



# SUNDRY

TAKE YOUR ADVENTURES HOME WITH YOU

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*“Too often I would hear men boast of the miles covered that day, rarely of what they had seen.” —L’Amour*



## BUTLER MOTORCYCLE MAPS MASTER SET

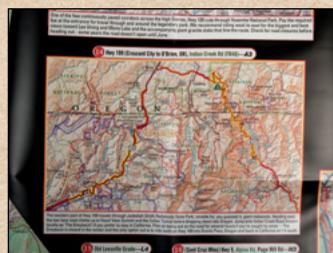
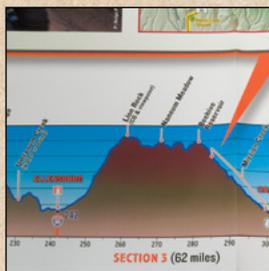
Twelve maps that provide the overviews you can't see on any GPS, and let you easily find and navigate to the best rides you'll ever experience. Every map uses a three-colored highlight system showcasing ONLY the good/better/best sections of each road. The overall quality and detail of the cartography is stunning.

See and link together the very best parts of the most spectacular and sometimes remote roads—stuff you'd never find otherwise, including many hidden 'Lost Highway' gems—for truly memorable and incredible rides.

Elevation profiles, climate guides, fuel stops and even QR codes also provide solid information about where to sleep and eat or what to see when you're not riding. Backcountry versions are designed for off-highway routes for memorable adventure and dual-sport rides. All are rugged, waterproof and tear resistant to provide years of planning reference and resist on-the-road abuse. Each is 38"×26" and they fold easily to fit inside tank bag map cases. 

**Master Collection (N. CA, S. CA, TX Hill Country, CO, WY, MT, ID, UT, Ozarks & Rocky Mtn Planner) #4279 \$149.00**

See website to purchase individual maps.



## USA WALL MAP

This map is rich in details and subtle nuances portraying the US as a tapestry of basic geographic elements inlaid with a broad, multi-cultural spectrum of landmarks. Award winning cartographer David Imus, dedicated 6000 hours to meticulously craft this, maximizing information and readability with an emphasis on detailed topography. An intrinsically useful piece of art that will draw you in with beautiful cartographic detail and inspire a greater appreciation of, the real places it was inspired by. Completely indexed on back with all cities, landmarks

and places of interest, this is a uniquely fascinating map is superb for ride-planning. Printed on high-quality heavy paper. 50"×35.3".

**#5633 \$29.00**



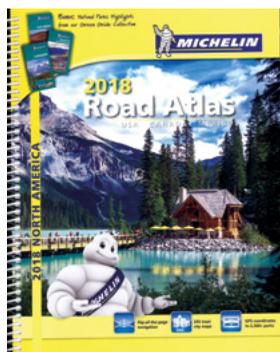
## HISTORICAL ROUTE MAPS

Historic roads and routes are different. Finding them today isn't easy. This dual sided map will help. It's an enticing full-color high quality reprint of two historic maps. One side features a reproduction of an original pen and ink road and trail map circa 1915. Turn over to reveal a US highway map from 1931, showing designated highway numbers and a much expanded system of roadways from just fifteen years prior. The detail and historical intricacies of these stunning reproductions will inspire you to locate and ride the remaining sections of these old roads that still exist. Looks great on any wall, too. 38"×26".

**#5606 \$19.00**

## THE BEST ATLASES

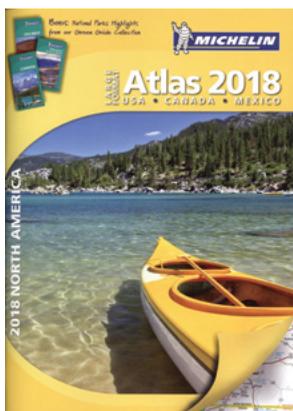
Michelin Atlases are famous because they are filled with details for route planning not found elsewhere. Both these and the Rand McNally Road Atlases provide an overview you can't get on a GPS or mobile navigation app. Whether folding pages into a map pocket for on-the-fly navigation, or sitting down after that days ride to flip through pages and plan the next route, no digital replicant can quite compare to what you can do with a printed map.



### MICHELIN STANDARD NORTH AMERICA ROAD ATLAS

Exceptionally detailed, accurate mapping to get you anywhere you want to go, and the spiral binding allows you to unravel and remove pages to bring along just the maps you need. Includes six-page section of events and festivals across the country, and other useful guide-book stuff. Softcover, spiral bound. 9"×11", 304 pp., color illus.

