is one of them, and any rider who's even so much as gotten down in the dirt to change a tire will appreciate these books. Full of technical savvy, unique moto-history and 'aha' moments that will inspire and captivate riders of all levels. By Kevin Cameron. Hardbound, 6.25"x9.25", b/w illus.

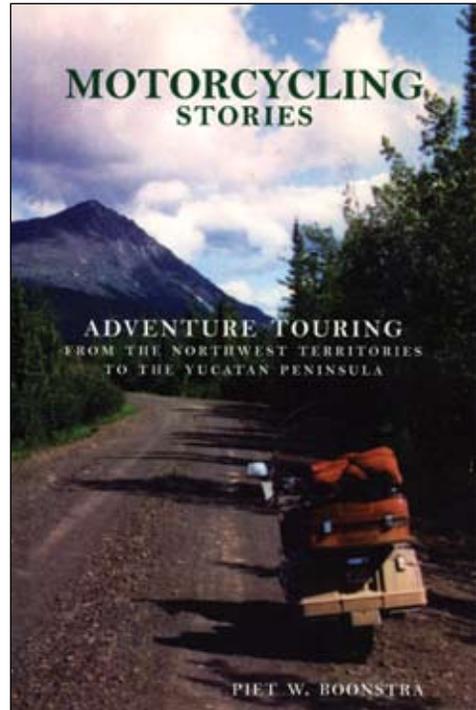
Top Dead Center 1 #5935 \$26.00  
Top Dead Center 2 #5973 \$27.00



## THE STRANGE DEATH OF THE BRITISH MOTORCYCLE INDUSTRY

One industry above all others is cited as the quintessential case study of post-war British decline and failure in manufacturing. For many years dominant around the world, the British motor cycle industry succumbed after a steadily accelerating downwards slide during the twenty years after 1950. Once technically advanced by world standards, British bikes came to be seen as antiquated and mechanically unreliable, and consumers deserted them in droves, deciding instead to buy a car, perhaps an Italian scooter, or one of a long series of more and more sophisticated and user-friendly Japanese bikes. How did this happen, and so quickly? Why did the whole industry die after such an apparently feeble struggle? Steve Koerner provides compelling reasons in this tightly argued narrative of industrial decline and failure. By Steve Koerner. Softbound. 9.5" x 6.8", 368 pp; 100 photos.

#5503 \$24.00



## MOTORCYCLING STORIES

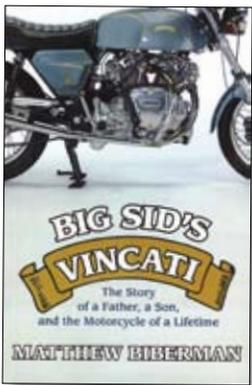
ADVENTURE TOURING  
FROM THE NORTHWEST TERRITORIES  
TO THE YUCATAN PENINSULA

PIET W. BOONSTRA

## MOTORCYCLING STORIES

A lifetime of great adventure rides and motorcycling experiences: old roads, far places, long trips, incredible conditions, and arduous circumstances and setbacks. Everything is recounted sorta like those stories your uncle may have told you at a hunting shack when you were a kid, or after you were done skiing somewhere, sitting in a cozy lodge after the sun has set and the fireplace is crackling and you've got a drink in your hand. You could read this right there and it would take you away, along those wonderful old roads. Written like a diary. By Piet Boonstra. Softbound, 5.25"x8.25", 272 pp., no illus.

#5839 \$16.00

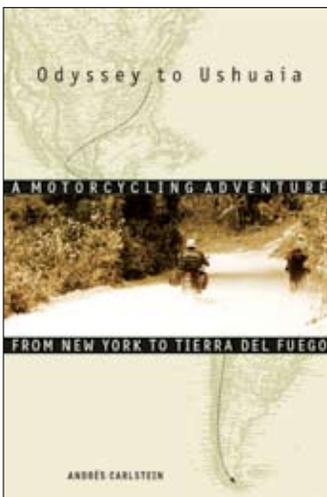


## BIG SID'S VINCATI

Here is a true story about life brought full circle, and the powerful healing influence of a unique motorcycle. It could be any motorcycle, including yours. Growing up in the shadow of one of the world's most respected motorcycle mechanics, author Matthew Biberman spent most of his life distancing himself from the mechanical passions defining Big Sid. Then a near-fatal heart attack stripped Big Sid of the will to live, and son Matthew finds inspiration and purpose reuniting with his father as they share a journey both personal and mechanical, in the quest to build America's first Vincati—half Vincent, half Ducati. What Matthew has produced here is a remarkable, memorable book. It is as great, wide and

deep as anything that's ever been written about, and around, motorcycles. This is an irresistible combination about a compelling step-by-step construction and re-engineering project, and the framing of a mystical and emotional story about life's greater truths. Here's adventure, mystery, romance, philosophy, history, passion and of course motorcycles- lots and lots of motorcycles. Big Sid's Vincati is one of the coolest books ever written about motorcycles and motorcycling. You'll recommend it to others with conviction, saying "You have to read this." Unforgettable. Paperback. 288 pp. 6"x9".

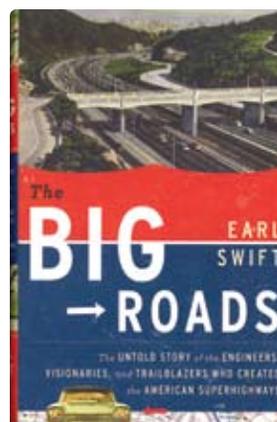
#5803 \$16.00



## ODYSSEY TO USHUAIA

A young man meets two fellow riders over the internet and sells everything he owns to take a ride from upstate New York to the southernmost tip of South America. Not fiction, but a real-life, funny, and fast-paced book that will have you experiencing the riotous adventure along with the riders. Rough roads, corrupt border cops and careening buses are just part of the challenges facing the trio. Some hard-won experiences such as how to bribe a cop without losing your savings and what it's really like to hit a truck head-on add to the thrills. Essential reading for anyone contemplating such a trip, and a hoot as well. By Andres Carlstein. Softbound, 6"x9", 368 pp., b/w illus.

#5729 \$18.00

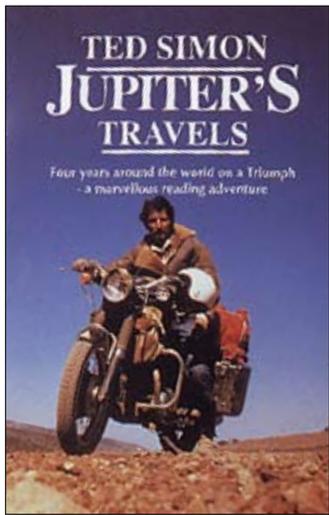


## THE BIG ROADS

Ride along on a monumental undertaking that literally straightened the curves and flattened the hills in this previously untold story of the Engineers, Visionaries and Trailblazers responsible for creating the modern Interstate Highway System. Both those who prefer to explore the slower-paced back roads, seeking to discover the rustic charm of still-existing small towns along the way, and travelers who yearn for the speed and efficiency promised by the continuous mileage of the interconnected modern Interstate, will be fascinated by the dreams, discoveries, protests and politics that created and define our modern

roadways, dually changing the landscape and mindset of our nation and traveling populace. By Earl Swift. Hardbound, 6.25"x9.25", 376 pp., b/w illus.

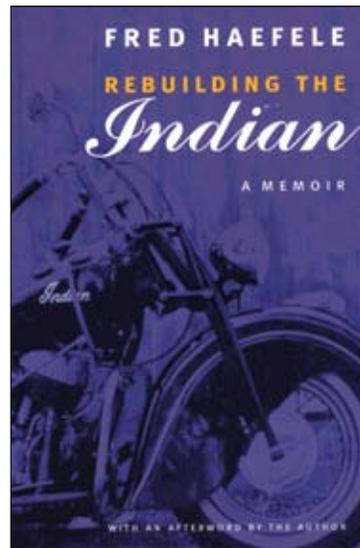
#5617 \$27.00



### JUPITER'S TRAVELS

A number one best-seller in the late 1970s and one of the greatest motorcycle books—and indeed one of the greatest travel books—ever written. Ride along with Ted Simon as he and his '70s Triumph Tiger go 'round the world in four years covering 78,302 miles. This is the classic motorcycle travelogue, filled with poetic descriptions and refined insights on life and about riding. It will leave your imagination richly filled. By Ted Simon. Softbound, 5.5"×8.5", 447 pp., b/w illus.

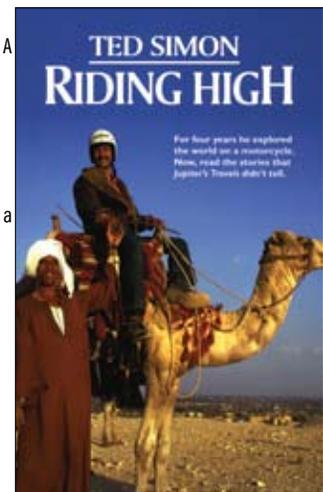
#3122 \$24.00



### REBUILDING THE INDIAN

A compelling book about the trials and tribulations of a middle aged tree surgeon who, faced with a new child and myriad other domestic and professional concerns, makes the decision to rebuild Basketcase '41 Chief. ("Basketcases will break your heart", he is advised early on.) The resulting story is often hilarious and arresting as he meets various characters in the antique bike subculture and experiences triumphs and setbacks in his garage as well as his personal life. The mix of psychology and skinned knuckles makes for a great read, better than you may expect. Hard to put down. By Fred Haeefe. Hardbound, 6"×9", 210 pp., b/w illus. & photos.

