

# SUNDRY

—  
TAKE YOUR ADVENTURES HOME WITH YOU

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*“What is it about maps? I could look at them all day, earnestly studying the names of towns and villages I have never heard of and will never visit, tracing the course of obscure rivers, checking elevations, consulting the marginal notes to see what a little circle with a flag on it signifies...”*

—Bill Bryson, “Neither Here Nor There”

- 10 OZ  
- 8 OZ  
- 6 OZ  
- 4 OZ  
- 2 OZ





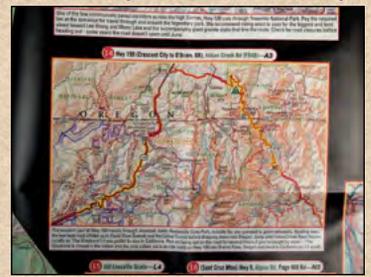
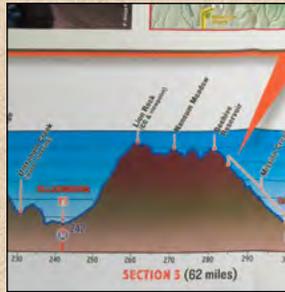
## BUTLER MOTORCYCLE MAPS MASTER SET

Twelve maps that provide the overviews you can't see on any GPS, and let you easily find and navigate to the best rides you'll ever experience. Every map uses a three-colored highlight system showcasing ONLY the good/better/best sections of each road. The overall quality and detail of the cartography is stunning.

See and link together the very best parts of the most spectacular and sometimes remote roads—stuff you'd never find otherwise, including many hidden 'Lost Highway' gems—for truly memorable and incredible rides.

Elevation profiles, climate guides, fuel stops and even QR codes also provide solid information about where to sleep and eat or what to see when you're not riding. Backcountry versions are designed for off-highway routes for memorable adventure and dual-sport rides. All are rugged, waterproof and tear resistant to provide years of planning reference and resist on-the-road abuse. Each is 38"×26" and they fold easily to fit inside tank bag map cases. 

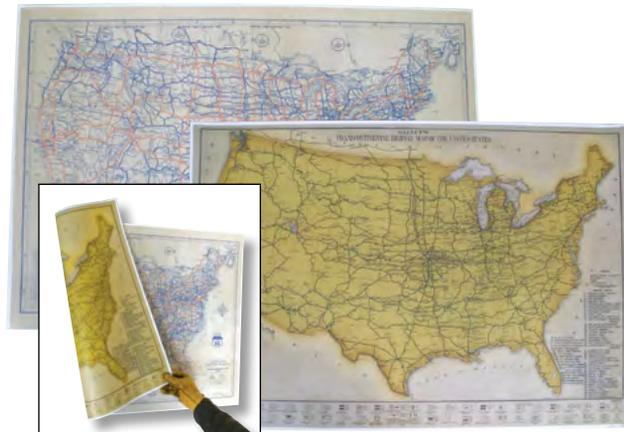
**Master Collection (N. CA, S. CA, TX Hill Country, CO, WY, MT, ID, UT, Ozarks & Rocky Mtn Planner) #4279 \$149.00**  
See website to purchase individual maps.



## USA WALL MAP

This map is rich in details and subtle nuances portraying the US as a tapestry of basic geographic elements inlaid with a broad, multi-cultural spectrum of landmarks. Award winning cartographer David Imus, dedicated 6000 hours to meticulously craft this, maximizing information and readability with an emphasis on detailed topography. An intrinsically useful piece of art that will draw you in with beautiful cartographic detail and inspire a greater appreciation of, the real places it was inspired by. Completely indexed on back with all cities, landmarks and places of interest, this is a uniquely fascinating map is superb for ride-planning. Printed on high-quality heavy paper. 50"×35.3".

#5633 \$29.00



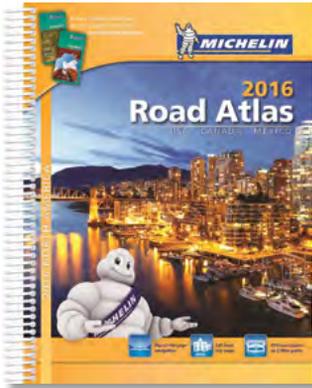
## HISTORICAL ROUTE MAPS

Historic roads and routes are different. Finding them today isn't easy. This dual sided map will help. It's an enticing full-color high quality reprint of two historic maps. One side features a reproduction of an original pen and ink road and trail map circa 1915. Turn over to reveal a US highway map from 1931, showing designated highway numbers and a much expanded system of roadways from just fifteen years prior. The detail and historical intricacies of these stunning reproductions will inspire you to locate and ride the remaining sections of these old roads that still exist. Looks great on any wall, too. 38"×26".

#5606 \$19.00

## THE BEST ATLASES

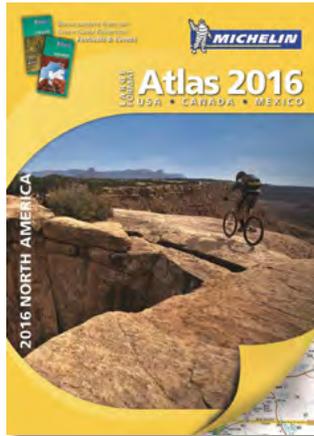
Michelin Atlases are famous because they are filled with details for route planning not found elsewhere. Both these and the Rand McNally Road Atlas provide an overview you can't get on a GPS or mobile navigation app. Whether folding pages into a map pocket for on the fly navigation, or sitting down after that days ride to flip through pages and plan the next route, no digital replicant can quite compare to the look and feel of a printed map.



### MICHELIN STANDARD NORTH AMERICA ROAD ATLAS

Exceptionally detailed, accurate mapping to get you anywhere you want to go, and the spiral binding allows you to unravel and remove pages to bring along just the maps you need. Includes six-page section of events and festivals across the country, and other useful guide-book stuff. Softcover, spiral bound. 9"×11", 304 pp., color illus.

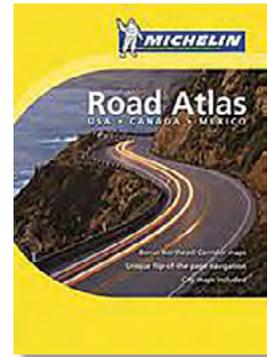
#4407 \$19.00



### MICHELIN LARGE FORMAT NORTH AMERICA ATLAS

Bigger page size and larger, easy-read mapping compared to mid-sized format. Includes over 50 large-scale city maps and a bonus Northeast USA section. Softbound. 11"×14.75", 132 pp., color illus.

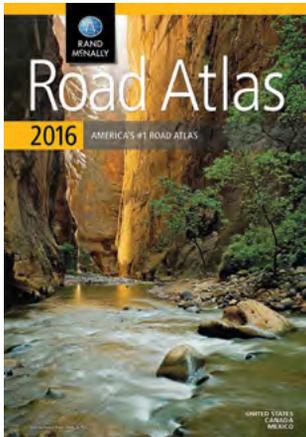
#4409 \$12.00



### MICHELIN COMPACT NORTH AMERICA ATLAS

Compact, portable and economically priced with detailed coverage of USA, Canada and Mexico. Includes 50+ large-scale urban maps for easy navigation, with distance and drive time information to help with trip planning. Softbound. 8"×11", 128 pp., color illus.

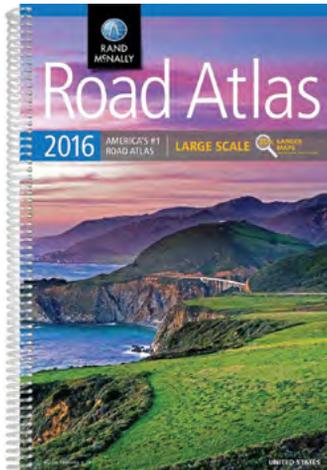
#4413 \$9.00



### STANDARD NORTH AMERICA ROAD ATLAS

Maps of every U.S. state and Canadian province, an overview map of Mexico, and detailed inset maps of over 350 cities and 20 U.S. national parks. Road construction projects and updates highlighted for every state and conveniently located above the maps. Mileage chart shows distances between 90 North American cities and national parks along with a driving times. Includes useful listing of roadside websites and phone numbers, handy for route planning or a roadside emergency contact. Softbound. 10.8"×15.4", 144 pp., color illus.

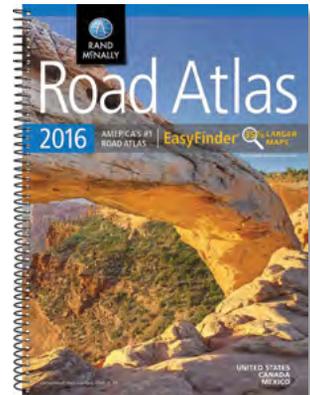
#4441 \$15.00



### LARGE FORMAT NORTH AMERICA ROAD ATLAS

Bigger, easier to read and with greater detail, this spiral-bound Large Scale atlas is 35% larger than standard. Highly detailed maps of every U.S. state plus over 350 detailed city inset and national park maps and a comprehensive, unabridged index. Spiral binding allows the book to lay open easily or let you remove individual pages for folding into your map case. Includes 6 special 'great routes' as well as valuable tourism websites and useful phone numbers relevant to all maps. Spiral bound, 10.3"×15.4", 264 pp., color illus.

#4440 \$19.00



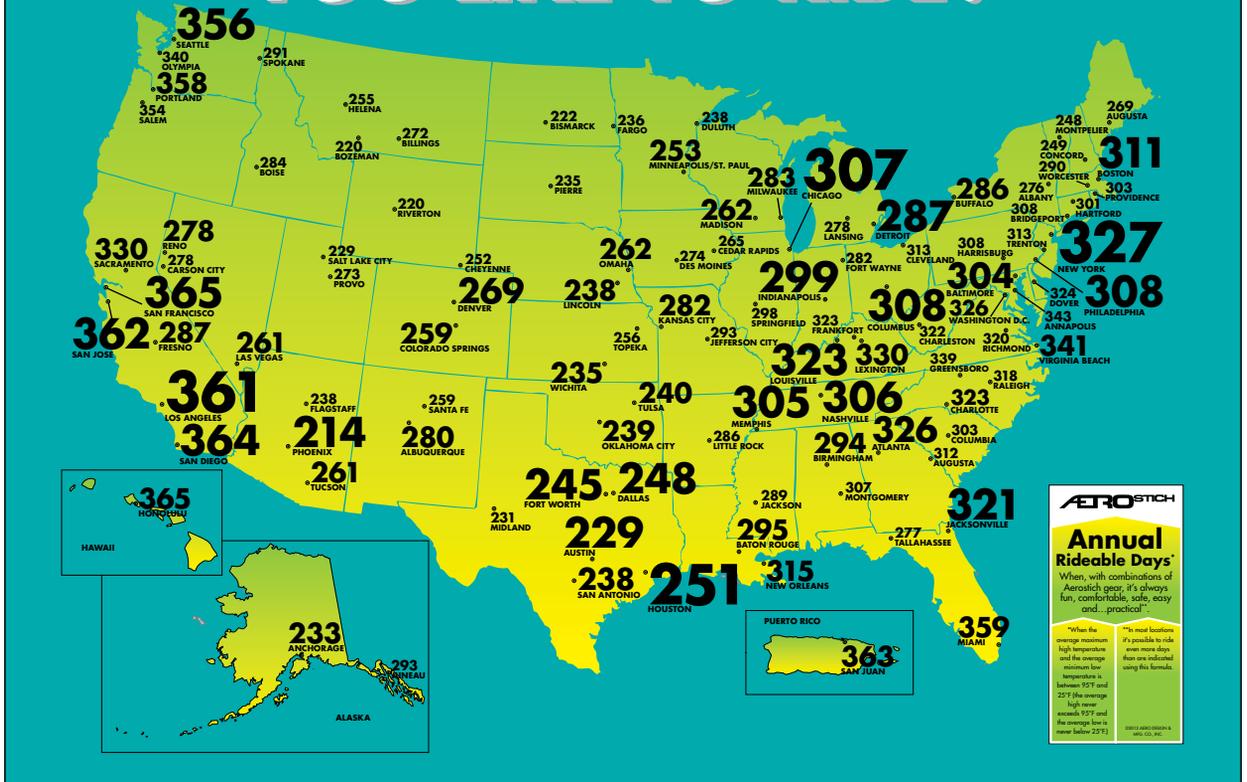
### COMPACT NORTH AMERICA ROAD ATLAS

America's #1 compact road atlas for planning and navigation. This one contains the most recent updates, including changed highway numbers, exits and ongoing road construction projects. Larger formatted maps for easier reading and navigation. Covers U.S., Canada and an overview map of Mexico. Spiral-bound. 8"×10.8", 160 pp., color illus.

#4215 \$10.00



# HOW MANY DAYS WOULD YOU LIKE TO RIDE?



## AEROSTICH RIDEABLE DAYS POSTER

How many days would you like to ride? Based on a formula that includes selected ambient temperature ranges when riding with Aerostich gear, this colorful map portrays a fascinating representation of the annual number of rideable days easily achievable annually throughout the United States. 38"×26".

#4162 \$10.00

### WHAT IS THIS?

Statistics for the average daily and seasonal temperatures in thousands of locations are available from the US Department of Agriculture to help farmers know what kinds of crops to plant and when to harvest.

The different sizes of the numbers on the map correspond to the populations of the cities listed. In other words, a large number like Los Angeles have a lot of people, and the average low and high temps used by this formula are seldom exceeded there, so this city has lots of rideable days. In contrast, cities like Phoenix AZ and Duluth MN each have different size

numbers based on their differing populations, but similarly few rideable days because in those places so many days are by this formula on average either too hot or too cold.

The high and low temperatures used (95°F and 25°F / 35°C and -3.8°C) are based on the temperatures which are easy to dress for with Aerostich gear. It's always been comparatively simple to ride through temperatures between 95°F and 25°F over urban distances.

— Mr. Subjective, 1-14



## AEROSTICH

### Annual Rideable Days\*

When, with combinations of Aerostich gear, it's always fun, comfortable, safe, easy and...practical\*\*.

\*When the average maximum high temperature and the average minimum low temperature is between 95°F and 25°F (the average high never exceeds 95°F and the average low is never below 25°F.)

\*\*In most locations it's possible to ride even more days than are indicated using this formula.

©2012 AERO DESIGN & MFG. CO., INC.



### ROLLIE FREE TEE

The original Rollie image. Snapped as he broke the land speed record going 150 mph on the Bonneville Salt Flats in Utah, 1948. Black screen print on a white t-shirt. 100% cotton. M-XX.

#2811 \$20.00



### ROLLIE FREE FRAMED PRINT

This is the most famous photo in motorcycling history. Rollie Free lying prone along the back spine of a borrowed Vincent HRD Black Lightning with the seat removed. The original photo was taken in 1948 from a speeding car as Free broke the land speed record by going 150 mph across the Bonneville Salt Flats in Utah.

Free had developed his famous 'whatever it takes' riding style in an effort to minimize wind resistance. When his leathers tore in earlier runs, he discarded them and made this final winning attempt wearing only a bathing suit, shower cap and a pair of sneakers. The result was history...

The Rollie Free Framed Print is a high quality, digitally restored reproduction with a sepia tone for that extra-vintage look (frame size: 11"×14", image size: 7.5"×9.5").

#2817 \$49.00



### ROLLIE MUG

Hold java or other favorite libation with panache. May just become your most coveted drinking vessel. 11 oz. Ceramic. An Aero/RWH exclusive.

#2806 \$7.00



### AEROSTICH PACKABLE MICROFIBER CAP

Keep the sun and rain out of your eyes and protect your scalp. Adjustable. Fast drying 100% microfiber. Black with almost black logo.

#658 \$12.00



### AEROSTICH COOLMAX CAP

High-wicking, highly breathable Aqua-Trans fabric and a Coolmax® terrycloth inner sweatband. Hook & loop adjustable. Machine washable, lightweight and wrinkle free.

#653 \$16.00



### AEROSTICH MUGS

These mugs hold java or other favorite libation with ease. 11 oz. Ceramic.

So Many Roads #3407 \$7.00

Hydrocarbon Recycler #3399 \$7.00

Motorcycles OK #3444 \$7.00

## AEROSTICH MR. HAPPY PUPPET

So your buddy pulls over in a cloud of smoke with a broken chain piled up in front of his engine sprocket and a busted crankcase. Or he throws his new scooter up the street in a cacophony of sparks and shredded parts. Whattya do? Look uncomfortably at your feet? Cringe with empathy? Hell no. You whip out Mr. Happy and lighten the mood with chirpy platitudes such as “Gee Bill, I’m sure we can find a guy to replicate that casting for big bucks.” Or “That’s OK, that bike was kind of ugly anyway, don’t you think?” Chances are that after the rider in question chases you half a mile down the road and pummels you about the head and shoulders he’ll feel MUCH better.