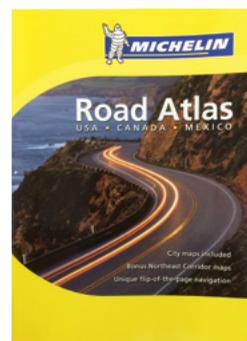
#4407 \$19.00



### MICHELIN LARGE FORMAT NORTH AMERICA ATLAS

Bigger page size and larger, easy-read mapping compared to mid-sized format. Includes over 50 large-scale city maps and a bonus Northeast USA section. Softbound. 11"×14.75", 132 pp., color illus.

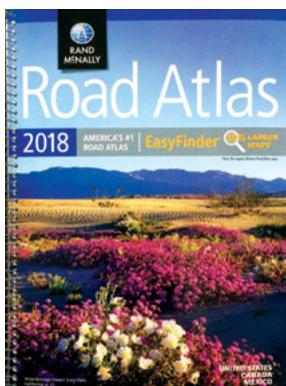
#4409 \$12.00



### MICHELIN COMPACT NORTH AMERICA ATLAS

Compact, portable and economically priced with detailed coverage of USA, Canada and Mexico. Includes 50+ large-scale urban maps for easy navigation, with distance and drive time information to help with trip planning. Softbound. 8"×11", 128 pp., color illus.

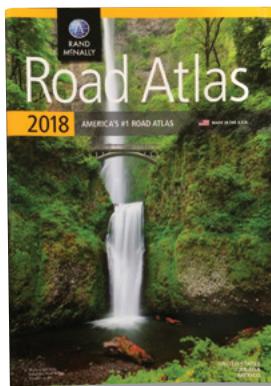
#4413 \$9.00



### COMPACT NORTH AMERICA ROAD ATLAS

America's #1 compact road atlas for planning and navigation. This one contains the most recent updates, including changed highway numbers, exits and ongoing road construction projects. Larger formatted maps for easier reading and navigation. Covers U.S., Canada and an overview map of Mexico. Spiral-bound. 8"×10.8", 160 pp., color illus.

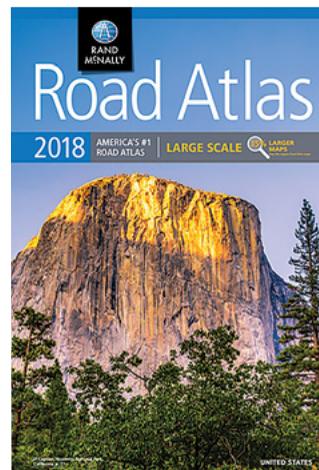
#4215 \$10.00



### STANDARD NORTH AMERICA ROAD ATLAS

Maps of every U.S. state and Canadian province, an overview map of Mexico, and detailed inset maps of over 350 cities and 20 U.S. national parks. Road construction projects and updates highlighted for every state and conveniently located above the maps. Mileage chart shows distances between 90 North American cities and national parks along with a driving times. Includes useful listing of roadside websites and phone numbers, handy for route planning or a roadside emergency contact. Softbound. 10.8"×15.4", 144 pp., color illus.

#4441 \$15.00



### LARGE FORMAT NORTH AMERICA ROAD ATLAS

Bigger, easier to read and with greater detail, this spiral-bound Large Scale atlas is 35% larger than standard. Highly detailed maps of every U.S. state plus over 350 detailed city inset and national park maps and a comprehensive, unabridged index. Spiral binding allows the book to lay open easily or let you remove individual pages for folding into your map case. Includes 6 special 'great routes' as well as valuable tourism websites and useful phone numbers relevant to all maps. Spiral bound. 10.3"×15.4", 264 pp., color illus.

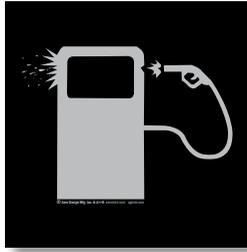
#4440 \$19.00



### NOT ART

OK, so your bike wasn't in the Guggenheim Show. 2" diameter.

#3461 \$1.50



### GAS PUMP

Why jump on board the USS Mainstream Indulgence without even a second thought? 3.5"×3.5".

#3398 \$1.50



### THIS IS MY CAR

Small stickers that make a big statement. Using your motorcycle for everyday transportation is a social good — even if it makes you a pirate or alien. Make a statement and ride proudly...This IS my car. (...You idiot) 3"×3".