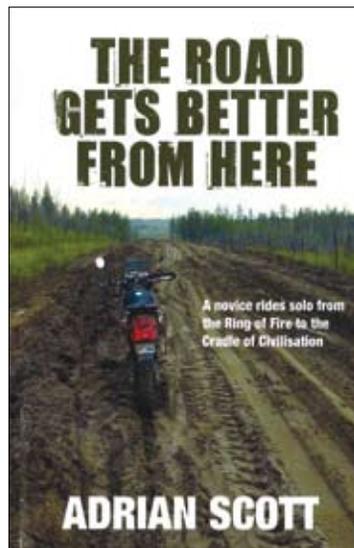
#5910 \$19.00



### RIDING HIGH

A kind of sequel to Jupiter's Travels, Ted Simon examines the repercussions of spending four years in the saddle and facing the unknown and how it has affected his later life of marriage and child rearing. Also, because great deal of his journey just did not fit into the earlier book, many details are related in more depth here. Interesting and compelling. By Ted Simon. Softbound, 5.5"×8.5", 320 pp., b/w illus.

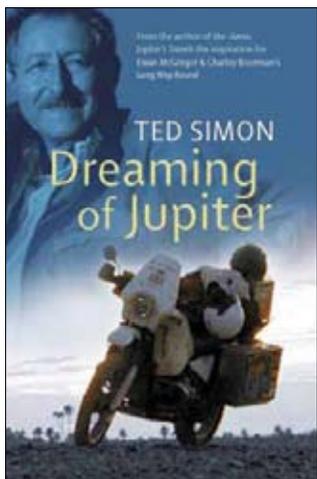
#3763 \$19.00



### THE ROAD GETS BETTER FROM HERE

This journey forms as a notion, evolves into a dream, and is transformed into a distinct and concrete plan. "I still can't quite believe it's happening—I am sitting alone on an airplane heading for a remote corner of Asia to begin the adventure of a lifetime. I've left my wife, my children, my comfortable home and my work—temporarily—all behind, to ride a motorbike 20,000kms across 9 countries and an entire continent. "What was I thinking?," ponders author, Adrian Scott. With very little motorcycle riding experience, but inspiration drawn from the odysseys of Ted Simon and a long-standing interest in the people, history and culture of Central Asia, plans are set into motion for a trip to ride a KLR650 from Magadan to Istanbul. The trip starts out with...a crash. Determined, he continues the journey, adopted along the way by a vast array of characters who selflessly provide guidance and assistance, without which the trip would not have been possible. A wonderfully descriptive account of travels by motorbike through remote wilderness, infamous historical passageways and fabled cities, experiencing diverse cultural experiences and compelling encounters along each phase of the trek. Adrian Scott is resourceful and resilient, bringing his journey to life on every page, bestowing encouragement to pursue a dream of your own. By Adrian Scott. Softbound, 6"×9", 398 pp., b&w illus.

#5966 \$29.00

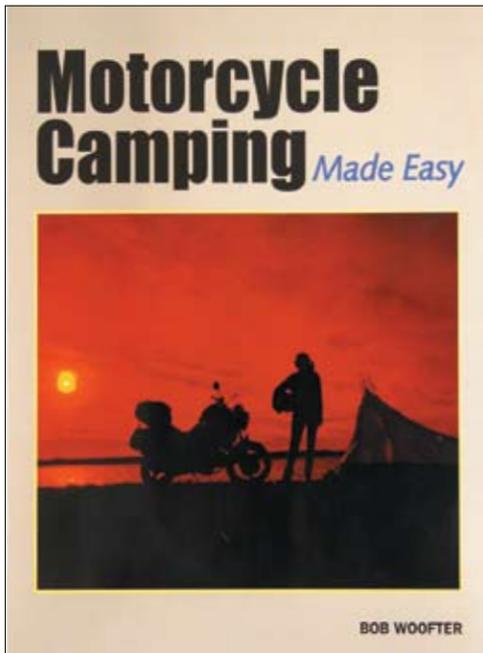


### DREAMING OF JUPITER

In 2001, at the age of 69, Ted Simon decided to retrace his original journey. It took him two and a half years, during which he revisited all the countries he had traveled through his first time 'round. He found much had changed, and he reflects upon the increased poverty, political upheavals, environmental issues and changes in himself. This book is a hugely inspiring read with a positive message at its heart...that no matter what age you are, you can still set off on an adventure and still be surprised and excited by what life throws at you along the way. Softbound, 6"×9" 448 pp., b/w illus.

#5931 \$24.00

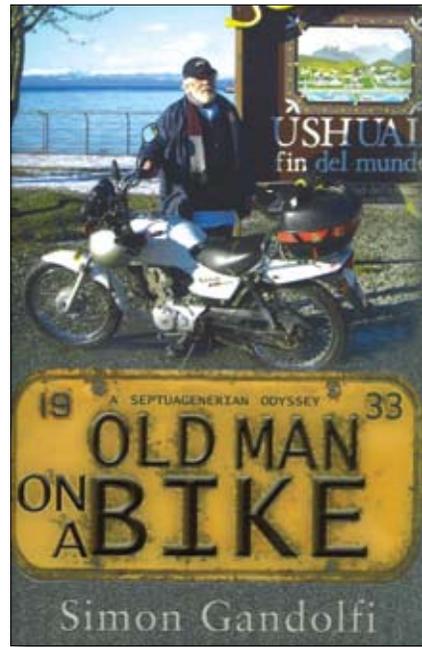
All Three Books by Ted Simon **SAVE \$7.00**  
#5712 \$60.00



### MOTORCYCLE CAMPING MADE EASY

A no-nonsense primer on heading out on the scooter to camp. Valuable tips and practical techniques will point you in the right direction if you are interested in going to bike rally events or perhaps heading out on your own for a bit of remote solitude. Real-life issues like assessing your current bike for load-carrying ability and space, packing what you'll need, camp skill basics like starting a fire and cooking, as well as info on finding motorcycle-friendly campsites, along with all the rest you'll want to know. A good book for anyone with questions about saddling up and heading out for multi-day adventures. By Bob Woofter. Second Edition. Softbound, 7"×8.5", 256 pp., b/w illus.

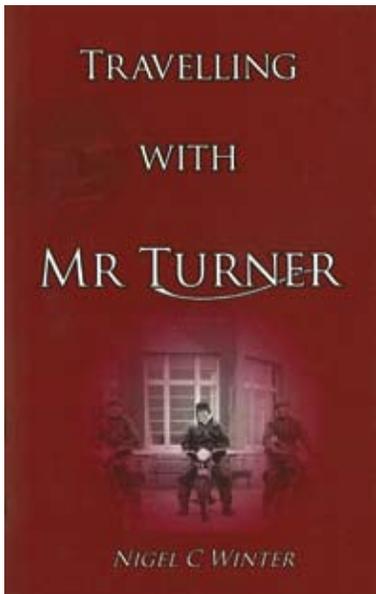
#5784 \$19.00



### OLD MAN ON A BIKE

It's never too late to pursue a dream. At 73 years young, Simon Gandolfi leaves behind the sanctuary of family and friends to embark on a journey of discovery—on a 125cc pizza bike. A day by day account of diverse terrain, challenging weather, colorful cultures, and a unique opportunity to meet and talk to a myriad of people—resulting in many new friendships and renewed hope and joy stemming from the incredible kindness and generosity he finds along the way. Offers a fresh world view of a region often mired in stereotype from films, TV and media. An incredible riding adventure through thirteen countries, from Veracruz to the 'end of the world' in Ushuaia, Tierra del Fuego, by a man who refuses to let his age prevent him from fulfilling his dreams. Softbound, 5"×7.75", 315 pp., color photos.

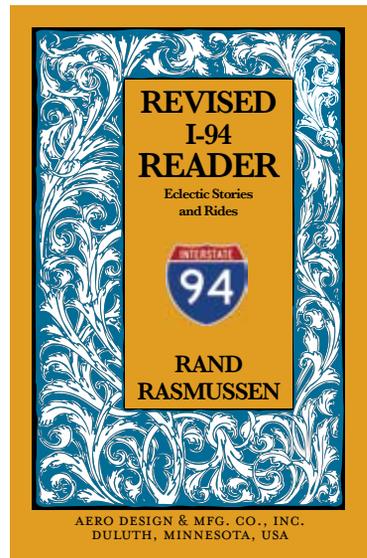
#5971 \$19.00



### TRAVELLING WITH MR TURNER

A portal into the history of one of the world's most iconic motorcycle companies and insight into the genius and leadership of renowned designer and Triumph Managing Director, Edward Turner. Ride along as the author replicates the historic 'Gaffer's Gallup', a 1000 mile ride taken in 1953 by Turner and two other Triumph executives, to demonstrate the economy and reliability of the companies new 150cc Triumph Terrier. More than a chronicle of visionary leadership during tumultuous times, this book captures the rich history and culture of a motorcycle company with a past so completely off the wall that it has to be true. Nigel Winter presents a contemplative and witty narrative as he follows, fifty-four years later, in the tire tracks of one of England's greatest motorcycle engineers. By Nigel C. Winter. Softbound, 5"×7.75", 166 pp., b/w illus.

