



"Mr Happy had a chilly ride through ice and freezing rain in Winter Storm Q" Photo: Don Zimmerman, 2013

SUNDRY

TAKE YOUR ADVENTURES HOME WITH YOU

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"I have a personal theory that spinning along balanced on two wheels has some kind of positive physical effect on human beings... My theory about bikes having some kind of biologically positive effect is as half-baked as a theory can be, but I'll tell you this: when I'm old and gray, I'd like nothing better than to spend my days in a sunny city riding motorcycles and bicycles."

—Lee Klancher, May 2013

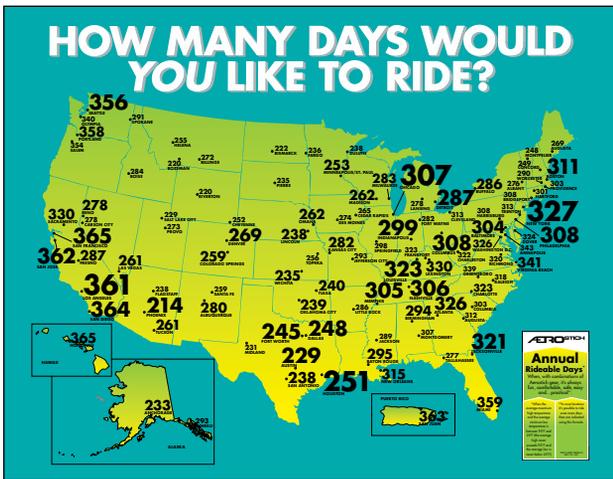
AEROSTICH
SINCE 1982
Equipment for Riders



AEROSTICH GEAR-EQUIPMENT-CLOTHING POSTERS

This type of motivational poster has been around for decades to inspire people to achieve more, or to think differently about something. Here's our take, with a focus on the really important things in life. Before stone tools, there was clothing. 11"×17".

Gear One #4177 \$5.00 / Gear Two #4178 \$5.00 / Clothing One #4179 \$5.00 / Clothing Two #4180 \$5.00 / Equipment One #4181 \$5.00 / Equipment Two #4182 \$5.00
Set of Six Posters SAVE \$6.00 #4184 \$24.00



AEROSTICH RIDEABLE DAYS POSTER

How many days would you like to ride? Based on a formula that includes selected ambient temperature ranges when riding with Aerostich gear, this colorful map portrays a fascinating representation of the annual number of rideable days easily achievable annually throughout the United States. Riding everywhere is fun, comfortable, safe and...practical. Do you ride more? or less? Keep track of your riding days to see. 38"×26"

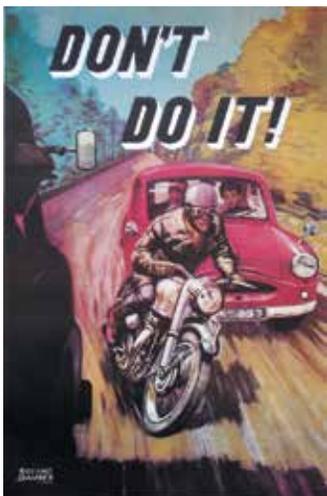
#4162 \$10.00



BMW TIN SIGN

A garage/den/basement workshop ambiance enhancer, this neat 1930s graphic repro features a couple zooming along, waving at a stern-looking factory racer as he contemplates hurling his ill-handling supercharged hardtail around Nurburgring. The BMW roundel hovers in the background, planet-like. An unusual sign you don't often see and aren't likely to find at the garden store amongst the ones for Peters cartridges and antique tractors. If you're into the machines from the 'Werks, you may like this. 10"×8".

#3424 \$32.00



DON'T DO IT POSTER

Yeah don't do it. Sod the lot of you. I'll do it if I want to. Bastard slow cars. Sorry. A hard-faced bloke and his roaring Brit vertical twin causes discord on a pastoral country road, disturbing the occupants of a mini car on their way to tea and cakes. The rider, doubtless, is headed for a burn-up down the pub with his mates. Like the poster above, this item was conceived in Britain as part of a public safety "programme" during the rocker heyday of the '50s. And it's pretty cool, actually. We've all seen or done a stupid move or two and this is a good reminder to chill. Bollocks. 20"×30".

#3496 \$19.00



JOURNEY'S END POSTER

A product of a '50s British safety campaign, this rather alarming 20"×30" poster features a very naughty motor-biker about to take himself and an oncoming car out. It's retro, cool looking, and will totally bum out your non-riding friends, who probably think you're nuts/irresponsible/have a death wish already anyway. Which can be amusing. A timeless and effective reminder to those of us who have had a shave or two. Be careful out there, OK?

#3427 \$19.00

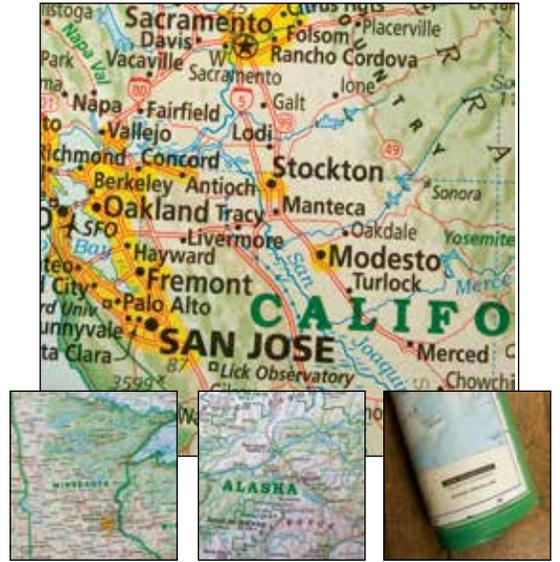
Both Posters SAVE \$6.00 #3499 \$32.00



ESSENTIAL GEOGRAPHY WALL MAP

Unequivocally the best old-school paper version you'll ever see, this map is rich in details and subtle nuances portraying the US as a tapestry of basic geographic elements inlaid with a broad, multi-cultural spectrum of landmarks. Award winning cartographer, David Imus, dedicated 6000 hours to meticulously craft this beautiful map, at once maximizing information and readability, with an emphasis on topography. This intrinsically useful piece of art that will draw you in with beautiful detail and inspire a greater appreciation of, and desire to explore, the real places it was inspired by. Completely indexed on back with all cities, landmarks and places of interest, this is a uniquely fascinating map superb for ride-planning. Printed on high-quality heavy paper. 50"×35.3".

#5633 \$29.00



BUTLER MOTORCYCLE MAPS SET

These provide the overviews you don't see on any GPS, and let you easily find and navigate to the best rides you'll ever experience. Every map uses a three-colored highlight system showcasing ONLY the good/better/best sections of each road. The overall quality and detail of the cartography is stunning. See and link together the very best parts of the most spectacular and sometimes remote roads—stuff you'd never find otherwise, including many hidden 'Lost Highway' gems—for truly memorable and incredible rides. Elevation profiles, climate guides, fuel stops and even QR codes also provide solid information about where to sleep and eat or what to see when you're not riding. Backcountry versions are designed for off-highway routes for memorable adventure and dual-sport rides. All are rugged, waterproof and tear resistant to provide years of planning reference and resist on-the-road abuses. Each is 38"×26" and they fold easily to fit inside tank bag map cases.

Master Collection (N. CA, S. CA, TX Hill Country, CO, WY, MT, ID, UT, Ozarks & Rocky Mtn Planner) #4279 \$149.00
See website for individual maps.



HISTORICAL ROUTE MAPS

Original historic roads and routes are different. Finding them isn't easy. This dual sided map is beautiful. Frameable. Hangable. Posterable. An enticing full-color high quality reprint of two historic maps showing the roads and routes of yesteryear. One side features a reproduction of an original pen and ink road and trail map circa 1915. Turn the map over to reveal a highway map from 1931, showing designated US highway numbers and a much expanded system of interconnecting roadways from just fifteen years prior. The detail and historical intricacies of these stunning reproductions will inspire you to locate and ride the sections of these old roads that still exist today. 38"×26".

#5606 \$20.00

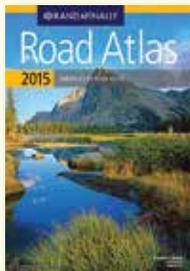
AEROSTICH GIFT CERTIFICATES

Too many choices or too little time before a special occasion? Please the rider in your life with a RiderWearHouse Gift Certificate. It's very simple, you can make it for any amount you choose and it's sure to please the most discriminating rider in your life.

Order by phone: 1-800-222-1994
Order online: www.aerostich.com/giftcertificate



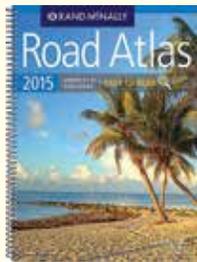
The Rand McNally Road Atlas is the most trusted and best-selling U.S. Atlas on the market, providing a tactile feel and overview you just don't get on a GPS or mobile navigation app. Whether folding pages into a map pocket for on the fly navigation, or sitting down after that days ride to flip through pages and plan the next route, no digital replicant can quite compare to the look and feel of a printed map. Choose the version that best suits you and where you want to ride...



STANDARD ROAD ATLAS

This updated North American atlas contains maps of every U.S. state and Canadian province, an overview map of Mexico, and detailed inset maps of over 350 cities and 20 U.S. national parks. Road construction projects and updates highlighted for every state and conveniently located above the maps. Contains mileage chart showing distances between 90 North American cities and national parks along with a driving times map. Includes useful listing of roadside websites and phone numbers, handy for route planning or a roadside emergency contact. Softbound. 10.8"×15.4", 144 pp., color illus.

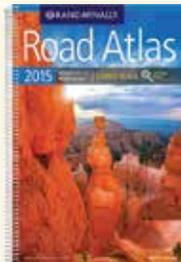
#4441 \$13.00



MIDSIZE ROAD ATLAS

America's #1 road atlas for planning and navigation. This one contains more updates since the last edition, including highway numbers, exits and road construction projects. Perfect for weekend trips and afternoon rides with plenty of must-see points of interest. Larger formatted maps for easier reading and navigation. Covers U.S., Canada and an overview map of Mexico. Spiral-bound. 8"×10.8", 160 pp., color illus.

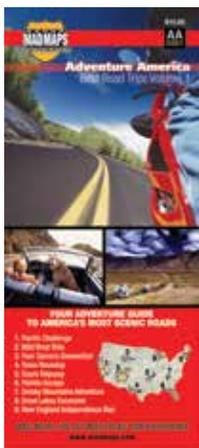
#4215 \$10.00



LARGE SCALE ROAD ATLAS

Bigger and easier to read while on the road or route-planning, this spiral-bound Large Scale edition atlas is 35% larger than standard. Detailed maps of every U.S. state plus over 350 detailed city inset and national park maps and a comprehensive, unabridged index. Tough spiral binding allows the book to lay open easily or remove individual pages for folding into your map case. Includes 6 special 'great routes' as well as valuable tourism websites and useful phone numbers relevant to all maps. Spiral bound, 10.3"×15.4", 264 pp., color illus.

#4440 \$19.00



MAD MAPS: ADVENTURE AMERICA BEST ROAD TRIPS VOL.1

Dream big. This guidebook contains maps of some of the most beautiful riding you'll ever experience in America. Nine amazing 1-2 week-long journeys are included: The West Coast, Four Corners, Texas Hill Country, Ozarks, Black Hills, Northern Great Lakes, Smoky Mountains, Florida, and New England. 4"×9" (folded).

#4274 \$12.00



RITE IN THE RAIN NOTEBOOKS

Sometimes you want to leave a note. One that won't get destroyed by rain. Like when you are at a big bike event and recognize a friend's bike and want to tell him/her where you are camped, are going to eat, etc. Write it down on a sheet from one of these notebooks and leave it there confident it will remain legible through the inevitable Bike Rally Rainstorm. (We're told the Department Of the Interior is looking into this phenomenon as a possible drought remedy. As long as they buy the beer...) Anyway, the note you left will be readable and if your friends blow you off it will be because of something else. The papers unique coating is the result of 75 years of R&D by a company who's been serving scientists, surveyors and law enforcement personnel for years.

Spiral Side Bound (32 pp., 4.6"×7") #2334 \$8.00

Spiral Top Bound (50 pp., 3"×5") #2326 \$5.00

Spiral Top Bound (50 pp., 4"×6") #2336 \$6.00

Saddle-stitched (48 pp., 4.6"×7") #2328 \$5.00



BLANK SPEEDING TICKET BOOK

This manila covered and staple bound booklet of 2 part carbonless speeding ticket forms is exactly like the ones used by the cops in jurisdictions all over the country. (Compare them with your last ticket and see.) Scare your sweetie, impress your friends, or horrify your mom. Also good for making an effective "no parking" warning for the car that's always blocking your driveway. Book of 10.

#2318 \$7.00



AEROSTICH MOTORCYCLE GIFT WRAP

A uniquely beautiful gift wrap featuring a bunch of different kinds of motorcycles in a nice geometric pattern. Make your presents look extra special. Sold in rolls of 30"×72".

#4400 \$5.00

AEROSTICH GIFT WRAPPING SERVICE

Have your presents gift wrapped in natty motorcycle wrapping paper. There's no Aerostich logo, just rows of tiny bikes of all descriptions. All wrapped items are packaged inside a protective shipping box. Includes a 'to' and 'from' card. Service not available for all products and allow an additional day for order processing. (USA only.) Charge is for one wrapped box, by order total:

\$0-\$100 #4402 \$5.00

\$101-\$250 #4404 \$6.00

\$251-\$600 #4406 \$7.00

\$601-\$1000 #4408 \$8.00



MOONLIT LED AREA LIGHT

Bright light, anywhere you need it, everywhere you go, with an integrated 18" reusable rubberized gear tie you can prop, twist, hang, loop, or wear a bright white, weather resistant, glowing LED. Glow mode illuminates for up to 20 hours of steady ambient light on a single set of two 3V lithium batteries (included), or press the push button switch to activate Flash mode and wrap around handlebars, pack straps or your arm for enhanced nighttime visibility. With the Nite Ize MoonLit, you can prop, twist, hang, loop - even wear - bright ambient light, anywhere you need it, everywhere you go. 5.2"x3.1"x.86". 1 oz.

#8251 \$12.00



WRAPLIT LED UTILITY LIGHT

Two clever devices blended into one super useful gadget, a four function (high, low, strobe and signal) focused, bright white water resistant LED with an effective range of 50 feet and one-mile visibility, combined with a durable, flexible 18" rubberized gear tie for attaching, hanging, or positioning the light at almost any angle imaginable (because sometimes you need light in remote, awkward, or hard to reach places). 6 Lumens (high - 10 hours)/1 Lumen (low - 22 hours). Two 3V Lithium batteries included. 5.5"x3.1"x.50". .85oz.

#8253 \$14.00



STOWAWAY PEN OR STYLUS

This Pen is compact enough to stow in the fold of a wallet or checkbook, and it's pressurized genuine Space Pen refill writes crisp and clear at any angle and in any-conditions, including outer space if you could ride there.

Sturdy all-metal construction, it measures only 4" when closed and 5.1" open. Ball point tip rolls smoothly at any extreme temperatures, and on any surface, and fits almost anywhere. The Stylus model features pocket clip and an added hard-nose tip for use with stylus enabled devices (does not work with iPhone/iPad/Android/smartphone screens). Black body. Black ink, medium point.

Stowaway Pen #2325 \$10.00
Stowaway Pen w/Stylus #2327 \$11.00



SPACE PENS

These pressurized (nitrogen-filled) ball points were actually developed so astronauts could write in outer space, but they are equally wonderful for marking damp maps, writing on soggy paper placemats, or philosophizing on greasy bathroom walls. The Bullet model has a removable clip, and a short, smoothly-rounded shape that lets you carry it in the front pocket of your jeans without getting stabbed in the thigh (3.6" closed, 5.3" open).



AG-7

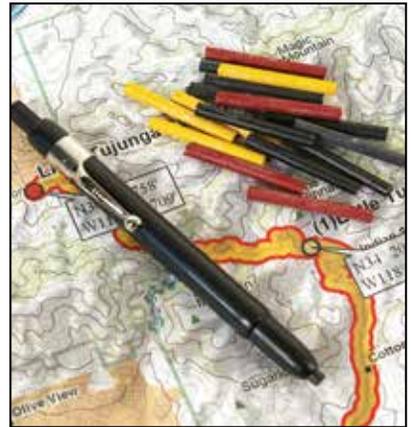
The AG-7 (anti-gravity) is the same model that went to the moon and features a side-button action. And back in the day the ol' Russians had to use pencils.

BULLET

Bullet (Specify: Chrome or Black Finish) #2315 \$24.00

AG-7 #2367 \$44.00

Refill (Black) #2355 \$6.00



MECHANICAL GREASE PENCIL

Great for tracing routes and marking mid-ride notes on the tank bag map window. The wax "leads" exit the end of the pencil with a twist of the cap and come in a variety of colors. Mark any map background or bathroom wall you may encounter in an inscription that is rain-resistant, yet wipes away with just some thumb rubbing. Ideal for writing down directions at a pay phone when you blow into town. Better than a highlighter for route-lining maps, too. Includes one pencil and four different color leads.

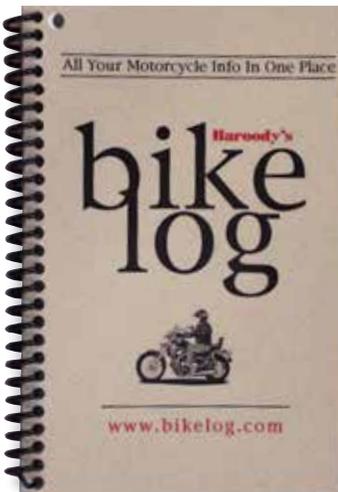
#2340 \$15.00



BIKE LOG

...not something you'd hit with your dualsport. A decidedly low-tech but effective way of keeping track of upkeep and maintenance on your motorcycle. For those of us who can remember to write things down, it provides an admirable place to do so and to refer to later. Includes pages for service logs, trip data, oil changes, and many other things like a winter storage checklist, specs for your bike, and an English/Metric conversion table. Bike Log has a laminated cover and even sports a drilled hole so you can hang it on a nail in your garage. Nice. Spiral-bound, 3.6"x5.5", 80 pp., b/w illus.

#3711 \$12.00

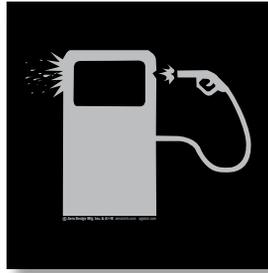




NOT ART

OK, so your bike wasn't in the Guggenheim Show. 2" diameter.

#3461 \$1.50



GAS PUMP

Why jump on board the USS Mainstream Indulgence without even a second thought? 3.5"x3.5".

#3398 \$1.50



You don't seriously need this one. Two to a set. 4.75"x1.25".