Pirate #3223 \$2.00

Alien #3224 \$2.00



You don't seriously need this one. Two to a set. 4.75"×1.25".

#3467 \$2.00



### STOLEN STICKER

"If this bike is on a trailer it is being stolen." Every bike should have one. 4"×1".

#3488 \$1.50

### IF FOUND UNCONSCIOUS...

For the chin bar of your helmet (you get 2). By Ed Peterson. 2.5"×1".

#3466 \$2.00



### REFINED HYDROCARBON RECYCLER

Help plants grow big and strong by topping off the tank with high octane and riding more. Who would of thought recycling could be such fun?

#3453 \$2.00



### JAPAN NEIN

Friendly rivalry? This looks like mischief from original via Corrine Jutz. 3.5".

#3462 \$1.50



### MOTORSPORTS DANGEROUS

From strict warning signage found around British race tracks. 4.5"×4".

#3464 \$1.50



### SO MANY ROADS

...so little time. The standard lament of sport and touring riders everywhere. 3.25"×3".

#655 \$1.50



### DO NOT TOUCH ME

Found this sticker in a Japanese bike shop. It reads "Dangerous person. If you touch me, I will be cut off," and means "If you touch my bike, I will snap and go off." 3.5" diameter.

#3465 \$2.00



### AEROSTICH STICKER COLLECTION

Save on a set of stickers. Pack includes "Pavement Ends," "One Less Car," "Go Away," "Do Not Touch Me," "Japan Nein," "Stolen," "Motorsports Can Be Dangerous," "Ride There," "Not Art," "If Found Unconscious...," "Aerostich," "Gas Pump," "Refined Hydro," "This Is My Car" and "So Many Roads."

SAVE \$8.00 #3480 \$20.00



### PAVEMENT ENDS

Graphic we stole from somewhere, but forgot where. 4.5"×3.25".

#3468 \$2.00



### ONE LESS CAR

Looks great on a bike. Stupid on a car or truck. 1.75"×2".

#3486 \$1.50



### RIDE THERE

Also looks great on a bike (or snowboard/skateboard). Stupid on a car or truck. 4.2"×1.5".