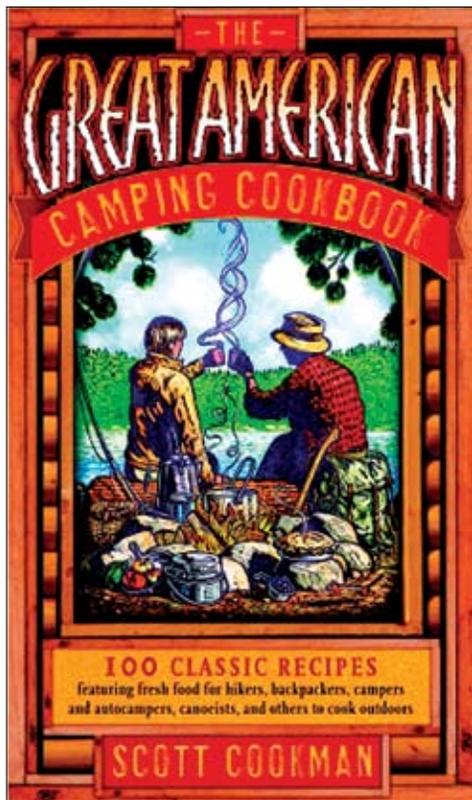
#5608 \$16.00



### REVISED I-94 READER

Hundreds of trips along the same stretch of common road—Interstate 94 between Fargo, ND and Minneapolis/St. Paul, MN—would for most be a long, tedious and all-too-familiar boring journey. These nine stories were written over eighteen years and reveal the value of riding more deeply and truly than common 'I rode there' travelogues. For this rider, traveling forth and back (...again and again) was an opportunity for meditation, contemplation, ideas—and a venue for making life's greatest decisions. This is a wonderfully comforting dip into the experiences, feelings, brains and emotions of everyday all-the-time motorcycling. Softly inspiring stories that read as true as the endless Midwestern prairie itself. Stories about piloting a road and a life, accompanied closely by the thrum of a BMW r 65 and the essential feelings and experiences of pure motorcycling. By Rand Rasmussen. Softbound, 6"×9", 64 pp., b/w illus. USA.

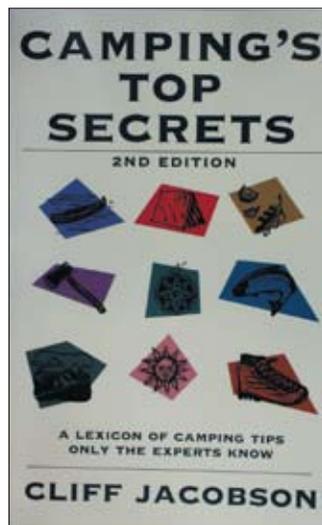
#5620 \$7.00



### THE GREAT AMERICAN CAMPING COOKBOOK

Like Julia Child's famous French cook books, and the kitchen classic "The Joy of Cooking", you'll want to read this page-by-page as if it were a novel. It's that good. Along the way enjoy and absorb things about camp foods and camp cooking you'll absolutely remember and use. This type of improvisational cooking is not always easy, nor fine. So most riders seldom cook anything on the road. Blame a shortage of know-how (...more than time). Your moto-trips don't need to be this way. Here you get the knowledge to save money and produce quick, practical food - which tastes amazing. Each well-organized section contains entertaining stories, epicurean facts, historical narrative and interesting tidbits surrounding tasty recipes and clear cooking instructions. One hundred recipes, more than enough for trips of any length. A true dual-purpose guide to fresh, delectable on the road fare, blended with an abundance of wacky wit and wisdom to feed not just the body—but also the soul. So get good and loaded, channel your inner Julia, and whack the hell out of a chicken. Bon appétit. By Scott Cookman. Softbound, 5.5" x 9", 268 pp., b/w illus.

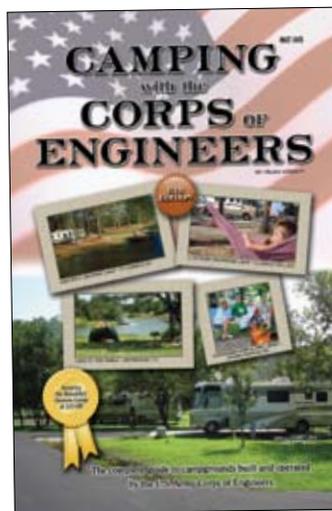
#5993 \$17.00



### CAMPING'S TOP SECRETS

Detailed and concise writing coupled with a dash of humor results in a very readable and informative book that is packed with hundreds of tips on living outdoors and dealing with the vagaries of mother nature as well as those of camping equipment. Lots of information here on stuff you might not even think of but is good practical knowledge. Recommended. By Cliff Jacobson. Softbound, 5.5"x8.5", 288 pp., b/w illus.

#5736 \$15.00



### CAMPING WITH THE CORPS OF ENGINEERS

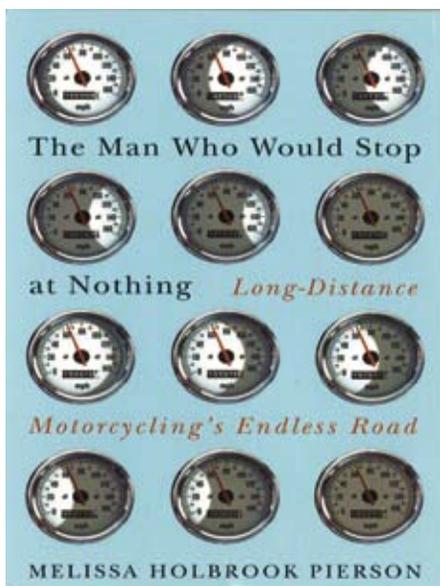
A little-known fact (to us, anyway) is that our U.S. Army Engineers have these rather nice campgrounds scattered around the country and they're not all that expensive as it turns out. (Our tax dollars at work?) Anyway, this book will show you state-by-state where these campgrounds are located and directions for getting to them, what amenities they offer, and what the costs are for staying. This guide is a useful addition when planning trips and may get you into locations that you did not know existed. A quick scan of the book seems to indicate that a lot of these are located near Corps projects such as dams, rivers, and reservoirs, so go catch a big catfish or something. By Spurgeon L. Hinkle, U.S.M.C. Ret. Softbound, 5.5"x8.5", 244 pp., b/w illus.

#5760 \$17.00

### THE MAN WHO WOULD STOP AT NOTHING

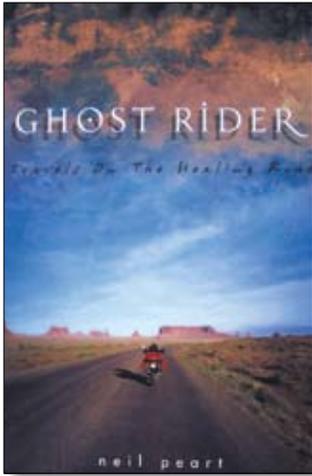
Here is a book about hard-core, non-stop, record-crushing, subversive, all-weather, bad-ass motorcycle endurance riders—and in particular the peeled-back story of John Ryan, a living legend motorcyclist made of resolve, discipline, toughness and brains. Along the road you'll meet an impressive range of other extreme riding obsessives, and gain a deeply informed understanding of motorcycling. A captivating read, impossible to put down. By Melissa Holbrook Pierson. Hardbound, 5.5"x8.3", 208 pp.

#5618 \$24.00



*"As I entered the back door of the lobby in Jacksonville and aimed myself toward the dining room, my eye was drawn to some activity on the other side of the glass doors at the main entrance. The exact replica of John Ryan, distinctive Aerostich and all, was dismounting from a GS. But no, this was John, with his impossible I-have-done-what-few-mortal-men-can-do, so-what-are-you-looking-at? Bearing. He inclined his head to pull off a black helmet covered with stickers. I knew that one of them read, 'If I have to understand don't bother to explain,' an inversion of the common dullard's claim 'If I have to explain it you wouldn't understand.' A short time before I was falling backward onto an anonymous print bedspread in a riding-induced stupor in Florida, he had managed to get the engine to light up. It had leaked so much fuel over his left leg during the fifteen-hour ride, covering 929 miles, that the dining-room staff took aside a patron at the breakfast table where Ryan had just taken a seat and asked him to 'kindly remove that man' from the room. Instead, Ryan reluctantly removed the suit and put it outside with the bike.*

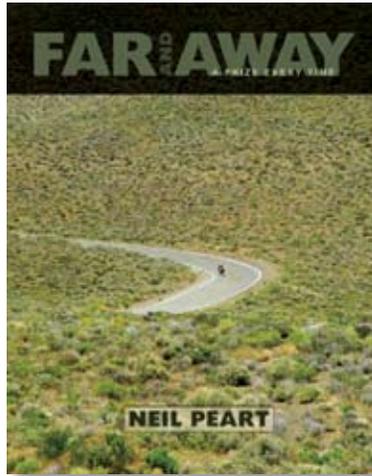
- from **The Man Who Would Stop at Nothing**



### GHOST RIDER

This book proves that true experience does indeed soundly trump fiction at times. Shattered by the deaths of his daughter and wife, Neil Peart (drummer/lyricist of Rush) heads out on his trusty R1100GS for a fifty-five thousand mile, fourteen-month odyssey of healing and self-discovery that takes him across large portions of the continent. Driven by will and a deep reluctance to turn back, ...to what?, he eventually finds reconciliation and peace, as well as a fresh start that we won't spoil here. In short, quite a tale, told by a talented writer and flush with entertaining and moving scenes from his adventures. By Neil Peart. Softbound, 6"x9", 460 pp., no illus.