Be ready with a kind word and light pantomime for any downer occasion. Mr. Happy wants to help. Fits readily in most tankbags. Also good for cheering up rain-sodden rally campsites or bolstering spirits during multi-day bad weather scenarios that have eaten up most of a given vacation or ride. (Share your Mr. Happy experiences or just see what he’s been up to by visiting his website at: [aerostich.com/mrhappy](http://aerostich.com/mrhappy) or follow the antics of MrHappyPuppet on Twitter.)

#3330 \$9.00



Mister Happy vacation    Мистър Честит пътувания    先生快樂旅行    Mister Happy cesty    Mister Happy catnip    先生快樂旅行

# Mr. Happy...Travels

...And he likes to ride. Sometimes he gets into strange situations and some out-of-the-way places. (Some famous places, too.) He parties pretty hard sometimes. He's always up for any trip or adventure.

At a traditional Japanese Bath in Hokkaido, Japan. By Akiko Morikawa.

AEROSTICH RIDER WEARHOUSE

ppu viagens    Мистер Част    Mister Bon voyage



Photo: Kerrie Robertson



Photo: Tegan



Photo: Brian Rathjen



Photo: Amber Kuncie



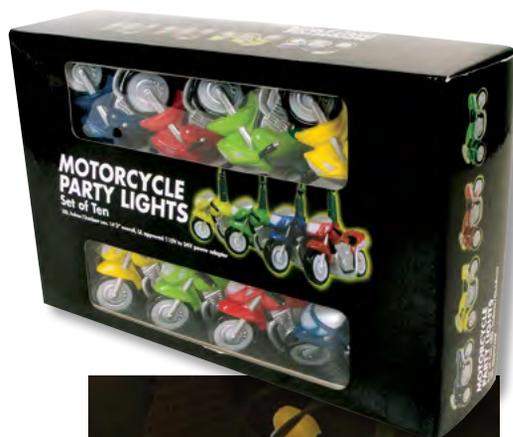
Photo: Matt

## MOTORCYCLE PARTY AND HOLIDAY LIGHTS

Road rally...birthday bash...Holiday gathering...These bright, weatherproof LED Motorcycle Party and Holiday Lights add vibrant moto-radiance to any indoor or outdoor area. Two versions: Long-burning, highly portable, battery powered moto lights are perfect to lively-up your bike, campsite, tent, or costume—accessorize yourself. And with the UL approved 110V plug-in version you can adorn your workplace, front door, mantle, patio, porch, bedroom, holiday tree or garage.

Both include ten 4.5"×2.5"×1" detailed bikes aglow in green, yellow, red and blue. Battery model features 94" cord with a switchable 3-AA battery pack. Household current version sports a 70" spread of lighted bikes, with an extra 120" of cord to reach the nearest outlet. Be the light of the party, spread moto-cheer any time of year. Hangover not included.

Plug-In #3394 \$24.00  
Battery #3308 \$24.00



## AEROSTICH NO EXCUSES. HAVE FUN. BUTTONS

1.5" Buttons.

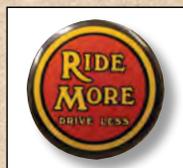
Everyday #4341 \$2.00  
Every Mile #4343 \$2.00  
Everywhere #4344 \$2.00  
Every Road #4346 \$2.00  
Set of 4 - **SAVE \$2.00**  
#4348 \$6.00



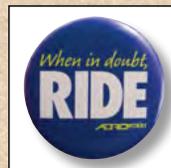
## PIN DISPLAY CASE

A great way to display all the event pins you've collected. We looked at five similar cases over a ten year period before finding this one. It features a deeper bed, allowing post-type pins to display flat with their hidden clip-locks attached. Attractive oak construction with a foam insert covered in black velour. 18"×12"×2".

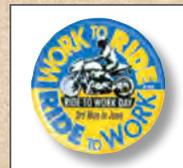
#3392 \$59.00



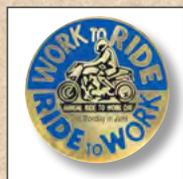
**RIDE MORE  
DRIVE LESS  
BUTTON**  
1" #3408 \$2.00



**WHEN IN  
DOUBT,  
RIDE  
BUTTON**  
1" #3409 \$2.00



**RIDE TO  
WORK  
BUTTON**  
1" #8008 \$2.00



**RIDE TO  
WORK  
CLOISSONNE  
PIN**  
1" #8010 \$4.00



**POTIUS  
SERO QUAM  
NUNQUAM  
CLOISSONNE  
PIN**  
1" #3418 \$4.00



**AEROSTICH  
CLOISSONNE  
PIN**  
1"×.25" #3414 \$4.00



## S.P. GRIP

A "pin saver" device that clamps securely to the back spike of your favorite rally pins with an Allen wrench, ensuring they don't end up by the side of the road somewhere. Chrome plated brass, high quality. Helps out if you're into making that vest look like the equivalent of the back of an RV. Hey, after all, you were there. Set of 12.

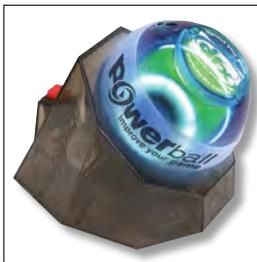
#3451 \$7.00



## GYRO POWERBALL + DOCKING STATION

Gyro exerciser is a great workout tool, delivering up to 40 lbs of torque. Improves coordination, toning and strength while increasing range of motion of wrist flexors and extensors. Docking station activates the gyro by reving up ball to 14,000 RPM, great for a workout that will improve dexterity and coordination and enhance on-bike control, balance and stamina. LED lights glow blue to indicate workout performance levels.

#3449 \$49.00



## HANDGRIP CONVERTER

Transforms any gyro into a dynamic barbell and strength trainer. Work out regularly with this handle paired with a gyro to strengthen your grip on the handlebars and relieve wrist strain on longer rides. Great overall tool for rehabilitation, building coordination and conditioning.

#3481 \$15.00



## VARIGRIP HAND EXERCISER

Ergonomic design and variable tension provides customized conditioning for individual fingers, the entire hand, wrist and forearm. Improve throttle control and bike handling while improving your overall fitness too. Adjustable tension levels to keep your grip and fingers super-fit.

#3450 \$15.00



## BONGO BOARD

Take a spin around your basement or den and improve your sense of balance. Lean into the corners, twist a handful of torque, and let your inner ear loose to achieve something that's a lot like what we all do whenever we ride twisty backroads or tight trails. This increases your balance and coordination skills and enhances your riding abilities.

A patented two-part independently rotating barrel shaped urethane wheel system with sealed bearings and a safety retaining cord provides maximum maneuverability on any surface from concrete to carpet. Grip tape on wood skate-style deck helps you stay planted. Just about the most fun balance-building tool available, short of a motorcycle. 32"×8"

#4302 \$117.00



## WHIRLY BOARD

Fun and challenging rotational training tool designed to build muscular strength, endurance and balance. Improves mental stamina, balance and proprioception for increased control and agility both on and off the bike. Sturdy Canadian maple concave skateboard deck with HDPE custom molded center balance ball and smaller billiard ball style dual nose/tail balance caps. Use indoors or outdoors. 8.25"×31.9"×3.5". 5lb 3 oz.

#4432 \$110.00



## GRIP PRO TRAINER

Easily and effectively do a hand and forearm workout anytime, anywhere. Simple, inexpensive tool will noticeably improve finger, hand and forearm strength. Use it for a few weeks and we bet you'll notice less fatigue and better throttle/braking/steering control.

40 lb. #4350 \$8.00

50 lb. #4351 \$8.00



Attach a Go-Pro camera (#3293) for unique aerial views...

### HIGH-PERFORMANCE PACKABLE KITES

Packed away, they'll store easily in a tank bag, saddlebag or even a pocket, ready to unfurl into the breeze (wind range 4-25 MPH) for spur-of-the-moment flight sessions. Super-fast, responsive and agile, the frameless parafoil wing design means nothing to break in a crash, it is made from lightweight and durable ripstop nylon with specially shaped ram air inlets to stay aloft. Ready to fly with pre-attached lines, flight straps, winder and tail. Solid pull and crisp maneuverability for precision, cornering and hours of flying exhilaration. Snapshot 1.2 includes 85' of 55 lb. line and 48" wingspan. Snapshot 1.4 uses 100' of 150 lb. line with 56" wingspan.



3.5"x6"



4"x7"

Snapshot 1.2 #4360 \$50.00

Snapshot 1.4 #4361 \$85.00



### BUMPER STICKERS

Where you stick these is your business, but we think they look better than other stickers out there. YMMV. Specify Small (7.75") or Large (11.5").

Commuter Fearlessly #3229 \$2.00

Aerostich (white) #3238 \$2.00

Aerostich (Hi-Viz) #3239 \$2.00



### MOTO COFFEE

Kick-start your morning and be awake and alert for the morning traffic with a fresh ground blend of java before throwing a leg over and twisting throttle. Opening a can of Isle of Man releases a distinct aroma from this 100% Colombian Supreme selection. Sourced from family owned farms in Medellin, this medium roast offers a full body and a rich nutty flavor.

The 10W-30 Blend is a premium coffee grown from crops produced without the use of fertilizers, pesticides, or genetically modified organisms. A certified premium ground coffee, made as naturally as possible, to bring you the smoothest, purest coffee possible. Even the can is completely recyclable and made from recycled steel. We like to brew it dark and thick, resembling its oil can namesake after it has lubed your moto engine for several thousand hard miles. 10 oz. fresh-sealed cans.

Choose Isle of Man or 10W-30 Blend #4491 \$10.00



**AEROSTICH ROAD GRIMED ASTRONAUTS CLUB**

You know who you are. You're among friends here...but across the world of ordinary people, regular workplaces, common hardware stores, consumerized shopping malls, offices, workshops and chain grocery stores...the Road Grimed Astronaut Club goes a long way. Because most people have no idea.

Let me explain. Do people in grocery stores and gas stations see your onesie coverall or teched-out armored adventure suit as peculiar? Have you ever ridden past a bedraggled looking group of bevested and bechapped riders standing around under a freeway overpass smoking cigarettes and waiting for the rain to stop...and did you smile inside your helmet as you went by? Do bearded hipsters regard the uncoolness of your wonderful habiliment from saddles of their fenderless aircleanerless purified bikes or (more likely) thru their car windows as you ride by them in traffic on a cold dark day?

If some of this is slightly familiar, you are a Road Grimed Astronaut. You have the right stuff. So you might want this.

Either size of the embroidered RGAC patch will be added to the sleeve or chest of any ordered new Aerostich suit or Darien gear FREE if requested. And if you send us worn Aerostich gear for service and ask, we'll add an RGAC patch FREE, too, if requested.

Embroidered Patch 3" #3247 \$5.00  
Embroidered Patch 4.5" #3247 \$6.00

Sticker 3" #3268 \$2.00  
Sticker 4.5" #3268 \$2.50

Coffee Mug #3269 \$8.00  
Cotton Hat #3248 \$16.00  
Microfiber Hat #3249 \$16.00

T-Shirt (choose Full Front or  
Pocket Logo) #2184 \$20.00  
Polo Shirt #2183 \$34.00



*"Complements to Stacey, I work in the rocket biz and he's created a meatball worthy of being painted on one of our payload fairings! AWESOME!!!"*

—Review by Val Gregory



### TOOLWARE

These utensils efficiently handle even the most technical food intake jobs with style and grace. Suitable for formal place settings alongside the fanciest plates, yet rugged enough for late night meals out in the garage. Sadly, the tools are not functional. Polished drop-forged stainless steel set in a durable plastic tool-grade presentation case. Humor bad little children who won't eat their vegetables and maybe someday they'll grow up and be just like you. 4.5"×8.75"×1.25"

#4077 \$24.00



### MOTORCYCLE TIRE PENDANT

Pendant matches the tread styling of the MC Tire Rings. Connect to your passion or give as a gift to show you understand another's commitment. American made original designs crafted in .925 Sterling Silver. 38mm x 13mm.

- w/ 20" Leather Cord #4860 \$115.00
- w/ 2.5mm 18" Sterling Round Box Chain #4861 \$145.00
- w/ 2.5mm 24" Sterling Round Box Chain #4862 \$160.00
- w/ 1.5mm 20" Sterling Box Chain #4863 \$133.00
- w/ 1.5mm 24" Sterling Box Chain #4864 \$137.00



### COMPASS SIGNET RING

The Compass Signet is cast in oxidized solid sterling silver and the edge of the ring reads 'Omnes Qui Errant Non Pereunt' which translates from Latin to 'Not All That Wander Are Lost', a quote from J.R.R.Tolkien. In addition, the ring is a working wax seal for your personal correspondence and comes with one stick of red sealing wax. Face measures 16.5mm wide x 17mm high. Band tapers from 17.5mm to 5mm. Available in half sizes, from size 4-12. (Sizing and fitting 'how-to' info at our online listing.)

#4455 \$210.00



OFF-ROAD



ROAD BIKE

### MC TIRE RINGS

Tire rings which embody a love of riding and to carry some of that feeling everywhere. A starting point for ten thousand daydreams, and a subtle way to signal to others you are a rider. American made original designs, in Sterling Silver. Whole and half sizes 6 thru 13. Sizes are about 1/16" apart. Specify Road Bike (6.5mm wide) or Off-Road (6mm wide) design.

Road Bike #3897 \$109.00  
Off-Road #4897 \$109.00  
14K or 18K Gold (Call for price)

*"It's perfect for the motorcyclist and the picture does not do it justice. It's much shinier and brilliant than the picture represents. I liked it so much I bought myself one after buying for my friend." —Review by smokydig*

*"We were shopping for wedding bands. Showed a pic of this ring to my wife (to be), she said 'that is your band.' Little did I know she would choose one for hers." —Review by SILoki*

## ROUTE 66 MAGNETIC POETRY KIT

Create your own ode to the open road, haiku to the highway, or canto to your commute with this inspiring selection of over 200 magnetized words and word fragments. Stick them to your fridge, locker, toolbox, gas tank or any steel surface. Unleash your inner poet or strategically place an inspirational quote. Each tile is 3/8" tall, length varies by word.

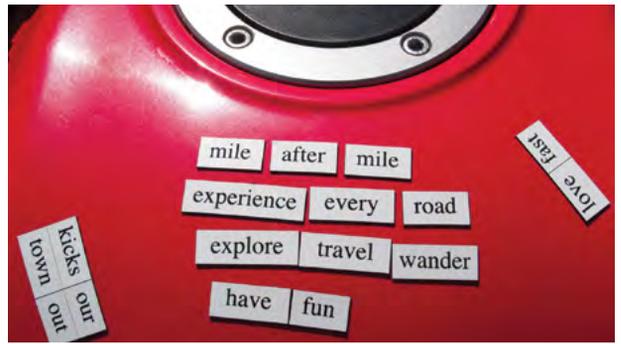
#4401 \$11.00



## CAMPFIRE NIGHT LIGHT

The warm, soothing glow of a traditional campfire with push-button ease anywhere. This LED night light is perfect for shedding a little illumination inside your tent and or as an amusing after dark accent to any room. Compact for easy storage. Uses 3 AA batteries (not included). 3.5"×3"×3.5".

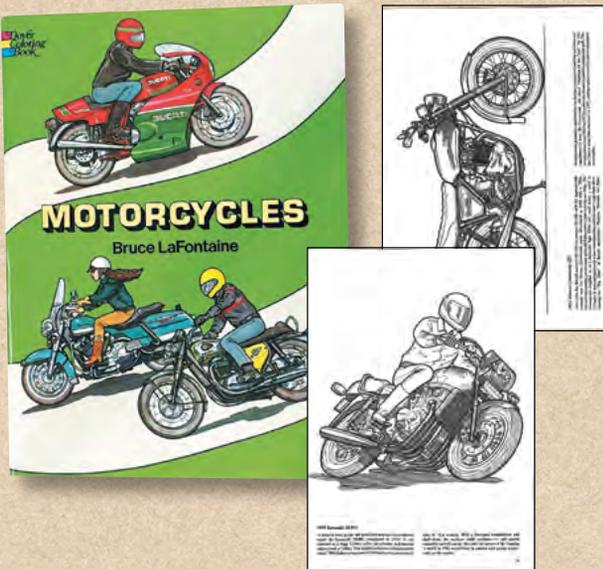
#9367 \$10.00



## PACK-ALONG GAME KIT

Pack some micro-light fun on your next riding adventure. Game set features chess, checker and backgammon on a fast drying cloth board, with low-profile, lightweight dual sided game pieces. Packs nicely away in the included zippered storage pouch. 2.25"×5.5". 12 oz.