#3490 \$2.00



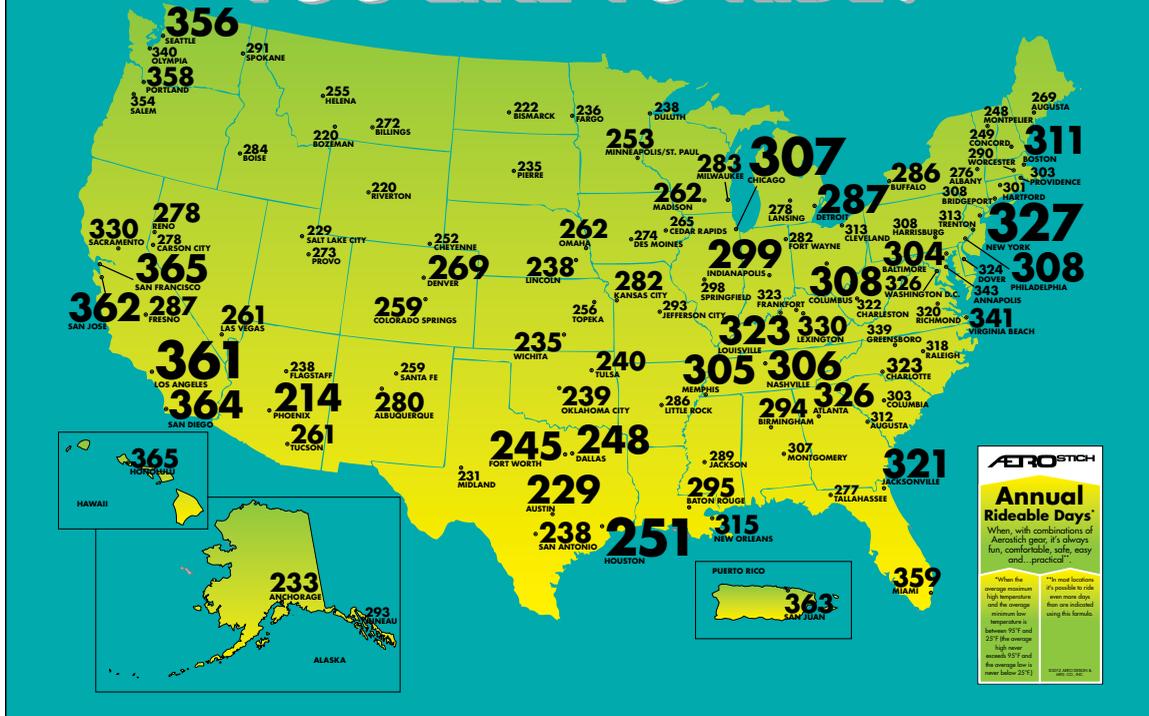
### DRIVING

This is big enough to go right on a stop sign, beneath the word 'stop'. From a bicycle advocacy group's monkey wrench ecotactic catalog. Be careful. 18"×4.25".

#3470 \$2.00



# HOW MANY DAYS WOULD YOU LIKE TO RIDE?



**AEROSTICH**  
**Annual Rideable Days\***  
 When, with combinations of Aerostich gear, it's always fun, comfortable, safe, easy and...practical\*\*.

\*When the average maximum high temperature and the average minimum low temperature is between 95°F and 25°F (the average high never exceeds 95°F and the average low is never below 25°F).

\*\*It's possible to ride more days than are indicated using this formula.

©2012 AERO DESIGN & MFG. CO., INC.

## AEROSTICH RIDEABLE DAYS POSTER

How many days would you like to ride? Based on a formula that includes selected ambient temperature ranges when riding with Aerostich gear, this colorful map portrays a fascinating representation of the annual number of rideable days easily achievable annually throughout the United States. 38"×26".

#4162 \$10.00

### ABOUT THIS MAP

Statistics for the average daily and seasonal temperatures in thousands of locations are available from the US Department of Agriculture to help farmers know what kinds of crops to plant and when to harvest.

The different sizes of the numbers on the map correspond to the populations of the cities listed. In other words, a large number like Los Angeles have a lot of people, and the average low and high temps used by this formula are seldom exceeded there, so this city has lots of rideable days. In contrast, cities like Phoenix

AZ and Duluth MN each have different size numbers based on their differing populations, but similarly few rideable days because in those places so many days are by this formula on average either too hot or too cold.

The high and low temperatures used (95°F and 25°F / 35°C and -3.8°C) are based on the temperatures which are easy to dress for with Aerostich gear. It's always been comparatively simple to ride through temperatures between 95°F and 25°F over urban distances.

— Mr. Subjective, 1-14



**AEROSTICH**

## Annual Rideable Days\*

When, with combinations of Aerostich gear, it's always fun, comfortable, safe, easy and...practical\*\*.

\*When the average maximum high temperature and the average minimum low temperature is between 95°F and 25°F (the average high never exceeds 95°F and the average low is never below 25°F.)

\*\*In most locations it's possible to ride even more days than are indicated using this formula.

©2012 AERO DESIGN & MFG. CO., INC.



**AEROSTICH PACKABLE MICROFIBER CAP**

Keep the sun and rain out of your eyes and protect your scalp. Adjustable. Fast drying 100% microfiber. Black with almost black logo.

#658 \$12.00



**AEROSTICH COOLMAX CAP**

High-wicking, highly breathable Aqua-Trans fabric and a Coolmax® terrycloth inner sweatband. Hook & loop adjustable. Machine washable, lightweight and wrinkle free.

#653 \$16.00



**AEROSTICH MUGS**

These mugs hold java or other favorite libation with ease. 11 oz. Ceramic.

*So Many Roads* #3407 \$8.00

*Hydrocarbon Recycler* #3399 \$8.00

*Motorcycles OK* #3444 \$8.00



**ROLLIE FREE TEE**

The original Rollie image. Snapped as he broke the land speed record going 150 mph on the Bonneville Salt Flats in Utah, 1948. Black screen print on a white t-shirt. 100% cotton. M-XX.

#2811 \$20.00



**ROLLIE FREE FRAMED PRINT**

This is the most famous photo in motorcycling history. Rollie Free lying prone along the back spine of a borrowed Vincent HRD Black Lightning with the seat removed. The original photo was taken in 1948 from a speeding car as Free broke the land speed record by going 150 mph across the Bonneville Salt Flats in Utah.

Free had developed his famous 'whatever it takes' riding style in an effort to minimize wind resistance. When his leathers tore in earlier runs, he discarded them and made this final winning attempt wearing only a bathing suit, shower cap and a pair of sneakers. The result was history...