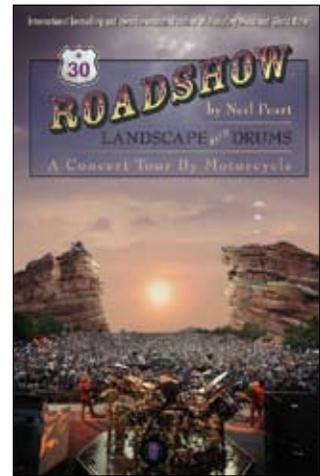
#5771 \$19.00



### FAR AND AWAY: A PRIZE EVERY TIME

Ride along through the backroads of North America, Europe and South America with Rush drummer Neil Peart, sharing his experiences and personal reflections spanning nearly four years. Twenty-two amazing stories range from intimate personal moments to universal life messages, are accrued within this handsome collector's volume. Like letters from a distant friend, this personal travelogue by rock's foremost drummer, dedicated rider and nurturing husband and father will be enjoyed over and over again. By Neil Peart. Hardbound, 9.9"x7.8", 312 pp., color illus.

#5631 \$19.00

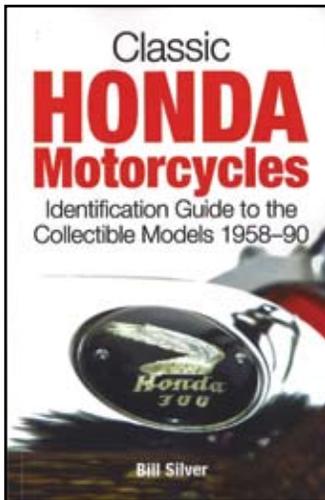


### ROADSHOW LANDSCAPE WITH DRUMS

The fourth novel from the prolific writer, lyricist and drummer of Rush, one of the most successful Canadian rock bands of all time. During the band's 2004 world tour, the author decided to do all between-show touring by motorcycle, and this is his onstage/backstage/on-the-road/deeply personal play-by-play. A bit lofty for some readers, but well-written and enjoyable nonetheless. If you enjoyed Ghost Rider... you'll like this one too. By Neil Peart. Softbound, 6"x9", 399 pp., b/w illus.

#5933 \$19.00

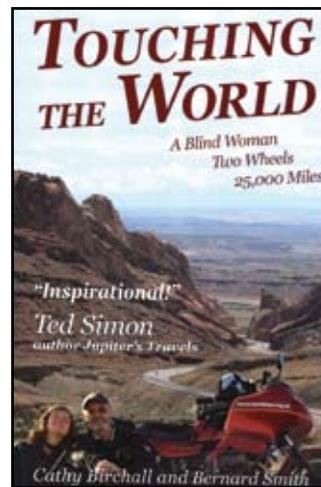
Set of 3 Neil Peart Books **SAVE \$7.00** #5632 \$50.00



### CLASSIC HONDA MOTORCYCLES

From the first Honda Cubs to the sophisticated technology of more modern bikes, this encyclopedic guide offers a bounty of useful and interesting information, including stunning photos, of more than 400 uniquely different Honda motorcycles. A detailed guide that includes specs, machine evaluations, riding impressions and unique collectible highlights of Honda motorcycles from 1958-1990. Riders, collectors and restoration enthusiasts alike will gain a deeper sense of the beauty, function, and evolution (as well as other useful tidbits) about this iconic collection of machines. By Bill Silver. Softbound, 6"x9", 224 pp., b/w illus.

#5641 \$29.00



### TOUCHING THE WORLD

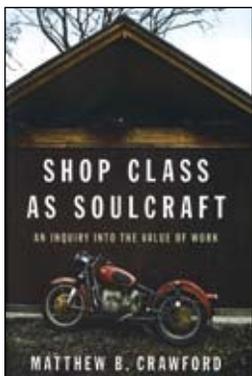
A blind woman, two wheels and 25,000 miles. A captivating account of Cathy Birchall and her companion Bernard, on a journey to be the first-ever blind person to circumnavigate the globe on a motorcycle. An inspirational story that transports the reader along on a ride that redefines courage and the transformational changes that can be achieved by embracing life on two-wheels. By Cathy Birchall and Bernard Smith. Softbound, 9.1"x6.1"x1.1", 384 pp., b/w illus.

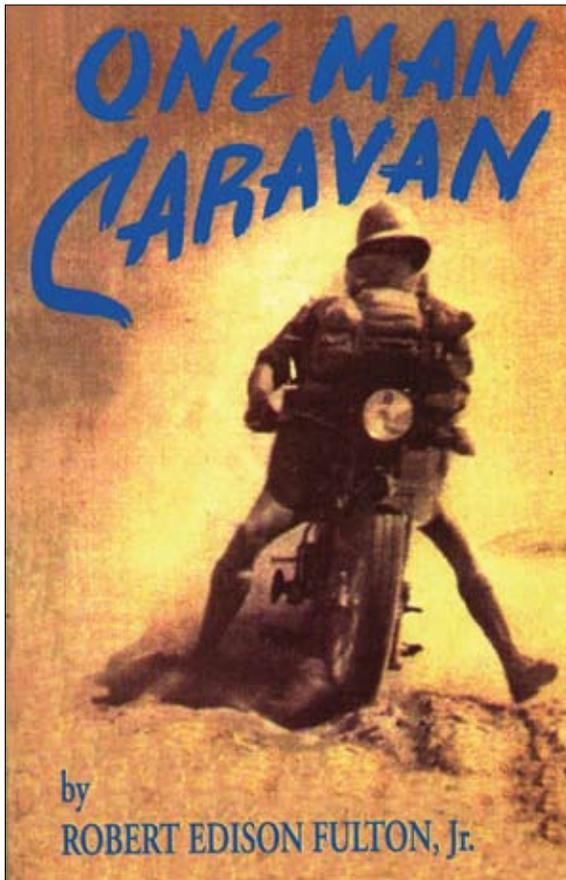
#5640 \$24.00

### SHOP CLASS AS SOULCRAFT

A wonderful make-you-smile book by an engaging mechanic/philosopher/storyteller who, after many years of working in various office situations, started a one-man motorcycle repair and restoration business. For years the author was a PhD 'knowledge worker', busily writing expert papers and analyzing proposals. Then one day he stopped doing that to take up wrenching on old motorbikes. Could he make it economically and emotionally? Mechanically? This is someone who's thought hard about how the world's continuing expansion of white-collar work has been changing people and society. His book is a page-turning storyteller's tale, saturated with examples of motorcycle repairs and learning experiences which elucidate important ideas about the value of real quantifiable work and how it relates to better personal, financial and emotional security. It's an extremely thought-provoking story with a wonderful bunch of moto-anecdotes. By Matthew B. Crawford. Hardbound, 6"x8.5", 246 pp., b/w illus.

#5968 \$25.00

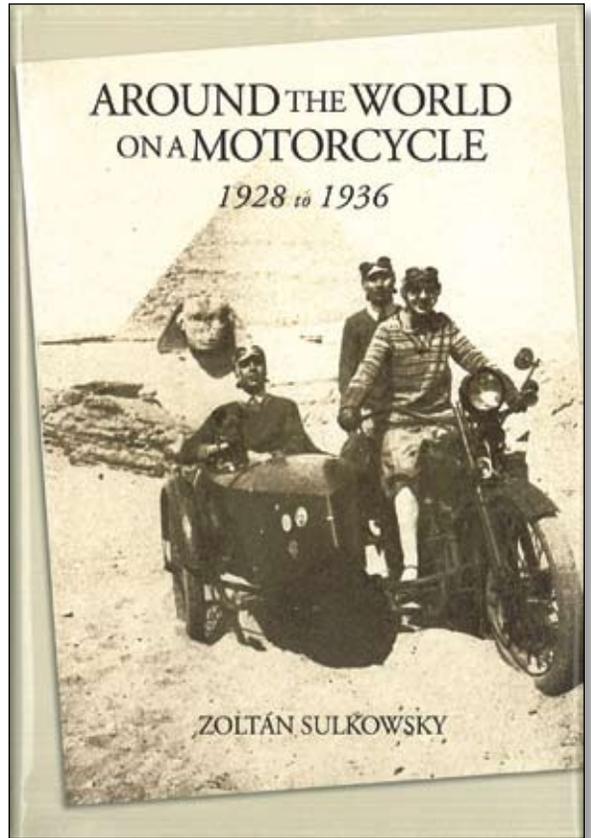




### ONE MAN CARAVAN

If you were a young Bauhaus educated architect in the 1930s what would you do? Why, don a pith helmet and argyles and hop aboard a customized Douglas Dragonfly with a motion picture camera and a concealed revolver, and ride off to places that would give pause to travelers from any era! A real-life 'Indy Jones' of sorts, Robert Edison Fulton Jr. had himself an adventure that makes for riveting reading. Places like Afghanistan, Siam, Waziristan(?), and Malaya roll under his wheels as the story unfolds. By Robert E. Fulton, Jr. Softbound, 5.5"x8.5", 275 pp., b/w photos & illus.