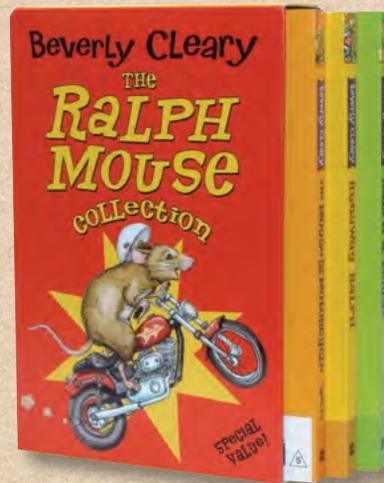
#4352 \$14.00



## MOTORCYCLE COLORING BOOK

A coloring book for kids (of all ages) that features a variety of 45 kinds of iron, from 1902 to the present. Along with the clear, big graphics are descriptions of the various bikes and their attributes and history. A great gift idea, and if you do get very bored this winter...By Bruce Lafontaine. Softbound, 8.25"×11", 46 pp., b/w/c illus.

#3767 \$5.00



## THE RALPH MOUSE COLLECTION

For over 40 years, these stories of Ralph Mouse and his many adventures have delighted children. Now you can get them all in a complete set. A great read for kids ages 8–12 and brings a smile or two to those outside the demographic as well. Attractive hardbound case (7.5"×5"×1.5") with these books: The Mouse and the Motorcycle (186 pp., b/w illus.), Runaway Ralph (195 pp., b/w illus.), and Ralph S. Mouse (160 pp., b/w illus.).

#5888 \$15.00



### MECHANICAL GREASE PENCIL

Great for tracing routes and marking mid-ride notes on the tank bag map window. The wax "leads" exit the end of the pencil with a twist of the cap and come in a variety of colors. Mark any map background or bathroom wall you may encounter in an inscription that is rain-resistant, yet wipes away with just some thumb rubbing. Ideal for writing down directions at a pay phone when you blow into town. Better than a highlighter for route-lining maps, too. Includes one pencil and four different color leads.

#2340 \$15.00

### STOWAWAY PEN

This Pen is compact enough to stow in the fold of a wallet or checkbook, and it's pressurized genuine Space Pen refill writes crisp and clear at any angle and in any-conditions, including outer space if you could ride there.

Sturdy all-metal construction, it measures only 4" when closed and 5.1" open. Ball point tip rolls smoothly at any extreme temperatures, and on any surface, and fits almost anywhere. Black body. Black ink, medium point.

Stowaway Pen #2325 \$10.00



BULLET

### SPACE PENS

These pressurized (nitrogen-filled) ball points were actually developed so astronauts could write in outer space, but they are equally wonderful for marking damp maps, writing on soggy paper placemats, or philosophizing on greasy bathroom walls. The Bullet model has a removable clip, and a short, smoothly-rounded shape that lets you carry it in the front pocket of your jeans without getting stabbed in the thigh (3.6" closed, 5.3" open) Specify: Chrome, Black finish or Solid Brass. The AG-7 (anti-gravity) is the same model that went to the moon and features a side-button action. And back in the day the ol' Russians had to use pencils.

Bullet #2315 \$24.00

AG-7 #2367 \$44.00

Refill #2355 \$6.00



AG-7

### RITE IN THE RAIN NOTEBOOKS

Sometimes you want to leave a note. One that won't get destroyed by rain. Write it down on a sheet from one of these notebooks confident it will remain legible even in a rainstorm. This paper is the result of 75 years of R&D by company that focuses on serving scientists, surveyors and law enforcement personnel. Perfect for notes left on bikes and at other outdoor locations, or for all-weather journaling.

Spiral Side Bound (32 pp., 4.6"x7") #2334 \$8.00

Spiral Top Bound (50 pp., 3"x5") #2326 \$5.00

Spiral Top Bound (50 pp., 4"x6") #2336 \$6.00

Saddle-stitched (48 pp., 4.6"x7") #2328 \$5.00

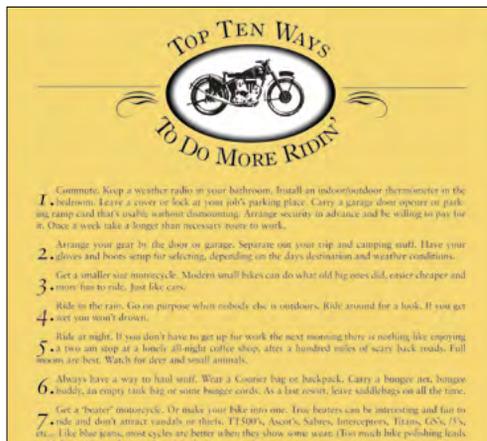




## AEROSTICH TOP TEN WAYS...

This framed list of "top ten" is a collection of hints and tips that will (hopefully) inspire you to get out there and ride more, farther, and with greater frequency. Packed with nuggets gleaned from experience in everyday riding and printed on antique-looking vellum. Framed 8.5"×11"

#3386 \$17.00



## ZIPPERED BOOK COVER

Specifically for use with all Rite In The Rain notebooks, but is also the perfect size for a paperback book or personal journal. Four pockets for writing utensils and plenty of space behind the cover flaps for important documents or extra stuff. Tough Cordura with rugged zipper closure. 8.75"×6.75". Tan.

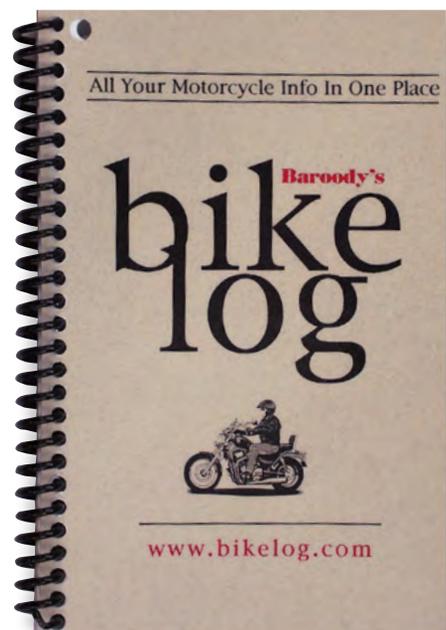
#5916 \$20.00



## BLANK SPEEDING TICKET BOOK

This staple bound booklet of ten 2 part carbonless speeding ticket forms is exactly like the ones used by the cops in jurisdictions all over the country. Good for making an effective "no parking" warning for the car that's always blocking your driveway, or...?

#2318 \$7.00

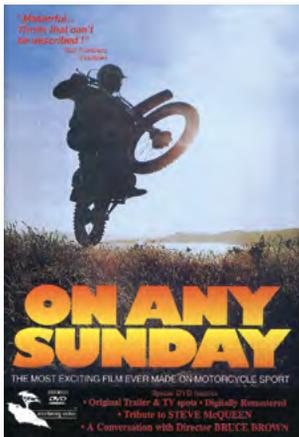


## BIKE LOG

...not something you'd hit with your dualsport. A decidedly low-tech but effective way of keeping track of upkeep and maintenance on your motorcycle. For those of us who can remember to write things down, it provides an admirable place to do so and to refer to later. Includes pages for service logs, trip data, oil changes, and many other things like a winter storage checklist, specs for your bike, and an English/Metric conversion table. Small enough to fit in a jacket pocket or other handy location. Bike Log has a laminated cover and even sports a drilled hole so you can hang it on a nail in your garage. Nice. Spiral-bound, 3.6"×5.5", 80 pp., b/w illus.

#3711 \$12.00





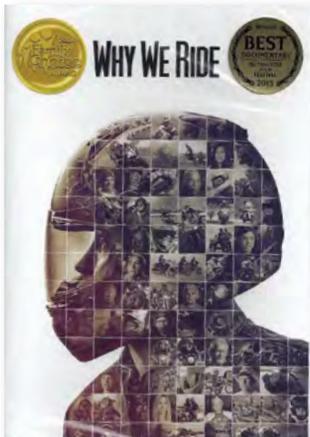
## ON ANY SUNDAY SERIES

The quintessential motorcycle documentary, conveying the danger and thrill of the high-speed chase, the rugged freedom of off-roading and the true spirit of motorcycling. Spectacular footage, featuring champion riders Mert Lawwill and Malcolm Smith, as well as legendary actor Steve McQueen. A brilliant celebration of the challenge, the beauty, and the thrill of riding, it belongs in every rider's video library. Nominated for an Academy Award. DVD. 96 minutes.

**DVD On Any Sunday #3675 \$19.00**

**DVD On Any Sunday II #3226 \$19.00**

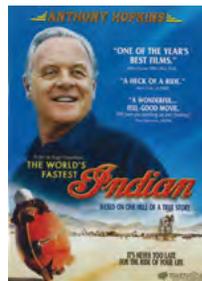
**DVD On Any Sunday The Next Chapter #3227 \$15.00**



## WHY WE RIDE

Inspiring story about who we are and a celebration of the motorcycling community. Shares the passion of riding and shows the camaraderie of the friends and families who ride. From a kid's dream come true, to a retiree's return to freedom, to everyday riders and thrill seeking canyon carvers – the bond is the same. A story told by a generations of motorcyclists. Featuring: Kenny Roberts, Mert Lawwill, Gloria Struck, Keith Code, Ted Simon, and many more. Rated PG. DVD. 89 minutes.

**DVD #3680 \$24.00**

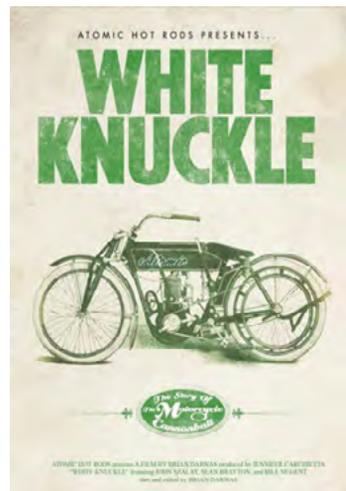


## WORLD'S FASTEST INDIAN

It's the 1960s, and an eccentric old Kiwi named Burt Munro has obsession: to go to America and ride his hand-modified 1920 Indian Scout across the Bonneville Salt Flats to compete for the world land speed record.

Against all obstacles (of which there were countless) and against the doubts of everyone in his life, he pushes himself and his bike to accomplish this 40 year dream. Sir Anthony Hopkins gives an extraordinary performance as the legendary Munro. An inspiring film based on the true story. Also contains the original 1971 documentary, "Offerings to the God of Speed," featuring historical footage of the real Burt Munro. DVD, 127 minutes.

**DVD #3616 \$16.00**

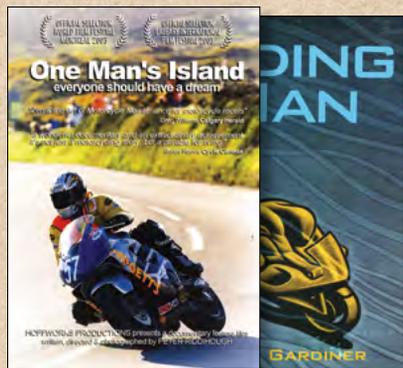


## WHITE KNUCKLE

An inside look at the 2010 Motorcycle Cannonball. Ride along with pre-1916 motorcycles on a re-run of this classic long distance cross-country race. Covering 3325 miles in 3 weeks, riders battle not only distance and elements, but also the incredible challenge of just keeping their 100 year old bikes running and on the road.

In-shop scenes of builds and restorations, roadside and parking lot repairs and plenty of captivating ride footage along the route. Experience what it's like to ride an antique moto for 18 hours a day (at 35 to 40 mph), only to wrench well into the night to prepare for the next day and do it all over again. Fascinating and fun. 55 minutes.

**DVD #5669 \$25.00**

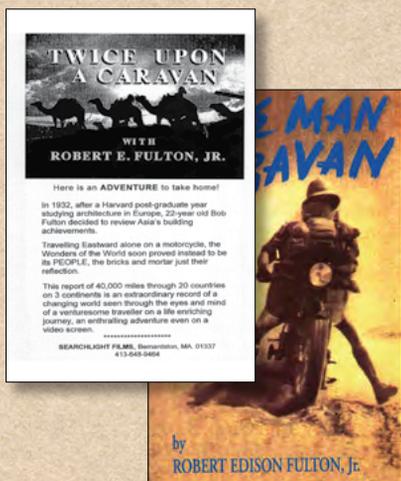


## ONE MAN'S ISLAND

At forty-six, our man Mark Gardiner says the "hell with it", chucks his regular life, and goes racing for real on the legendary Isle Of Man with all its attendant risks, cost, speed, and exhilaration. After a life of amateur club racing and responsibilities in the business world, the narrative reveals the motivation and thought behind one man's realization of Just What Matters and what he's gonna do about it. At 150+ mph. An entertaining and inspirational film that isn't just for bikers. Recommended. DVD, 100 min.

**DVD #3293 \$24.00**

**Riding Man (Book, 247 pp) #5943 \$16.00**



## TWICE UPON A CARAVAN

Believe it or not, R. E. Fulton was able to shoot about 35,000 feet of dramatic documentary film during his amazing 1932 round-the-world ride. This is the very best of it. Each minute is filled with incredible long-lost images of roads, riding and experiences. Narrated by Fulton himself. DVD, 53 minutes.

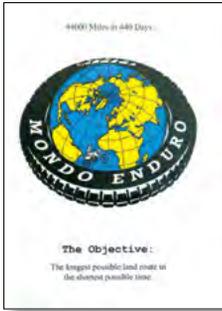
**DVD #3296 \$29.00**

**One Man Caravan (Book, 275pp) #3768 \$24.00**

**Book & DVD SAVE \$5.00 #3608 \$48.00**

## MONDO ENDURO

An infectious account of six blokes on a cheap and cheerful global circumnavigation via motorcycle. Audacious and seemingly a bit blithe in the best tradition of British Exploration, our crew hops astride their crappy DR 350s and head out on a 44,000 mile journey around the earth. It is both hilarious and grave, depending on the climatic or mechanical dilemmas of the day. Great fun and possibly inspiring. Whether it's disintegrating wheel bearings in Russia or Gerald going broke in Alaska and having to drop out of the ride, this is a fun and entertaining undertaking to witness. Great fun and possibly inspiring. 2 hrs. 24 min.



**DVD #3606 \$29.00**

## ADVANCED DUAL SPORT RIDING TECHNIQUES

Epic riding conditions in the high Colorado mountains serve as the classroom to prepare you for drills and skills that take dual sport riding to the next level. Turn a ride into an adventure by mastering techniques to improve control and timing, advanced cornering, suspension and throttle control and proper use of momentum. Specific situations addressed include: Ledges, roots, berms, side-hills, ruts, stream crossings, bailouts and more. The skills learned from this DVD will provide the confidence and skills needed to venture further off the beaten path- making the miles and smiles come easier. A follow-up to the skills taught in the first video of this series. Includes 50 minutes of main video presentation as well as 10+ useful and entertaining minutes of bonus footage. DVD, 60 minutes.



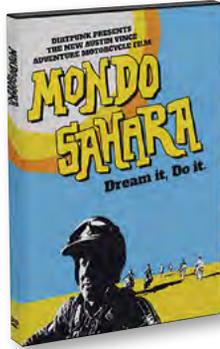
Colorado mountains serve as the classroom to prepare you for drills and skills that take dual sport riding to the next level. Turn a ride into an adventure by mastering techniques to improve control and timing, advanced cornering, suspension and throttle control and proper use of momentum. Specific situations addressed include: Ledges, roots, berms, side-hills, ruts, stream crossings, bailouts and more. The skills learned from this DVD will provide the confidence and skills needed to venture further off the beaten path- making the miles and smiles come easier. A follow-up to the skills taught in the first video of this series. Includes 50 minutes of main video presentation as well as 10+ useful and entertaining minutes of bonus footage. DVD, 60 minutes.

**DVD #3636 \$29.00**

**Both SAVE \$5.00 #3638 \$53.00**

## MONDO SAHARA

Austin Vince is back with a thrilling new expedition and film. Starting in London, the aim was to ride off-road, across Spain, Morocco and Western Sahara. Rendezvousing at the Mauritanian border post, the group of seven Englishmen and Americans lunge into the Empty Quarter of the Sahara, following pre-programmed Garmin coordinates across 1200 miles of wilderness. Every day a new destination location was to be reached, where food, fuel and water had been previously cached in the sand. Nobody had done anything like this before. Ride along on this class-A demonstration of how a bunch of regular guys, with hardly any specialty gear, can have an affordable world-class four week travel adventure. DVD.