The Rollie Free Framed Print is a high quality, digitally restored reproduction with a sepia tone for that extra-vintage look (frame size: 11"×14", image size: 7.5"×9.5").

#2817 \$49.00



**ROLLIE MUG**

Hold java or other favorite libation with panache. May just become your most coveted drinking vessel. 11 oz. Ceramic. An Aero/RWH exclusive.

#2806 \$8.00

## **AEROSTICH MR. AND MS. HAPPY PUPPET**

So your buddy pulls over in a cloud of smoke with a broken chain piled up in front of his engine sprocket and a busted crankcase. Or he throws his new scooter up the street in a cacophony of sparks and shredded parts. Whattya do? Look uncomfortably at your feet? Cringe with empathy? Hell no. You whip out Mr. or Ms. Happy and lighten the mood with chirpy platitudes such as "Gee Bill, I'm sure we can find a guy to replicate that casting for big bucks." Or "That's OK Suzi, that bike was kind of ugly anyway, don't you think?" Chances are that after the rider in question chases you half a mile down the road and pummels you about the head and shoulders they'll feel MUCH better.

Be ready with a kind word and light pantomime for any downer occasion. Mr. & Ms. Happy want to help. Fit readily in most tankbags. Also good for cheering up rain-sodden rally campsites or bolstering spirits during multi-day bad weather scenarios that have eaten up most of a given vacation or ride. Bring one or both along on every ride and be ready whatever hullabaloo you find down the road.

(Share your Happy experiences or just see what they've been up to by visiting their website at: [aerostich.com/mrhappy](http://aerostich.com/mrhappy) or follow the antics of MrHappyPuppet on Twitter.)



**Mr. Happy #3330 \$9.00**  
**Ms. Happy #3331 \$9.00**

## **THE MOST FAMOUS PHOTOGRAPH**

The bike in the framed photo on the opposite page is the first Vincent HRD Black Lightning, not the first Vincent HRD. The Vincent Rollie Free rode was the 900th post WW2 Vincent made, at least its sequential number is 900. It is a technically a Black Shadow (the model number having a "B" in it, F10AB/1B/900), but many consider it the "Black Lightning" prototype. Subsequent Black Lightnings have a model number with the letter "C" in it. The famous bathing suit photo wasn't published in "Life", but a photo of Free riding flat out in his leathers taken from an airplane was published in Life. This 'bathing suit' photo became the most famous one, though.

The top image is a photo of Rollie and the bike at Bonneville. John Edgar, the owner of the bike is on the left. The other photo is of a young man on the bike after it was converted to street use.



**PARTY AND HOLIDAY LIGHTS**

Road rally...birthday bash...Holiday gathering... These bright, weatherproof Motorcycle Party and Holiday Lights add vibrant moto-radiance to any indoor or outdoor area. Long-burning, highly portable moto lights are perfect to lively-up your bike, campsite, tent, or workshop.

Includes ten 4.5"×2.5"×1" detailed bikes aglow in green, yellow, red and blue. 70" spread of lighted bikes, with an extra 120" of cord to reach the nearest outlet. Be the light of the party, spread moto-to-cheer any time of year. Hangover not included.

#3394 \$24.00



**AEROSTICH  
NO EXCUSES.  
HAVE FUN.  
BUTTONS**

1.5" Buttons.

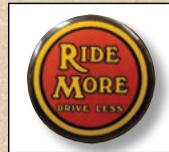
- Everyday #4341 \$2.00
- Every Mile #4343 \$2.00
- Everywhere #4344 \$2.00
- Every Road #4346 \$2.00
- Set of 4 – **SAVE \$2.00**
- #4348 \$6.00



**PIN DISPLAY CASE**

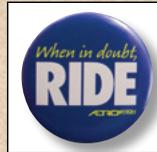
A great way to display all the event pins you've collected. We looked at five similar cases over a ten year period before finding this one. It features a deeper bed, allowing post-type pins to display flat with their hidden clip-locks attached. Attractive oak construction with a foam insert covered in black velour. 18"×12"×2".