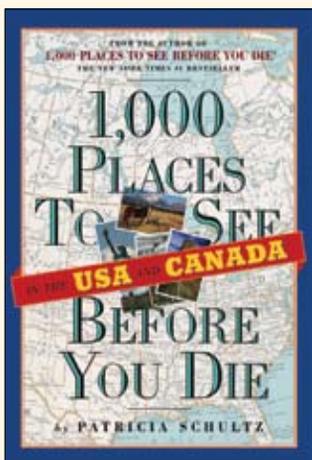
DVD #3296 \$29.00  
 Book & DVD SAVE \$5.00 #3608 \$48.00



### AROUND THE WORLD ON A MOTORCYCLE 1928 TO 1936

A clear-eyed travelogue of a changing world as seen from the saddle and side-car of a Harley-Davidson. Two Hungarian friends tackle tantamount challenges in an eight year quest to ride their way around the globe. Together they experience the riches of sultans, dire poverty in remote villages, the ever-present danger of wild animals and extreme riding conditions that would prove challenging to even today's high-tech motorcycles. An engaging read, augmented with fascinating maps and photographs, that offers a unique view into the diversity of cultures during this time period between World Wars. By Zoltan Sulkövsky. Hardcover, 6"x9", 413 pp., b/w illus.

#5961 \$29.00

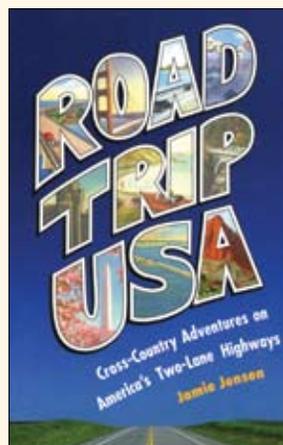


### 1000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE

This chunky book doesn't list everything there is to see on the continent, but it comes pretty darn close. One flip through the pages and you're bound to find things to do or see that will have you up and planning your next dozen or so trips. You won't find "The World's Largest Ball of Twine," but you'll discover the best galleries, historical sites, natural wonders and places to eat. Each location includes interesting detailed backgrounds, directions, and all the other pertinent info you'll

need to get there. Even if you're not planning a trip, it's still a fun book to read. By Patricia Schultz. Softbound, 5"x7", 1200 pp., b/w illus.

#5851 \$19.00



### ROAD TRIP USA

Spanning the United States are a network of roads that have been largely supplanted by more modern, bigger, and infinitely duller interstate highways. This book is about exploring these backroads and their hidden treasures of the American experience. Helping you explore this realm of the semi-forgotten are 100 maps and a lively slew of sidebars and facts. Twelve cross-country journeys spanning the United States are featured. So well written it's readable/browsable for its own rewards. A must-have for planning that 'looking for America' (or 'escaping America') ride. By Jamie Jensen. Softbound, 5.5"x8.25", 784 pp., b/w & color illus.

#3740 \$29.00

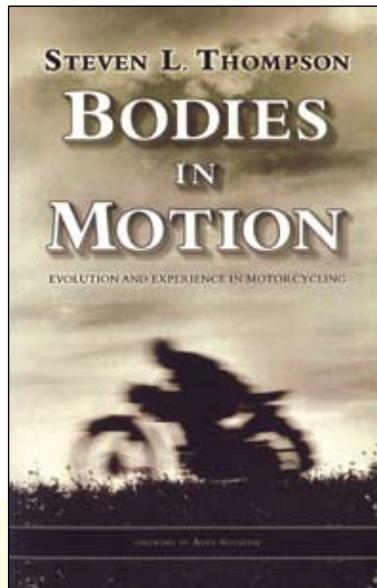
## BODIES IN MOTION: EVOLUTION AND EXPERIENCE IN MOTORCYCLING

Motorcycling's sensations are easy to experience, but harder to explain. How can riding be so exciting and yet relaxing at the same time - and why does this combination make us feel so good? Rather than question it, most motorcyclers and scooterists simply settle into the saddle, turn the key, grab the handlebars, and enjoy the magically uplifting experience.

Here, Steven L. Thompson carefully examines some of the most nuanced aspects of the rider/machine relationship. His research and analytics help disentangle our psycho-biological connection with the kinesthetics of riding from a complex mix of cultural elements surrounding motorcycling. Here are new ideas that can help point us toward a better understanding of how and why motorcycling is important, and why riding has such a powerful influence on us.

In the author's own words, *Bodies in Motion* "...is written both for motorcyclists and non-motorcyclists, and thus longtime riders will inevitably find some material familiar, though I have tried to ensure that, when covering conceptual ground common to all riders, the context is analyzed to highlight aspects of the commonalities that are usually overlooked or misunderstood...*Bodies in Motion* thus explores what evolutionary science, psychology, human-factors research and engineering research can tell us about why some people seek certain kinds of automotive activity experiences and others do not. The reason to be concerned about this is more important than just what it might mean to a motorcyclist trying to figure out which bike to choose or trying to explain to someone why he or she chose to ride instead of, or in addition to, driving a car. The overwhelming importance of automobile to our way of life means that human nature, as science can show it to be, is vital to our continuing attempts to cope with the costs that automobile has thrust upon us, along with its benefits." Foreword by Andy Goldfine. Published by Aerostich. Softcover, 6"x9", 400+ pp., b/w illustrations. USA.

#5802 \$19.00



“Okay, guerilla biker-boy, so your super-cool hipness chills the very air that surrounds you as you wheelie your all-black naked rocketbike betwixt the cages cluttering your road while in your vestigial mirrors you see the shocked looks on the faces of the clueless cage dwellers, your pipes’ motor-made message saying everything the needs saying as you catch another gear and keep the front-wheel’s Pirelli spinning slowly skyward, deliciously out of sync with the rear tire groaning under the pressure of all those ponies, and you think, fleetingly (all your thoughts are fleeting) Shithead losers! Never catch me in one of those minivans! as you cast an Arai-helmeted gaze backward over your shoulder at the old guy in the late-‘90s Town & Country with the crippled-guy license plate, knowing that the matte black helmet paint with its chrome faceshield jacks up the cool quotient so much that the handicapped old man probably wishes that he too could somehow escape his cage and morph into being a guerilla biker. And then you grab the Brembos so you can crawl past the blonde in the Boxster, thoughts evaporating as the blood drains from your brain to the most important Member of your personal Parliament and you forget the old dude in the minivan.” —From ‘Still at Large’ in *Urban Moto*, Sept 28, 2011, by Steven L. Thompson

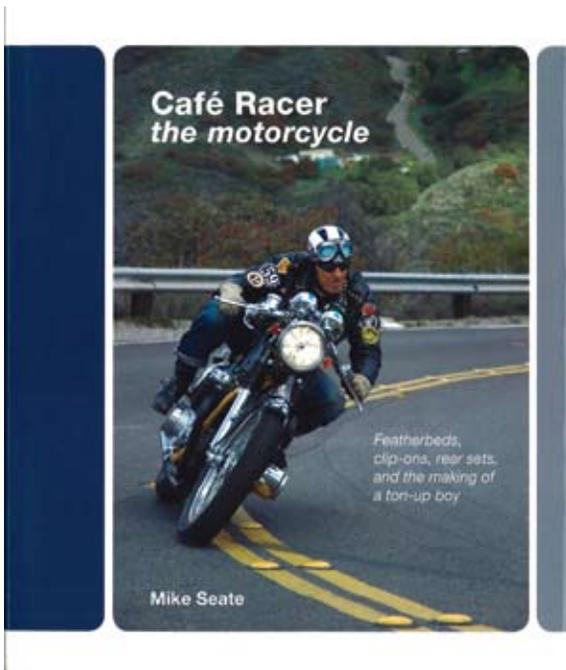
*Mr. Subjective note: Steve’s an old friend, and he IS the crippled old guy in the Chrysler with the Handicap plates. He’s also a retired world-class road racer, motorcycle (and other) magazine editor, and the author of half a dozen well-regarded adventure novels. And ‘Bodies in Motion’, available above. He rides a Can Am Spyder and a tadpole-style recumbent tricycle. And above, you’ve just read a 211 word sentence, Faulkner.. Nobody else writes – or thinks about riding – this way.*



### AEROSTICH TOP TEN WAYS TO DO MORE RIDIN'

Published as a frontispiece in a previous *RiderWearHouse* catalog, this framed list of "top ten" reasons is a collection of hints and tips that will (hopefully) inspire you to get out there and ride more, farther, and with greater frequency, something that we all know makes ya feel better. Packed with motivational declarations like "ride in the rain, if you get wet you won't drown" and similar nuggets gleaned from experience in everyday riding and printed on antique-looking vellum. This handsome framed 8.5"x11" document belongs in your back hallway, right next to the shelf with your helmets on it. C'mon, throw a leg over already, you know you want to...