**DVD #3683 \$29.00**

## TERRA CIRCA

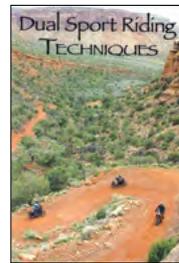
They're at it again...at least some of them. Another un-sponsored, underfunded-yet-determined planetary circumnavigation via motorcycle that brings us along for 20,000 miles of motorized adventure. From a lighthearted setting-off to the trackless bogs of eastern Siberia, our five regular guys come through and provide plenty of fun along the way. An ideal companion to 'Mondo Enduro', not only for the smiles, but to see the progress the crew makes in overall planning and sophistication. Or not. Wonderful viewing. DVD, 120 Minutes.



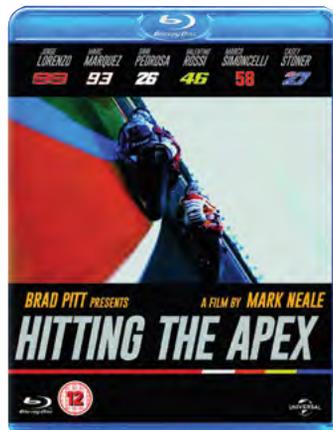
**DVD #3607 \$29.00**

## DUAL SPORT RIDING TECHNIQUES

Five hundred pounds of gnarly Adventure bike and 500 miles of even gnarlier irregular terrain calling you to ride on ahead? This is specific know-how that will make your next ride a lot more fun, and will give you new confidence with the skills needed to take on the farthest-out outlands. This DVD isolates each of the skills needed to follow the road less traveled, gives specific pointers and ways to practice, and then puts them all together on the trail. It covers in detail: Body Position, Turns, Hill climbs and descents, Rocky/ rooty/ rough terrain, Sandy/ muddy/ loose terrain, Line selection, and Bike setup. Each section contains specific drills that you can do to improve your riding at your own pace, including ways to tailor the exercises for riders with more or less experience. In addition, bonus features include: Suspension Setup, Tire Changes, and Trail riding Footage. Filmed on location in Utah and Colorado. DVD 50 minutes (the main techniques portion is about 30 minutes, and the bonus features fill in the rest).



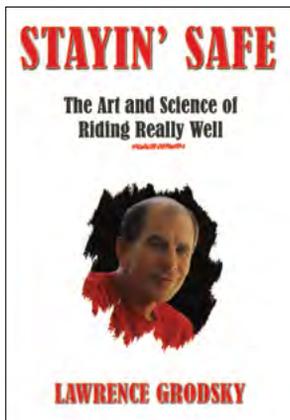
**DVD #3601 \$29.00**



## HITTING THE APEX

Hitting the Apex is the inside story of six of the fastest motorcycle racers of all time - and of the fates that awaited them at the peak of the sport. It's the story of what is at stake for all of them: all that can be won, and all that can be lost, when you go chasing glory at over two hundred miles an hour - on a motorcycle. From the director of Faster & Fastest, Hitting the Apex takes us to the heart of this exhilarating sport at a time when the speeds have never been higher or the talent on the track more brilliant. 3 disc set includes BluRay & DVD, plus bonus Apex Collection DVD. 138 minutes.

**3 Disc BluRay & DVD #4431 \$30.00**

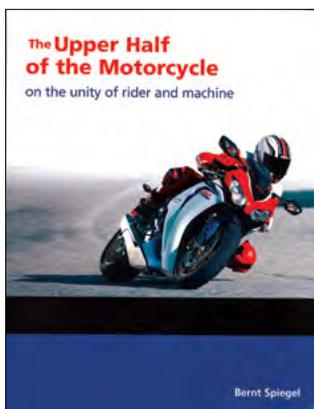


### STAYIN' SAFE

Written by one of the best writers about motorcycle safety, ever. For 18 years, thousands benefitted from his sage advice in his "Stayin' Safe" columns in Rider magazine. Through selfless exhaustive research and a keen eye, he pioneered the development of better riding skills to aid fellow riders. This collection of articles and personal stories gives a glimpse

into his best work, as well as the man himself. By Lawrence Grodsky. Hardbound, 6.5"×9.25", 352 pp., no illus.

#5841 \$24.00



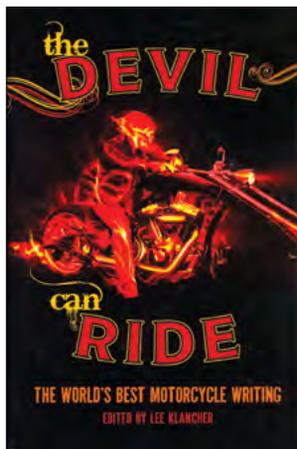
### THE UPPER HALF OF THE MOTORCYCLE

This is the best-selling, multi-reprinted, much-acclaimed German book about riding skills and how-to-think-about-riding. Deservedly so. It is terrific and goes well beyond everything similar.

Now finally available in English, the reader is guided through five sections that

build upon our evolutionary biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road). By Bernd Spiegel. Translated by Meredith Hassall. Softbound, 8.5"×10.75", 189 pp., color illus.

#5996 \$29.00

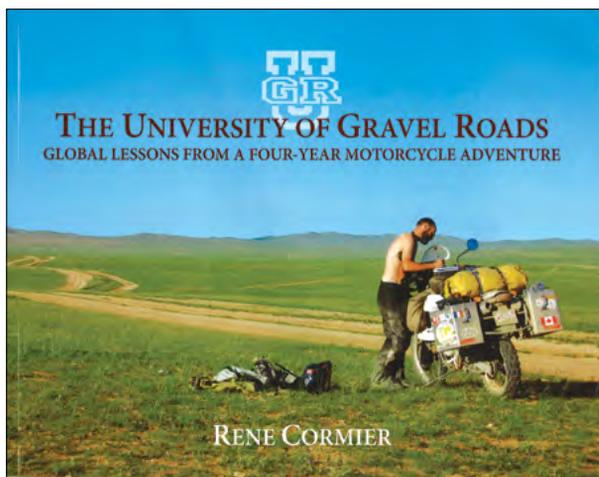


### THE DEVIL CAN RIDE

Some of the greatest and best writing about riding, motorcycles and "the life." Give this just half an hour. The stories and writing are extraordinary. The Devils' collection is a delicious juicy slab of prime filet-mignon writings, prepared by an expert. Subtitled "The Worlds Best Motorcycle Writing," here is the best of Hunter S. Thompson, Bob Pirsig, T.E. Lawrence, Peter Egan, Steve

Thompson and many others you'll recognize. Plus a few you should know, but don't. These people are famous for a reason. This one is for the outlaw, rebel, thief, philosopher, lover, poet and road warrior just beneath the surface inside all of us. Eat, Read, and Enjoy. Edited By Lee Klancher. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5999 \$24.00

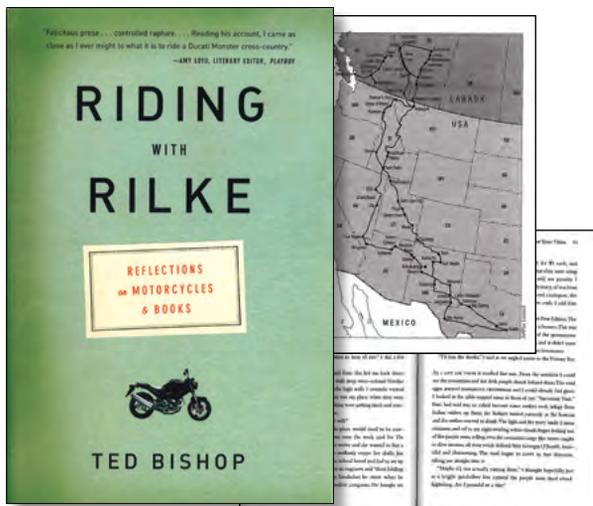


### THE UNIVERSITY OF GRAVEL ROADS

Seizing an opportunity and not one to let excessive planning get in the way, 33 year old Rene Cormier sold what he had and set off on what became a five year, 95,000 mile, 41 country motorcycle journey around the world. Warned by friends about banditos in Mexico, drug lords in Colombia and the mafia in Russia, he begins by getting shot at in the desert of Utah.

Rene writes an insightfully entertaining narrative complimented by an outstanding collection of photographs that transport the reader along on this life changing ride-venture. An artful and amusing photographer, who's trip, writings and indelible images are from 2004—2009. By Rene Cormier. Softbound, 160 pp., color illus. 8.5"×11", 1.25 lbs.

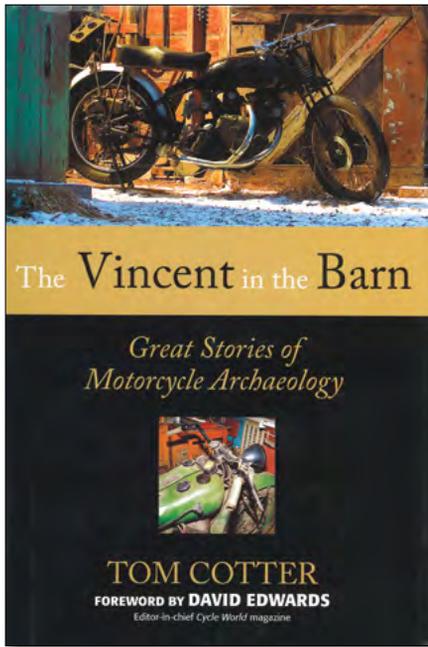
#5854 \$35.00



### RIDING WITH RILKE REFLECTIONS ON MOTORCYCLES AND BOOKS

Desperately afraid he would do something sensible with some inherited cash, Canadian English Professor, Ted Bishop succumbs to the siren song of a Ducati Monster and embarks on a cross-country pilgrimage from Edmonton to Austin, discovering along the way the intricate and tangled interplay of life, work and art. The book draws the reader in with a harrowing account of the author in a near-fatal meeting between motorcycle, semi-truck, pavement and ditch—resulting in a heightened appreciation for life's 'big picture' stuff. Thoughtful and great. By Ted Bishop. Softbound, 5.5"×8.25", 262 pp., no illus.

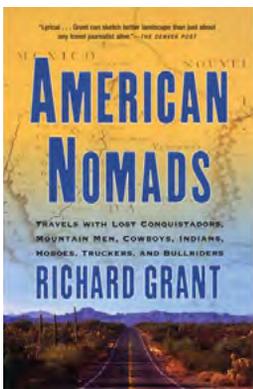
#5881 \$14.00



### THE VINCENT IN THE BARN

Grab your fedora, throw your letter bag over your shoulder and prepare to embark on forty great archaeological adventures to chase down forgotten, hidden and neglected motorcycle classics squirreled away in some pretty unusual places. Treasure awaits in the quest to unearth an Indian in the attic, a Ducati in the basement, a Vincent in the barn and additional tales of intrigue, hoarding, dead ends and mother lodes. Filled with page turning suspense to find out what lies around the next corner, under the tarp, or in the deepest recesses of a dark and abandoned building. Keep the bullwhip handy, and your eye out for Venomous Velocettes. By Tom Cotter. Hardbound, 6.25"×9.25", 255 pp., color photos.

#5994 \$26.00



### AMERICAN NOMADS

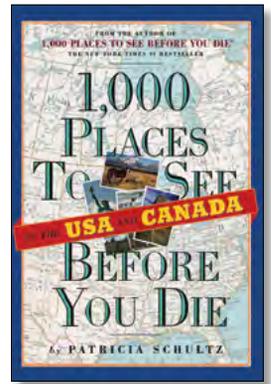
Fascinated by the land of endless horizons, sunshine, and the open road, Richard Grant spent fifteen years wandering throughout the United States, never spending more than three weeks in one place and getting to know America's nomads: truckers, tramps, rodeo cowboys, tie-dyed concert followers, flea market traders, retirees who live year round in their RV's, and the murderous Freight Train Riders of America (FTRA). In a richly comic travelogue, Grant uses these lives and his own to examine the myths and realities of the wandering life, and its contradiction with the sedentary American dream.

Along with a personal account, American Nomads traces the history of wandering in the New World, through vividly told stories of frontiersmen, fur trappers and cowboys, Comanche and Apache warriors, all the way back to the first Spanish explorers who crossed the continent. What unites these disparate characters, as they range back and forth across the centuries, is a stubborn conviction that the only true freedom is to roam across the land. By Richard Grant. Softbound, 320 pp.

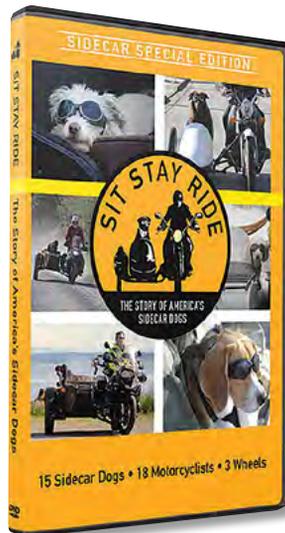
#5043 \$16.00

### 1000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE

This chunky book doesn't list everything there is to see on the continent, but it comes pretty darn close. One flip through the pages and you're bound to find things to do or see that will have you up and planning your next dozen or so trips. You won't find "The World's Largest Ball of Twine," but you'll discover the best galleries, historical sites, natural wonders and places to eat. Each location includes interesting detailed backgrounds, directions, and all the other pertinent info you'll need to get there. Even if you're not planning a trip, it's still a fun book to read. By Patricia Schultz. Softbound, 5"×7", 1200 pp., b/w illus.



#5851 \$19.00

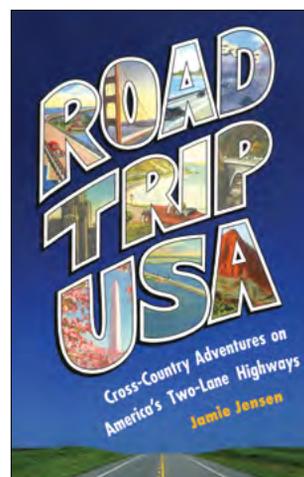


### SIT, STAY, RIDE

Across America, there are dogs of all breeds riding in the open air of motorcycle sidecars, whether on short trips around town or extended adventures on the highway. Sit Stay Ride: The Story of America's Sidecar Dogs is a delightful and inspiring documentary film about motorcyclists and their beloved canine co-pilots. 15 dogs, 18 humans, 3 wheels and 1 very happy adventure. Choose DVD or Blu-ray. 77 minutes.

DVD #5671 \$19.00

BluRay #5672 \$25.00



### ROAD TRIP USA

Spanning the United States are a network of roads that have been largely supplanted by more modern, bigger, and infinitely duller interstate highways. This book is about exploring these backroads and their hidden treasures of the American experience. Helping you explore this realm of the semi-forgotten are 100 maps and a lively slew of sidebars and facts. Twelve cross-country journeys spanning the United States are featured. So well written it's readable/browsable for its own rewards. A must-have for planning that 'looking for America' (or 'escaping America') ride. By Jamie Jensen. Softbound, 5.5"×8.25", 784 pp., b/w & color illus.

#3740 \$29.00



## OHNE TITEL ZWEI

A few years ago a customer sent us a postcard featuring this painting by award-winning German artist Michael Sowa. Art can be very subjective, so we'll leave it up to you to as to the meaning of this one, but we thought it was cool enough to share. The title of the original is "Ohne Titel Zwei", which translates to "Without title two"...leaving it open to even further interpretation. Regardless of that, it seems like Michael understands a bit about riding's relationship to our inner lives. If this painting speaks to you, or if you know a rider who might enjoy it, select from a framed print, poster, ceramic mug or 100% cotton t-shirt.

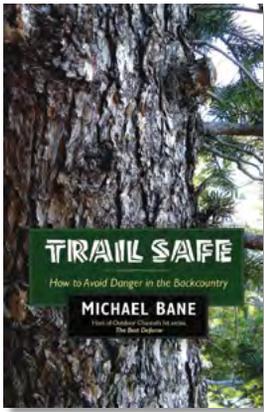
**11 oz. Coffee Mug #5014 \$8.00**

**T-Shirt #5015 \$22.00**

**8.5"x11" Framed Print #5016 \$15.00**

**38"x26" Poster Print 5017 \$20.00**



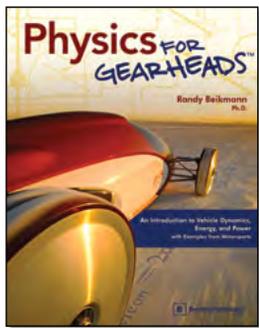


## TRAIL SAFE

How to avoid danger in the backcountry. Whether you are poach camping off the beaten path on a lonely section of highway or setting up your tent in a busy municipal, state or national park, this book describes a relationship between awareness, intuition and fear that when understood, can both enhance our relationship with the wild and help keep us secure. Real-life lessons presented in an easy-to-understand, logical format to help

you gain better awareness of your surroundings and enhance your enjoyment of that world. Allow yourself to dispel fear and embrace life's richness while understanding the risks. By Michael Bane. Softcover, 8.5"x5.5", 208 pp.