#3467 \$2.00



STOLEN STICKER

"If this bike is on a trailer it is being stolen." Every bike should have one. 4"x1"

#3488 \$1.50



REFINED HYDROCARBON RECYCLER

Help plants grow big and strong by topping off the tank with high octane and riding more. Who would of thought recycling could be such fun?

#3453 \$2.00



MOTORSPORTS DANGEROUS

From strict warning signage found around British race tracks. 4.5"x4".

#3464 \$1.50



SO MANY ROADS

...so little time. The standard lament of sport and touring riders everywhere. 3.25"x3".

#655 \$1.50



PAVEMENT ENDS

Graphic we stole from somewhere, but forgot where. 4.5"x3.25".

#3468 \$2.00



ONE LESS CAR

Looks great on a bike. Stupid on a car or truck. 1.75"x2".

#3486 \$1.50



RIDE THERE

Also looks great on a bike (or snowboard/skateboard). Stupid on a car or truck. 4.2"x1.5".

#3490 \$2.00

THIS IS MY CAR STICKERS

Small stickers that make a big statement. Using your motorcycle for everyday transportation is a social good – even if it makes you a pirate or alien. Make a statement and ride proudly...This IS my car. (...You idiot) 3"x3".

Pirate #3223 \$2.00

Alien #3224 \$2.00



UNCONSCIOUS, FOLLOWING:



IF FOUND UNCONSCIOUS...

For the chin bar of your helmet (you get 2). By Ed Peterson. 2.5"x1".

#3466 \$2.00



JAPAN NEIN

Friendly rivalry? This looks like mischief from original via Bill Jutz. 3.5".

#3462 \$1.50



DO NOT TOUCH ME

Found this sticker in a Japanese bike shop. It reads "Dangerous person. If you touch me, I will be cut off", and means "If you touch my bike, I will snap and go off". 3.5" diameter.

#3465 \$2.00



DRIVING

This is big enough to go right on a stop sign, beneath the word 'stop'. From a bicycle advocacy group's monkey wrench ecotactic catalog. Be careful. 18"x4.25".

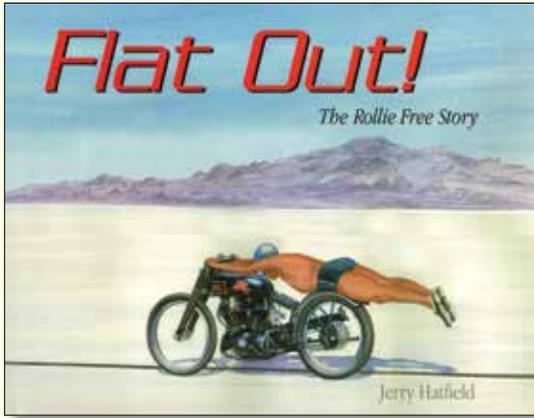
#3470 \$2.00



AEROSTICH STICKER COLLECTION

Save on a set of stickers. Pack includes "Pavement Ends", "One Less Car", "Go Away", "Do Not Touch Me", "Japan Nein", "Stolen", "Motorsports Can Be Dangerous", "Ride There", "Not Art", "If Found Unconscious...", "Aerostich", "Gas Pump", "Refined Hydro", "This Is My Car" and "So Many Roads".

SAVE \$8.00 #3480 \$20.00



FLAT OUT! THE ROLLIE FREE STORY

The life and times of a legend. Thoroughly researched and impeccably accurate, this exhaustive 28-year effort began with an interview with Free in 1980 and countless interviews thereafter with those who knew and loved him. A bland historical narrative, this isn't. The author was so overwhelmed by the sheer volume of submissions and material he received after Free's passing, he chose to let the story tell itself. It's also the reason why this book took so long to write. The result is a life story that reads as if Free himself, with the help of his contemporaries, is telling it on his own. Contains many never-before-seen photographs and a bonus CD recording of the original 2-hour interview (!). By Jerry Hatfield. Hardbound, 9"x12", 192 pp., b/w illus.

#5956 \$45.00



ROLLIE FREE FRAMED PRINT

If a picture is worth a thousand words, this one is worth ten million. This is the most famous photo in motorcycling history. Rollie Free lying prone along the back spine of a borrowed Vincent HRD Black Lightning with the seat removed. The original photo was taken in 1948 by a speeding car as Free broke the land speed record by going 150 mph on the Bonneville Salt Flats in Utah. Free had developed his famous 'whatever it takes' riding style in an effort to minimize wind resistance. When his leathers tore in earlier runs, he discarded them and made a final winning attempt wearing only a bathing suit, shower cap and a pair of sneakers. The result was history... We've been after this image for years, and we're finally able to bring you these unique items. The Rollie Free Framed Print is a high quality, digitally restored reproduction with a sepia tone for that extra-vintage look (frame size: 11"x14", image size: 7.5"x9.5"). An Aero/RWH exclusive.

#2817 \$49.00



ROLLIE FREE TEE

The original Rollie image. Snapped as he broke the land speed record going 150 mph on the Bonneville Salt Flats in Utah, 1948. Black screen print on a white t-shirt. 100% cotton. M-XX. An Aero/RWH exclusive.

#2811 \$20.00



ROLLIE MUG

Hold java or other favorite libation with panache. May just become your most coveted drinking vessel. 11 oz. Ceramic. An Aero/RWH exclusive.

#2806 \$7.00



ROLLIE CAP

Rollie's famous silhouette and his record, which reads: '150.3 mph 1948.' Adjustable. 100% Cotton. Stone, with black embroidered logo. An Aero/RWH exclusive.

#2807 \$14.00



AEROSTICH PERFORMANCE CAP

Style, technology and most of all, our name attractively embroidered in bold graphics! High-wicking, highly breathable Aqua-Trans fabric and a Coolmax® terrycloth inner sweatband. Hook & loop adjustable. Machine washable, lightweight and wrinkle free.

#653 \$16.00



AEROSTICH EMBROIDERED LOGO CAP

Keep the sun and rain out of your eyes or protect your scalp if you haven't enough hair (thanks for noticing). Adjustable. 100% microfiber. Black with almost black logo.

#658 \$12.00



AEROSTICH MUGS

Wake yourself up with a cheerful manifestation of your riding attitude. These mugs hold java or other favorite libation with panache. 11 oz. Ceramic.

So Many Roads #3407 \$7.00
Hydrocarbon Recycler #3399 \$7.00
Motorcycles OK #3444 \$7.00



Attach a Go-Pro camera (#3157) for unique aerial views...

HIGH-PERFORMANCE PACKABLE KITES

Packed away, they'll store easily in a tank bag, saddlebag or even a pocket, ready to unfurl into the breeze (wind range 4-25 MPH) for spur-of-the-moment flight sessions. Super-fast, responsive and agile, the frameless parafoil wing design means nothing to break in a crash, it is made from lightweight and durable ripstop nylon with specially shaped ram air inlets to stay aloft. Ready to fly with pre-attached lines, flight straps, winder and tail. Solid pull and crisp maneuverability for precision, cornering and hours of flying exhilaration. Snapshot 1.2 includes 85' of 55 lb. line and 48" wingspan. Snapshot 1.4 uses 100' of 150 lb. line with 56" wingspan.

Snapshot 1.2 #4360 \$50.00
Snapshot 1.4 #4361 \$85.00



3.5"x6"

4"x7"



PACK-ALONG GAME KIT

Pack some micro-light fun on your next riding adventure. Game set features chess, checker and backgammon on a fast drying cloth board, with low-profile, lightweight dual sided game pieces. Packs nicely away in the included zippered storage pouch. 2.25"x5.5". 12 oz.

#4352 \$14.00

YELLOW CARD

This magnet was tossed onto your car by a motorcyclist who felt that you might have been driving in a way that could have endangered their life.

They chose to toss this magnetic note because it can neither damage your automobile, nor affix itself to rubber or glass and therefore will not affect your driving. It serves to warn you.

With thoughtful contemplation and reverence for humanity, we can adjust our behavior to allow for all people to live life.

This is a yellow card, let's please not let things get to Red.

AEROSTICH YELLOW CARDS

Ever wish there was a referee standing by with a whistle to rule on everyday minor traffic infractions? Someone to halt the flow of traffic for a moment to signal out a 'dangerous play'? Slap a few of these magnetic cards on your gas tank and the next time some SUV-driving, cell-phone-talking yahoo cuts you off without the slightest hint of consideration, you can toss one of these cards onto their rear panel. Shake off the frustration a little easier, knowing that your point has been made, and that you've substituted the conventional flip-of-the-bird for something with a little more substance. 2"x3.5". Pack of Ten.

#3318 \$8.00

OFF-ROAD



ROAD BIKE

MC TIRE RINGS

These powerful, accurate and beautifully artistic motorcycle tiringings fully embody the love of riding and allows you to carry some of that feeling all day. A powerful reminder for your passion, a starting point for ten thousand endless daydreams, and a coolly subtle way to signal to others that you are a rider. American made original designs, in Sterling Silver. Also handy for desktop 'fantasy play' riding sessions. Whole and half sizes 6 thru 13. Sizes are about 1/16" apart. Specify Road Bike (6.5mm wide) or Off-Road (6mm wide) design.

Road Bike #3897 \$109.00
Off-Road #4897 \$109.00
14K or 18K Gold (Call for price)



MOTORCYCLE TIRE PENDANT

Artistically crafted motorcycle tire tread pendants provide stylish expression for your appreciation of riding. Unisex design pendant matches the tread styling of the MC Tire Rings. Connect to your riding passion or give as a gift to show that you understand another riders commitment to two wheels. American made original designs crafted in .925 Sterling Silver.

38mm x 13mm. Wear around your neck with choice of leather cord, or desired length and style of Sterling Silver chain.

w/ 20" Leather Cord #4860 \$115.00
w/ 2.5mm 18" Sterling Round Box Chain #4861 \$145.00
w/ 2.5mm 24" Sterling Round Box Chain #4862 \$160.00
w/ 1.5mm 20" Sterling Box Chain #4863 \$133.00
w/ 1.5mm 24" Sterling Box Chain #4864 \$137.00

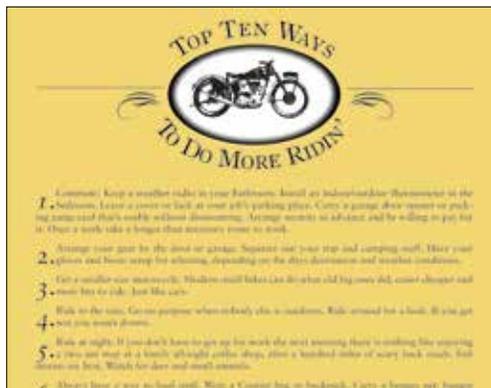




AEROSTICH TOP TEN WAYS TO DO MORE RIDIN'

Published as a frontispiece in a previous RiderWearHouse catalog, this framed list of "top ten" reasons is a collection of hints and tips that will (hopefully) inspire you to get out there and ride more, farther, and with greater frequency, something that we all know makes ya feel better. Packed with motivational declarations like "ride in the rain, if you get wet you won't drown" and similar nuggets gleaned from experience in everyday riding and printed on antique-looking vellum. This handsome framed 8.5"×11" document belongs in your back hallway, right next to the shelf with your helmets on it. C'mon, throw a leg over already, you know you want to...

#3386 \$15.00



MOTORCYCLE CHUMS

Lured by the call of the road and spurred on by a youthful sense of wonderment and exploration, this is a classic series about four friends who set out on motorcycles to explore America. Written nearly 100 years ago, long before iPods, television and video games, these endearing stories of friendship and discovery are a portal into the days when imagination reigned supreme, fueling a curiosity to discover new things and a thirst for adventure. Join the journey of Jack, Freckles, Budge and Alec as they explore the Carolina border country, ride the back roads of New England, seek indigenous adventure on the Santa Fe Trail and lend a hand in the recently established Yellowstone Park to discover all the wonders, excitement and challenges waiting around the next bend. A magical and inspirational read for curious young minds, or just the young at heart, filled with life lessons just as applicable today as the day they were written. By Andrew Carey Lincoln. Softbound, 6"×9", approx. 160 pp. each.

In New England #5610 \$17.00

In The Land Of Sky #5611 \$17.00

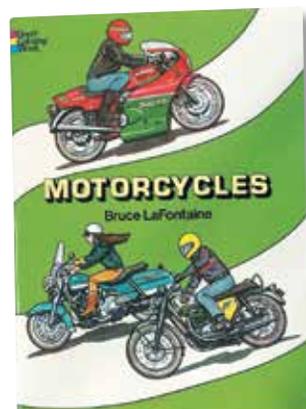
On The Santa Fe Trail #5612 \$17.00

In The Adirondacks #5613 \$17.00

In Yellowstone Park #5614 \$17.00

Stormbound #5615 \$17.00

Set of All Six Books **SAVE \$12.00** #5616 \$90.00



MOTORCYCLE COLORING BOOK

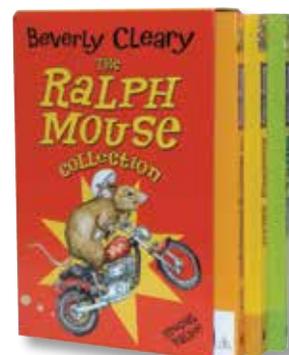
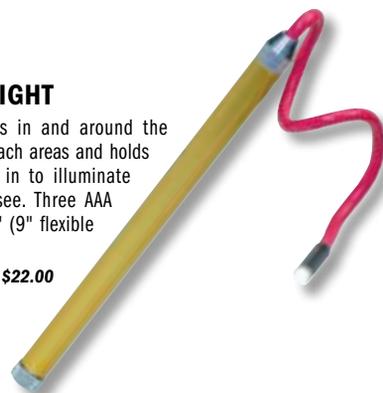
Wonderful. A coloring book for kids (of all ages) that features a variety of 45 kinds of iron, from 1902 to the present. Along with the clear, big graphics are descriptions of the various bikes and their attributes and history. A great gift idea, and if you do get very bored this winter...By Bruce LaFontaine. Softbound, 8.25"×11", 46 pp., b/w/c illus.

#3767 \$5.00

FLEXILIGHT

This handy LED light bends in and around the toughest, tightest, hard to reach areas and holds whatever shape you put it in to illuminate whatever you're trying to see. Three AAA batteries (not included). 16" (9" flexible cable). 2 oz.

#8227 \$22.00



THE RALPH MOUSE COLLECTION

For over 40 years, Beverly Cleary has been delighting children and adults alike with her stories of Ralph Mouse and his many adventures. Now you can get all your favorite mouse tales in one complete set. A great read for kids ages 8-12 and brings a smile or two to those outside the demographic as well. Set of three softbound books in an attractive hardbound case (7.5"×5"×1.5"): The Mouse and the Motorcycle (186 pp., b/w illus.), Runaway Ralph (195 pp., b/w illus.), and Ralph S. Mouse (160 pp., b/w illus.).

#5888 \$15.00



BOOK COVER

Designed specifically for use with all Rite In The Rain notebooks, but is also the perfect size for a paperback book or personal journal. Four pockets for writing utensils and plenty of space behind the cover flaps for important documents or extra stuff. Tough Cordura with rugged zipper closure. Protect your prose or favorite Twain. 8.75"×6.75". Tan.

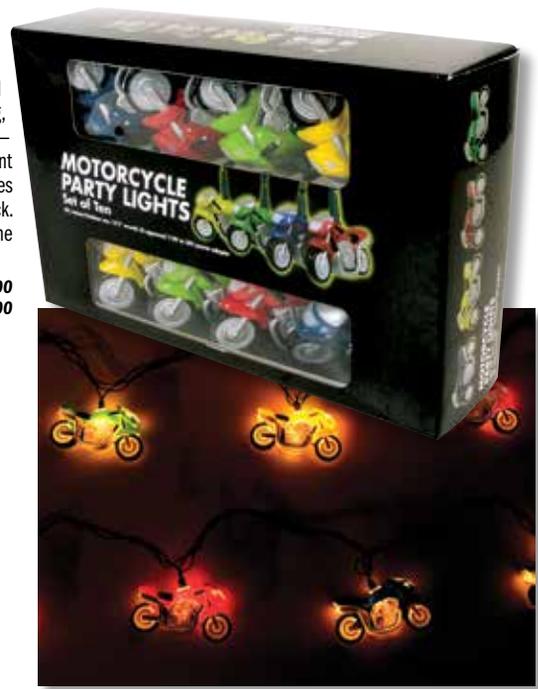
#5916 \$20.00



MOTORCYCLE PARTY AND HOLIDAY LIGHTS

Road rally...birthday bash...Holiday gathering...These bright, weatherproof LED Motorcycle Party and Holiday Lights add vibrant moto-radiance to any indoor or outdoor area. Two versions: Long-burning, highly portable, battery powered moto lights are perfect to lively-up your bike, campsite, tent, or costume-accessorize yourself. And with the UL approved 110V plug-in version you can adorn your workplace, front door, mantle, patio, porch, bedroom, holiday tree or garage. Both include ten 4.5"x2.5"x1" detailed bikes aglow in green, yellow, red and blue. Battery model features 94" cord with a switchable 3-AA battery pack. Household current version sports a 70" spread of lighted bikes, with an extra 120" of cord to reach the nearest outlet. Be the light of the party, spread moto-cheer any time of year. Hangover not included.

Plug-In #3394 \$24.00
Battery #3308 \$24.00



FAKE OIL POOLS

Place under any machine for serious fun. Looks just like a real oil leak. Amaze your friends. Black liquid looking Polyester resin in irregular shapes. Lots of laughs. No two are alike. Perfect for when you have heard enough about so and so's brand new bike for the umpteenth time. Created by a famous industrial designer and malcontent. Three sizes.

Small (Pocket Size) #3310 \$7.00
Medium (Tank Bag Size) #3311 \$8.00
Large (H-D Primary Case Size) #3312 \$9.00



PIN DISPLAY CASE

A great way to display all the ride pins you've collected. We looked at five similar cases over a ten year period before finding this one. It features a deeper bed, allowing post-type pins to display flat with their hidden clip-locks attached. Attractive oak construction with a foam insert covered in black velour. 18"x12"x2".

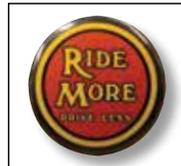
#3392 \$49.00



AEROSTICH NO EXCUSES. HAVE FUN. BUTTONS

1.5" Buttons.

Everyday #4341 \$2.00
Every Mile #4343 \$2.00
Everywhere #4344 \$2.00
Every Road #4346 \$2.00
Set of 4 - SAVE \$2.00
#4348 \$6.00



RIDE MORE DRIVE LESS BUTTON

1" #3408 \$2.00



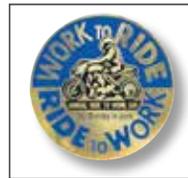
WHEN IN DOUBT, RIDE BUTTON

1" #3409 \$2.00



RIDE TO WORK BUTTON

1" #8008 \$2.00



RIDE TO WORK CLOISSONNE PIN

1" #8010 \$4.00



POTIUS SERO QUAM NUNQUAM CLOISSONNE PIN

1" #3418 \$4.00



AEROSTICH CLOISSONNE PIN

1"x.25" #3414 \$4.00

S.P. GRIP

A "pin saver" device that clamps securely to the back spike of your favorite rally pins with an Allen wrench, ensuring they don't end up by the side of the road somewhere. Chrome plated brass, high quality. Helps out if you're into making that vest look like the equivalent of the back of an RV. Hey, after all, you were there. Set of 12.