#3392 \$59.00



**RIDE MORE  
DRIVE LESS  
BUTTON**

1" #3408 \$2.00



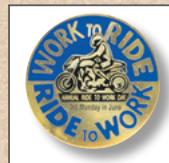
**WHEN IN  
DOUBT,  
RIDE  
BUTTON**

1" #3409 \$2.00



**RIDE TO  
WORK  
BUTTON**

1" #8008 \$2.00



**RIDE TO  
WORK  
CLOISONNE  
PIN**

1" #8010 \$4.00



**POTIUS  
ERO QUAM  
NUNQUAM  
CLOISONNE  
PIN**

1" #3418 \$4.00



**AEROSTICH  
CLOISONNE  
PIN**

1"×.25" #3414 \$4.00



**S.P. GRIP**

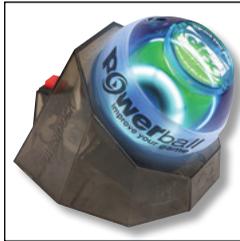
A "pin saver" device that clamps securely to the back spike of your favorite rally pins with an Allen wrench, ensuring they don't end up by the side of the road somewhere. Chrome plated brass, high quality. Helps out if you're into making that vest look like the equivalent of the back of an RV. Hey, after all, you were there. Set of 12.

#3451 \$5.00



### GYRO POWERBALL + DOCKING STATION

Gyro exerciser is a great workout tool, delivering up to 40 lbs of torque. Improves coordination, toning and strength while increasing range of motion of wrist flexors and extensors. Docking station activates the gyro by reving up ball to 14,000 RPM, great for a workout that will improve dexterity and coordination and enhance on-bike control, balance and stamina. LED lights glow blue to indicate workout performance levels.



#3449 \$31.00



### HANDGRIP CONVERTER

Transforms any gyro into a dynamic barbell and strength trainer. Work out regularly with this handle paired with a gyro to strengthen your grip on the handlebars and relieve wrist strain on longer rides. Great overall tool for rehabilitation, building coordination and conditioning.

#3481 \$15.00



### VARIGRIP HAND EXERCISER

Ergonomic design and variable tension provides customized conditioning for individual fingers, the entire hand, wrist and forearm. Improve throttle control and bike handling while improving your overall fitness too. Adjustable tension levels to keep your grip and fingers super-fit.

#3450 \$15.00



### BONGO BOARD

Take a spin around your basement or den and improve your sense of balance. Lean into the corners, twist a handful of torque, and let your inner ear loose to achieve something that's a lot like what we all do whenever we ride twisty backroads or tight trails. This increases your balance and coordination skills and enhances your riding abilities.

A patented two-part independently rotating barrel shaped urethane wheel system with sealed bearings and a safety retaining cord provides maximum maneuverability on any surface from concrete to carpet. Grip tape on wood skate-style deck helps you stay planted. Just about the most fun balance-building tool available, short of a motorcycle. 32"×8".

#4302 \$111.00



### WHIRLY BOARD

Fun and challenging rotational training tool designed to build muscular strength, endurance and balance. Improves mental stamina, balance and proprioception for increased control and agility both on and off the bike. Sturdy Canadian maple concave skateboard deck with HDPE custom molded center balance ball and smaller billiard ball style dual nose/tail balance caps. Video at: [aerostich.com/aerostich-videos](http://aerostich.com/aerostich-videos). 8.25"×31.9"×3.5". 5lb 3 oz.

#4432 \$123.00



### TOOTSCOOT

Safe, fun and gives your child confidence in their balance, coordination and motor skills. Well built, thoughtful design makes for fun safe mobility for kids age 2 to 5. Instills the benefits of two-wheel experiences early and readies junior for a lifetime of riding. High-grade steel tubing with wide, stable wheels. Handlebars and padded seat are height adjustable to grow with the child. Video at [aerostich.com/aerostich-videos](http://aerostich.com/aerostich-videos). 7 lbs. Blue, Red or Pink.



#5076 \$79.00



### GRIP PRO TRAINER

Easily and effectively do a hand and forearm workout anytime, anywhere. Simple, inexpensive tool will noticeably improve finger, hand and forearm strength. Use it for a few weeks and we bet you'll notice less fatigue and better throttle/braking/steering control.

40 lb. #4350 \$8.00

50 lb. #4351 \$8.00



### OHNE TITEL ZWEI

A few years ago a customer sent us a postcard featuring this painting by award-winning German artist Michael Sowa. Art can be very subjective, so we'll leave it up to you to as to the meaning of this one, but we thought it was cool enough to share. The title of the original is "Ohne titel zwei", which translates to "Without title two"...leaving it open to even further interpretation. Regardless of that, it seems like Michael understands a bit about riding's relationship to our inner lives. If this painting speaks to you, or if you know a rider who might enjoy it, select from a framed print, poster, ceramic mug or 100% cotton t-shirt.