#4436 \$19.00



## PHYSICS FOR GEARHEADS

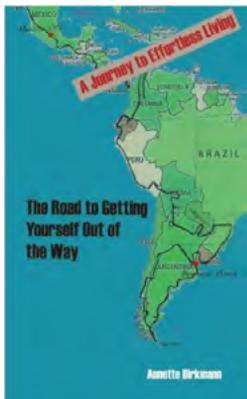
There is no better way to learn physics than by having a problem to solve. As a gearhead, you have a secret advantage when it comes to understanding physics: you see it at work every time you solve a problem with your bike or watch a motorsports event. The experience you already have tuning cars or motorcycles is your virtual physics lab. Physics for Gearheads will show you that if you can learn about motorcycles or cars, you can learn about physics. Whether your interest is in increasing your engine's horsepower, getting more miles per gallon, or shaving tenths off



your lap time on track day, you can use physics to gain insight into the problem and formulate a solution. Physics for Gearheads not only

explains physics principles in language you can understand, it demonstrates how to use physics to your advantage. By Randy Beikmann. Softbound, 9.9"x7.8". 608 pp., .347 color illus. and diagrams.

#5040 \$79.00



## THE ROAD TO GETTING YOURSELF OUT OF THE WAY

"On many occasions in my life I've arrived at a point where I've thought: is this it? Whenever I reached a goal, it was with the unspoken expectation that when this has been achieved then my life will be great. It didn't happen." At the age of thirty-one Annette Birkmann quits her job as a lawyer in Denmark, sells her belongings and travels to Buenos Aires, Argentina, to fulfill a childhood dream: to ride a motorcycle. Join the ride on the author's solo motorcycle journey through Latin America and her search for freedom. It describes the lessons she learned living her dream and her realization that in every experience there was something familiar: herself. By Annette Birkmann. Softbound, 4.2"x6.9", 202 pp.

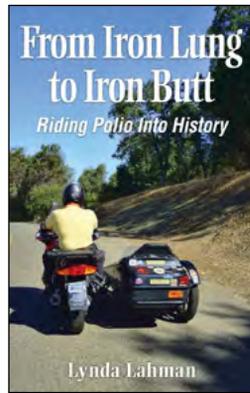
#5013 \$17.00



## WHEN ALL HELL BREAKS LOOSE

Proven tactics and real-world applications to prepare and educate yourself about survival psychology and the skills necessary to negotiate a disaster whether you are at home, in the office, or on your motorcycle. This is not your father's scout manual or a sterile FEMA handout. It entertains as it informs, describing how to maximize a survival mind-set necessary for self-reliance. According to the book, living through an emergency scenario is 90 percent psychology, and 10 percent methodology and gear. Relevant quotes and tips are placed throughout the pages to help readers remember important survival strategies while under stress and anxiety. Also addresses basic first aid and hygiene skills and makes recommendations for survival kit items to pack and have available. Not motorcycle specific, but filled with great information that applies well to on-the-road awareness and preparedness. By Cody Lundin. Softbound, 6"x9". 450 pp., color & b/w illus.

#5044 \$19.00

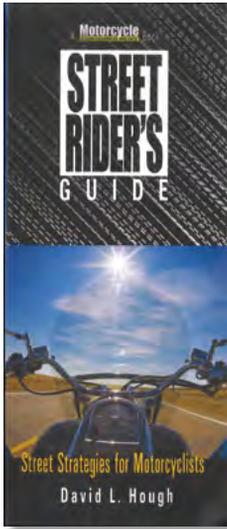


## FROM IRON LUNG TO IRON BUTT

Diagnosed when he was not even a year old, Bob Mutchler understands firsthand how life-altering polio can be. Yet he and his family refused to let the challenges of this debilitating disease affect his future. As an adult Bob combined his membership in Rotary International and his love of motorcycle riding to help with The Rotary Foundation's commitment to provide polio immunization

to children everywhere through a program called PolioPlus. This is the gripping story of a man who knows from his own experiences exactly what a "world without polio" can mean to children and families. Crisscrossing Australia and North America on his motorcycle, "Motorcycle Bob" shares his own personal struggles as he tirelessly dedicates himself to the eradication of polio worldwide. All proceeds from the sale of this book are being donated to The Rotary Foundation's PolioPlus program. By Lynda Lahman. Softbound, 5.5"x8.5". 262 pp.,

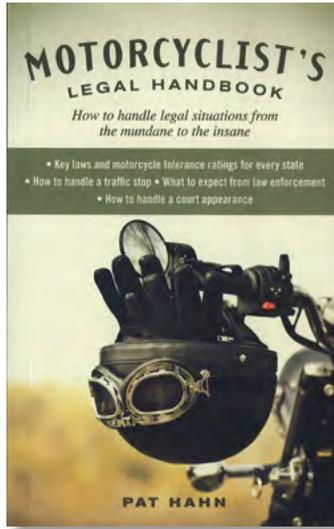
#5041 \$16.00



### STREET RIDER'S GUIDE

Go beyond mastering physical capabilities (balance, turning, shifting, breaking) and learn how to better develop the crucial skill of situational awareness. Safety expert David L. Hough combines decades of experience as a rider and instructor, as well as a million crash-free miles, into a handbook teaching you how to avoid potential hazards and be a more attentive and skillful motorist. A unique riders' handbook with practical advice about how to handle nearly 100 real-world situations, arranged in an easy to read A to Z format. By David Hough. Softbound, 4.5"×10.5", 208 pp., color illus.

#5663 \$17.00



### MOTORCYCLIST'S LEGAL HANDBOOK

Ignorance of the law is no excuse, so this invaluable resource is essential reading material for every rider. From tips to keep your record clean to the best things to say or do if (when) you get pulled over, this handbook details riding rules and regulations in an easy to use state-by-state synopsis, including rankings for overall rideability. Indispensable wisdom whether riding around town or cross-country. By Pat Hahn. Softbound, 8.5"×5.5", 240 pp., color illus.

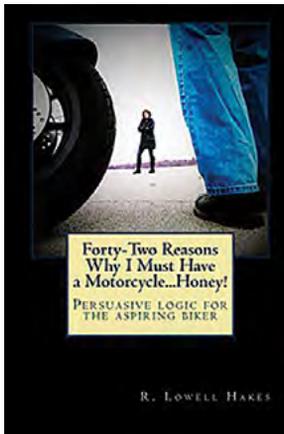
#5630 \$22.00



### TOTAL CONTROL

A high-performance riding book written for street riders! Learn the secrets the pros use to have total control of their bikes. Each skill is broken down into small easy steps with examples for sportbikes, cruisers and tourers. Based on the successful Advanced Riding Clinics run by the National Endurance Champion author. By Lee Parks. Softbound, 8.25"×10.675", 148 pp., color illus.

#5786 \$24.00



### FORTY-TWO REASONS WHY I MUST HAVE A MOTORCYCLE... HONEY!

Funny, easy to read and just might be the ticket you need to convince your significant other that you need to get (or add to) your motorcycle collection. Overcome by motorcycle lust late in life, the author shares lessons learned in convincing the love of his life to accept him buying and riding a motorcycle. Share it with your wife/girlfriend/significant other as it is filled with a mix of humor and overreaching arguments that might be just desperate enough to get them to say 'yes'. Even if you end up in serious hot water, at least this book is good for a few laughs along the way. Good luck. By R. Lowell Hakes. Softbound, 6"×9", 72 pp.

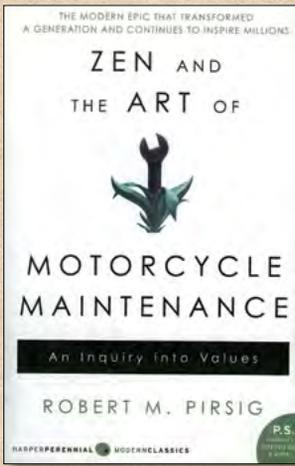
#5676 \$10.00



### MAXIMUM CONTROL: MASTERING YOUR HEAVYWEIGHT BIKE

A heavyweight motorcycle starts, stops, and turns differently than a lighter bike, especially when it is loaded down with a week's worth of gear in the panniers and a passenger on the pillion. Advanced riding techniques, technical information and practical riding drills are laid out in an easy to read style, augmented by beautiful full-color photos and illustrations on nearly every page. Education at its funnest—read, practice and then ride like a pro. By Pat Hahn. Softbound, 8.25"×10.75", 160 pp., color photos & illus.

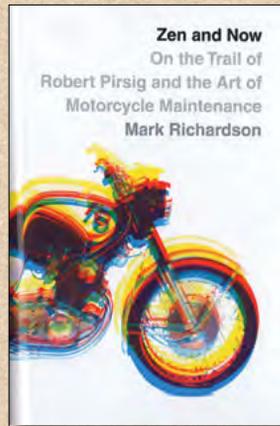
#5853 \$24.00



## ZEN AND THE ART OF MOTORCYCLE MAINTENANCE

No rider's library should be without this classic account of one rider's search for a philosophy of value and his quest for meaning in life. Beautifully written. Filled with ideas about sanity, quality and values. An amazing story. Seriously meditative. Justifiably famous. Most literate literature. By Robert M. Pirsig. Softbound, 4"×7", 430 pp., no illus.

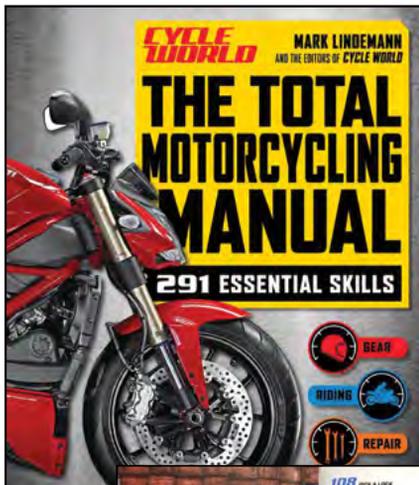
#3124 \$18.00



## ZEN AND NOW

It has been forty years since Zen and the Art of Motorcycle Maintenance was first published. Since then, it's become a modern—and influential—classic. "Zen" is, at its core, about our human and cultural relationships with technology. Part travelogue, part philosophic inquiry and part personal memoir, it is so multi-layered that for its fortieth anniversary, Mark Richardson re-traced the ride, on the same bike, and produced a thoughtful and powerfully enlightening look at the incredible life of the reclusive author, and at the kaleidoscope of elements which make up this extraordinarily complicated work. Here is the stunningly compelling human story behind and within this classic. An amazing, compelling book. By Mark Richardson. Softbound, 6.5"×9.3", 288 pp., no illus.

#5960 \$16.00

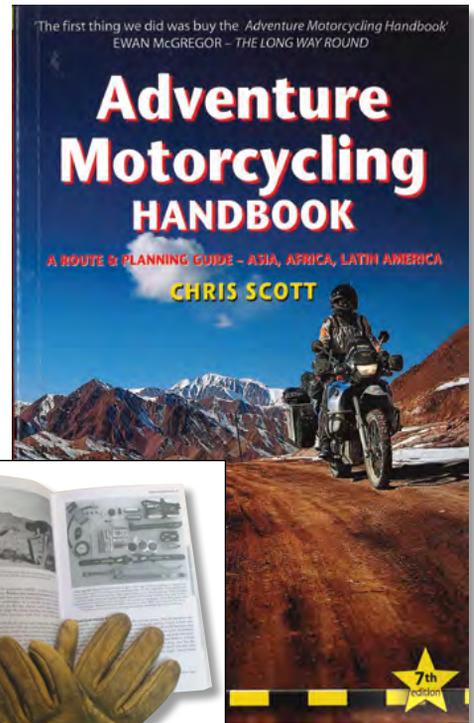


## THE TOTAL MOTORCYCLING MANUAL

Tried-and-true tips and tricks to make the most out of your motorcycle, from navigating city streets on the daily commute, to on-the-fly emergency roadside repairs, maintenance advice and choosing proper riding gear, this comprehensive guide covers 291 essential moto related skills.

Assembled by the experts at Cycle World magazine and filled with insider knowledge and real-world advice intended to get the most out of every ride. Covers gear, riding, maintenance and repair for commuters, touring riders, off-road dirt fiends and all riders in-between. We could write a book like this...but, since we haven't (yet), this is a solid collection, worth adding to the library. By Mark Lindemann. Softbound, 256 pp., color illus.

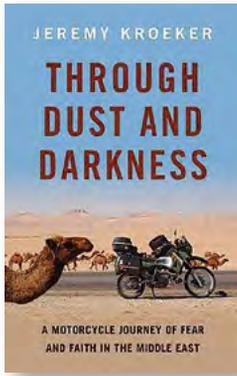
#5506 \$27.00



## ADVENTURE MOTORCYCLING HANDBOOK

Land travel in remote areas is not for the unprepared and this comprehensive book will go a long way to making the reader aware of the factors involved in such trips. Because of the expense and potential danger of such voyages, the years of experience gathered by the author and his contributing world riders is invaluable information for those contemplating an undertaking of such magnitude. Bike mods, what to bring, as well as paperwork and riding techniques are all covered in this well-written and authoritative book. Revised 6th edition with added content. By Chris Scott (who actually was the inventor of term "adventure motorcycling").

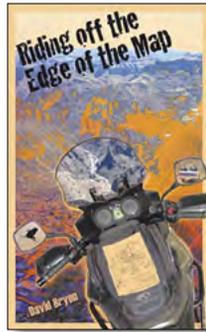
#3714 \$23.00



## THROUGH DUST AND DARKNESS

Seeking answers from another perspective, traveling half way around the world and turning your world view upside down, makes for a very interesting tale, when done on a motorcycle. Ride along on a journey of discovery, exploration, learning and at times, sheer terror, from a route encompassing Germany, Croatia, Syria and ultimately Iran. In the end, the author accepts uncertainty and keeps riding forward figuratively and literally with a newfound mixture of hope and fear. By Jeremy Kroeker. 8.4"×5.5", 288 pp.

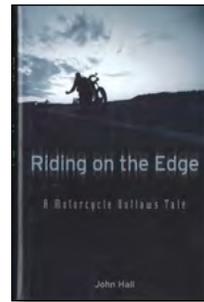
#5654 \$20.00



## RIDING OFF THE EDGE OF THE MAP

When every-thing familiar, comfortable and understood no longer apply, the journey of examination into fundamental questions of how to ride and how to live can begin. A true account of the author and two fellow motorcyclists, as they face alluring beauty and unspeakable terror on a quest of discovery through the heart of Central Mexico's Sierra Madre Mountains and into the largest canyon system in North America. External struggles create opportunities for internal contemplation and self-discovery as they struggle with impassible roads, injury, breakdowns and a search to find their way back, figuratively and literally, to civilization. By David Bryen. 8.5"×5.5", 220 pp.

#5644 \$17.00

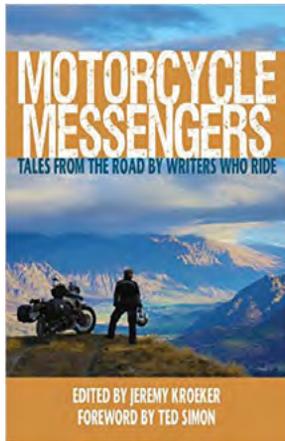


## RIDING ON THE EDGE

A product of the tumultuous 1960's, John Hall embodied the notion of misspent youth by embracing the outlaw motorcycle lifestyle, ascending through the ranks to become president of the notorious Pagans motorcycle club.

Ride along as he vividly recounts the hard-living, hard-fighting, outlandish bad-assed behavior that subsequently landed him and six other brothers in the state pen. A fascinating recollection of a past-life wrought with violence, dedication, loyalty, passion and ultimate redemption of motorcycle pariah. A raw, free-flowing read that smashes stereotypes and casts an open, honest light on these legendary American outlaws. By John Hall. Softbound, 6.25"×9.25", 302 pp., no illus.

#5647 \$17.00



## MOTORCYCLE MESSENGERS

Motorcycle Messengers is a collection of travel stories from some of the leading writers in genre... plus a few people you've never heard of. Consider it a sample pack of authors, including Lois Pryce, Neil Peart, Paddy Tyson and a foreword by Ted Simon. Stuff a copy into your saddlebag, read a story by the fire, and discover your new favorite motorcycle travel writer. By Jeremy Kroeker. Softbound. 188 pp.