#3451 \$7.00

AEROSTICH MR. HAPPY PUPPET

So your buddy pulls over in a cloud of smoke with a broken chain piled up in front of his engine sprocket and a busted crankcase. Or he throws his new scoot up the street in a cacophony of sparks and shredded parts. Whatta do? Look uncomfortably at your feet? Cringe with empathy? Hell no. You whip out Mr. Happy and lighten the mood with chirpy platitudes such as "Gee Bill, I'm sure we can find a guy to replicate that casting for big bucks." Or "That's OK, that bike was kind of ugly anyway, don't you think?" Chances are that after the rider in question chases you half a mile down the road and pummels you about the head and shoulders he'll feel MUCH better. Be ready with a kind word and light pantomime for any downer occasion. Mr. Happy wants to help. Fits readily in most tankbags. Also good for cheering up rain-sodden rally campsites or bolstering spirits during multi-day bad weather scenarios that have eaten up most of a given vacation or ride. (Share your Mr. Happy experiences or just see what he's been up to by visiting his website at: www.aerostich.com/mrhappy or follow the antics of MrHappyPuppet on Twitter.)

#3330 \$9.00



BONGO BOARD

Take a spin around your basement or den and improve your sense of balance. Lean into the corners, twist a handful of torque, and let your inner ear loose to achieve something that's a lot like what we all do whenever we ride twisty backroads or tight trails. This increases your balance and coordination skills and enhances your riding abilities. A patented two-part independently rotating barrel shaped urethane wheel system (with sealed bearings and a safety retaining cord) provides maximum maneuverability on any surface from concrete to carpet. Grip tape on wood skate-style deck helps you stay planted. Just about the most fun balance-building tool available, short of a motorcycle. 32"x8"

#4302 \$117.00



TOOLWARE

These utensils efficiently handle even the most technical food intake jobs with style and grace. Suitable for formal place settings alongside the fanciest plates, yet rugged enough for late night meals out in the garage. Sadly, the tools are not functional. Polished drop-forged stainless steel set in a durable plastic tool-grade presentation case. Humor bad little children who won't eat their vegetables and maybe someday they'll grow up and be just like you. 4.5"x8.75"x1.25"

#4077 \$24.00



DOCKING STATION WITH POWERBALL

Gyro exerciser is a great workout tool, delivering up to 40 lbs of torque. Improves coordination, toning and strength while increasing range of motion of wrist flexors and extensors. Docking station activates the gyro by revving up ball to 14,000 RPM, great for a workout that will improve dexterity and coordination and enhance on-bike control, balance and stamina. LED lights glow blue to indicate workout performance levels.

#3449 \$49.00



GYRO CONVERTER

Transforms any gyro into a dynamic barbell and strength trainer. Work out regularly with this handle paired with a gyro to strengthen your grip on the handlebars and relieve wrist strain on longer rides. Great overall tool for rehabilitation, building coordination and conditioning.

#3481 \$15.00



VARIGRIP HAND EXERCISER

Ergonomic design and variable tension provides customized conditioning for individual fingers, the entire hand, wrist and forearm. Improve throttle control and bike handling while improving your overall fitness too. Adjustable tension levels to keep your throttle and clutch control sharp, even during a long off-season.

#3450 \$15.00



GRIP PRO TRAINER

This donut is good for you, really. Easily and effectively do a hand and forearm workout anytime, anywhere. Simple, inexpensive tool to noticeably improve finger, hand and forearm strength. Use it for a few weeks and we bet you'll notice less fatigue and better throttle/braking/steering control in the saddle.

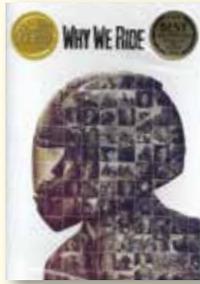
40 lb. #4350 \$8.00
50 lb. #4351 \$8.00



ON ANY SUNDAY

The quintessential motorcycle documentary, conveying the danger and thrill of the high-speed chase, the rugged freedom of off-roading and the true spirit of the sport of motorcycling. Spectacular riding footage, featuring champion riders Mert Lawwill and Malcolm Smith, as well as legendary actor Steve McQueen. On Any Sunday remains a brilliant celebration of the challenge, the beauty, and the thrill of motorcycle riding. It belongs in every motorcycle fan's video library. Nominated for an Academy Award. DVD. 96 minutes.

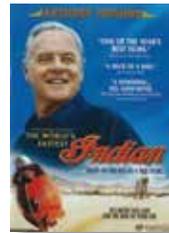
DVD #3675 \$19.00



WHY WE RIDE

An inspiring story about who we are and a celebration of the motorcycling community. A Documentary that shares the passion of motorcycle riding and shows the camaraderie of the friends and families who ride. From a kid's dream come true, to a retiree's return to freedom, to everyday riders and thrill seeking canyon carvers - the bond is the same. A story told by a generations of motorcyclists who live each day to the fullest on their two-wheeled machines. Featuring: Kenny Roberts, Mert Lawwill, Gloria Struck, Keith Code, Ted Simon, and many more. Rated PG. DVD. 89 minutes.

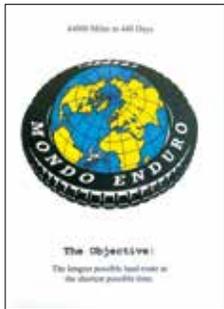
DVD #3680 \$24.00



WORLD'S FASTEST INDIAN

It's the 1960s, and an eccentric old Kiwi named Burt Munro has a mad obsession: to go to America on a shoestring budget and ride his hand-modified 1920 Indian Scout across the Bonneville Salt Flats to compete for the world land speed record. Against all obstacles (of which there were countless) and against the doubts of everyone in his life, he pushes himself and his unconventional Indian to accomplish a 40 year dream. Sir Anthony Hopkins gives an extraordinary performance as the legendary Munro. A poignant, touching and inspiring film based on the true story. Also contains the original 1971 documentary, "Offerings to the God of Speed," featuring historical footage of the real Burt Munro. DVD, 127 minutes.

DVD #3616 \$16.00

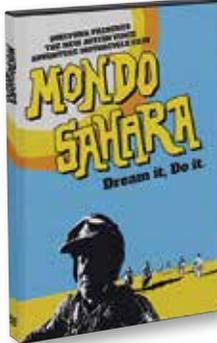


MONDO ENDURO

An infectious account of six blokes on a cheap and cheerful global circumnavigation via motorcycle. Audacious and seemingly a bit blithe in the best tradition of British Exploration, our crew hops astride their crappy DR 350s

and head out on a 44,000 mile journey around the earth. It is both hilarious and grave, depending on the climatic or mechanical dilemmas of the day. Great fun and possibly inspiring. Whether it's disintegrating wheel bearings in Russia or Gerald going broke in Alaska and having to drop out of the ride, this is a fun and entertaining undertaking to witness. Great fun and possibly inspiring. 2 hrs. 24 min.

DVD #3606 \$29.00



MONDO SAHARA

Austin Vince is back with a thrilling new expedition and film. Starting in London, the aim was to ride off-road, across Spain, Morocco and Western Sahara. Rendezvousing at the Mauritanian border post, the group of seven Englishmen and Americans lunge into the Empty Quarter of the Sahara, following pre-programmed Garmin coordinates across 1200 miles of wilderness. Every day a new destination location was to be reached, where food, fuel and water had been previously cached in the sand. Nobody had done anything like this before. Ride along on this class-A demonstration of how a bunch of regular guys, with hardly any specialty gear, can have an affordable world-class four week travel adventure. DVD.

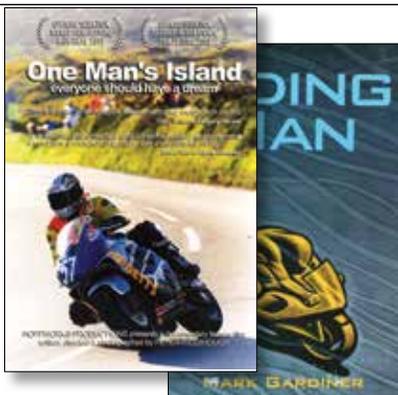
DVD #3683 \$29.00



TERRA CIRCA

They're at it again...at least some of them. Another un-sponsored, underfunded-yet-determined planetary circumnavigation via motorcycle that brings us along for 20,000 miles of motorized adventure. From a lighthearted setting-off to the trackless bogs of eastern Siberia, our five regular guys come through and provide plenty of fun along the way. An ideal companion to 'Mondo Enduro', not only for the smiles, but to see the progress the crew makes in overall planning and sophistication. Or not. Wonderful viewing. DVD, 120 Minutes.

DVD #3607 \$29.00

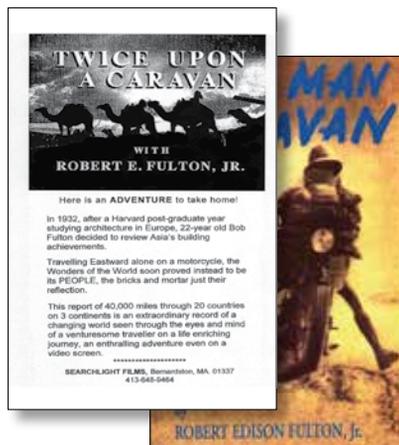


ONE MAN'S ISLAND

At forty-six, our man Mark Gardiner says the "hell with it", chucks his regular life, and goes racing for real on the legendary Isle Of Man with all its attendant risks, cost, speed, and exhilaration. After a life of amateur club racing and responsibilities in the business world, the narrative reveals the motivation and thought behind one man's realization of Just What Matters and what he's gonna do about it. At 150+ mph. An entertaining and inspirational film that isn't just for bikers. Recommended. DVD, 100 min.

DVD #3293 \$24.00

Riding Man (Book, 247 pp) #5943 \$16.00



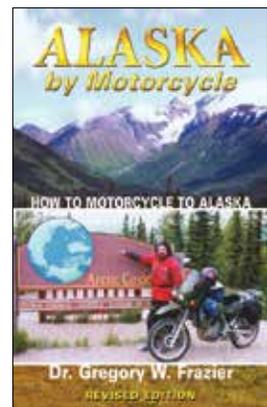
TWICE UPON A CARAVAN

Believe it or not, R. E. Fulton was able to shoot about 35,000 feet of dramatic documentary film during his amazing 1932 round-the-world ride. This is the very best of it. Each minute is filled with incredible long-lost images of roads, riding and experiences. Narrated by Fulton himself. DVD, 53 minutes.

DVD #3296 \$29.00

One Man Caravan (Book, 275pp) #3768 \$24.00

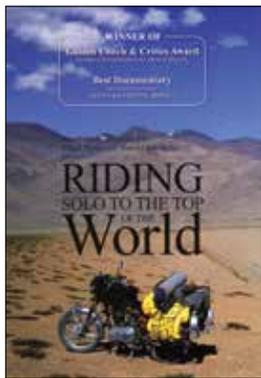
Book & DVD SAVE \$5.00 #3608 \$48.00



ALASKA BY MOTORCYCLE

A trip to the United States' wildest corner and how to do it based on extensive experience is the topic here. If you want to go there on two wheels, this is the source for the info about weather, bears, equipping a bike and more. Written by Dr. Gregory Frazier, a veteran of over twenty trips to Alaska, the information found here can save you hundreds of dollars, errors and maybe a plane ride home! By Dr. Gregory W. Frazier. This DVD is in DVD-R Format and will only play on a DVR-R Player, Multi-format DVD Player or on your computer.

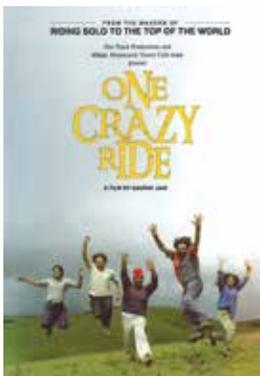
DVD (77 minutes) #3625 \$24.00



RIDING SOLO TO THE TOP OF THE WORLD

This one-man journey across India is an honest to goodness road movie, filmed in a style that will keep you glued until the credits roll. No glitz, no glamour, just a really nice guy making a great film. You'll feel like you're right by his side as you witness some of the most beautiful scenery in the world including never before seen Buddhist temples, cities and celebrations. Winner of Best Documentary at the National Film Awards in India, which is saying something... Inspirational, motivational and enriching. DVD, 94 minutes.

DVD #3626 \$24.00

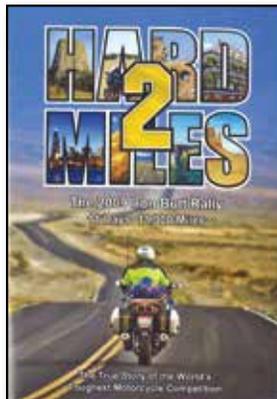


ONE CRAZY RIDE

Adventure: Re-defined. Five motorcycles. No backup vehicle. No film crew. No planned route...heck, no roads. A captivating story about five motorcyclists on an expedition to chart a route that does not exist across the Himalayan region of north-east India. Come along for the ride as they cross their fingers and twist the throttle in this inspiring journey through remote sections of India rarely ever witnessed by the outside world. Experience the highs and lows, from the punctures and breakdowns to the breathtaking vistas and interactions with remote mountain tribal people. Time restrictions and difficult conditions force four of the adventurers to drop out

half way through the journey, leaving one intrepid solo rider resolving to finish this passage at any cost. Determined and alone, he unearths a route from one remote village to another, while documenting all the wonders and challenges through his lens along the way. Watch as he overcomes seemingly insurmountable challenges, from finding food, lodging and fuel to navigating a fully laden Royal Enfield across a rickety bamboo bridge spanning a gorge with a rushing river far below. Fantastic video footage combined with a fascinating story combine to truly make this One Crazy Ride. A joy to watch, it will leave you re-examining the definition of adventure riding. DVD, 87 minutes.

DVD #3646 \$24.00

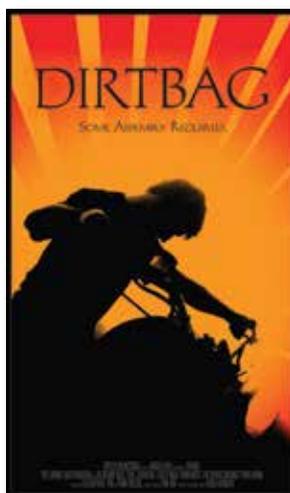


HARD MILES 2

A fight to the finish, every mile, minute and point making the difference between just finishing, let alone winning. Join the riders on the 2009 Iron Butt Rally and experience every high, low and truth-stranger-than-fiction experience encountered along the grueling 11 day, 11,000 mile tour de force. Bad weather, temperature extremes, mechanical problems and fatigue can push riders beyond their limits in the quest to plan a ride and ride a plan that will maximize 'bonus' points while arriving at check points on time and with the right mileage. Most riders strive just to finish what has been dubbed the 'World's Toughest Motorcycle Rally'. This

video highlights the unique breed of riders that have the routing prowess and saddle dedication to join the elite finishers of this full-out, long distance scavenger hunt on steroids. DVD, 82 minutes.

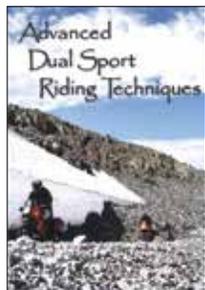
DVD #5609 \$24.00



DIRTBAG

Some assembly required. Meet the builders of the Dirtbag Challenge, and witness the talent and passion that goes into the birth of their one of a kind creations. Get an inside look at the motivations, machines, and the unique annual low rent chopper build-off event, featuring real world bikes for riding in the real world. The rules are simple: one month build time, one thousand dollar budget, one hundred miles, no Harleys. Build the bike you want, live the life you choose. Find out what makes these Dirtbags... anything but. DVD.

DVD #3684 \$29.00



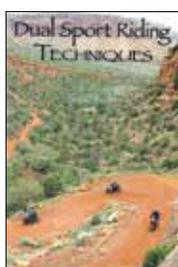
ADVANCED DUAL SPORT RIDING TECHNIQUES

Epic riding conditions in the high Colorado mountains serve as the classroom to prepare you for drills and skills that take dual

sport riding to the next level. Turn a ride into an adventure by mastering techniques to improve control and timing, advanced cornering, suspension and throttle control and proper use of momentum. Specific situations addressed include: Ledges, roots, berms, sidehills, ruts, stream crossings, bailouts and more. The skills learned from this DVD will provide the confidence and skills needed to venture further off the beaten path- making the miles and smiles come easier. A follow-up to the skills taught in the first video of this series. Includes 50 minutes of main video presentation as well as 10+ useful and entertaining minutes of bonus footage. DVD, 60 minutes.

DVD #3636 \$29.00

Both SAVE \$5.00 #3638 \$53.00

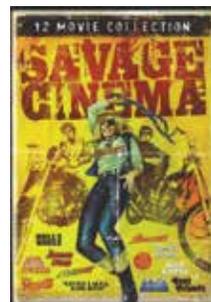


DUAL SPORT RIDING TECHNIQUES

Five hundred pounds of gnarly Adventure bike and 500 miles of even gnarlier irregular terrain calling you to ride on ahead? This is specific know-how that will make your next ride a lot more fun, and will give

you new confidence with the skills needed to take on the farthest-out outlands. This DVD isolates each of the skills needed to follow the road less traveled, gives specific pointers and ways to practice, and then puts them all together on the trail. It covers in detail: Body Position, Turns, Hill climbs and descents, Rocky/ rooty/ rough terrain, Sandy/ muddy/ loose terrain, Line selection, and Bike setup. Each section contains specific drills that you can do to improve your riding at your own pace, including ways to tailor the exercises for riders with more or less experience. In addition, bonus features include: Suspension Setup, Tire Changes, and Trail riding Footage. Filmed on location in Utah and Colorado. DVD 50 minutes (the main techniques portion is about 30 minutes, and the bonus features fill in the rest).

DVD #3601 \$29.00



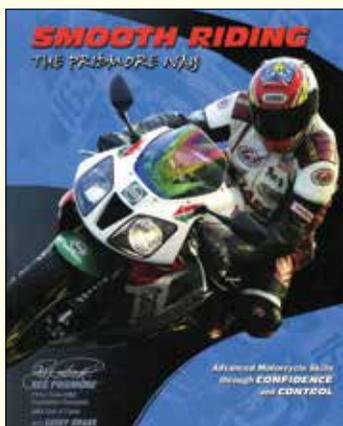
SAVAGE CINEMA

A gonzo collection of twelve adrenaline-pumping, cult cinema action flicks from the '60s and '70s. Take a ride on the wild side a female motorcycle gang in "Hellcats", endure torment and suspense with "Wild Riders" and

ride on the edge with the real-life daring exploits of the "Death Riders". This compilation of drive-in era classics are not all moto-themed, but every one of these kitschy originals is sure to, um, entertain. DVD (3-Disc Set). 18 hours 6 minutes.