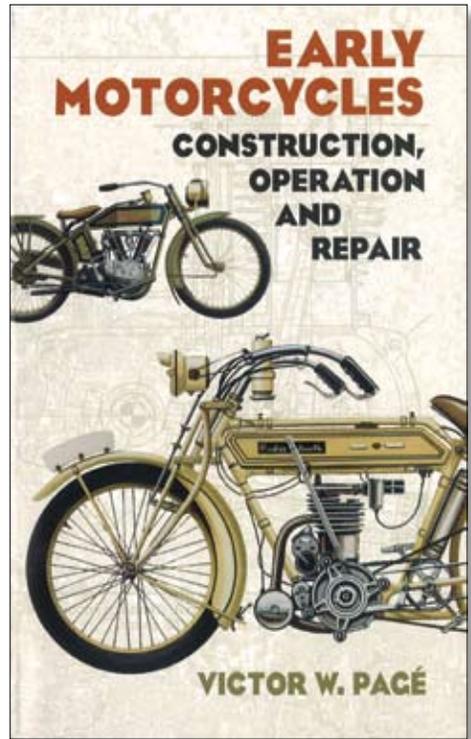
#3386 \$15.00



### CAFÉ RACER THE MOTORCYCLE

An obsessively researched, thorough account covering the history of the café racer phenomenon, from its beginnings in the UK, right up to the current worldwide resurgence that's keeping the café racer lifestyle alive and well. Filled with engaging photographs of classic racers of yesteryear, as well as the latest modifications being done to today's modern bikes. So if you're slightly intrigued, here is the chronicle. And if you're a geeked-out ton-up boy (or girl...), this belongs on your bookshelf. God's teeth...it's a beaut. By Mike Seate. Hardbound, 9"x10.25", 160 pp., color photos.

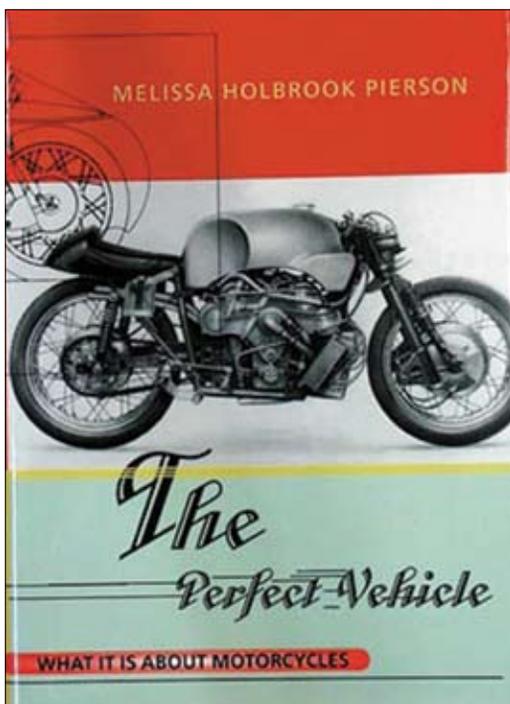
#5987 \$40.00



### EARLY MOTORCYCLES: CONSTRUCTION, OPERATION AND REPAIR

Gearheads, techno-geeks, hard core bikers and everyday riding enthusiasts all agree that this classic tome is friggin' cool. First published in the 1920s, this comprehensive volume is a profusely illustrated, easy to read study on motorcycle operation and repair. Begins with the history of motorcycle development and design and follows with, among other subjects, engines and power plants, carburetor design, clutches, gear types, timing valves and tires. Complete chapters on motorcycle maintenance and instructions for overhauling an engine too. The most up to date guide to 1920s motorcycle design and operation. Clear descriptive text is augmented by more than 370 black and white illustrations that make the concepts easy to comprehend. An interesting and historically unique look back at the early predecessors to the modern motorcycles we love to ride today. Absorbing. By Victor W. Page. Softbound, 5.5"x8.5", 694 pp., b/w illus.

#5855 \$29.00



### THE PERFECT VEHICLE

At once an overview of motorcycling's history and culture as well as riding recollections of the author, *The Perfect Vehicle* is an engrossing and entertaining book. Poetic, intelligent prose unwinds like a good road. A wonderful, insightful book and difficult to put down. By Melissa Holbrook Pierson. Softbound, 6.25"x8.5", 240 pp., 32 b/w illus.

#3770 \$16.00



### BOOK COVER

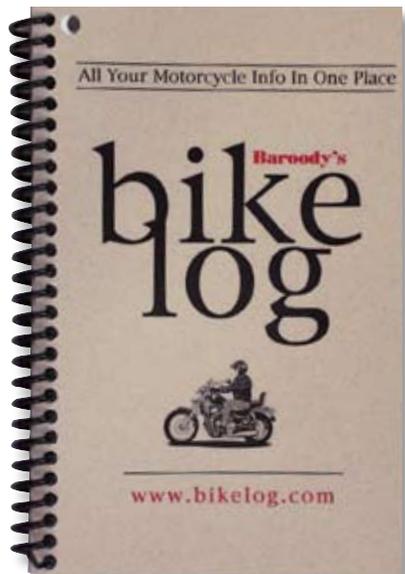
Designed specifically for use with all Rite In The Rain notebooks, but is also the perfect size for a paperback book or personal journal. Four pockets for writing utensils and plenty of space behind the cover flaps for important documents or extra stuff. Tough Cordura with rugged zipper closure. Protect your prose or favorite Twain. 8.75"x6.75". Tan.

#5916 \$20.00

### FLEXILIGHT

This handy LED light bends in and around the toughest, tightest, hard to reach areas and holds whatever shape you put it in to illuminate whatever you're trying to see. Three AAA batteries (not included). 16" (9" flexible cable). 2 oz.

#8227 \$22.00

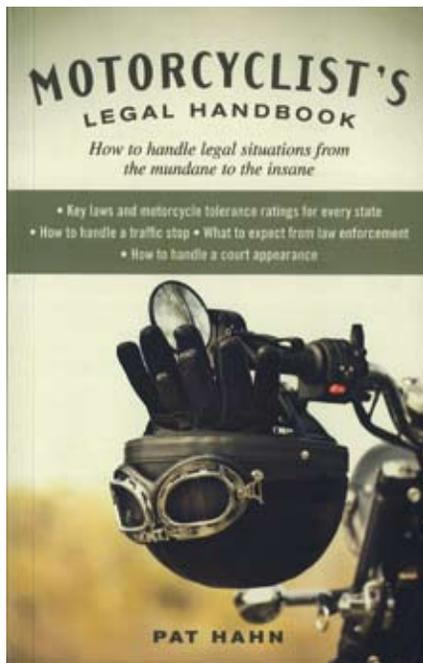


**BIKE LOG**

...not something you'd hit with your dualsport. A decidedly low-tech but effective way of keeping track of upkeep and maintenance on your motorcycle. For those of us who can remember to write things down, it provides an admirable place to do so and to refer to later. Includes pages for service logs, trip data, oil changes, and many other things like a winter storage checklist, specs for your bike, and an English/Metric conversion table. Small enough to fit in a jacket pocket or other handy location. Bike Log has a laminated cover and even sports a drilled hole so you can hang it on a nail in your garage. Nice. Spiral-bound, 3.6"x5.5", 80 pp., b/w illus.



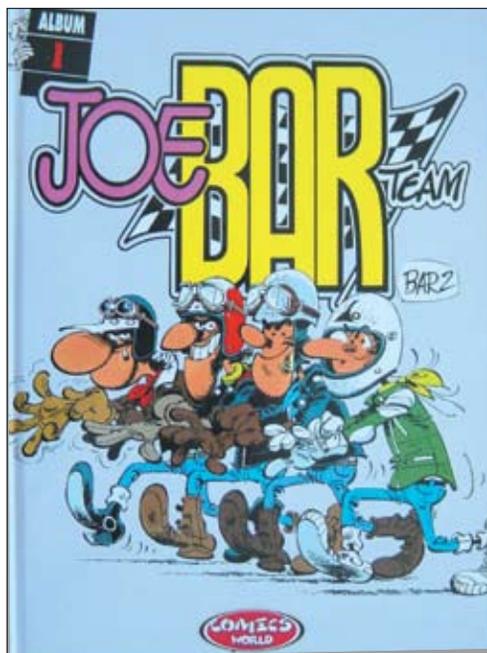
#3711 \$12.00



**MOTORCYCLIST'S LEGAL HANDBOOK**

Ignorance of the law is no excuse, so this invaluable resource is essential reading material for every rider. From tips to keep your record clean to the best things to say or do if (when) you get pulled over, this handbook details riding rules and regulations in an easy to use state-by-state synopsis, including rankings for overall rideability. An indispensable tome of wisdom whether riding around town or cross-country. By Pat Hahn. Softbound, 8.5"x5.5", 240 pp., color illus.