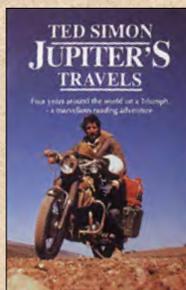
#4472 \$20.00



## A HARD MOTOR ONWARD

A tale of a total loser, who, at fifty-two years, becomes an even bigger one by buying his FIRST motorcycle: a chrome-encased posermobile on which he trundles across the countryside, in a feverish attempt to amend his misspent youth while subjecting us to unending homilies and downright idiotic drivel for 182 grueling pages. This I've made-it-and-now-I'm-gonna-go-ride-my-chrome-toilet is sure to piss anyone off. Softbound, 6" x 8", 182 pp, no illus.

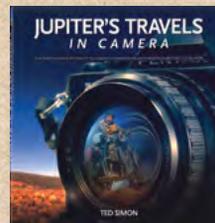
#NAND \$27.00



## JUPITER'S TRAVELS

A number one best-seller in the late 1970s and one of the greatest motorcycle books—and indeed one of the greatest travel books—ever written. Ride along with Ted Simon as he and his '70s Triumph Tiger go 'round the world in four years covering 78,302 miles. This is the classic motorcycle travelogue, filled with poetic descriptions and refined insights on life and about riding. It will leave your imagination richly filled. By Ted Simon. Softbound, 5.5"×8.5", 447 pp., b/w illus.

#3122 \$24.00

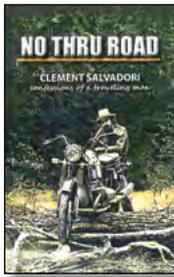


## JUPITER'S TRAVELS IN CAMERA

A picture is worth a thousand words and this beautifully designed book is filled with over 300 stunning images, captured 40 years ago on Kodachrome slides during Ted Simon's epic 1970's motorcycle journey around the world. The iconic story was told in the book Jupiter's Travels, and now can be relived in a vivid new photographic journey. Photos from another age, looking as sharp and colorful today as the day they were captured, views directly from Ted's perceptive eye. By Ted Simon. Hardcover. 256 pp., 10"×10". Color photos.

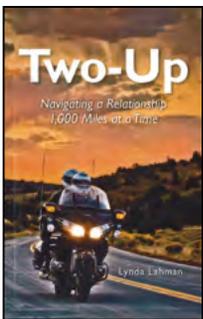
#5649 \$49.00

## NO THRU ROAD



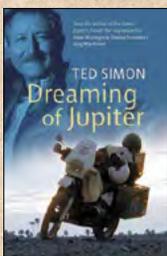
Fire up the way-back machine and prepare to vicariously take a two-wheeled motorized journey through time and space with well-known moto-journalist and traveling-man, Clement Salvadori. The book describes 29 motorcycle trips, and one in a VW van, covering six continents — excepting Antarctica — since 1957. The writing is all new, no boring reprints, though a few of the trips have been written up in magazines in a very different fashion. Follow along on this magic-carpet ride of two wheel travel, arranged alphabetically from Afghanistan to Zimbabwe, and zooming thru decades of discovery, exploration and life lessons only achieved through a life-long love of motorcycles. Engaging, easy-to-read and filled with worldly historical observations and intimate personal insight into the life of a dedicated rider and respected moto-journalist. By Clement Salvadori. Softbound. 5.5"×8.5", 414 pp., b/w illus.

#5662 \$24.00



An intense, endearing and real-world adventure-love-story wrapped around entry in the Iron Butt Rally and their participation in the 'World's Toughest Motorcycle Competition'. By Lynda Lahman. Softbound, 5.5"×8.5", 206 pp., b/w illus.

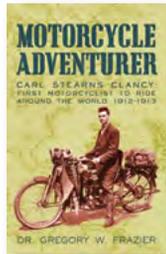
#5637 \$17.00



In 2001, at the age of 69, Ted Simon decided to retrace his original journey. It took him two and a half years, during which he revisited all the countries he had traveled through his first time 'round. He found much had changed, and he reflects upon the increased poverty, political upheavals, environmental issues and changes in himself. This book is a hugely inspiring read with a positive message at its heart...that no matter what age you are, you can still set off on an adventure and still be surprised and excited by what life throws at you along the way. Softbound, 6"×9" 448 pp., b/w illus.

#5931 \$24.00

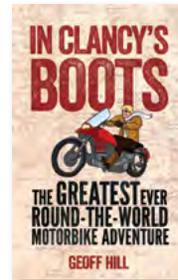
## MOTORCYCLE ADVENTURER: CARL STEARNS CLANCEY



This travelogue originally authored by Clancey is for the avid motorcycle adventurer, the travel dreamer thirsting for motorcycle touring. Clancey circled the globe during 1912-1913 on a 1912 Henderson motorcycle. There were no GPSs, ATMs, Internet, and often no gas, roads or motorcycle repair shops. It describes the first motorcycle global adventure ride by the man who survived a dream quest with his gun, determination, grit, and guts. A wonderful historical account detailing the adventures and difficulties of traveling around the world 100 years ago. By Carl Stearns Clancey. Edited by Dr. Gregory W. Frazier. Softbound. 5.5"×8.5", 324 pp., b&w illus.

#5658 \$22.00

## IN CLANCEY'S BOOTS



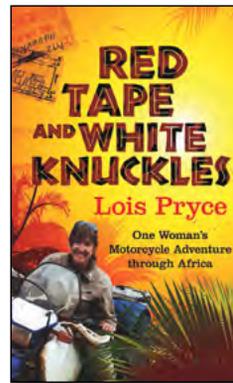
A must-read travel book for anyone who loves motorcycles and adventure. Come along for the ride as Geoff Hill recreates Carl Stearns Clancey's 1913 route, becoming the first person ever to successfully circumnavigate the globe on motorbike. Following the same route, and with Clancey's account of the journey echoing in his head, Geoff travels through Europe and north Africa, Sri Lanka, Malaysia, Hong Kong, China and Japan, all the way to America and Clancey's home town of New York. By Geoff Hill. Softbound. 7.5"×5", 264 pp.

#5659 \$19.00

Buy both Clancey books and SAVE \$6.00 #5661 \$35.00

## TWO-UP

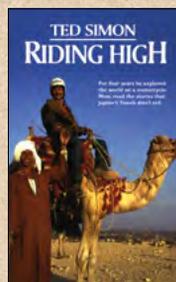
A relationship can be difficult enough under 'normal' circumstances, but navigating a relationship 1,000 miles at a time is another story entirely. Join the ride as Lynda and Terry embark on a long-distance journey that includes falling in love, blending families and building a life together while chasing the consuming passion, exhaustion, disappointment and exhilaration found in the world of competitive riding.



Lois is at it again, unabashedly taking on the kind of challenging adventure most of us could only dream of. Armed with maps, a baffling array of visas and an abundance of charm and determination, she dons her sparkly helmet and sets off on a grand motorcycle trek across the Dark Continent of Africa, destined for Cape Town. Never mind the small matter of navigating the Sahara, war-torn Angola and the Congo Basin along the way. An entertaining, action-pack and funny and fast paced page-turner about following your dreams, sure to inspire you to pack your bags and tackle your own adventure. Softbound, 5"×7.7", 416 pp.

#5645 \$24.00

## DREAMING OF JUPITER

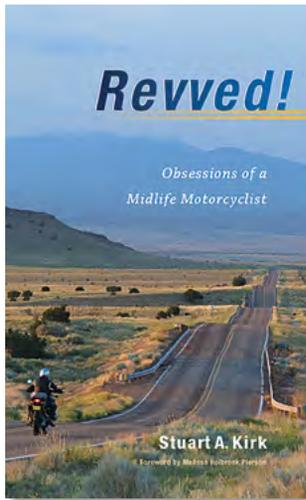


Simon. Softbound, 5.5"×8.5", 320 pp., b/w illus.

## RIDING HIGH

A kind of sequel to Jupiter's Travels, Ted Simon examines the repercussions of spending four years in the saddle and facing the unknown and how it has affected his later life of marriage and child rearing. Also, because a great deal of his journey just did not fit into the earlier book, many details are related in more depth here. Interesting and compelling. By Ted

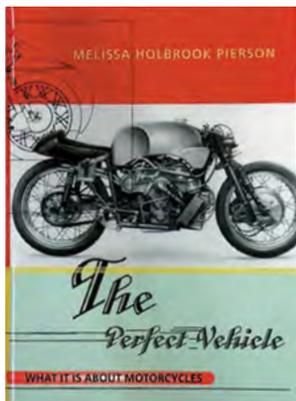
#3763 \$19.00



## REVVED

The true-life story about a mid-career professor who unexpectedly becomes immersed in the world of motorcycling. Engaging essays filled with humor and insight, recounting the authors discovery of the complexities and pleasures of the moto life. Ride along on his life changing journey. A great read both for those who have already travelled down a similar personal path, and those who are looking for guidance about facing fears, finding like-minded companions, gaining riding mastery, and developing a changed sense of self. By Stuart A. Kirk. 5"x8", 184 pp., b/w illus.

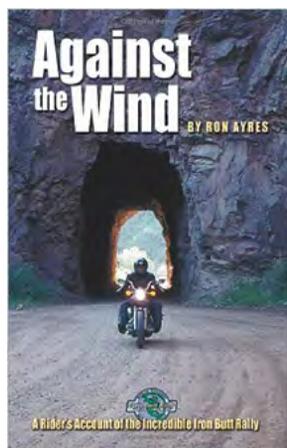
#5500 \$16.00



## THE PERFECT VEHICLE: WHAT IT IS ABOUT MOTORCYCLES

At once an overview of motorcycling's history and culture as well as riding recollections of the author, The Perfect Vehicle is an engrossing and entertaining book. Poetic, intelligent prose unwinds like a good road. A wonderful, insightful book and difficult to put down. By Melissa Holbrook Pierson. Softbound, 6.25" x 8.5", 240 pp., 32 b/w illus.

#3770 \$16.00

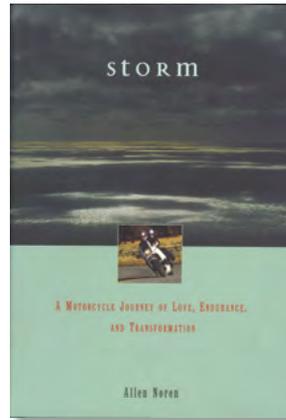


## AGAINST THE WIND: A RIDERS' ACCOUNT OF THE IRON BUTT RALLY

Amazing inside story, told in a diary-like style, chronicling the guts and willpower needed to compete in the most grueling test of human endurance in all of motorcycling. Read along as Ron Ayers rides ten consecutive thousand mile plus days in the mental race against imponderable odds and a ceaselessly ticking clock known as the Iron-Butt Rally.

Learn the elegant strategy needed to be a contender, as well as what motivates riders, how the event is scored, route planning nuances and pushing one's self to the very limit of endurance. By Ron Ayers. Softcover, 5.6"x8.5", 237 pp.

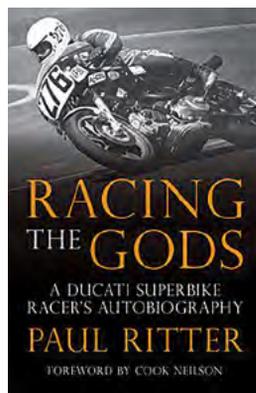
#5698 \$19.00



## STORM

Keeping a girlfriend satisfied is sometimes difficult. Add in a grueling 6000 mile route around the Baltic Sea with her riding pillion through treacherous storms, abysmal road conditions, shabby accommodations ...let's just say if she ain't happy, you ain't happy. A stunningly pragmatic and honest travelogue – not afraid to tell the whole story of the challenge and transformation that really can and does occur, not only in the course of epic adventures, but also as part of the daily experience of life. A must read before planning the next riding adventure...with your significant other...if you want it to stay that way. Glean bits of relationship wisdom while reading enchanting descriptions of travel through the picturesque scenery of Baltic Europe. By Allen Noren. Hardbound, 6"x8.5", 35 pp., no illus

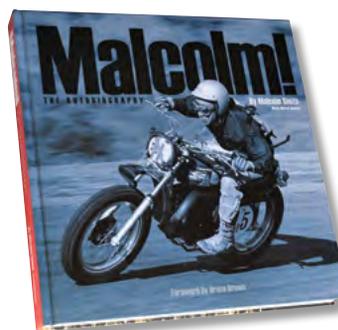
#5726 \$24.00



## RACING THE GODS

An autobiography of the early days of Superbike racing, telling a personal account of the early racing days when professional racers in the sport were weekend warriors who traveled on shoestring budgets and fueled their bikes with passion and (if they were good) a few dollars of winnings. Includes racing tales with legends like Reg Pridmore, Wes Cooley, Mike Baldwin, and Keith Code. Also chronicles Paul Ritters tragic accident, nearly 20-years after retiring from top level racing, that left him without the use of his legs. A courageous and inspiring story as remarkable as his success on the track. An engrossing and inspirational tale appreciated by anyone who loves motorcycles of appreciates a good story. By Paul Ritter. Hardbound, 6"x9", 256 pp., b/w illus.

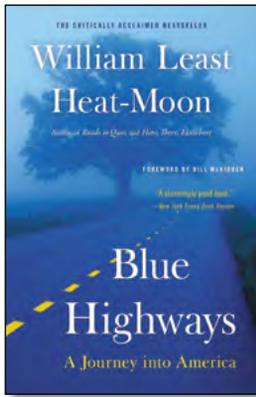
#5674 \$29.00



## MALCOLM! THE AUTOBIOGRAPHY

According to Malcolm, "I've done a lot of riding in my 74 years and I even managed to remember a lot of it despite falling on my head a few times." Filled with personal stories and photographs from his private collection, this 400-page autobiography chronicles the life of this legend. From his first bikes and early riding days in California and Canada's Pacific coast, to racing worldwide, playing a major role in the movie 'On Any Sunday' and unique family insights are all shared in this wonderful memoir. By Malcolm Smith and Mitch Boehm. Hardbound, 11"x11", 400 pp., Color illus.

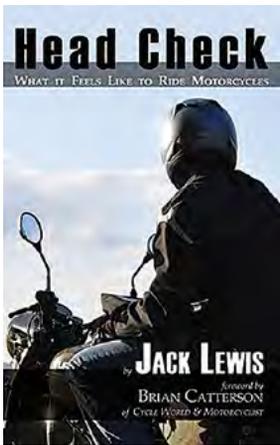
#5005 \$49.00



## BLUE HIGHWAY: A JOURNEY INTO AMERICA

Despite not having anything to do with motorcycles, this classic travelogue is a great read and offers insight and wisdom into how to travel, better and with more meaning and purpose. After losing both his wife and job on the same day, the author embarks on an unforgettable journey along the back roads of the United States, following the routes marked with blue on his old style Rand McNally atlas and discovering all of the wonders that 13,000 miles of rural America has to offer. A classic, masterpiece of travel writing filled with fun, unique and memorable stories and real-life characters. By William Least Heat-Moon. 5.5"x8", 448 pp.

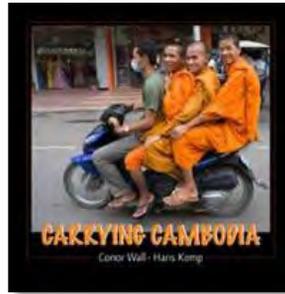
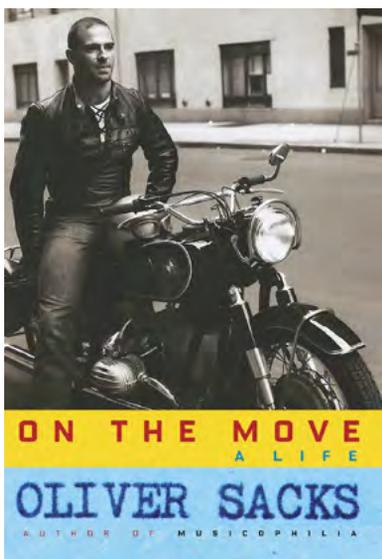
#5699 \$16.00



## HEAD CHECK

Take in the color and detail of a rider's life vividly realized, richly observed, and transcendently described. During his tenure at Motorcyclist magazine, Jack Lewis has touched readers around the world not only through his incandescent prose riffs and self-effacing humor, but also through a consistent and deeply felt humanity. This collection of magazine features and columns alongside personally published web pieces and new material may be populated by motorcycles, but it centers around the varied experiences of riders (and their tolerant keepers) in a world where risk is a bet you make with yourself for purposes that transcend mere recreation. Head Check is – beneath the sarcastic wit, wide-eyed fear, profound humility, and occasional descents into scatology – a collection of love stories. Recommended for riders, readers, passengers, and humans. By Jack Lewis. Softbound, 5.2"x8", 304 pp.