DVD #5629 \$24.00

Titles include: *Best Friends* (1975) Rated R, *Burnout* (1979) Rated R, *Dangerous Charter* (1962) Rated PG, *Death Machines* (1976) Rated R, *Death Riders* (1976) Rated R, *Hellcats* (1967) Rated R, *Hell on Wheels* (1967) Rated PG, *Little Laura & Big John* (1973) Rated R, *Pink Angels* (1971) Rated R, *The Sidehackers* (1969) Rated PG, *The Wild Rebels* (1967) Rated R, *Wild Riders* (1971) Rated R

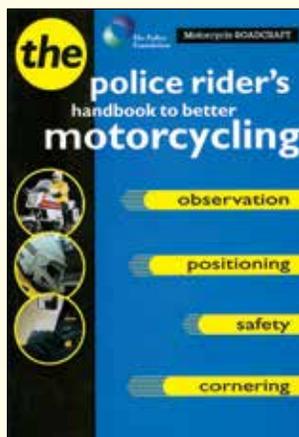


SMOOTH RIDING THE PRIDMORE WAY

Author, teacher and AMA race champion Reg Pridmore has been demonstrating and coaching smooth riding for over 50 years. These days there are many teachers of advanced pavement riding techniques. Reg is the original. He writes: "Being smooth isn't just an artful and elegant way to ride, though it is these things too. You must be smooth before you can go fast, and smooth to be safe." Amen. You'll learn and internalize invaluable smoothness skills here. This book is also filled with wonderfully absorbing side

stories about Reg's personal street and race experiences. By Reg Pridmore and Geoff Drake. Softbound, 8"x10", 160 pp., color illus.

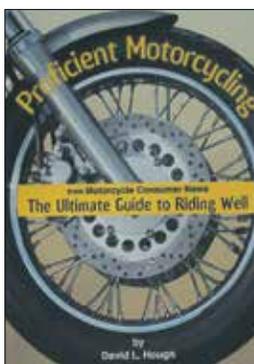
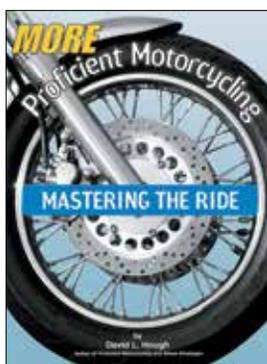
#5843 \$24.00



THE POLICE RIDER'S HANDBOOK TO BETTER MOTORCYCLING

Developed with the input of police motorcycle trainers in the U.K., this book is a very well-done, matter-of-fact affair with descriptive graphics and refreshingly dispassionate language regarding the efficient and safe operation of our two-wheeled conveyances. Not much "ricky-racer" idiocy here, but instead lots of experience-based information on riding in all conditions and weathers, traffic and road surface issues, and the elements of motorcycle control. Also, some very interesting stuff that may get you to think about your mental attitude and how it affects your approach to riding. One of the very best of these kind of books. Recommended. Way to go, coppers. (Bear in mind this is from a country where they drive on the other side of the road, so some diagrams may seem weird). By The Police Foundation. Softbound, 6"x8.25", 178 pp., b/w & color illus.

#5756 \$34.00

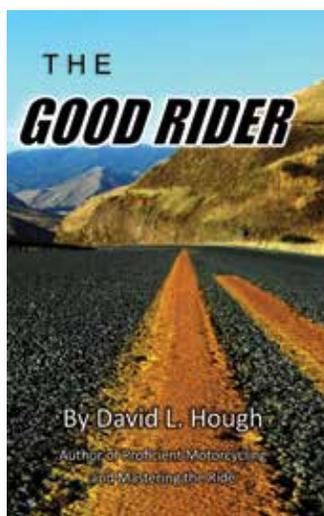


PROFICIENT MOTORCYCLING

David Hough has written a column on motorcycle street smarts for over 25 years, and his vast experience is presented here in an entertaining and instructive manner that is pure informational gold for the seasoned or beginning rider. Packed with situations ranging from urban to country riding, and featuring a high level of graphical explanation, Hough's text explains the way to triumph over the everyday hazards and scenarios we all encounter. Volume 1 explains it all—Volume 2 dives even deeper. Excellent books for everyone who goes forth on a motorcycle. By David Hough. 8.5"x11".

Vol. 1: *The Ultimate Guide to Riding Well* #3797 \$24.00

Vol. 2: *Mastering The Ride* #5772 \$24.00

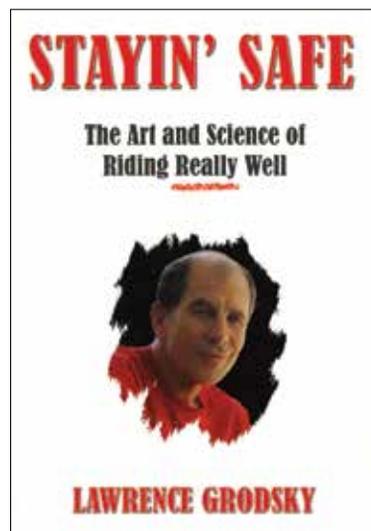


THE GOOD RIDER

There are many possible definitions of a good rider, just as there are numerous types of riding (commuting, off-road, racing, long-distance...). As a highly respected motorcycle journalist, David Hough remains focused on helping riders improve their knowledge, skills and enjoy every bit of the experience. Ride along in this collection of tips and short stories and glean sage advice about what a good rider is and about becoming one. Real-world applications for handling traffic situations, weather and environmental changes, mechanical issues and making sound decisions throughout every ride. By David L. Hough. Softbound. 6"x9", 408pp., b/w photos & illus.

#5651 \$29.00

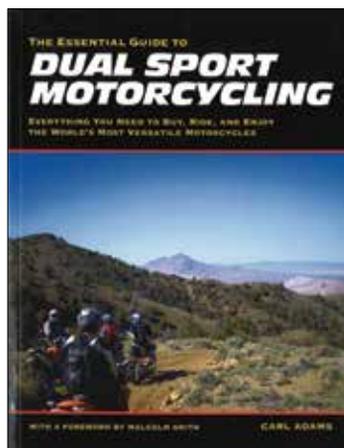
Buy all three at aerostich.com and **SAVE!**



STAYIN' SAFE

Lawrence Grodsky will forever reign as the undisputed king of motorcycle safety rider training. And one of the best writers about this stuff, ever. For 18 years, thousands benefitted from his sage advice in his "Stayin' Safe" columns in Rider magazine. Through selfless exhaustive research and a keen eye, he devoted his entire career to the development of better riding skills to aid fellow riders. This collection of articles and personal stories gives a glimpse into his best work, as well as the man himself. By Lawrence Grodsky. Hardbound, 6.5"x9.25", 352 pp., no illus.

#5841 \$24.00

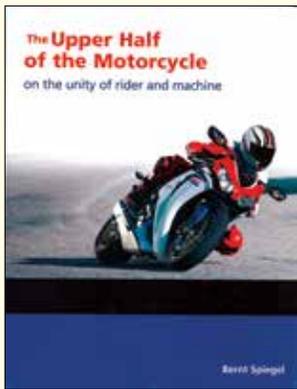


THE ESSENTIAL GUIDE TO DUAL SPORT MOTORCYCLING

Everything you need (and then some) to buy, ride and enjoy dual sport motorcycles, those versatile little machines that are equally at home on the street and in the dirt. Organized into four sections, the author applies his 50 plus years of riding knowledge to guide the reader with a mix of stories and technical expertise. Entertaining and informative, for novice and veteran rider alike, giving a unique perspective on the dual sport experience. The

only thing missing from this reading experience is the bike...trust me, this book makes you want to get out and ride! By Carl Adams, Softbound, 8.5"x10.5", 192 pp., color illus.

#5962 \$24.00

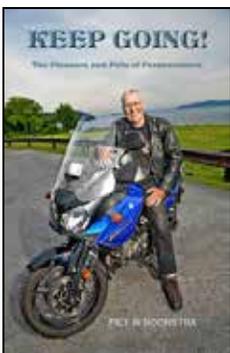


THE UPPER HALF OF THE MOTORCYCLE

This is the best-selling, multi-reprinted, much-acclaimed German book about riding skills and how-to-think-about-riding. D deservedly so. It is terrific and goes well beyond everything similar. Now finally available in English, the reader is guided through five sections that build upon our evolutionary biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road). So refine your spirit and train your body and follow your own path to greater enlightenment. Be the ride you seek.

This is as deep as it comes, grasshopper. But in a good (though slightly humorless Euro/Germanic/rationalistic/empricisctic) way. Enjoy this tasty toasted Muesli...it's said to be very good for you. And for the most part, it is. By Bernt Spiegel. Translated by Meredith Hassall. Softbound, 8.5"×10.75", 189 pp., color illus.

#5996 \$29.00

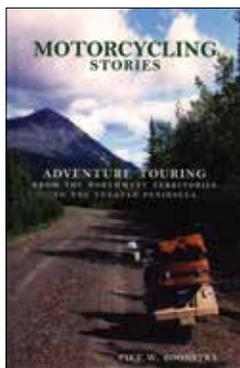


KEEP GOING! THE PLEASURE AND PAIN OF PERSEVERANCE

For anyone who leads a vibrant, robust life, the realities of aging can be humbling, but to Piet Boonstra they are merely an inconvenience to be overcome in a quest to continue riding long distances. Written in an easy to read style that is hard to put down, it begins with the journal from his eighth trip to Alaska, at age 79, recounting a high-speed collision with a Stone's sheep from the saddle of a BMW 650 Dakar. Inspiring memoirs of an octogenarian with a determination to overcome all odds and continue riding for as long as there is a road to follow. By Piet Boonstra. Softbound, 288 pp., b/w illus.

road to follow. By Piet Boonstra. Softbound, 288 pp., b/w illus.

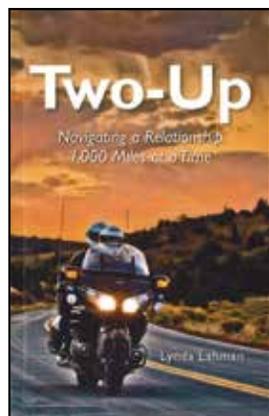
#5635 \$20.00



MOTORCYCLING STORIES

A lifetime of great adventure rides and motorcycling experiences: old roads, far places, long trips, incredible conditions, and arduous circumstances and setbacks. Everything is recounted sorta like those stories your uncle may have told you at a hunting shack when you were a kid, or after you were done skiing somewhere, sitting in a cozy lodge after the sun has set and the fireplace is crackling and you've got a drink in your hand. You could read this right there and it would take you away, along those wonderful old roads. Written like a diary. By Piet Boonstra. Softbound, 5.25"×8.25", 272 pp., no illus.

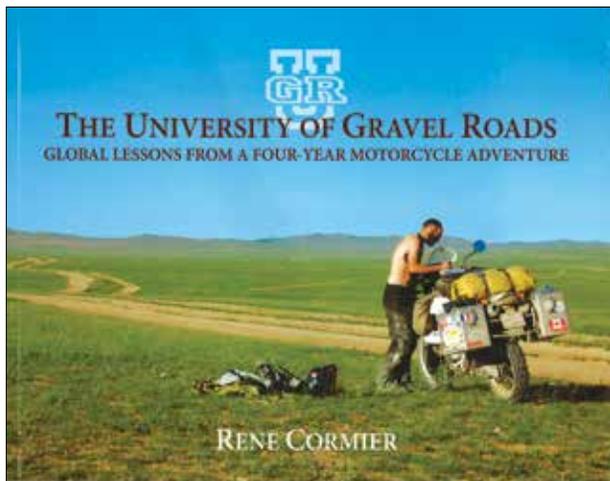
#5839 \$16.00



TWO-UP

A relationship can be difficult enough under 'normal' circumstances, but navigating a relationship 1,000 miles at a time is another story entirely. Join the ride as Lynda and Terry embark on a long-distance journey that includes falling in love, blending families and building a life together while chasing the consuming passion, exhaustion, disappointment and exhilaration found in the world of competitive riding. An intense, endearing and real-world adventure-love-story wrapped around entry in the Iron Butt Rally and their participation in the 'World's Toughest Motorcycle Competition'. By Lynda Lahman. Softbound, 5.5"×8.5", 206 pp., b/w illus.

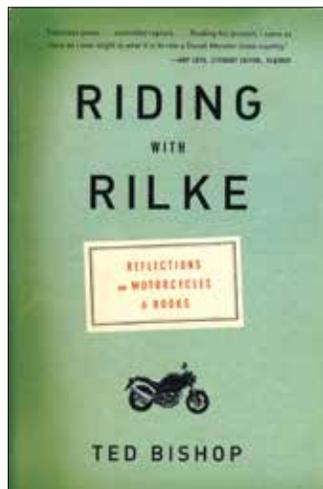
#5637 \$15.00



THE UNIVERSITY OF GRAVEL ROADS

Seizing an opportunity and not one to let excessive planning get in the way, 33 year old Rene Cormier sold what he had and set off on what became a five year, 95,000 mile, 41 country motorcycle journey around the world. Warned by friends about banditos in Mexico, drug lords in Colombia and the mafia in Russia, he begins by getting shot at in the desert of Utah. Rene writes an insightfully entertaining narrative complimented by an outstanding collection of photographs that transport the reader along on this life changing ride-venture. An artful and amusing photographer, who's trip, writings and indelible images are from 2004–2009. By Rene Cormier. Softbound, 160 pp., color illus. 8.5"×11", 1.25 lbs.

#5854 \$35.00

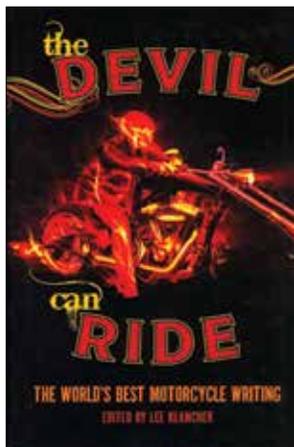


RIDING WITH RILKE REFLECTIONS ON MOTORCYCLES AND BOOKS

Desperately afraid he would do something sensible with some inherited cash, Canadian English Professor, Ted Bishop succumbs to the siren song of a Ducati Monster and embarks on a cross-country pilgrimage from Edmonton to Austin, discovering along the way the intricate and tangled interplay of life, work and art. The book draws the reader in with a harrowing account of the author in a near-fatal meeting between motorcycle, semi-truck, pavement and ditch—resulting in a heightened appreciation for life's 'big picture' stuff. And this guy is a great writer, too. Really great. A fun,

entertaining and educational travelogue that inspires both road dog and researcher alike. By Ted Bishop. Softbound, 5.5"×8.25", 262 pp., no illus.

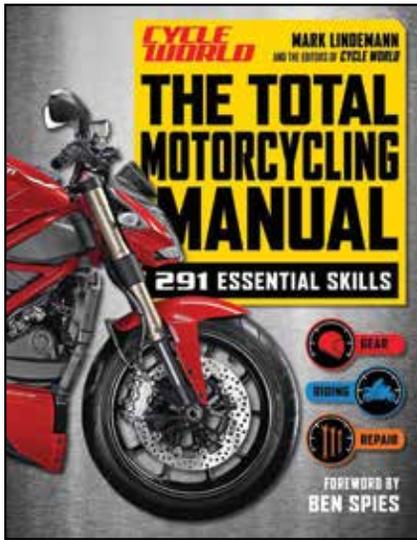
#5881 \$24.00



THE DEVIL CAN RIDE

Some of the greatest and best writing about riding, motorcycles and "the life." Give this just half an hour. The stories and writing are extraordinary. The Devils' collection is a delicious juicy slab of prime filet-mignon writings, prepared by an expert. Subtitled "The Worlds Best Motorcycle Writing," here is the best of Hunter S. Thompson, Bob Pirsig, T.E. Lawrence, Peter Egan, Steve Thompson and many others you'll recognize. Plus a few you should know, but don't. These people are famous for a reason. This one is for the outlaw, rebel, thief, philosopher, lover, poet and road warrior just beneath the surface inside all of us. Eat, Read, and Enjoy. Edited By Lee Brancher. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

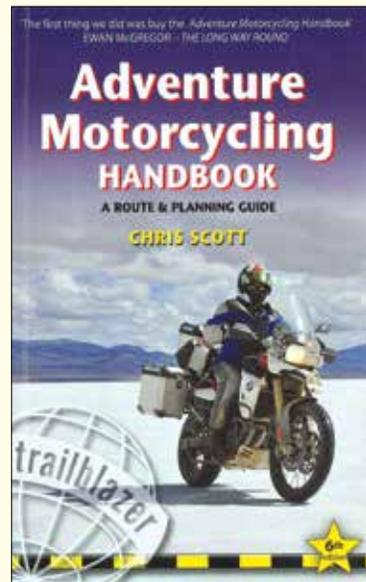
#5999 \$26.00



THE TOTAL MOTORCYCLING MANUAL

Tried-and-true tips and tricks to make the most out of your motorcycle, from navigating city streets on the daily commute, to on-the-fly emergency roadside repairs, maintenance advice and choosing proper riding gear, this comprehensive guide covers 291 essential moto related skills. Assembled by the experts at Cycle World magazine and filled with insider knowledge and real-world advice intended to get the most out of every ride. Covers gear, riding, maintenance and repair for commuters, touring riders, off-road dirt fiends and all riders in-between. We could write a book like this...but, since we haven't (yet), this is a solid collection, worth adding to the library. By Mark Lindemann. Softbound, 256 pp., color illus.

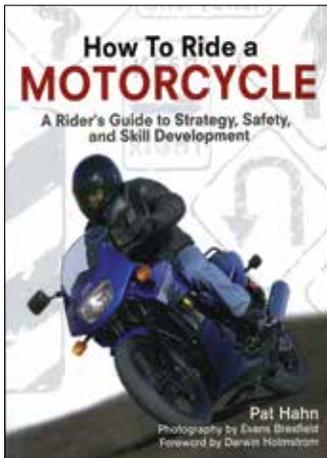
#5506 \$27.00



ADVENTURE MOTORCYCLING HANDBOOK

Land travel in remote areas is not for the unprepared and this comprehensive book will go a long way to making the reader aware of the factors involved in such trips. Because of the expense and potential danger of such voyages, the years of experience gathered by the author and his contributing fellow world travelers is invaluable information for those contemplating an undertaking of such magnitude. Bike mods, what to bring, as well as paperwork and riding techniques are all covered in this well-written and authoritative book. A must-have for prospective adventurers. Revised 6th edition with added content. By Chris Scott.