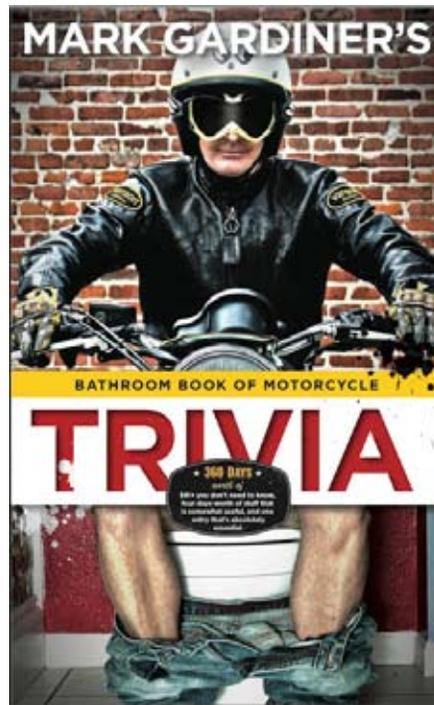
#5630 \$22.00



**JOE BAR TEAM**

Four guys who hang out at a curbside bar owned by 'Joe' and their often hilarious antics and adventures give a glimpse into French cafe' racer culture of the 70's and provide more than a few laughs along the way. Chased by cops, taunting each other into overstepping their riding ability, happily tearing down a stranded rider's Guzzi (even though it only ran out of gas), and experimenting with Joe's cocktail mix in their fuel are just some examples of the hijinks that will have you laughing at, and with, this crew. A long-awaited English language version of this entertaining cartoon strip and an Aero/RWH exclusive. By Pierre Vedel. Hardbound, 9"x11.75", 48 pp., color illus.

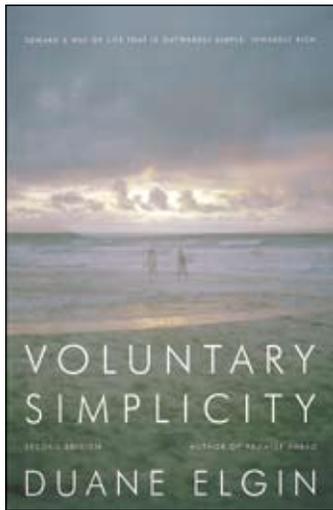
#5806 \$24.00



**THE BATHROOM BOOK OF MOTORCYCLE TRIVIA**

A fun read and great way to kill a couple of minutes a day, not to mention clean up the pile of old reading material on the back of your toilet. Open the cover to find 365 unique entries, one for every day, of moto-trivia sure to keep you entertained while you take care of, um, business. By Mark Gardiner. Softbound, 244 pp., b/w illus.

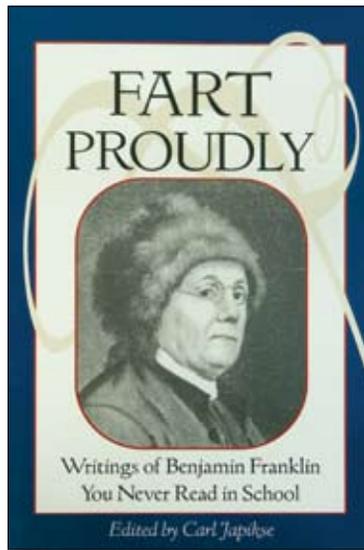
#5504 \$12.00



**VOLUNTARY SIMPLICITY**

A positive read that explains how to simplify your life. This is a book about living with balance and outlines ways to change the way you live to have a happier, healthier lifestyle. It may just change your life. By Duane Elgin. Softbound, 8.5"x6", 240 pp., no illus.

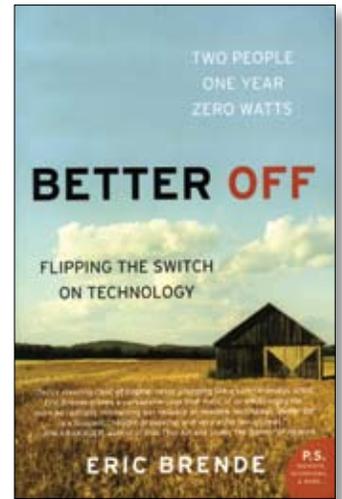
#5919 \$15.00



**FART PROUDLY  
BY BEN FRANKLIN**

This founding father was a witty guy, and had a great bawdy side. The writings in Fart Proudly reveal the rogue who lived peaceably within the philosopher and statesman. Included are "The Letter to a Royal Academy"; "On Choosing a Mistress"; "Rules on Making Oneself Disagreeable"; and other jibes. Franklin's irrepressible wit found an outlet in perpetrating hoaxes, attacking marriage and other sacred cows, and skewering the English Parliament. These essays endure as both hilarious satire and a timely reminder of the importance of a free press. He really wrote this—sure makes me proud. 8.5"x5.5", 128 pp.

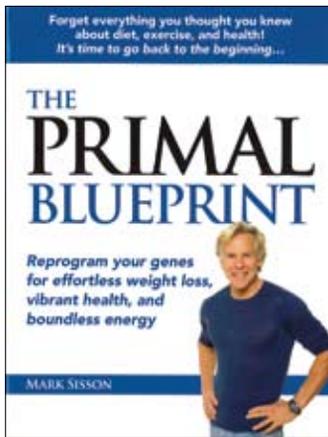
#5852 \$14.00



**BETTER OFF**

An MIT student proposes a simple question: Do humans really need this much technology? Furthermore, can we live without it? Have we gone so far that we've become dependant on it? Hmm...good question. By odd chance, he accidentally stumbles upon a Mennonite village and decides...hey, what the heck, let's give this a shot for 10 months. No cell phone, no computer, no internet, no electricity, no TV, no radio, no running water, no motorized transport, no nothing. Not even a newspaper. So, our fearless author heads to the village with his wife, after being married for only one week (!) and together, they give it their best try. Do they make it? Do they run away screaming? Do they go crazy and murder each other? You'll have to see for yourself. By Eric Brende. Softbound, 5.25"x8", 234 pp., no illus.

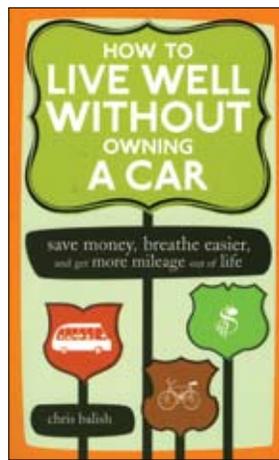
#5948 \$14.00



**THE PRIMAL BLUEPRINT**

The cover makes it look like every other Fitness/Diet/Self-Improvement book. (...publisher may have insisted it had to look this way?). Inside is an entirely different kind of fitness and health guide explaining how we eat, live and exercise...and why much of what we do is not good. The premise is simple: Humans evolved over 500,000 years and our eating + exercising practices are from 30,000 years of post-agriculture civilization. Mis-match. Accepted "common-sense" and science support things which don't match how we actually work. The inspirational, irreverent and often humorous text is fun to read and mind opening. There's a lot of really great help here, and if you follow it you'll probably be stronger, feel better, get sick less, and live longer... but when it comes to the part about eliminating ice cream...bulls#!t. We're keeping it, thank-you-very-much. By Mark Sisson. Hardbound, 7.25"x9.5", 283 pp., b/w illus.

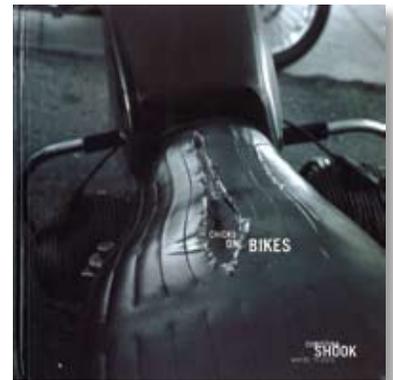
#5700 \$24.00



**HOW TO LIVE WELL WITHOUT  
OWNING A CAR**

As motorcyclists, we all know the social and psychological benefits of opting for two-wheeled transport instead of four. This book highlights the many reasons for fully adopting the carless lifestyle. Cars pollute, cause social and health problems, waste time and inadvertently try to run us off the road. We all know this, yet most of us are unwilling to give up our four-wheeled luxury even if we're two-wheeled thinkers. Let this book be your inspiration to fully make the switch. Also makes a great gift for the loved ones in your life who still haven't quite grasped the big picture. By Chris Balish. Softbound, 8"x5", 216 pp., b/w illus. Fun cartoons.

#5909 \$14.00



**CHICKS ON BIKES**

An evocative exploration of women motorcyclists, unveiled in an alluring layout of words 'n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose, offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"x8.25", 154 pp., color & b/w photos.

#5799 \$25.00

Aerostich products continue to provide outstanding performance for everyday riding and long distance traveling. Today's Aerostich suits are advanced versions of the world's first synthetic textile protective riders clothing. Since creating the Roadcrafters in 1983, our mission has been to make each new garment a demonstration of function and sewing quality.

**ONLY THE BEST**

We use the best of materials to manufacture our products: Genuine YKK® Zippers. High quality hook & loop. Gore-Tex® breathable/waterproof fabric. Polartec® fleece, WINDSTOPPER™ fabric, etc. The Aerostich **TLE**, **TL**, and **TF** labels on some materials allow us to provide products free of outside restrictions. **TLE** stands for 'Trademark License Technology' and identifies three thicknesses of the best polyester fleece. **TL** is short for 'Trademark License Textile', and it is an advanced and high quality breathable/waterproof laminate fabric.