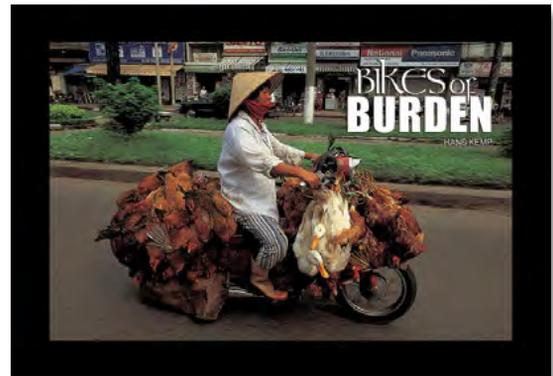
#5004 \$19.00



## CARRYING CAMBODIA

Unbelievable feats of transportation are an everyday occurrence on the streets of Cambodia. Tuk tuks, cyclos, cars, trucks, motorbikes and bicycles transport loads that defy your wildest imagination. Photographers Hans Kemp and Conor Wall documented this unique street culture resulting in this amazing 144 page book loaded with incredible photographs that will forever change your definition of "packed." By Hans Kemp, Hardbound, 7.8"x7.8", 144 pp., color photos.

#5007 \$22.00



## BIKES OF BURDEN

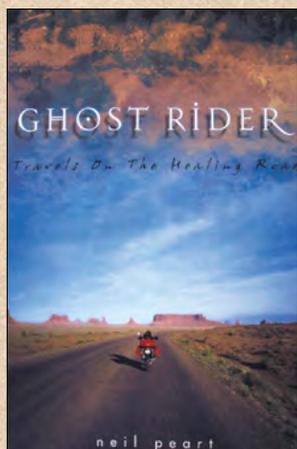
The motorcycle's ubiquitous presence in Vietnam sets the stage for this beautiful, visionary book of 146 carefully selected and richly printed photos that show motorcycles carrying everything imaginable, from giant tractor tires to hundreds of delicate live birds – all piled high behind and around everyday riders. Every reader who's seen this book marveled and lingered over it for a long time, pondering the beauty and power of the amazing images. One artist's brilliant photographic testament to the value of motorcycles as an integral part of a humanized transportation system. Contained within such diversity is a powerful silent prayer about the wonders, benefits and positive values of riding. This is a strictly limited fine art gallery edition, unavailable elsewhere. It took us about a year to get it here for your consideration. And it won't be available long. By Hans Kemp, Hardbound, 10.25"x7", 158 pp., color photos.

#5867 \$29.00

## ON THE MOVE: A LIFE

From opening pages filled with the author's youthful obsession with motorcycles and speed, *On the Move* is infused with restless energy. Recounts his experiences as a young neurologist in the early 1960s, first in California, where he struggled with drug addiction, and then in New York, where he discovered a long-forgotten illness in the back wards of a chronic hospital, we see how his engagement with patients comes to define his life. Written with unbridled honesty and humor about his love affairs, both romantic and intellectual; his guilt over leaving his family to come to America; his bond with his schizophrenic brother; and the writers and scientists who influenced him. A true story of a brilliantly unconventional physician and writer—and of the man who has illuminated the many ways that the brain makes us human. By Oliver Sacks. Softbound, 5.8"x8.5". 416 pp., Includes 32 pages of photographs.

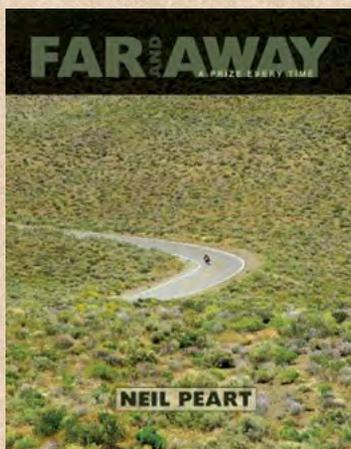
#5045 \$27.00



### GHOST RIDER

This book proves that true experience does indeed soundly trump fiction at times. Shattered by the deaths of his daughter and wife, Neil Peart (drummer/lyricist of Rush) heads out on his trusty R1100GS for a fifty-five thousand mile, fourteen-month odyssey of healing and self-discovery that takes him across large portions of the continent. Driven by will and a deep reluctance to turn back, ...to what?, he eventually finds reconciliation and peace, as well as a fresh start that we won't spoil here. In short, quite a tale, told by a talented writer and flush with entertaining and moving scenes from his adventures. By Neil Peart. Softbound, 6"×9", 460 pp., no illus.

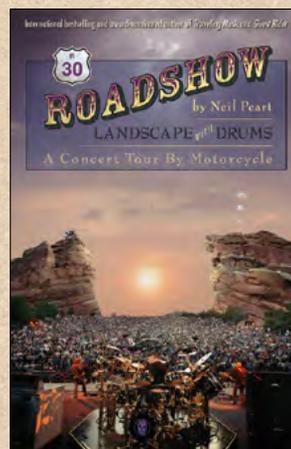
#5771 \$19.00



### FAR AND AWAY: A PRIZE EVERY TIME

Ride along through the backroads of North America, Europe and South America with Rush drummer Neil Peart, sharing his experiences and personal reflections spanning nearly four years. Twenty-two amazing stories range from intimate personal moments to universal life messages, are accrued within this handsome collector's volume. Like letters from a distant friend, this personal travelogue by rock's foremost drummer, dedicated rider and nurturing husband and father will be enjoyed over and over again. By Neil Peart. Softbound, 9.9"×7.8", 312 pp., color illus.

#5631 \$19.00



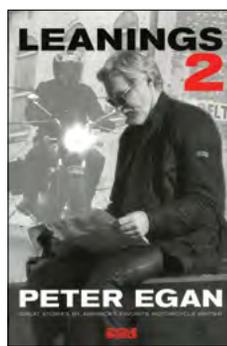
### ROADSHOW LANDSCAPE WITH DRUMS

The fourth novel from the prolific writer, lyricist and drummer of Rush, one of the most successful Canadian rock bands of all time. During the band's 2004 world tour, the author decided to do all between-show touring by motorcycle, and this is his onstage/backstage/on-the-road/deeply personal play-by-play. A bit lofty for some readers, but well-written and enjoyable nonetheless. If you enjoyed Ghost Rider... you'll like this one too. By Neil Peart. Softbound, 6"×9", 399 pp., b/w illus.

#5933 \$19.00

Set of 3 Neil Peart Books **SAVE \$7.00**

#5632 \$50.00

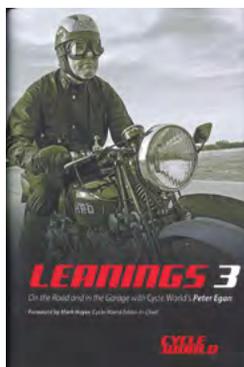


### LEANINGS 2: THE BEST OF PETER EGAN

This book spans the man's writings for Cycle Word Magazine, beginning in 1977 and continuing to the present day. Both volumes are written in Egan's flawless, evocative prose that describes everything from the history of the leather jacket, to how many bikes should a person really have in their garage, to the nearly lost art of the kickstart. Leanings II is every bit as appealing as its precursor. Resonant with all riders, he has a common, familiar touch that is a joy to read and reminds us of why we ride, and why it's so good. By Peter Egan. Softbound, 6.5"×9.5", 320 pp, b/w illus.

ings II is every bit as appealing as its precursor. Resonant with all riders, he has a common, familiar touch that is a joy to read and reminds us of why we ride, and why it's so good. By Peter Egan. Softbound, 6.5"×9.5", 320 pp, b/w illus.

#5884 \$19.00



### LEANINGS 3

Peter Egan's warm and witty writing has graced Cycle World's pages for more than three decades. Tales from the road, observations about the motorcycling life, and real-world bike tests have made his writings a favorite of countless riders. This fresh collection of musings is delivered in a signature wise-but-amusing style and is an unforgettable collection of works, reminding us all why we love to

ride. By Peter Egan. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5667 \$27.00



### OLD MAN ON A BIKE

It's never too late to pursue a dream. At 73 years young, Simon Gandolfi leaves behind the sanctuary of family and friends to embark on a journey of discovery—on a 125cc pizza bike. A day by day account of diverse terrain, challenging weather, colorful cultures, and a unique opportunity to meet and talk to a myriad of people—resulting in many new friendships and renewed hope and joy stemming from the incredible kindness and generosity he finds along the way. Offers a fresh world view of a region often mired in stereotype from films, TV and media. An incredible riding adventure through thirteen countries, from Veracruz to the 'end of the world' in Ushuaia, Tierra del Fuego, by a man who refuses to let his age prevent him from fulfilling his dreams. Softbound, 5"×7.75", 315 pp., color photos.

#5971 \$19.00

## DOWN AND OUT

Greg Frazier's most personal stories. A little over 40 years ago, a man got on his motorcycle, went for a ride, and never returned. He's still out there, circumnavigating the globe: exploring the jungles of Asia in the winter, trout fishing in Alaska in the summer, and covering all points in between during the rest of the year. He's been shot at by rebels, jailed by unfriendly authorities, bitten by snakes, run over by Pamplona bulls, and smitten by a product of Adam's rib. He's circled the globe five times and has covered well over one million miles (and counting).

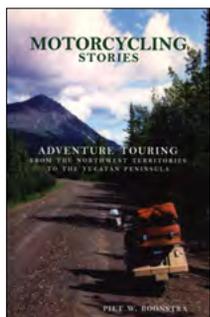
During those past four decades, Dr. Frazier has been chronicling and photographing his around-the-world adventures. Until now, nothing in print has encompassed the entirety of his worldwide motorcycle adventures. Ride along through this on-the-road autobiography that chronicles the whole of his never-ending motorcycle ride in words and images. By Dr. Gregory W. Frazier. Hardbound. 8.25"×10.25", 224 pp., color illus.

#5650 \$35.00

## MOTORCYCLING STORIES

A lifetime of great adventure rides and motorcycling experiences: old roads, far places, long trips, incredible conditions, and arduous circumstances and setbacks. Everything is recounted sorta like those stories your uncle may have told you at a hunting shack when you were a kid, or after you were done skiing somewhere, sitting in a cozy lodge after the sun has set and the fireplace is crackling and you've got a drink in your hand. You could read this right there and it would take you away, along those wonderful old roads. Written like a diary. By Piet Boonstra. Softbound, 5.25"×8.25", 272 pp., no illus.

#5839 \$16.00

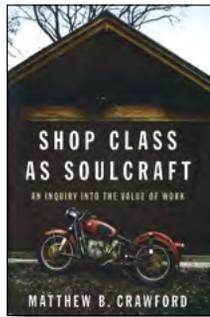


## SHOP CLASS AS SOULCRAFT

A wonderful make-you-smile book by an engaging mechanic/philosopher/storyteller who, after many years of working in various office situations, started a one-man motorcycle repair and restoration business. For years the author was a PhD 'knowledge worker', busily writing expert papers and analyzing proposals. Then one day he stopped doing that to take up wrenching on old motorbikes. Could he make it economically and emotionally? Mechanically?

This is someone who's thought hard about how the world's continuing expansion of white-collar work has been changing people and society. His book is a page-turning storyteller's tale, saturated with examples of motorcycle repairs and learning experiences which elucidate important ideas about the value of real quantifiable work and how it relates to better personal, financial and emotional security. It's an extremely thought-provoking story with a wonderful bunch of moto-anecdotes. By Matthew B. Crawford. Softbound, 6"×8.5", 246 pp., b/w illus.

#5968 \$16.00

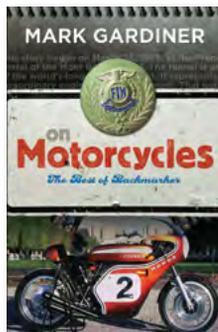


## ON MOTORCYCLES: THE BEST OF BACKMARKER

Twenty years worth of motorcycle journalism, minus the crap. A great collection of articles by Mark Gardiner that is a fun, witty read, emphatically providing an answer to any non-riding-skeptics question of "What is so great about motorcycles?"... The people who ride them of course. Includes previously banned rants and inspiring feature stories. By Mark Gardiner.

Softbound. 372 pp.

#5652 \$27.00



## BOTTOM DEAD CENTER

This one is FUN! Several really neat short stories, and believe-it-or-not a bunch of straightforward well-crafted poetry that will make you smile even if you've never ever-ever met a poem you've liked before. This is real, authentic moto-life from the inside, humbly written in a no-apologies, kick-ass bluntly funny style, by a long-time racer, mechanic and motorcycle shop business guy from the Bay Area. He's literate as hell and calls them all just as they are, from cycle-bums, bikes and racers encountered, to the everyday moto-life experiences you'll absolutely recognize.

A self-published little gem, filled with memories of working on and racing motorcycles at Daytona and a plethora of people and moto-related musings along the way. A great cover-to-cover bedtime, road trip or (...ahem) bathroom read. By Ed Milich. Softbound. 5.5"×8.25", 92 pp., b/w illus.

#5665 \$20.00



## THE FLAMETHROWERS

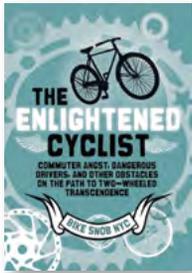
A recent best-selling novel with lots of motorcycle stuff. The year is 1975 and Reno has come to New York intent on turning her fascination with motorcycles and speed into art. Her arrival coincides with an explosion of activity in the art world—artists have colonized a deserted and industrial SoHo, are staging actions in the East Village, and are blurring the line between life and art. Reno meets a group of dreamers and raconteurs who submit her to a sentimental education of sorts. Ardent, vulnerable, and bold, she begins an affair. An intensely engaging exploration of the mystique of the feminine, the fake, the terrorist, and a page-turning ride. By Rachel Kushner. Softbound, 5"×7.5". 419 pp.

#5655 \$17.00



## THE ENLIGHTENED CYCLIST

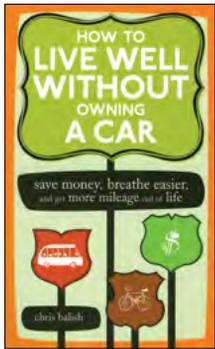
More bicycle stuff with lots for moto riders to think about. Careless drivers, wide-flung car doors and zoned-out pedestrians are but a few of the frustrations encountered by those who chose to commute on two-wheels. This primer on bicycle travel takes on the trials and triumphs of bike commuting with snark, humor and enthusiasm, in the quest to become better commuters, better people and achieve two-wheeled transcendence. From the deadly sins of biking to tactics for dealing with cars, pedestrians, and other cyclists, motorcyclists are sure to see many parallels and glean useful wisdom from our peddle-powered brethren. By Eben Weiss. Softbound. 5"×7". 224pp., illus.



#5657 \$17.00

## HOW TO LIVE WELL WITHOUT OWNING A CAR

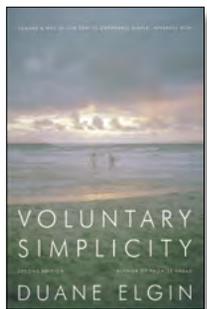
As motorcyclists, we all know the social and psychological benefits of opting for two-wheeled transport instead of four. This book highlights the many reasons for fully adopting the carless lifestyle. A great gift for the loved ones in your life who still haven't quite grasped the big picture. By Chris Balish. Softbound, 8"×5", 216 pp., b/w illus. Fun cartoons.



#5909 \$14.00

## VOLUNTARY SIMPLICITY

A positive read that explains how to simplify your life. This is a classic about living with balance and outlines ways to change the way you live to have a happier, healthier lifestyle. It may just change your life. By Duane Elgin. Softbound, 8.5"×6", 240 pp., no illus.



#5919 \$15.00



## WHY WE DRIVE

Educational and fun to read, this interesting little tome of transportation propaganda uses pictographics, history and insightful common-sense to drive straight to the heart of America's dependence on cars.

While not specifically advocating motorcycling, the author does make a concisely narrated argument in support of the adoption of alternative forms of transportation, while outlining the conspiracy, politics and collusion that have shaped our current system of congestion, urban sprawl and cyclical dependence on ever expanding roadways.

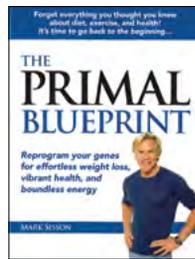
An inspirational and insightful examination of American transportation. Worth a read, pass it on... By Andy Singer. Softbound. B&W ills. 160 pp. 5"×7".

#5648 \$14.00

## THE PRIMAL BLUEPRINT

The cover makes it look like every other Fitness/Diet/Self-Improvement book...but inside is an entirely different kind of fitness and health guide explaining how we eat, live and exercise...and why much of what we do is not good. The premise is simple: Humans evolved over 500,000 years and our eating + exercising practices are from only the last 30,000 years of post-agriculture civilization. Mis-match.