#3714 \$23.00



HOW TO RIDE A MOTORCYCLE

A must-have for anyone who's interested in getting into motorcycling. Starting at the beginner level and gradually evolving to a serious expert, this book covers a wide range of subjects such as selecting a bike, how a bike works, riding gear, insurance, how to ride, basic maintenance, the first ride and much more. Emphasis is placed on safety and "big-picture" risk-management strategy. Most importantly, it guides the beginner in developing the mental attitude of a motorcyclist. Contains a lot of helpful material missing from other popular intro guides. By Pat Hahn, MSF-

Certified Instructor and the motorcycle safety and information director for the State of Minnesota. Softbound, 8.25"x10.75", 160 pp., many color photos.

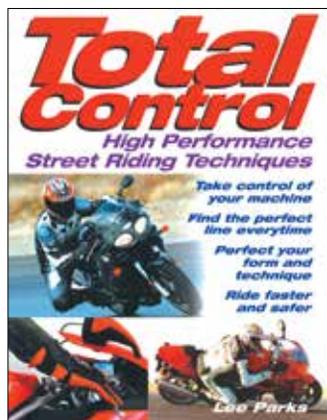
#5873 \$26.00



MAXIMUM CONTROL: MASTERING YOUR HEAVYWEIGHT BIKE

A heavyweight motorcycle starts, stops, and turns differently than a lighter bike, especially when it is loaded down with a week's worth of gear in the panniers and a passenger on the pillion. Advanced riding techniques, technical information and practical riding drills are laid out in an easy to read style, augmented by beautiful full-color photos and illustrations on nearly every page. Education at its funnest—read, practice and then ride like a pro. By Pat Hahn. Softbound, 8.25"x10.75", 160 pp., color photos & illus.

#5853 \$24.00



TOTAL CONTROL

A high-performance riding book written for street riders! Learn the secrets the pros use to have total control of their bikes. Each skill is broken down into small easy steps with examples for sportbikes, cruisers and tourers. Based on the successful Advanced Riding Clinics run by the National Endurance Champion author. By Lee Parks. Softbound, 8.25"x10.675", 148 pp., color illus.

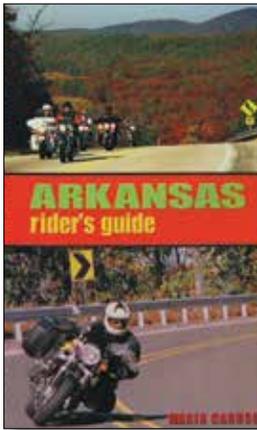
#5786 \$24.00



TAX TIPS FOR MOTORCYCLISTS

By Pookie Perdlap CPA, noted authority on fast riding and getting out of trouble with the IRS. Chapters on how to deduct speeding tickets as road tax paid - use duplicate tax claim form 666x, depreciating sport cams and slant slide carbs, creative financing on Italian bikes with little known GI lend-lease benefit programs, etc. It's down-to-earth hands-on advice that you will use every day. This is the long awaited companion to her renowned and groundbreaking 1978 book, 'If it be Mine, It be Devine'. This tax and accounting guide is not only creative, but reads like a good Elmore Leonard story. You will not be able to put it down. It will pay for itself over and over. Contains exclusive new 'Litigation Avoidance Technology' appendix. Hardbound, 6" x 9", 436 pp., b/w illus.

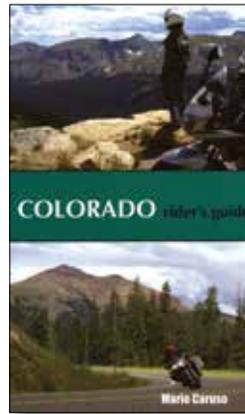
#ONOT \$666.00



ARKANSAS RIDER'S GUIDE

A book for motorcycle junkies who see destinations as an excuse to carve corners on twisting, forested mountain roads and find beautiful, unexpected scenery in out-of-the-way places. Apparently the best part of Arkansas to ride is the part that is northwest of a line drawn from the southwest to the northeast corner, so that area is what is covered in this here book. The author praises Arkansas' department of transportation for winding a lot of asphalt around and not through a great deal of the states' natural splendor, a nuisance to people looking for direct routes but ideal for riding. Intriguing. By Mario Caruso. Spiral-bound, 5.75"×8.5", 144 pp., b/w illus.

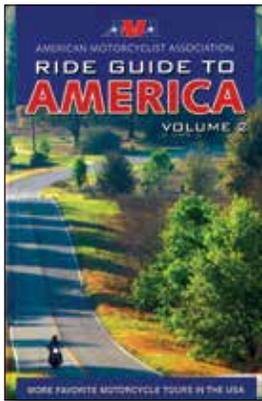
#5774 \$18.00



COLORADO RIDER'S GUIDE

Colorado has it all—snow capped peaks, rushing rivers and streams, lush forests, and geological and topographical diversity and some f'ing amazing roads. From the sparsely stubbled Western Slope, to the sandstone towers Southwest, to America's tallest sand dunes further south, it's a rider's dream. A product of a seasoned rider's summer-long trip around his home state in order to deliver the finest scenic roads to ride, biker-friendly lodging and dining stops, and the best places to visit off the beaten path. If you're looking for the best golf courses or shopping malls in Colorado, this is not the book for you. If you're looking to see a Colorado you've never seen before, it is. By Mario Caruso. Spiral-bound, 5.75"×8.5", 144 pp., b/w illus.

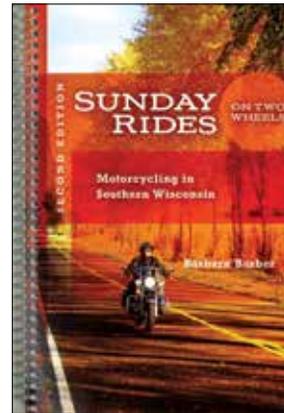
#5939 \$18.00



AMA RIDE GUIDE TO AMERICA: VOLUME 2

Well-written, detailed guides to the best motorcycle road trips in the country. Volume 2 highlights an additional 28 favorite tours right here in the good ol' USA. Each ride is brought to life with detailed topops, easy to follow point-to-point directions, photos and entertaining road notes—information about must see places, scenic vistas, roadside accommodations and assorted local oddities. There is also an extensive and useful section on packing, touring logistics and riding well. Edited by Greg Harrison. Softbound, 6"×9", 288 pp., color illus.

Volume 2 #5859 \$24.00

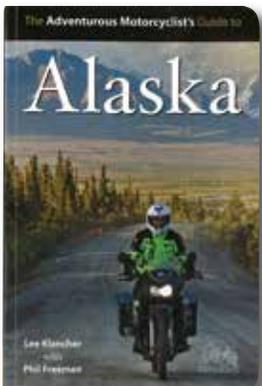


SUNDAY RIDES ON TWO WHEELS (WISCONSIN)

A connoisseur's guide to the very best rides around and through the pristine bluffs and hilly farm country that starts near Peter Egan's house and extends westward across Wisconsin to the Mississippi river. A weekend spent here will stay with you forever. If the Disney Company built bucolic farmland and great twisty roads, this is what it would be like. The farms, grass, roads, eateries, everything. This "letter road" area has been a secret of serious Minneapolis and St. Paul backroad riders for decades. Over 1800 miles of southern Wisconsin's best roads are wonderfully presented, including not just maps, mileage

and points-of-interest, but also experiences, stories and invaluable tidbits gleaned from the authors watchful eye and personal experience on every mile of these scenic routes. Eighteen incredible rides. By Barbara Barber. Spiral-bound, 6"×9", 170 pp., b/w illus.

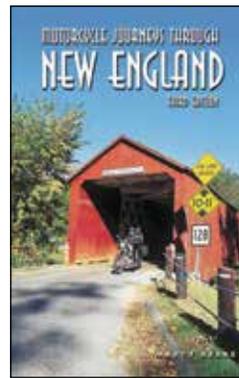
#5997 \$19.00



THE ADVENTUROUS MOTORCYCLIST'S GUIDE TO ALASKA

Across majestic mountains to the valleys far below...this guide covers Alaska riding, from easily accessible paved roads to interesting dirt roads and hardcore off-road back-country trails. Organized by regions, it is loaded with big nuggets of essential information including routes, road food, dive bars and gearhead destinations in the land of the midnight sun. An obsessively researched book as witty and fun to read as it is a quintessential guide to rushing north from the Kenai Peninsula to Prudhoe Bay and every passage in-between. By Lee Klancher with Phil Freeman. Softbound, 6"×9", 224 pp., color photos.

#5634 \$29.00



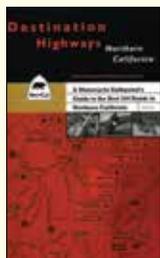
MOTORCYCLE JOURNEYS THROUGH NEW ENGLAND

Detailed maps and clearly written route directions with 25 trips that include something for every type of rider, from scenic two-up backroads to all the twists and curves a sport bike can handle. In addition to scores of motorcycle-specific New England routes there are also unique recommendations for places to eat, stay and visit along the way. Third edition. By Marty Berke. Softbound, 5.5"×8.5", 256pp., b/w illus.

#5643 \$24.00

DESTINATION HIGHWAYS

These unbelievably detailed guides are better than a whole tank bag full of maps. The authors rode each region to uncover the best motorcycle roads and present their analytical findings herein. These guys are quite serious—they have even come up with a method of road rating known as TIRES (Total Integrated Road Evaluation System)—which is good news for you, the reader who wants to find some good places to ride your bike. These books are clearly organized and cover just about any sort of information you might need when riding. Each ride segment starts out with a map listing all relevant amenities and routes in question, with additional commentary on the ride and what's likely to be encountered (and enjoyed!) as well as traffic density and distance.



NORTHERN CA

A motorcycle enthusiast's guide to the best 334 roads in Northern California. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 570 pp., b/w illus.

#5767 \$59.00



WASHINGTON

A motorcycle enthusiast's guide to the best 346 roads in Washington State. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 536 pp., b/w illus.

#5761 \$59.00

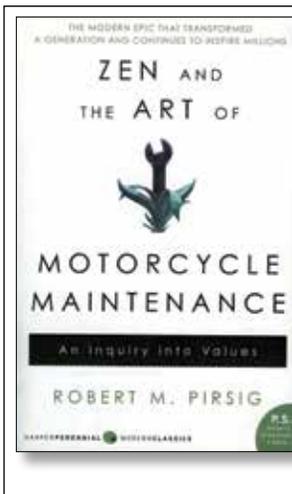


BRITISH COLUMBIA

A motorcycle enthusiast's guide to the best 185 roads in Southern BC. By Brian Bosworth and Michael Sanders. Spiral-bound, 5.5"×8.25", 475 pp., color illus.

#5704 \$59.00

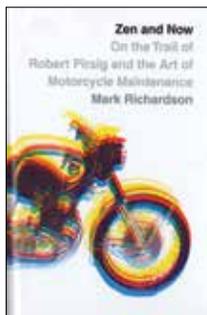
All Three Destination Highways Books SAVE \$8.00 #5926 \$169.00



ZEN AND THE ART OF MOTORCYCLE MAINTENANCE

No rider's library should be without this classic account of one rider's search for a philosophy of value and his quest for meaning in life. Beautifully written. I mean really nicely assembled words, visions, and complicated ideas. Deeply thoughtful. Seriously meditative. Justifiably famous. Arguably impossible to grasp. Most literate literature. (Take that, Ayn Rand.) By Robert M. Pirsig. Softbound, 4"×7", 430 pp., no illus.

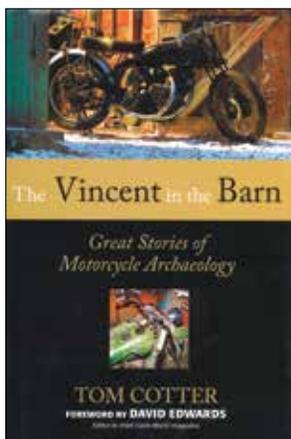
#3124 \$16.00



ZEN AND NOW

It has been forty years since Zen and the Art of Motorcycle Maintenance was first published. Since then, it's sold millions of copies around the world and become a modern—and influential—classic. "Zen" is, at its core, about our human and cultural relationships with technology. Part travelogue, part philosophic inquiry and part personal memoir, it is so multi-layered and significant that for its fortieth anniversary, Mark Richardson re-traced the ride, on the same bike, and produced a thoughtful and powerfully enlightening look at the incredible life of the reclusive author, and at the kaleidoscope of elements which make up this extraordinarily complicated work. Here for the first time is the stunningly compelling human story behind and within this classic. Read it to truly enjoy genius philosopher Robert Pirsig's brilliant thinking and insights. This is an amazing, compelling book. By Mark Richardson. Softbound, 6.5"×9.3", 288 pp., no illus.

#5960 \$16.00

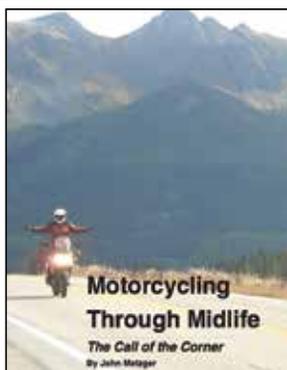


THE VINCENT IN THE BARN

Grab your fedora, throw your letter bag over your shoulder and prepare to embark on forty great archaeological adventures to chase down forgotten, hidden and neglected motorcycle classics squirreled away in some pretty unusual places. Treasure awaits in the quest to unearth an Indian in the attic, a Ducati in the basement, a Vincent in the barn and additional tales of intrigue, hoarding, dead ends and mother lodes. Filled with page turning suspense to find out what lies around the next corner, under the tarp, or in the deepest recesses of a dark and abandoned building. Keep the bullwhip handy, and

your eye out for Venomous Velocettes. By Tom Cotter. Hardbound, 6.25"×9.25", 255 pp., color photos.

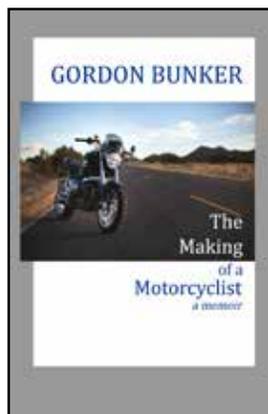
#5994 \$26.00



MOTORCYCLING THROUGH MIDLIFE

A brief moto-memoir worth your time, especially if you ride a sport, adventure or sport-touring bike, and spend most of your time on the backroads and out-of-the-way routes. It's by the creator/organizer of 'Motomathon'...an event built around seeking the Nirvana of quick-and-smooth riding, cool backroads, pristine scenery, mountain passes, making new friends...and precise, endless cornering. Through clear descriptions of his personal life-history and on-the-road experiences as a rider the author describes how he got there...his mid-life...with fun and sometimes 'politically incorrect' assessments about the American motorcycle culture and market, various riding sub-sub cultures and social trends, and our overall surrounding cultural, economic and demographic influences. You'll spend a nice hour getting to know him, and will learn a little...and smile. By John Metzger. Softbound, 63 pp.

#5646 \$15.00

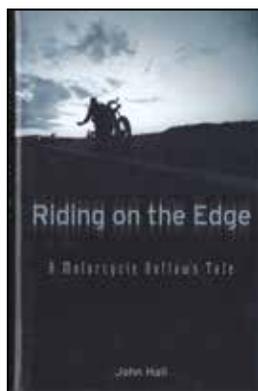


THE MAKING OF A MOTORCYCLIST

At a very early age, Gordon Bunker knew motorcycles were cool, even after his first ride resulted in lying face up in a drainage ditch with the exhaust pipe of a scooter squarely planted on his inner calf. Having tasted two-wheel freedom, the motorcycling seed was firmly planted in his psyche, destined to shape and influence his life in unforeseen ways. Join the adventures in this easy-reading, spirited account of riding around the block and across country with the author as he shares stories of the people, places and transformative experiences as he lives his dream and explores life on the road. A wonderful memoir revealing

moments of clarity and joy that can only be experienced riding a motorcycle. By Gordon Bunker. Softbound, 5.25"×8", 138 pp., no illus.

#5636 \$12.00



RIDING ON THE EDGE

A product of the tumultuous 1960's, John Hall embodied the notion of misspent youth by embracing the outlaw motorcycle lifestyle, ascending through the ranks to become president of the notorious Pagans motorcycle club. Ride along as he vividly recounts the hard-living, hard-fighting, outlandish bad-assed behavior that subsequently landed him and six other brothers in the state pen. A fascinating recollection of a past-life wrought with violence, dedication, loyalty, passion and ultimate redemption of motorcycle pariah. A raw, free-flowing read that smashes stereotypes and casts an open, honest light on these legendary American

outlaws. By John Hall. Softbound, 6.25"×9.25", 302 pp., no illus.

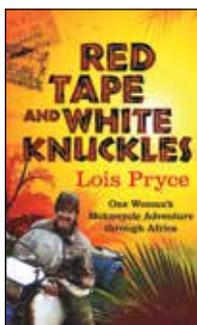
#5647 \$17.00



A HARD MOTOR ONWARD

A tale of a total loser, who, at fifty-two years, becomes an even bigger one by buying his FIRST motorcycle: a chrome-encased posemobile on which he trundles across the countryside, in a feverish attempt to amend his misspent youth while subjecting us to unending homilies and downright idiotic drivel for 182 grueling pages. This I've made-it-and-now-I'm-gonna-go-ride-my-chrome-toilet is sure to piss anyone off. Softbound, 6" x 8", 182 pp, no illus.

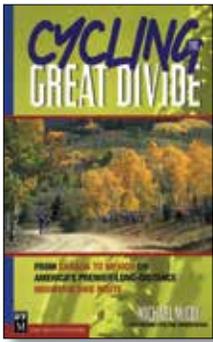
#NEED \$1234.00



RED TAPE, WHITE KNUCKLES

Lois is at it again, unabashedly taking on the kind of challenging adventure most of us could only dream of. Armed with maps, a baffling array of visas and an abundance of charm and determination, she dons her sparkly helmet and sets off on a grand motorcycle trek across the Dark Continent of Africa, destined for Cape Town. Never mind the small matter of navigating the Sahara, war-torn Angola and the Congo Basin along the way. An entertaining, action-pack and funny and fast paced page-turner about following your dreams, sure to inspire you to pack your bags and tackle your own adventure. Softbound, 5"×7.7", 416 pp.

#5645 \$24.00



CYCLING THE GREAT DIVIDE

A must have for anyone planning to travel all or part of this challenging trek from Canada to Mexico. It's written by a bicyclist, but works just as well with the rider or hiker in mind. Includes a helpful daily route synopsis, sightseeing, little known points of interest, maps and photos. Lots of wonderful two lane and dirt roads. The author breaks the full 62-day trip into four suggested trips of two to three weeks each. Continental Divide (Book on CD, #3622) is a companion of sorts to this book. By Michael McCoy. Softbound, 5"x8.25", 222 pp., b/w illus.