11 oz. Coffee Mug #5014 \$8.00 | T-Shirt #5015 \$27.00 | 8.5"x11" Framed Print #5016 \$15.00 | 29"x20" Poster Print #5017 \$20.00



### BUMPER STICKERS

Where you stick these is your business, but we think they look better than other stickers out there. YMMV. Specify Small (7.75") or Large (11.5").

Commute Fearlessly #3229 \$2.00  
 AeroStich (white) #3238 \$2.00  
 AeroStich (Hi-Viz) #3239 \$2.00  
 (Free on request with any order.)



### **AEROSTICH ROAD GRIMED ASTRONAUTS**

You know who you are. You're among friends here...but across the world of ordinary people, regular workplaces, common hardware stores, consumerized shopping malls, offices, workshops and chain grocery stores...a Road Grimed Astronaut patch goes a long way. Because most people have no idea.

Let me explain. Do people in grocery stores and gas stations see your onesie coverall or teched-out armored adventure suit as peculiar? Have you ever ridden past a bedraggled looking group of bevested and bechapped riders standing around under a freeway overpass smoking cigarettes and waiting for the rain to stop...and did you smile inside your helmet as you went by? Do bearded hipsters regard the uncoolness of your wonderful habiliment from saddles of their fenderless aircleanerless purified bikes or (more likely) thru their car windows as you ride by them in traffic on a cold dark day?

If some of this is slightly familiar, you are a Road Grimed Astronaut. You have the right stuff. So you might want this.

The 3" size of the embroidered RGAC patch will be added to the sleeve of any ordered new AeroStich suit or Darien gear FREE if requested. And if you send us worn AeroStich gear for service and ask, we'll add an RGAC patch FREE, too, if requested.

*Embroidered Patch 3" #3247 \$5.00*

*Embroidered Patch 4.5" #3247 \$6.00*

*Sticker 3" #3268 \$2.00*

*Sticker 4.5" #3268 \$2.50*

*Coffee Mug #3269 \$8.00*

*Cotton Hat #3248 \$17.00*

*Microfiber Hat #3249 \$17.00*

*T-Shirt (choose Full Front or*

*Pocket Logo) #2184 \$27.00*

*Polo Shirt #2183 \$34.00*



*"Complements to Stacey, I work in the rocket biz and he's created a meatball worthy of being painted on one of our payload fairings! AWESOME!!!"*

*—Review by Val Gregory*



### TOOLWARE

These utensils efficiently handle even the most technical food intake jobs with style and grace. Suitable for formal place settings alongside the fanciest plates, yet rugged enough for late night meals out in the garage. Sadly, the tools are not functional. Polished drop-forged stainless steel set in a durable plastic tool-grade presentation case. Humor bad little children who won't eat their vegetables and maybe someday they'll grow up and be just like you. 4.5"×8.75"×1.25"

#4077 \$27.00



### MOTORCYCLE TIRE PENDANT

Pendant matches the tread styling of the MC Tire Rings. Connect to your passion or give as a gift to show you understand another's commitment. American made original designs crafted in .925 Sterling Silver. 38mm x 13mm. 

- w/ 20" Leather Cord #4860 \$115.00
- w/ 2.5mm 18" Sterling Round Box Chain #4861 \$145.00
- w/ 2.5mm 24" Sterling Round Box Chain #4862 \$160.00
- w/ 1.5mm 20" Sterling Box Chain #4863 \$133.00
- w/ 1.5mm 24" Sterling Box Chain #4864 \$137.00



OFF-ROAD



ROAD BIKE

### MC TIRE RINGS

Tire rings which embody a love of riding and to carry some of that feeling everywhere. A starting point for ten thousand daydreams, and a subtle way to signal to others you are a rider. American made original designs, in Sterling Silver. Whole and half sizes 6 thru 13. Sizes are about 1/16" apart. Specify Road Bike (6.5mm wide) or Off-Road (6mm wide) design. 