**NO DEALERS?**

Our Aerostich gear manufacturing costs are close to the catalog prices, so there would be little profit for dealers and distributors. Expert service and handmade quality is the first priority. Using the best materials and methods costs more, but helps gear last longer and work better. Each Aerostich design prioritizes function and durability over ease of assembly. You are buying direct at factory direct prices.

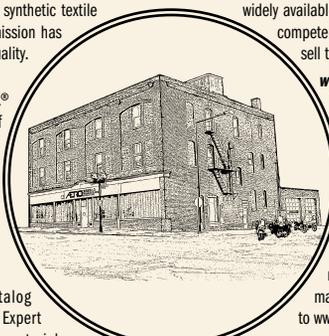
RiderWearHouse catalog items make riding better. Many are hard to find elsewhere and a few are widely available, but all include skilled order processing, careful packing, accurate shipping, competent customer service and devoted product support. We inventory everything we sell to provide unmatched factory-direct service and lower prices.

**www.aerostich.com**

This entire catalog and more is accessible through our website. It features secure online ordering; additional products not in this catalog, closeout, overstock, and sale items; real-time live camera of our order-processing area; and helpful tips for buying and riding with our gear.

**HELP US EXPAND OUR MAILING LIST**

If your club or organization provides us with member names and addresses, we'll contribute a RiderWearHouse gift certificate worth ten cents per name to the individual or organization of your choice. Each person on our mailing list receives an annual catalog and holiday flyer. We will not rent or sell your information, but we may share your information with cooperative databases. Please go to [www.aerostich.com/donotsharemyinfo](http://www.aerostich.com/donotsharemyinfo) to opt out.



**FREE CATALOG**

To receive a free copy of our catalog, please see our website: [www.aerostich.com/freecatalog](http://www.aerostich.com/freecatalog) or call 800-222-1994.

**MONEY BACK SATISFACTION**

If you are dissatisfied with any RiderWearHouse item or Aerostich product we will make it right. You may return your purchase for a full refund (or an exchange) within 30 days as long as everything is in the same condition that it was received. Products returned after 30 days are subject to a restocking fee. Send items insured and prepaid, please include invoice number and reason for return. Exchanges and returns are processed quickly.

**PRICING AND DISCOUNTS**

Aerostich/RiderWearHouse provides a 10% discount to MSF instructors and to selected OEM and motorcycle industry persons. We also offer a 10% discount on all regularly priced items purchased from the store located at our shop. These special prices encourage product placements that we hope will result in additional exposure for Aerostich gear. Rider-to-rider endorsements and referrals help introduce our products to potential customers.

**SALE ITEMS**

A weekly list of irregulars, returns, discontinued merchandise, closeouts, and sale items is available, returns by e-mail. See website for details.

**OUR SERVICE IS FAST**

Everything in this catalog is inventoried at our shop. Our stock is updated and replaced every day. Orders received before 3:00 pm (central USA time, -6hrs GMT) are packed and shipped the same day. If an item is not available when your order is received, we will ship it in a reasonable amount of time or notify you. For order status, updates and package tracking information call: 800-222-1994 or email: [service@aerostich.com](mailto:service@aerostich.com).

**CUSTOMER SERVICE**

Many of our order processing staff are experts on Aerostich gear, with five or more years of experience. If you have a question, please call us: 800-222-1994 from 8am to 6pm Mon-Fri. 8am-2pm Saturdays (April 1st-November 1st only.) (North American CST, -6 hours GMT).

**WHO'S ON THE COVER? WWW.AEROSTICH.COM/PHOTOS**

Want to know whose photo that is on the front of our catalog? You can view all of them in our Customer Photos section—even those from previous catalogs.

**SEND IN YOUR PHOTOS PHOTOS@AEROSTICH.COM**

Do you use your gear in a unique way? Do you have a favorite road or vista? What does your daily commute look like? We prefer digital photos (bigger-the-better), but 35mm slides and prints are also accepted. Be sure to include your name, home address, date and location of the photograph, and any other important information about the image along with your submission. Email them to the address above, or mail to Catalog Photos, 8 South 18th Ave. West, Duluth MN 55806, USA

**SEND IN YOUR STORIES EDITOR@AEROSTICH.COM**

The RiderWearHouse catalog wouldn't be the same without the many quality contributions over the years...customer photos, quotes, stories, and gear tips. We invite you to join in that tradition. Send in photos and/or stories from your adventures and misadventures. Share your unique perspective on the ever-changing world we as riders encounter. Help provide fellow riders with tips and recommendations. Consider this an open invitation to share your seditious views with the world.

**MR. HAPPY**

Share your Mr. Happy experiences or just see what he's been up to by visiting his website at: [www.aerostich.com/mrhappy](http://www.aerostich.com/mrhappy) or follow the antics of @MrHappyPuppet on Twitter.

**WEBCAMS WWW.AEROSTICH.COM/WEBCAMS**

See Aerostich in action. View our order processing area, shipping area, and our motorcycle parking area outside the building.

**GIFT CERTIFICATES WWW.AEROSTICH.COM/GIFTCERTIFICATE**

Can't figure out what to get the rider that has everything? We can send gift certificates via mail or email.

**SALE ITEMS WWW.AEROSTICH.COM/SALELIST**

Check out our full list of sale items. Save on everything from small products (cruise controls, DVD's, etc.) to our Roadcrafter and Darien suits. And be sure to sign up to receive featured sales by email.

**EASTER EGGS**

There are all kinds of hidden nuggets of wisdom, fake products, readings, insults, commentary, odds and ends, etc. not found in this print catalog for you to discover.

**RIDER REVIEWS**

Learn from real world, in the field, and on the road experience with all of our products. Have an opinion or some helpful tips on our products? Reviews and ratings can be added to any product on our website.

**MAGAZINE REVIEWS WWW.AEROSTICH.COM/MAGREVIEWS**

See which Aerostich products were featured in magazines throughout the US and other countries.

*Aerostich products are built to be the best tools available for all riding in all environments to all types of destinations. If you have a question about anything you see, give us a call or send an e-mail. We hope you'll give some of these products a try and our company a chance. Thanks for looking through this catalog, and Good Riding!*

**WARNING!**

Items with orange product numbers are fictitious and are for entertainment purposes only.

**🚚 = SURFACE SHIPPING ONLY**

**CAUTION:** Operating a motorcycle involves an element of risk for the operator and others. Evaluate the information in this catalog carefully. The individuals and companies making the products available here do not guarantee protection from possible damages or injuries resulting from your use of their products.

**MADE IN USA**

Aerostich products are sewn together with care and craftsmanship by a team of experts who are proud of the quality they build into each product. We know that you will enjoy our fine products even more because of the extra time and effort we spend in designing and building them. Most of the items in this catalog (about 70%) are made in the United States. If you have questions about the origin of any catalog product, please contact us.

**LIMITED GUARANTEE**

To the original purchaser, Aero Design & Mfg. Co., Inc., the manufacturer and seller of Aerostich products, guarantees all Aerostich products against defects in materials and workmanship for two full years. Since no Aerostich product is indestructible, this guarantee does not cover: ordinary wear, soiling and aging, or damage due to contact with superheated components, misuse, or accidents. Repairs due to normal wear and tear, or the result of accidents, will be done at a reasonable charge. Items sent for repair must be clean.

**LEGAL NOTICE**

Aerostich garments are not considered to be personal protective equipment as defined in or within the scope of the personal protective equipment (EC Directive) regulations 1992 (S.I.1992/3139). No liability will be accepted arising out of these garments' non-compliance with such regulations.

**CORPORATE/PRIVATE LABEL/GROUPS**

Some catalog items and products are available with special labeling, packaging or incentive programs. For details please contact our specialists at 800-222-1994 from 8am to 8pm (North American CST, -6 hours GMT) or by e-mail at [info@aerostich.com](mailto:info@aerostich.com).

**SPONSORSHIPS**

Support availability is always limited to Aerostich internal resources and requirements. We provide a limited number of professional riders with discounts and test items. Aerostich provides door prizes to many touring rallies and events. We cannot, however, provide prizes for all event requests. Aerostich/RiderWearHouse supports charities including the Pony Express (fundraiser for breast cancer research), The Ride(s) for Kids, and others, with prizes, contributions or participation. We also support the AMA (American Motorcyclist Association) and RTW (Ride to Work) as a corporate member, the MRF (Motorcycle Riders Foundation) and MIC (Motorcycle Industry Council) as a member. We are also a member of many national riding clubs including HOG (Harley Owners Group), BMWMOA (BMW Owners of America), HSTA (Honda Sport Touring Association), and others.

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We make every effort to include correct information in this catalog, but are not liable for errors, omissions, availability, misprints, price, or other changes. Please call for latest order information. In case of a change, a reasonable effort will be made to contact you before your order is shipped.

**PRODUCTION NOTES**

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Thanks to all the other well-meaning malcontents at the RiderWearHouse, and to all who have contributed throughout the years. We couldn't have gotten here without you.