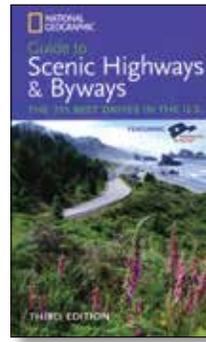
#5886 \$17.00



CONTINENTAL DIVIDE & BAJA RIDES

Moto-Journalist Dave Steven takes you off the beaten track in Baja California on a three week 2400 mile sojourn; or try two weeks unpaved down the Continental Divide from Canada to Mexico. Each CD provides all you need to know to start dreaming and planning your own dual-sport ride of a lifetime. The color photography alone is stunning and you get a wealth of information on-screen in both PDF and Microsoft Word formats! The Great Divide CD even compliments the paperback book above. By Dave Steven. Book on CD, pages vary, color illus.

Continental Divide (234 pp.) #3622 \$12.00
Baja California (378 pp.) #3621 \$12.00



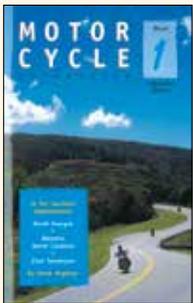
NATIONAL GEOGRAPHIC GUIDE TO SCENIC HIGHWAYS & BYWAYS

This guide features 275 of the most beautifully scenic tours through virtually every kind of landscape. Veteran writers combine their regional and storytelling skills to describe every detail and point of interest along each ride through all 50 states. We're talking National Geographic, here, so this guide contains a ton of beautiful photographs and 250 maps to help you get where you want to go. Softbound, 5.25"x9", 464 pp., color illus.

#5938 \$24.00

MOTORCYCLE ADVENTURES: BOOKS 1-3

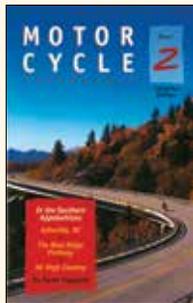
Loaded with priceless nuggets of information about experiencing the absolute best riding throughout the Appalachians. Detailed route maps, mileage, points of interest, gas stops, road conditions, restaurants and more are all neatly laid out in these handy ride guides. The author's lifelong passion for riding and exploring showcases unique routes most people don't even know exist, and his experience as a motorcycle policeman provides priceless advice that may even get you out of that next speeding ticket. Worth the price of admission right there...and fantastic Appalachian riding to boot. By Hawk Hagebak. Softbound, 5.5"x8.5", pages and illus vary.



BOOK 1: IN THE SOUTHERN APPALACHIANS - NORTH GEORGIA, WESTERN NORTH CAROLINA, EAST TENNESSEE

Classic motorcycle byways including the notorious 'Dragon', Cherokee Skyway and Lookout Mountain, as well as remote backroads routes and historical battlefields.

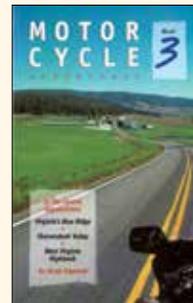
#5975 \$18.00



BOOK 2: IN THE SOUTHERN APPALACHIANS - ASHEVILLE, THE BLUE RIDGE PARKWAY, NC HIGH COUNTRY

Highlights winding backroads in the North Carolina High Country, the world's shortest tunnel at Backbone Rock as well as cosmopolitan street riding in Asheville.

#5976 \$18.00



BOOK 3: IN THE CENTRAL APPALACHIANS - VIRGINIA'S BLUE RIDGE, SHENANDOAH VALLEY, WV HIGHLANDS

Outlines twenty-five routes that not only focus on exceptional riding, but also historical, natural and engineering wonders along the way.

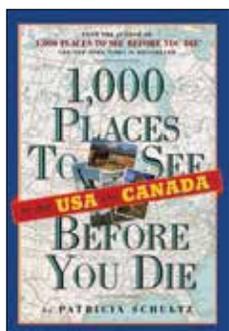
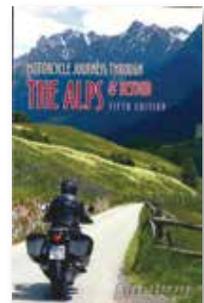
#5977 \$18.00

All Three Books SAVE \$5.00 #5978 \$49.00

MOTORCYCLE JOURNEYS THROUGH THE ALPS AND BEYOND

The guidebook of choice for anyone considering, or even dreaming, of a European trip on two wheels. Provides hundreds of reasons to go to the Alps immediately, with the authors thorough and entertaining narration of trips, detailed maps, and beautiful imagery of the Alpine wonderland. This fifth edition expands on previous versions to include more great roads and expanded route-descriptions and easy to follow topo-graphic maps. Local customs, history and amusing travel anecdotes dot every page to enrich your journey. By John Hermann. Softbound. 5.5"x8.5", 416pp., Color photos & illus.

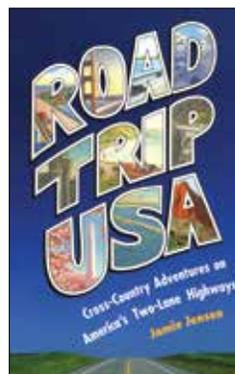
#5653 \$29.00



1000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE

This chunky book doesn't list everything there is to see on the continent, but it comes pretty darn close. One flip through the pages and you're bound to find things to do or see that will have you up and planning your next dozen or so trips. You won't find "The World's Largest Ball of Twine," but you'll discover the best galleries, historical sites, natural wonders and places to eat. Each location includes interesting detailed backgrounds, directions, and all the other pertinent info you'll need to get there. Even if you're not planning a trip, it's still a fun book to read. By Patricia Schultz. Softbound, 5"x7", 1200 pp., b/w illus.

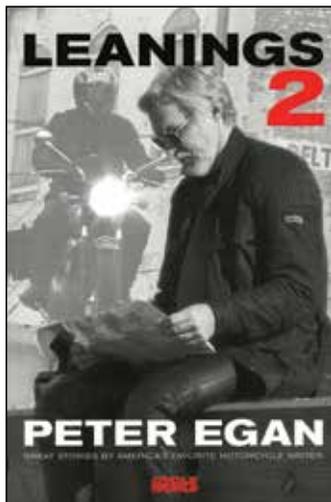
#5851 \$19.00



ROAD TRIP USA

Spanning the United States are a network of roads that have been largely supplanted by more modern, bigger, and infinitely duller interstate highways. This book is about exploring these backroads and their hidden treasures of the American experience. Helping you explore this realm of the semi-forgotten are 100 maps and a lively slew of sidebars and facts. Twelve cross-country journeys spanning the United States are featured. So well written it's readable/browsable for its own rewards. A must-have for planning that 'looking for America' (or 'escaping America') ride. By Jamie Jensen. Softbound, 5.5"x8.25", 784 pp., b/w & color illus.

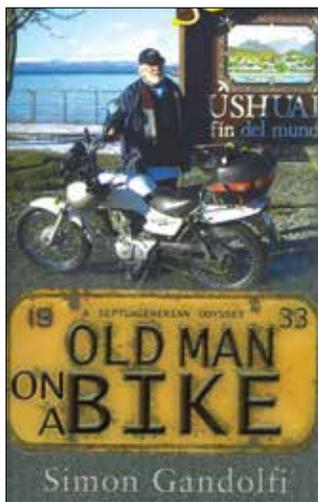
#3740 \$29.00



LEANINGS 2: THE BEST OF PETER EGAN

This book spans the man's writings for Cycle Word Magazine, beginning in 1977 and continuing to the present day. Both volumes are written in Egan's flawless, evocative prose that describes everything from the history of the leather jacket, to how many bikes should a person really have in their garage, to the nearly lost art of the kickstart. Leanings II is every bit as appealing as its precursor. Resonant with all riders, he has a common, familiar touch that is a joy to read and reminds us of why we ride, and why it's so good. By Peter Egan. Softbound, 6.5"x9.5", 320 pp, b/w illus.

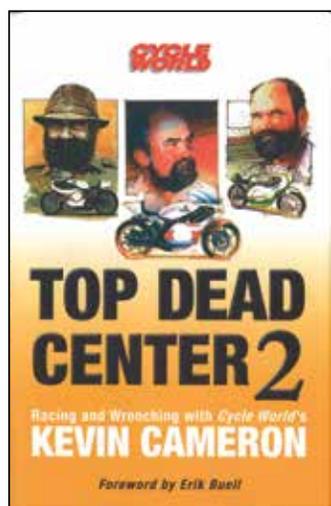
#5884 \$25.00



OLD MAN ON A BIKE

It's never too late to pursue a dream. At 73 years young, Simon Gandolfi leaves behind the sanctuary of family and friends to embark on a journey of discovery—on a 125cc pizza bike. A day by day account of diverse terrain, challenging weather, colorful cultures, and a unique opportunity to meet and talk to a myriad of people—resulting in many new friendships and renewed hope and joy stemming from the incredible kindness and generosity he finds along the way. Offers a fresh world view of a region often mired in stereotype from films, TV and media. An incredible riding adventure through thirteen countries, from Veracruz to the 'end of the world' in Ushuaia, Tierra del Fuego, by a man who refuses to let his age prevent him from fulfilling his dreams. Softbound, 5"x7.75", 315 pp., color photos.

#5971 \$19.00

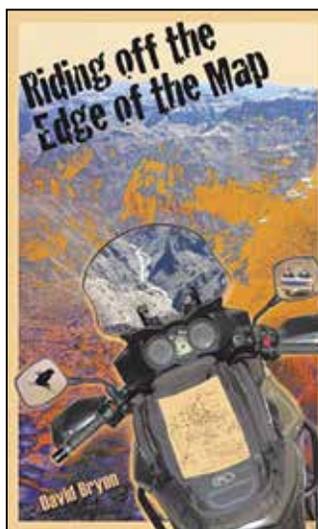


TOP DEAD CENTER 2: THE BEST OF KEVIN CAMERON

In the world of moto-journalists, there's Kevin Cameron, and there's everyone else. By far the finest technical writer the internal combustion press has known, these compendiums contains his best work, spanning 35 years as editor and contributor of both Cycle and Cycle World. Since 1973, he's been a straight shooter without ego, arrogance or hidden agendas. Some people just seem to find their way early in life and end up doing exactly what they were put on earth to do. Cameron is one of them, and any rider who's even so much

as gotten down in the dirt to change a tire will appreciate these books. Full of technical savvy, unique moto-history and 'aha' moments that will inspire and captivate riders of all levels. By Kevin Cameron. Hardbound, 6.25"x9.25", b/w illus.

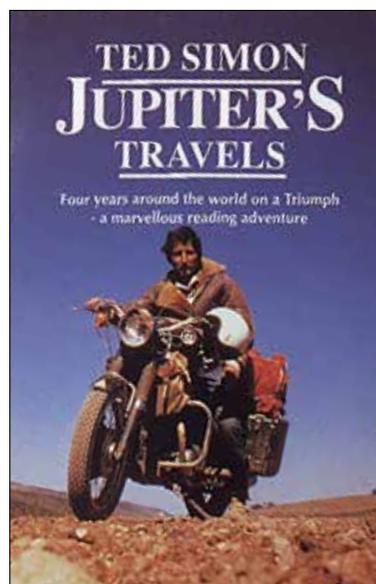
Top Dead Center 2 #5973 \$27.00



RIDING OFF THE EDGE OF THE MAP

When everything familiar, comfortable and understood no longer apply, the journey of examination into fundamental questions of how to ride and how to live can begin. A true account of the author and two fellow motorcyclists, as they face alluring beauty and unspeakable terror on a quest of discovery through the heart of Central Mexico's Sierra Madre Mountains and into the largest canyon system in North America. External struggles create opportunities for internal contemplation and self-discovery as they struggle with impassible roads, injury, breakdowns and a search to find their way back, figuratively and literally, to civilization. By David Bryen. 8.5"x5.5", 220 pp.

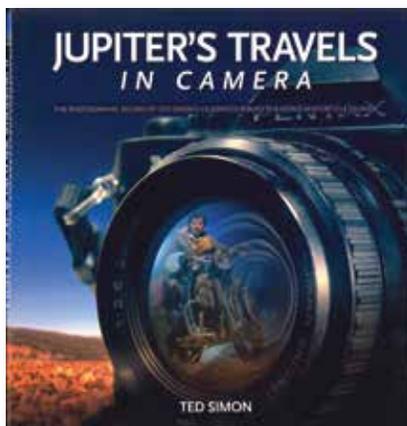
#5644 \$17.00



JUPITER'S TRAVELS

A number one best-seller in the late 1970s and one of the greatest motorcycle books—and indeed one of the greatest travel books—ever written. Ride along with Ted Simon as he and his '70s Triumph Tiger go 'round the world in four years covering 78,302 miles. This is the classic motorcycle travelogue, filled with poetic descriptions and refined insights on life and about riding. It will leave your imagination richly filled. By Ted Simon. Softbound, 5.5"x8.5", 447 pp., b/w illus.

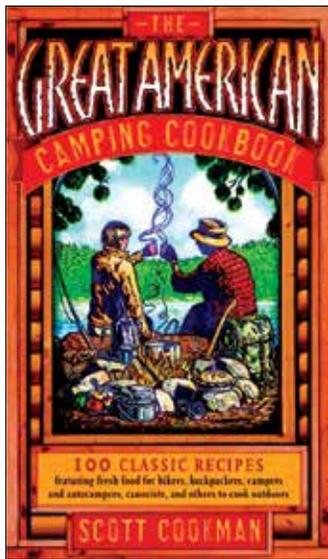
#3122 \$24.00



JUPITERS TRAVELS IN CAMERA

A picture is worth a thousand words and this beautifully designed book is filled with over 300 stunning images, captured 40 years ago on Kodachrome slides during Ted Simon's epic 1970's motorcycle journey around the world. The iconic story was told in the book Jupiter's Travels, and now can be relived in a vivid new photographic journey. Photos from another age, looking as sharp and colorful today as the day they were captured, views directly from Ted's perceptive eye. By Ted Simon. Hardcover. 256 pp., 10"x10". Color photos.

#5649 \$49.00

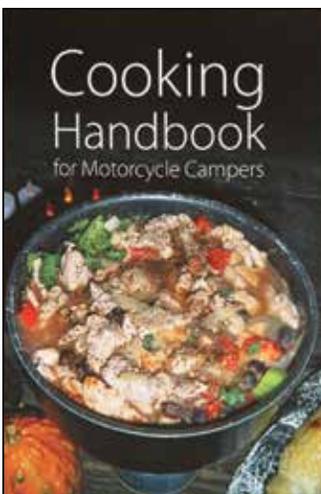


THE GREAT AMERICAN CAMPING COOKBOOK

Like Julia Child's famous French cook books, and the kitchen classic "The Joy of Cooking", you'll want to read this page-by-page as if it were a novel. It's that good. Along the way enjoy and absorb things about camp foods and camp cooking you'll absolutely remember and use. This type of improvisational cooking is not always easy, nor fine. So most riders seldom cook anything on the road. Blame a shortage of know-how (...more than time). Your moto-trips don't need to be this way. Here you get the knowledge to save money and produce quick, practical food - which tastes amazing. Each well-organized section contains entertaining stories, epicurean facts, historical narrative and interesting tidbits surrounding tasty recipes and clear cooking instructions. One hundred recipes, more than enough for trips of

any length. A true dual-purpose guide to fresh, delectable on the road faire, blended with an abundance of wacky wit and wisdom to feed not just the body—but also the soul. So get good and loaded, channel your inner Julia, and whack the hell out of a chicken. Bon appétit. By Scott Cookman. Softbound, 5.5" x 9", 268 pp., b/w illus.

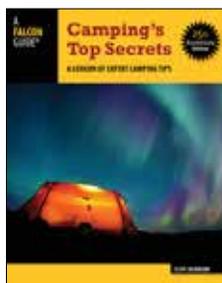
#5993 \$17.00



COOKING GUIDE FOR MOTORCYCLE CAMPERS

A minimalist resource, packed with maximum flavor packed tips, recipes and information. A recommended resource of 29-pages that will guide and inspire you to create quick, easy, healthy and delicious meals, using fresh ingredients you can pick up along your travels. An excellent addition to your on-the-road cook-kit that will delight the senses and provide the means to create authentic culinary campsite quiseen. By Tina Hansen. Softbound. Color photos. 29pp.

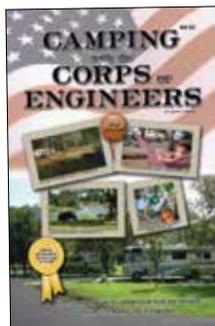
#5642 \$10.00



CAMPING'S TOP SECRETS

Detailed and concise writing coupled with a dash of humor results in a very readable and informative book that is packed with hundreds of tips on living outdoors and dealing with the vagaries of mother nature as well as those of camping equipment. Lots of information here on stuff you might not even think of but is good practical knowledge. Recommended. By Cliff Jacobson. Softbound, 5.5"x8.5", 288 pp., b/w illus.

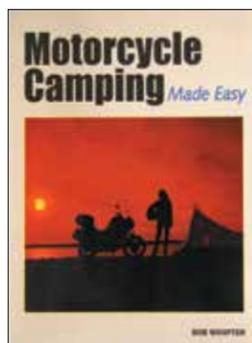
#5736 \$19.00



CAMPING WITH THE CORPS OF ENGINEERS

A little-known fact (to us, anyway) is that our U.S. Army Engineers have these rather nice campgrounds scattered around the country and they're not all that expensive as it turns out. (Our tax dollars at work?) Anyway, this book will show you state-by-state where these campgrounds are located and directions for getting to them, what amenities they offer, and what the costs are for staying. This guide is a useful addition when planning trips and may get you into locations that you did not know existed. A quick scan of the book seems to indicate that a lot of these are located near Corps projects such as dams, rivers, and reservoirs, so go catch a big catfish or something. By Spurgeon L. Hinkle, U.S.M.C. Ret. Softbound, 5.5"x8.5", 244 pp., b/w illus.

#5760 \$17.00

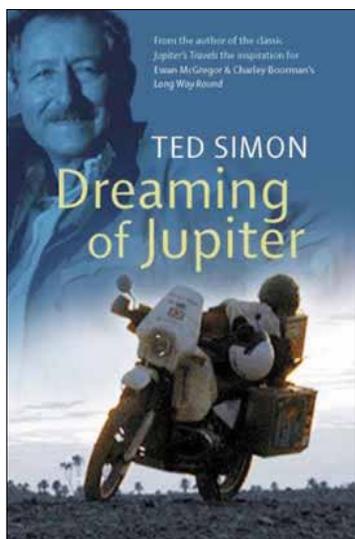


MOTORCYCLE CAMPING MADE EASY

A no-nonsense primer on heading out on the scooter to camp. Valuable tips and practical techniques will point you in the right direction if you are interested in going to bike rally events or perhaps heading out on your own for a bit of remote solitude. Real-life issues like assessing your current bike for load-carrying ability and space, packing what you'll need, camp skill basics like starting a fire and cooking, as well as info on finding motorcycle-friendly campsites, along with all the rest you'll want to know. A good book for anyone with questions about saddling up and heading

out for multi-day adventures. By Bob Woofter. Second Edition. Softbound, 7"x8.5", 256 pp., b/w illus.