The inspirational, irreverent and often humorous text is fun and mind opening. There's a lot of really great help here, and if you follow it you'll probably be stronger, feel better, get sick less, and live longer...By Mark Sisson. Hardbound, 7.25"×9.5", 283 pp., b/w illus.



#5700 \$19.00



## EAT BACON, DON'T JOG

What actually makes us healthy? This upends the last 30 years of conventional health wisdom to offer a clear path to weight loss and fitness. In more than 100 short, compelling essays, Eat Bacon, Don't Jog shows why we should drop the carbs, embrace fat, and hang up our running shoes, with the latest science to back up its claims. Diet and Exercise make up the bulk of the book, along with a healthy dose of common sense and conventional wisdom. Softbound, 4.5"×9", 226 pp., b/w illus.

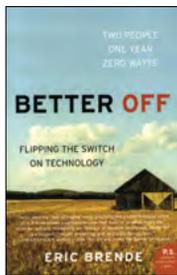
#5670 \$14.00



## JUST RIDE

About bicycles with lots of stuff motorcyclists will enjoy. A revolutionary gust of common sense brought to everyday bicycle riding, composed by a reformed racer who's commuted by bike everyday since 1980. Forget the ultralight, uncomfortable bikes, flashy jerseys, clunky shoes that clip onto tiny pedals, the grinding out miles. Instead, ride like you did when you were a kid—just get on your bike and discover the pure joy of riding it. Fun to read inspiring and entertaining two-to-three page chapters. Filled with tidbits about being an 'unracer,' and useful experiences equally applicable to motorcycling. By Grant Petersen. Softbound. 9"×4.4". 256 pp.

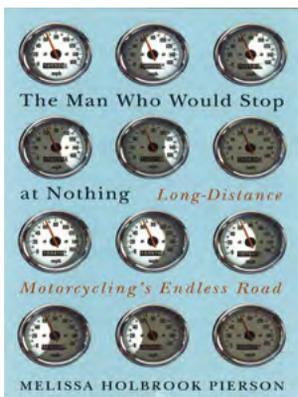
#5656 \$14.00



## BETTER OFF

An MIT student proposes a simple question: Do humans really need this much technology? Furthermore, can we live without it? Have we gone so far that we've become dependant on it? Hmmm... By odd chance, he accidentally stumbles upon a Mennonite village and decides...hey, what the heck, let's give this a shot for 10 months. No cell phone, no computer, no internet, no electricity, no TV, no radio, no running water, no motorized transport, no nothing. Not even a newspaper. So, our fearless author heads to the village with his wife, after being married for only one week (!) and together, they give it their best try. Do they make it? Do they run away screaming? Do they go crazy and murder each other? You'll have to see for yourself. By Eric Brende. Softbound, 5.25"×8", 234 pp., no illus.

#5948 \$14.00

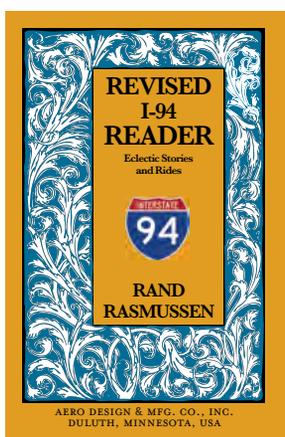


## THE MAN WHO WOULD STOP AT NOTHING

Here is a book about hard-core, non-stop, record-crushing, subversive, all-weather, bad-ass motorcycle endurance riders—and in particular the peeled-back story of John Ryan, legendary motorcyclist made of resolve, discipline, toughness and brains. Along the road you'll meet an impressive range of

other extreme riding obsessives, and gain a deeply informed understanding of motorcycling. A captivating read, impossible to put down. By Melissa Holbrook Pierson. Hardbound, 5.5"×8.3", 208 pp.

#5618 \$24.00

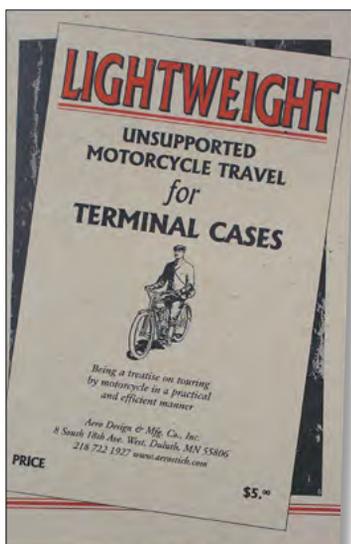


## REVISED I-94 READER

Hundreds of trips along the same stretch of common road—Interstate 94 between Fargo, ND and Minneapolis/St. Paul, MN—would for most be a long, tedious and all-too-familiar boring journey. These nine stories were written over eighteen years and reveal the value of riding more deeply and truly than common 'I rode there' memoirs. For this rider, traveling forth and back was an opportunity for meditation, contemplation, ideas—and a venue for making life's greatest decisions. Softly inspiring stories that read as true as the endless Midwestern prairie itself. Stories about piloting a road and a life, accompanied closely by the thrum of a BMW r 65 and the essential feelings and experiences of pure motorcycling. By Rand Rasmussen. Softbound, 6"×9", 64 pp., b/w illus.

By Rand Rasmussen. Softbound, 6"×9", 64 pp., b/w illus.

#5620 \$7.00



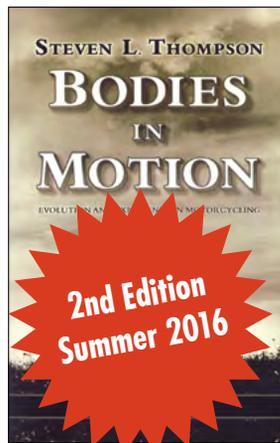
## AEROSTICH LIGHTWEIGHT UNSUPPORTED MOTORCYCLE TRAVEL FOR TERMINAL CASES

How about riding out your own back door for high adventure and long distances on just an average smallish bike and with some simple luggage and gear? Is it possible to travel unsupported and independently in such a manner? Yes, and the experience of traveling this way captures the most time-honored essences of motorcycling.

This book consists of 14 pages of summary text, with the balance arranged into appendices that cover such topics as food, improvised repairs, helpful resources for further information, useful websites, state-by-state listings of good roads, and bike-friendly hangouts.

Detailed examples of gear and its organization are based on real-life experience and offered as a starting point for your own trips. It fits readily in a pocket or tank bag and contains a distillation of experience, and information that will be a useful starting point for the beginning lightweight motorcycle tourist as well as a handy reference for an experienced rider. Saddle-stitched, 4"×6", 84 pp., b/w illus.

#5800 \$5.00



## BODIES IN MOTION: EVOLUTION AND EXPERIENCE IN MOTORCYCLING

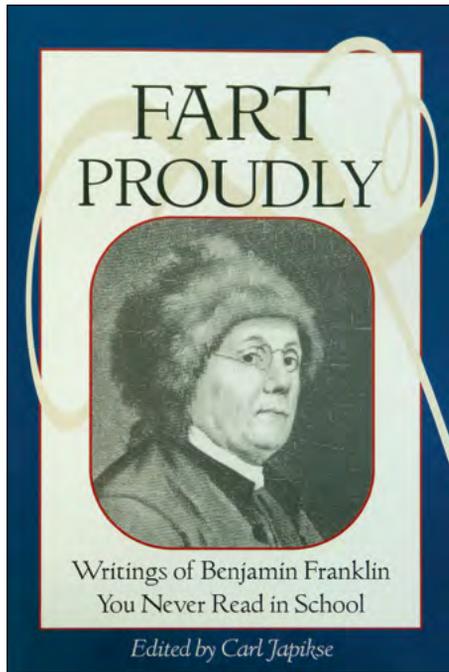
Motorcycling's sensations are easy to experience, but harder to explain. How can riding be so exciting and yet relaxing at the same time - and why does this combination make us feel so good? Rather than question this, most motorcyclers simply settle into the saddle, turn the key, grab the handlebars, and enjoy the magically uplifting experience.

Here, Steven L. Thompson examines some of the most nuanced aspects of the rider/machine relationship. With research and analytics he disentangles our psycho-biological connections with the kinesthetics of riding from a complex mix of cultural elements surrounding motorcycling. Here are ideas that point us toward a better understanding of why motorcycling is important, and why riding has such a powerful influence on us.

In the author's own words, Bodies in Motion "...is written both for motorcyclists and non-motorcyclists, and thus longtime riders will inevitably find some material familiar, though I have tried to ensure that the context is analyzed to highlight aspects of the commonalities that are usually overlooked or misunderstood...Bodies in Motion thus explores what evolutionary science, psychology, human-factors research and engineering research can tell us about why some people seek certain kinds of mobile experiences and others do not.

The overwhelming importance of automobility to our way of life means that human nature, as science can show it to be, is vital to our continuing attempts to cope with the costs that automobility has thrust upon us, along with its benefits." Foreword by Andy Goldfine. Softcover, 6"×9", 400+ pp., b/w illustrations.

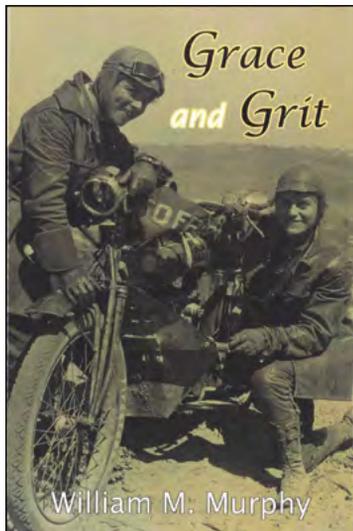
#5802 \$19.00



### FART PROUDLY BY BEN FRANKLIN

This founding father was a witty guy, and had a great bawdy side. The writings in *Fart Proudly* reveal the rogue who lived peaceably within the philosopher and statesman. Included are “The Letter to a Royal Academy”; “On Choosing a Mistress”; “Rules on Making Oneself Disagreeable”; and other jibes. Franklin’s irrepressible wit found an outlet in perpetrating hoaxes, attacking marriage and other sacred cows, and skewering the English Parliament. These essays endure as both hilarious satire and a timely reminder of the importance of a free press. He really wrote this—sure makes me proud. 8.5"×5.5", 128 pp.

#5852 \$14.00

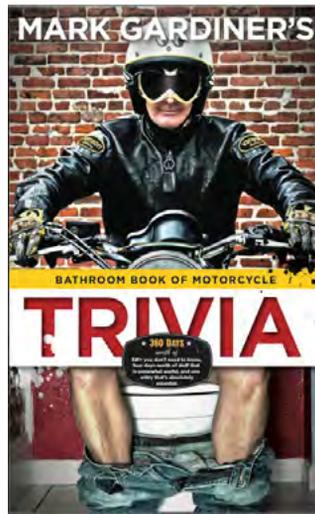


### GRACE AND GRIT

Motorcycle dispatches from the early twentieth century about of five courageous women who paved the way for women adventurers everywhere by packing their motorcycles with tents, tools and tenacity and setting out on cross-country routes to prove that women are strong, capable and fearless. Incredible stories of daring young women who overcame horrible road conditions, unre-

lenting weather, hard-to-find fuel, flat tires and roadside repairs on an ultimate quest of discovery and two wheel adventure. By William Murphy. Softbound, 6"×9", 208 pp., b/w illus.

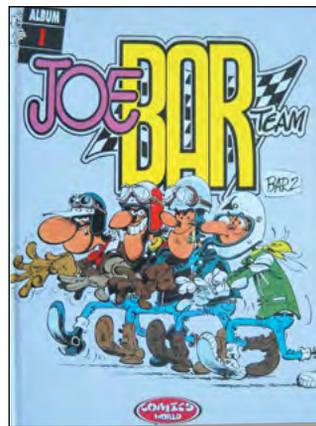
#5664 \$18.00



### THE BATHROOM BOOK OF MOTORCYCLE TRIVIA

A fun read and great way to kill a couple of minutes a day, not to mention clean up the pile of old reading material on the back of your toilet. Open the cover to find 365 unique entries, one for every day, of moto-trivia sure to keep you entertained while you take care of, um, business. By Mark Gardiner. Softbound, 244 pp., b/w illus.

#5504 \$12.00



### JOE BAR TEAM

Four guys who hang out at a curbside bar owned by ‘Joe’ and their often hilarious antics and adventures give a glimpse into French café racer culture of the 70’s and provide more than a few laughs along the way. Chased by cops, taunting each other into overstepping their riding ability, happily tearing down a stranded rider’s Guzzi (even though it only ran out of gas), and experimenting with Joe’s cocktail mix in their fuel are just some examples of the hijinks that will have you laughing at, and with, this crew. By Pierre Vedel. Hardbound, 9"×11.75", 48 pp., color illus.

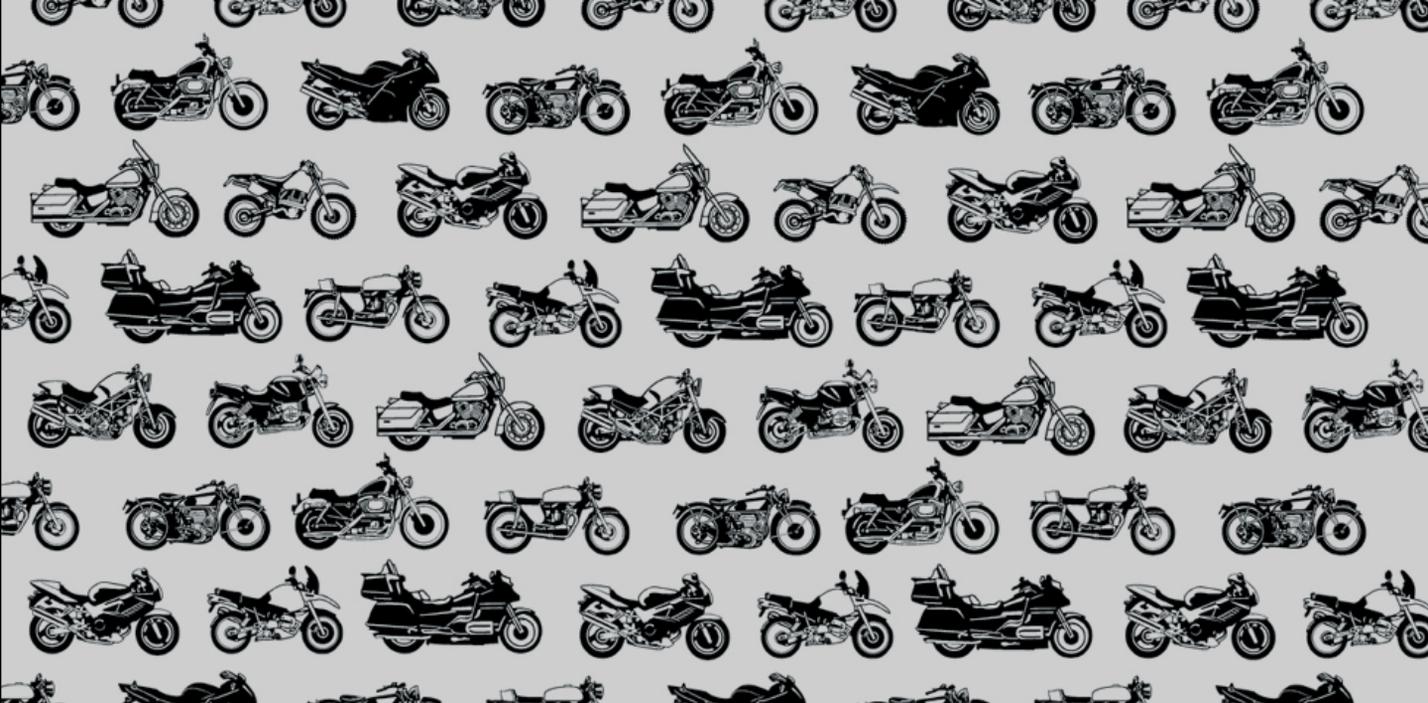
#5806 \$24.00



### CHICKS ON BIKES

An evocative exploration of women motorcyclists, unveiled in an alluring layout of words ‘n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose, offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"×8.25", 154 pp., color & b/w photos.

#5799 \$25.00



### **AEROSTICH MOTORCYCLE GIFT WRAP**

A uniquely beautiful gift wrap featuring a bunch of different kinds of motorcycles in a nice geometric pattern. Make your presents look extra special. Sold in rolls of 30"×72".

#4400 \$5.00

### **AEROSTICH GIFT WRAPPING SERVICE**

Have your presents gift wrapped in natty motorcycle wrapping paper. There's no Aerostich logo, just rows of tiny bikes of all descriptions. All wrapped items are packaged inside a protective shipping box. Includes a 'to' and 'from' card. Service not available for all products and allow an additional day for order processing. (USA only.) Charge is for one wrapped box, by order total:

- \$0-\$100 #4402 \$5.00
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