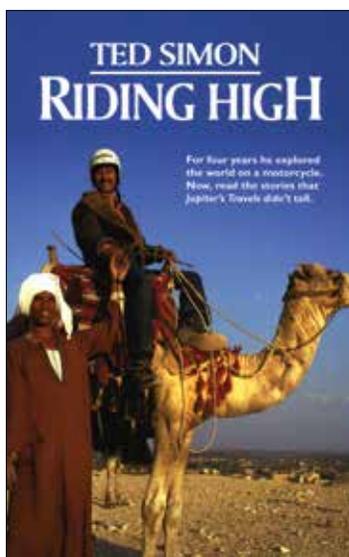
#5784 \$19.00



DREAMING OF JUPITER

In 2001, at the age of 69, Ted Simon decided to retrace his original journey. It took him two and a half years, during which he revisited all the countries he had traveled through his first time 'round. He found much had changed, and he reflects upon the increased poverty, political upheavals, environmental issues and changes in himself. This book is a hugely inspiring read with a positive message at its heart...that no matter what age you are, you can still set off on an adventure and still be surprised and excited by what life throws at you along the way. Softbound, 6"x9" 448 pp., b/w illus.

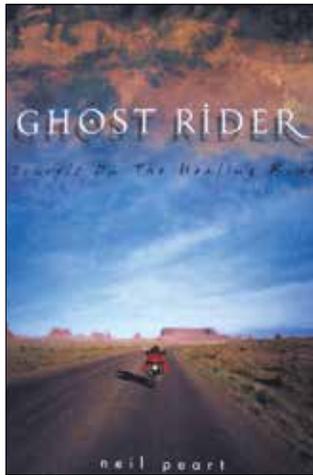
#5931 \$24.00



RIDING HIGH

A kind of sequel to Jupiter's Travels, Ted Simon examines the repercussions of spending four years in the saddle and facing the unknown and how it has affected his later life of marriage and child rearing. Also, because a great deal of his journey just did not fit into the earlier book, many details are related in more depth here. Interesting and compelling. By Ted Simon. Softbound, 5.5"x8.5", 320 pp., b/w illus.

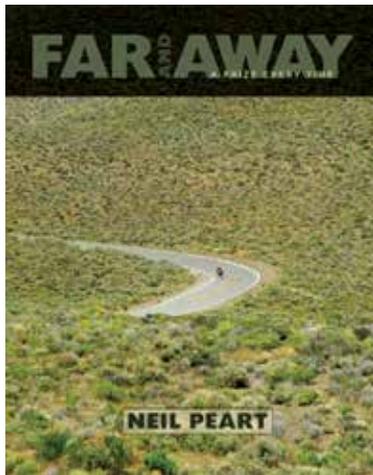
#3763 \$19.00



GHOST RIDER

This book proves that true experience does indeed soundly trump fiction at times. Shattered by the deaths of his daughter and wife, Neil Peart (drummer/lyricist of Rush) heads out on his trusty R1100GS for a fifty-five thousand mile, fourteen-month odyssey of healing and self-discovery that takes him across large portions of the continent. Driven by will and a deep reluctance to turn back, ...to what?, he eventually finds reconciliation and peace, as well as a fresh start that we won't spoil here. In short, quite a tale, told by a talented writer and flush with entertaining and moving scenes from his adventures. By Neil Peart. Softbound, 6"x9", 460 pp., no illus.

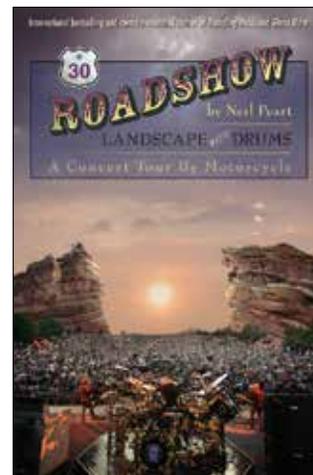
#5771 \$19.00



FAR AND AWAY: A PRIZE EVERY TIME

Ride along through the backroads of North America, Europe and South America with Rush drummer Neil Peart, sharing his experiences and personal reflections spanning nearly four years. Twenty-two amazing stories range from intimate personal moments to universal life messages, are accrued within this handsome collector's volume. Like letters from a distant friend, this personal travelogue by rock's foremost drummer, dedicated rider and nurturing husband and father will be enjoyed over and over again. By Neil Peart. Softbound, 9.9"x7.8", 312 pp., color illus.

#5631 \$19.00

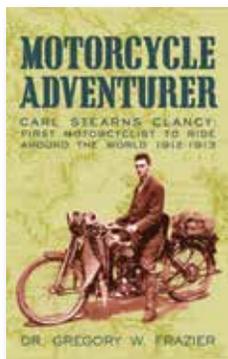


ROADSHOW LANDSCAPE WITH DRUMS

The fourth novel from the prolific writer, lyricist and drummer of Rush, one of the most successful Canadian rock bands of all time. During the band's 2004 world tour, the author decided to do all between-show touring by motorcycle, and this is his onstage/backstage/on-the-road/deeply personal play-by-play. A bit lofty for some readers, but well-written and enjoyable nonetheless. If you enjoyed Ghost Rider... you'll like this one too. By Neil Peart. Softbound, 6"x9", 399 pp., b/w illus.

#5933 \$19.00

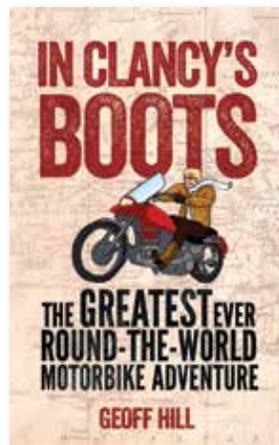
Set of 3 Neil Peart Books **SAVE \$7.00** #5632 \$50.00



MOTORCYCLE ADVENTURER: CARL STEARNS CLANCEY

This travelogue originally authored by Clancey is for the avid motorcycle adventurer, the travel dreamer thirsting for motorcycle touring. Clancey circled the globe during 1912-1913 on a 1912 Henderson motorcycle. There were no GPSs, ATMs, Internet, and often no gas, roads or motorcycle repair shops. It describes the first motorcycle global adventure ride by the man who survived a dream quest with his gun, determination, grit, and guts. A wonderful historical account detailing the adventures and difficulties of traveling around the world 100 years ago. By Carl Stearns Clancey. Edited by Dr. Gregory W. Frazier. Softbound. 5.5"x8.5", 324 pp., b&w illus.

#5658 \$22.00

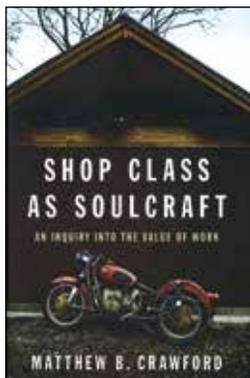


IN CLANCEY'S BOOTS

A must-read travel book for anyone who loves motorcycles and adventure. Come along for the ride as Geoff Hill recreates Carl Stearns Clancey's 1913 route, becoming the first person ever to successfully circumnavigate the globe on motorbike. Following the same route, and with Clancey's account of the journey echoing in his head, Geoff travels through Europe and north Africa, Sri Lanka, Malaysia, Hong Kong, China and Japan, all the way to America and Clancey's home town of New York. By Geoff Hill. Softbound. 7.5"x5", 264 pp.

#5659 \$19.00

But both Clancey books at aerostich.com and **SAVE!**

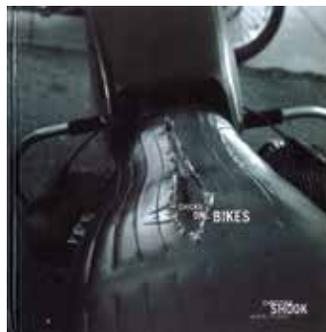


SHOP CLASS AS SOULCRAFT

A wonderful make-you-smile book by an engaging mechanic/philosopher/storyteller who, after many years of working in various office situations, started a one-man motorcycle repair and restoration business. For years the author was a PhD 'knowledge worker', busily writing expert papers and analyzing proposals. Then one day he stopped doing that to take up wrenching on old motorbikes. Could he make it economically and emotionally? Mechanically? This is someone who's thought hard about how the world's continuing expansion of white-collar work has been changing people and society. His book is a page-turning storyteller's tale, saturated with examples of motorcycle

repairs and learning experiences which elucidate important ideas about the value of real quantifiable work and how it relates to better personal, financial and emotional security. It's an extremely thought-provoking story with a wonderful bunch of moto-anecdotes. By Matthew B. Crawford. Softbound, 6"x8.5", 246 pp., b/w illus.

#5968 \$17.00



CHICKS ON BIKES

An evocative exploration of women motorcyclists, unveiled in an alluring layout of words 'n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose,

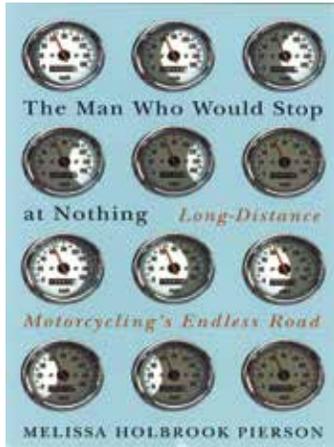
offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"x8.25", 154 pp., color & b/w photos.

#5799 \$25.00

THE MAN WHO WOULD STOP AT NOTHING

Here is a book about hard-core, non-stop, record-crushing, subversive, all-weather, bad-ass motorcycle endurance riders—and in particular the peeled-back story of John Ryan, a living legend motorcyclist made of resolve, discipline, toughness and brains. Along the road you'll meet an impressive range of other extreme riding obsessives, and gain a deeply informed understanding of motorcycling. A captivating read, impossible to put down. By Melissa Holbrook Pierson. Hardbound, 5.5"×8.3", 208 pp.

#5618 \$24.00



"As I entered the back door of the lobby in Jacksonville and aimed myself toward the dining room, my eye was drawn to some activity on the other side of the glass doors at the main entrance. The exact replica of John Ryan, distinctive Aerostich and all, was dismounting from a GS. But no, this was John, with his impossible I-have-done-what-few-mortal-men-can-do, so-what-are-you-looking-at? Bearing. He inclined his head to pull off a black helmet covered with stickers. I knew that one of them read, 'If I have to understand don't bother to explain,' an inversion of the common dullard's claim 'If I have to explain it you wouldn't understand.' A short time before I was falling backward onto an anonymous print bedspread in a riding-induced stupor in Florida, he had managed to get the engine to light up. It had leaked so much fuel over his left leg during the fifteen-hour ride, covering 929 miles, that the dining-room staff took aside a patron at the breakfast table where Ryan had just taken a seat and asked him to 'kindly remove that man' from the room. Instead, Ryan reluctantly removed the suit and put it outside with the bike.

- from *The Man Who Would Stop at Nothing*

BODIES IN MOTION: EVOLUTION AND EXPERIENCE IN MOTORCYCLING

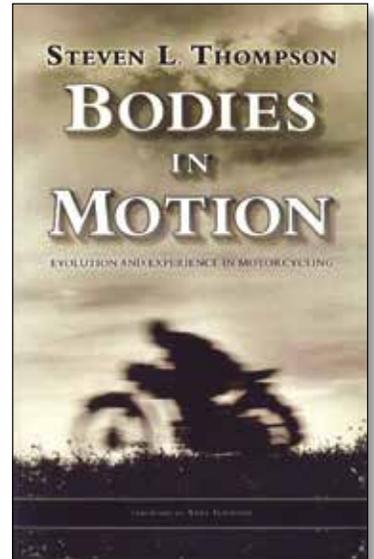
Motorcycling's sensations are easy to experience, but harder to explain. How can riding be so exciting and yet relaxing at the same time - and why does this combination make us feel so good? Rather than question it, most motorcyclers and scooterists simply settle into the saddle, turn the key, grab the handlebars, and enjoy the magically uplifting experience.

Here, Steven L. Thompson carefully examines some of the most nuanced aspects of the rider/machine relationship. His research and analytics help disentangle our psycho-biological connection with the kinesthetics of riding from a complex mix of cultural elements surrounding motorcycling. Here are new ideas that can help point us toward a better understanding of how and why motorcycling is important, and why riding has such a powerful influence on us.

In the author's own words, *Bodies in Motion* "...is written both for motorcyclists and non-motorcyclists, and thus longtime riders will inevitably find some material familiar, though I have tried to ensure that, when covering conceptual ground common to all riders, the context is analyzed to highlight aspects of the commonalities that are usually overlooked or misunderstood...*Bodies in Motion* thus explores what evolutionary science, psychology, human-factors research and engineering research can tell us about why some people seek certain kinds of automotive activity experiences and others do not.

The reason to be concerned about this is more important than just what it might mean to a motorcyclist trying to figure out which bike to choose or trying to explain to someone why he or she chose to ride instead of, or in addition to, driving a car. The overwhelming importance of automobility to our way of life means that human nature, as science can show it to be, is vital to our continuing attempts to cope with the costs that automobility has thrust upon us, along with its benefits." Foreword by Andy Goldfine. Published by Aerostich. Softcover, 6"×9", 400+ pp., b/w illustrations. USA.

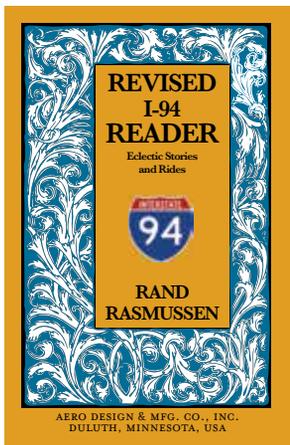
#5802 \$19.00



REVISED I-94 READER

Hundreds of trips along the same stretch of common road—Interstate 94 between Fargo, ND and Minneapolis/St. Paul, MN—would for most be a long, tedious and all-too-familiar boring journey. These nine stories were written over eighteen years and reveal the value of riding more deeply and truly than common 'I rode there' travelogues. For this rider, traveling forth and back (...again and again) was an opportunity for meditation, contemplation, ideas—and a venue for making life's greatest decisions. This is a wonderfully comforting dip into the experiences, feelings, brains and emotions of everyday all-the-time motorcycling. Softly inspiring stories that read as true as the endless Midwestern prairie itself. Stories about piloting a road and a life, accompanied closely by the thrum of a BMW r 65 and the essential feelings and experiences of pure motorcycling. By Rand Rassmussen. Softbound, 6"×9", 64 pp., b/w illus. USA.

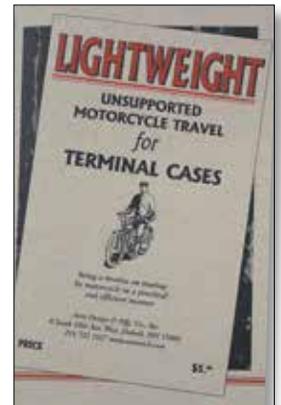
#5620 \$7.00

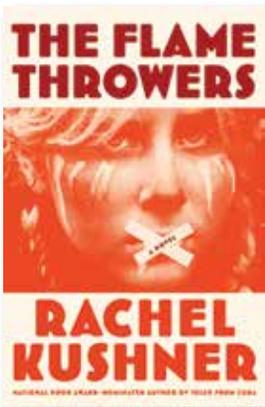


AEROSTICH LIGHTWEIGHT UNSUPPORTED MOTORCYCLE TRAVEL FOR TERMINAL CASES

How about riding out your own back door for high adventure and long distances with just an average smallish bike and some simple luggage and gear? Is it possible to travel unsupported and independently in such a manner? Here's an approach to motorcycle touring that has its roots in the earliest traditions of our sport. The experience of traveling in this manner captures the time-honored essence of motorcycling. This book consists of 14 pages of summary text, with the balance arranged into appendices that cover such topics as food, improvised repairs, helpful texts for further information, useful websites, state-by-state listings of good roads, and bike-friendly hangouts. There are detailed examples of typical gear and its organization, based on real-life experience and offered here as a starting point for your own lightweight touring adventures. It's all about getting out and 'doing it' with what you have available, which beats waiting until you can 'do it right' (whatever that is...). It fits readily in a pocket or tank bag and contains a distillation of experience, and information that will be a useful starting point for the beginning lightweight motorcycle tourist as well as a handy reference for the more experienced rider. Saddle-stitched, 4"×6", 84 pp., b/w illus.

#5800 \$5.00



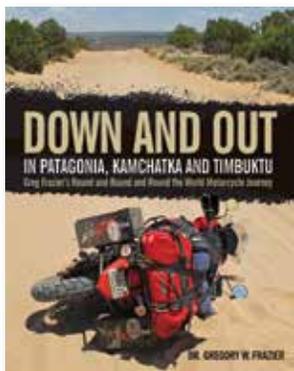


THE FLAMETHROWERS

A novel. The year is 1975 and Reno has come to New York intent on turning her fascination with motorcycles and speed into art. Her arrival coincides with an explosion of activity in the art world—artists have colonized a deserted and industrial SoHo, are staging actions in the East Village, and are blurring the line between life and art. Reno meets a group of dreamers and raconteurs who submit her to a sentimental education of sorts. Ardent, vulnerable, and bold, she begins an affair with an artist named Sandro Valera, the semi-estranged scion of an Italian tire and motorcycle empire. When they visit Sandro's family home in Italy, Reno falls in with members of the radical movement that overtook Italy in the seventies.

Betrayal sends her reeling into a clandestine undertow. An intensely engaging exploration of the mystique of the feminine, the fake, the terrorist. By Rachel Kushner. Softbound. 5"×7.5". 419 pp.

#5655 \$17.00

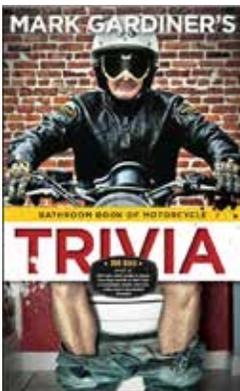


DOWN AND OUT

Greg Frazier's memoir. His most personal stories. A little over 40 years ago, a man got on his motorcycle, went for a ride, and never returned. He's still out there, circumnavigating the globe: exploring the jungles of Asia in the winter, trout fishing in Alaska in the summer, and covering all points in between during the rest of the year. He's been shot at by rebels, jailed by unfriendly authorities, bitten by snakes, run over by Pamplona bulls, and smitten by a product of Adam's rib. He's circled the globe five times and has covered well over one million miles (and counting). During

those past four decades, Dr. Frazier has been chronicling and photographing his around-the-world adventures. Until now, nothing in print has encompassed the entirety of his worldwide motorcycle adventures. Ride along through this on-the-road autobiography that chronicles the whole of his never-ending motorcycle ride in words and images. By Dr. Gregory W. Frazier. Hardbound. 8.25"×10.25", 224 pp., color illus.

#5650 \$35.00



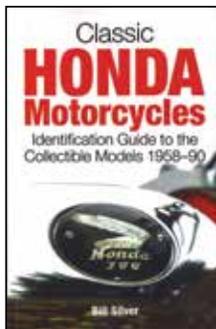
THE BATHROOM BOOK OF MOTORCYCLE TRIVIA

A fun read and great way to kill a couple of minutes a day, not to mention clean up the pile of old reading material on the back of your toilet. Open the cover to find 365 unique entries, one for every day, of moto-trivia sure to keep you entertained while you take care of, um, business. By Mark Gardiner. Softbound, 244 pp., b/w illus.

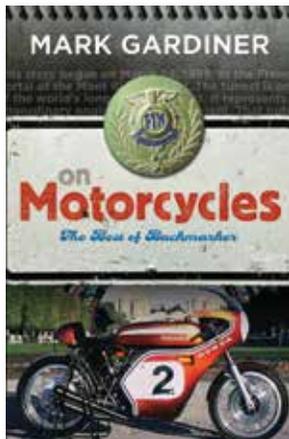
#5504 \$12.00

CLASSIC HONDA MOTORCYCLES

From the first Honda Cubs to the sophisticated technology of more modern bikes, this encyclopedic guide offers a bounty of useful and interesting information, including stunning photos, of more than 400 uniquely different Honda motorcycles. A detailed guide that includes specs, machine evaluations, riding impressions and unique collectible highlights of Honda motorcycles from 1958-1990. Riders, collectors and restoration enthusiasts alike will gain a deeper sense of the beauty, function, and evolution (as well as other useful tidbits) about this iconic collection of machines. By Bill Silver. Softbound, 6"×9", 224 pp., b/w illus.



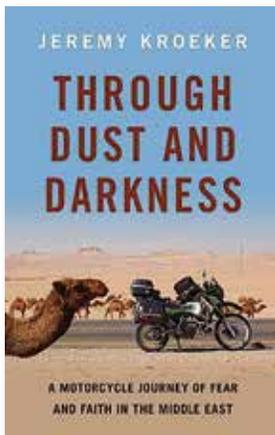
#5641 \$29.00



ON MOTORCYCLES: THE BEST OF BACKMARKER

Twenty years worth of motorcycle journalism, minus the crap. A great collection of articles by Mark Gardiner that is a fun, witty read, emphatically providing an answer to any non-riding-skeptics question of "What is so great about motorcycles?"...The people who ride them of course. Includes previously banned rants and inspiring feature stories. By Mark Gardiner. Softbound. 372 pp.

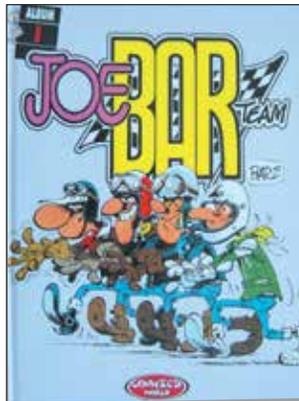
#5652 \$27.00



THROUGH DUST AND DARKNESS

Seeking answers from another perspective, traveling half way around the world and turning your world view upside down, makes for a very interesting tale, when done on a motorcycle. Ride along on a journey of discovery, exploration, learning and at times, sheer terror, from a route encompassing Germany, Croatia, Syria and ultimately Iran. In the end, the author accepts uncertainty and keeps riding forward figuratively and literally with a newfound mixture of hope and fear. By Jeremy Kroeker. 8.4"×5.5", 288 pp.

#5654 \$20.00

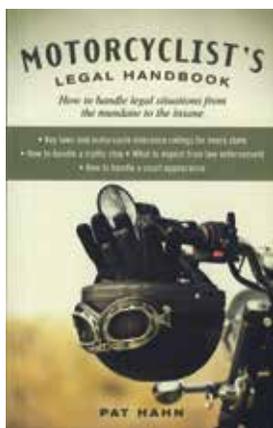


JOE BAR TEAM

Four guys who hang out at a curbside bar owned by 'Joe' and their often hilarious antics and adventures give a glimpse into French cafe' racer culture of the 70's and provide more than a few laughs along the way. Chased by cops, taunting each other into overstepping their riding ability, happily tearing down a stranded rider's Guzzi (even though it only ran out of gas), and experimenting with Joe's cocktail mix in their fuel are just some examples of the hijinks that will have you laughing at, and with, this crew. A long-awaited English language version of this entertaining cartoon strip and an Aero/RWH exclusive. By Pierre Vedel. Hardbound, 9"×11.75", 48 pp., color illus.

48 pp., color illus.

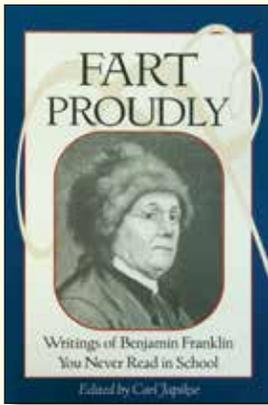
#5806 \$24.00



MOTORCYCLIST'S LEGAL HANDBOOK

Ignorance of the law is no excuse, so this invaluable resource is essential reading material for every rider. From tips to keep your record clean to the best things to say or do if (when) you get pulled over, this handbook details riding rules and regulations in an easy to use state-by-state synopsis, including rankings for overall rideability. An indispensable tome of wisdom whether riding around town or cross-country. By Pat Hahn. Softbound, 8.5"×5.5", 240 pp., color illus.

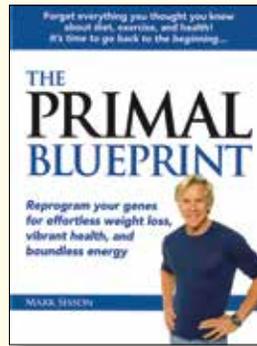
#5630 \$22.00



FART PROUDLY BY BEN FRANKLIN

This founding father was a witty guy, and had a great bawdy side. The writings in *Fart Proudly* reveal the rogue who lived peaceably within the philosopher and statesman. Included are "The Letter to a Royal Academy"; "On Choosing a Mistress"; "Rules on Making Oneself Disagreeable"; and other jibes. Franklin's irrepressible wit found an outlet in perpetrating hoaxes, attacking marriage and other sacred cows, and skewering the English Parliament. These essays endure as both hilarious satire and a timely reminder of the importance of a free press. He really wrote this—sure makes me proud. 8.5"×5.5", 128 pp.

#5852 \$14.00

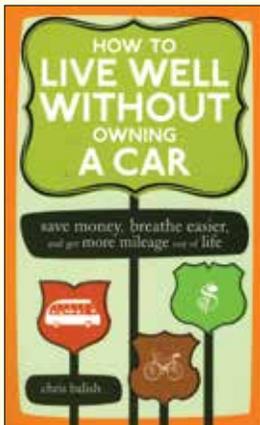


THE PRIMAL BLUEPRINT

The cover makes it look like every other Fitness/Diet/Self-Improvement book. (...publisher may have insisted it had to look this way?). Inside is an entirely different kind of fitness and health guide explaining how we eat, live and exercise...and why much of what we do is not good. The premise is simple: Humans evolved over 500,000 years and our eating + exercising practices are from 30,000 years of post-agriculture civilization. Mis-match. Accepted "common-sense" and science support things which don't match how we actually work. The inspirational, irreverent and often humorous text is fun to read and mind opening. There's a lot

of really great help here, and if you follow it you'll probably be stronger, feel better, get sick less, and live longer...but when it comes to the part about eliminating ice cream... bulls#!t. We're keeping it, thank-you-very-much. By Mark Siesson. Hardbound, 7.25"×9.5", 283 pp., b/w illus.

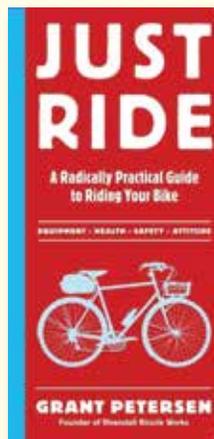
#5700 \$24.00



HOW TO LIVE WELL WITHOUT OWNING A CAR

As motorcyclists, we all know the social and psychological benefits of opting for two-wheeled transport instead of four. This book highlights the many reasons for fully adopting the carless lifestyle. Cars pollute, cause social and health problems, waste time and inadvertently try to run us off the road. We all know this, yet most of us are unwilling to give up our four-wheeled luxury even if we're two-wheeled thinkers. Let this book be your inspiration to fully make the switch. Also makes a great gift for the loved ones in your life who still haven't quite grasped the big picture. By Chris Balish. Softbound, 8"×5", 216 pp., b/w illus. Fun cartoons.

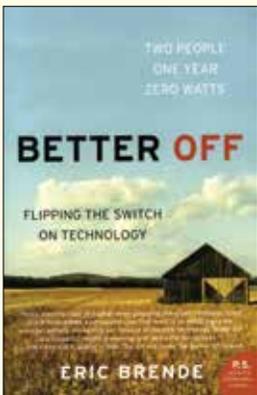
#5909 \$14.00



JUST RIDE

About bicycles with lots of stuff motorcyclists will enjoy. A revolutionary gust of common sense brought to everyday bicycle riding, composed by a reformed racer who's commuted by bike everyday since 1980. Forget the ultralight, uncomfortable bikes, flashy jerseys, clunky shoes that clip onto tiny pedals, the grinding out of endless miles. Instead, ride like you did when you were a kid—just get on your bike and discover the pure joy of riding it. Grant Petersen shares a lifetime of unexpected facts, controversial opinions, expert techniques, and his own maverick philosophy. Short, easy to read and immensely inspiring and entertaining two-to-three page chapters. Filled with tidbits about being an 'unracer' and everyday rider, with useful experiences equally applicable to motorcycling. By Grant Petersen. Softbound, 9"×4.4". 256 pp.

#5656 \$14.00

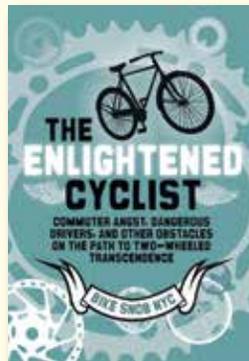


BETTER OFF

An MIT student proposes a simple question: Do humans really need this much technology? Furthermore, can we live without it? Have we gone so far that we've become dependant on it? Hmm...good question. By odd chance, he accidentally stumbles upon a Mennonite village and decides...hey, what the heck, let's give this a shot for 10 months. No cell phone, no computer, no internet, no electricity, no TV, no radio, no running water, no motorized transport, no nothing. Not even a newspaper. So, our fearless author heads to the village with his wife, after being married for only one week (!) and together, they give it their best try. Do they make it? Do they run away screaming? Do they go crazy and murder each

other? You'll have to see for yourself. By Eric Brende. Softbound, 5.25"×8", 234 pp., no illus.

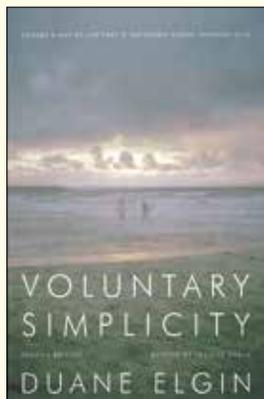
#5948 \$14.00



THE ENLIGHTENED CYCLIST

More bicycle stuff with lots for moto riders to think about. Careless drivers, wide-flung car doors and zoned-out pedestrians are but a few of the frustrations encountered by those who chose to commute on two-wheels. This primer on bicycle travel takes on the trials and triumphs of bike commuting with snark, humor and enthusiasm, in the quest to become better commuters, better people and achieve two-wheeled transcendence. From the deadly sins of biking to tactics for dealing with cars, pedestrians, and other cyclists, motorcyclists are sure to see many parallels and glean useful wisdom from our peddle-powered brethren. By Eben Weiss. Softbound, 5"×7". 224pp., illus.

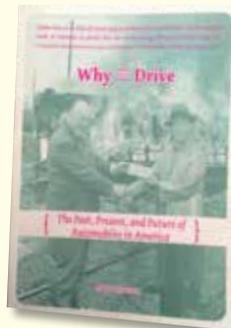
#5657 \$17.00



VOLUNTARY SIMPLICITY

A positive read that explains how to simplify your life. This is a book about living with balance and outlines ways to change the way you live to have a happier, healthier lifestyle. It may just change your life. By Duane Elgin. Softbound, 8.5"×6", 240 pp., no illus.

#5919 \$15.00



WHY WE DRIVE

Educational and fun to read, this interesting little tome of transportation propaganda uses pictographics, history and insightful common-sense to drive straight to the heart of America's dependence on cars. While not specifically advocating motorcycling, the author does make a concisely narrated argument in support of the adoption of alternative forms of transportation, while outlining the conspiracy, politics and collusion that have shaped our current system of congestion, urban sprawl and cyclical dependance on ever expanding roadways. Choosing a less obtrusive form of personal mobility (walk, bike, train...

and scooter or motorcycle) becomes the first step to reducing reliance on oil and reversing decades of urban decay and societal disconnect. An inspirational and insightful examination of American transportation. Worth a read, validates your daily ride, pass it on... By Andy Singer. Softbound. B&W illus. 160 pp. 5"×7".

#5648 \$14.00

ROADCRAFTER VS. DARIEN

by Adam Novitt

Vance had always been a post-apocalyptic kind of guy. His favorite movies were *Escape From New York* and *Logan's Run*. He didn't like his neighbors and they didn't like him. The unmown lawn, the jury rigged solar panels and propane tanks just didn't sit well in Northampton. Vance wasn't surprised to find his neighbor Sally dead on her doorstep or her husband Teddy slumped behind the wheel of his car. In fact, up and down the street he noticed several cars that appeared to be crashed into telephone poles, trees, and houses. It looked like the inevitable had happened. He was, at last, a post-apocalyptic guy in a post-apocalyptic world. Naturally, Vance hopped on his bike slipped into his Aerostich Roadcrafter and headed towards the supermarket.

Vance was surprised to see Barry at the supermarket when he arrived. Everywhere along the way it'd been the same – bodies, crashed cars just like he'd always imagined. "Why'd you set the Stop and Shop on fire, Barry?" Vance intoned. "I didn't, it was burning when I got here. Anyhow, there's a Shaw's supermarket over the mountain in Pittsfield," Barry said as he leaned against his bike in his Aerostich Darien.

The morning was starting to heat up now, and the fire wasn't helping things. Barry slipped off his jacket (the Darien is a two piece) while they considered the route to Pittsfield. Vance, still astride his mount, unzipped the Roadcrafter, and even though it slipped on and off easily it was still a bit too much to take off for this short amount of time.

Barry's jacket and pants were both thinner and better ventilated than the Roadcrafter, so he felt cooler. This didn't really bother Vance, since he could wear very light street clothing under his Roadcrafter. Just then Vance noticed a group of bikers, The Mean Monsters, a local 1% gang. Shots rang out.

Vance pulled his Smith and Wesson .40

and returned fire. The Roadcrafter had ample pockets for an even larger piece than his giant S&W. The close fit of the Roadcrafter allowed the heavy gun to be carried comfortably, close to the body. Vance was surprised to see Barry pull out a Walther .22 caliber handgun. He didn't think Barry was the sort to carry, but he was glad he did.

After the Monsters went off looking for easier prey he asked Barry what gave. "Well, I stopped by Valley Sporting Goods this morning and threw a rock through their window. I looked at the guns and didn't know what to take. The lighter .22 just felt better in the Darien." Vance smiled thinking of his big gun but Barry knew that he'd deployed the lighter Walther faster and had gotten off more accurate shots due to less recoil. "In the end, it's not the size of the load, it's all about placement," thought Barry.

Both Barry and Vance wanted to get out of town. They motored fast through the wrecked cars. Vance was able to pull ahead since he felt confident in the more protective Roadcrafter. The Roadcrafter's overall shape is better suited to an aggressive street riding position than the Darien.

As they got onto the mountain the going got slower and the Darien began to shine. Barry enjoyed standing and hunting through the rocky terrain. The main road had been totally cut off by a huge pile up and Vance and Barry had to pick their way along forest roads and sometimes even trails. The Darien was better suited to standing and trail riding.

They decided to camp for the night; it was late and it was cool. Overall Barry was more comfortable in his suit making camp than Vance in his 'crafter. The two piece Darien was just easier to move around in and the padding was easily removed. Barry was pleased with the Darien for this application. He even managed to shoot a rabbit for dinner with his Walther, which Vance's .40 would have obliterated.

When it came time to sleep, there was no contest. The Roadcrafter has long been known as the Aerostich Motel. Vance awoke well rested. Barry had even zipped in the optional jacket liner, but the Darien was just less comfortable to sleep in.

In the morning they decided to find some gas. When the dirt roads became pavement again near Dalton they stopped at a trailer home that had two ATVs, a Suburban, a riding mower and three cars out front.

It was then that they were set upon by the Road Rashers, a Mean Monsters satellite club. Unfortunately they'd locked their guns in saddlebags, so it was fisticuffs. The Road Rashers attacked with their trademark sandpaper-covered hockey sticks. The Roadcrafter with its superior padding definitely held up better and Vance was pleased. Barry's two piece Darien also allowed the rashers to get purchase on Barry and drag him around, potentially getting under the coat and hurting him. Still, overall, they were much better protected than the Rashers in their vests and chaps.

Barry and Vance had both had dated the same Aikido instructor, Linda, whose class they'd both taken. They used that knowledge, and some garden implements, to fight their way back to their bikes. Barry was a bit more beaten up, but OK. Vance hardly noticed it.

When they finally got to the Shaw's supermarket Barry and Vance went in and filled up with Ramen Noodles and other awesome foodstuff. They drove their bikes right into the store, but Vance was able to pack a bit more into his Roadcrafter than Barry's Darien. That's when Shelly and Brenda appeared. Shelly said, "Wow, we have the same bikes as you guys. It looks like whatever happened just people with dual-purpose bikes and 1% gang members survived." "Thank god, that means no more K

bikes at the Yankee Beemers breakfasts" Brenda stated simply.

Shelly was wearing Darien Light and had a .223 carbine rifle slung over her shoulder, and Brenda an Aerostich Transit with a crossbow. The blue Darien Light set off Shelly's fair hair that trailed below her Nolan N103. The Transit accentuated Brenda's graceful form and dark locks. Both looked fetching and imposing.

So, pick your poison. The Roadcrafter is better at high speeds, better for carrying dense weight close to your body, makes a better sleeping bag and offers more protection. The Darien looks and acts more like a normal jacket and pants, is better for dual sport riding and fits looser and offers more freedom of action.

While the .22 lacks stopping power, it's easier and faster to use and potentially more versatile. The big Smith and Wesson may be slower, but one shot is all it ever takes when on target.

Barry thought Brenda's crossbow would be quiet and self contained – no looking for more ammo, just reuse the bolts. Vance thought Shelly and her carbine quite the pretty picture. The gun would still be useful in close quarters, due to its short length, but deliver incredible stopping power.

Somehow, everyone knew, there amidst the spoiling milk and rotting meat (the power grid gave out that morning) that everything would be OK. Everyone had chosen their gear well; all of these were good choices and it spoke to the intelligence of the group. Though the electricians that ran the store may have been dead there was electricity enough between Barry and Brenda and also between Vance and Shelly. Their loaded bikes awaited, and they rolled out of the supermarket to a life that everyone knew would contain not only adventure riding, but romance as well.

Read more Adam at www.motocommute.blogspot.com