Road Bike #3897 \$109.00

Off-Road #4897 \$109.00

14K or 18K Gold (Call for price)

*"It's perfect for the motorcyclist and the picture does not do it justice. It's much shinier and brilliant than the picture represents. I liked it so much I bought myself one after buying for my friend." —Review by smokydig*

*"We were shopping for wedding bands. Showed a pic of this ring to my wife (to be), she said 'that is your band.' Little did I know she would choose one for hers." —Review by SILoki*



### STERLING SILVER COMPASS RING

The Compass Signet is cast in oxidized solid sterling silver and the edge of the ring reads 'Omnes Qui Errant Non Pereunt' which translates from Latin to 'Not All That Wander Are Lost', a quote from J.R.R. Tolkien. In addition, the ring is a working wax seal for your personal correspondence and comes with one stick of red sealing wax. Face measures 16.5mm wide x 17mm high. Band tapers from 17.5mm to 5mm. Available in half sizes, from size 4-12. (Sizing and fitting 'how-to' info at our online listing.)

#4455 \$210.00

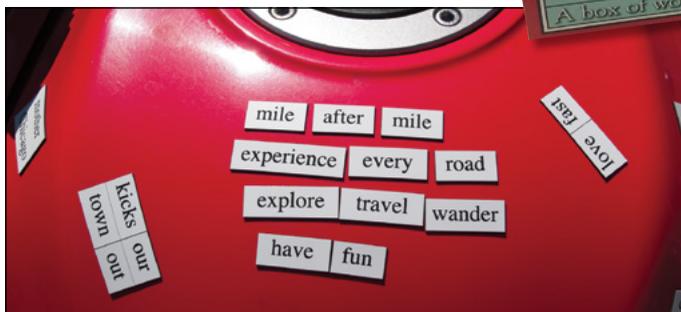


## MAGNETIC POETRY KITS

Create your own ode to the open road, haiku to the highway, or canto to your commute with these inspiring kits with a selection of over 200 magnetized words and word fragments. Stick them to your fridge, locker, toolbox, gas tank or any steel surface. Unleash your inner poet or strategically place an inspirational quote. Each tile is 3/8" tall, length varies by word. Choose Route 66 or Bike Lover kits, or get both to exponentially expand your magnetic vocabulary.

Route 66 #4401 \$13.00

Bike Lover #5401 \$13.00

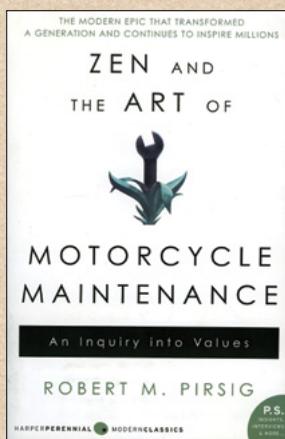


## CAMPFIRE NIGHT LIGHT

The warm, soothing glow of a traditional campfire with push-button ease anywhere. This LED night light is perfect for shedding a little illumination inside your tent and or as an amusing after dark accent to any room. Compact for easy storage. Uses 3 AA batteries (not included). 3.5"×3"×3.5".



#9367 \$10.00



## ZEN AND THE ART OF MOTORCYCLE MAINTENANCE

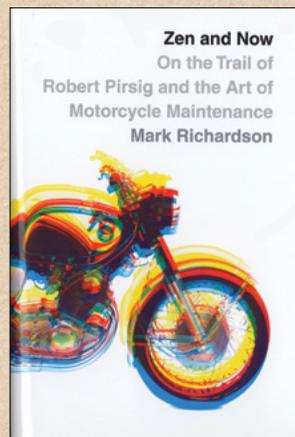
No rider's library should be without this classic account of one rider's search for a philosophy of value and his quest for meaning in life. Beautifully written. Filled with ideas about sanity, quality and values. An amazing story. Seriously meditative. Justifiably famous. Most literate literature. By Robert M. Pirsig. Softbound, 4"×7", 430 pp., no illus.

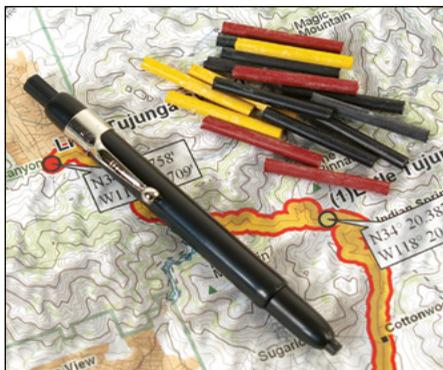
#3124 \$17.00

## ZEN AND NOW

It has been forty years since Zen and the Art of Motorcycle Maintenance was first published. Since then, it's become a modern—and influential—classic. "Zen" is, at its core, about our human and cultural relationships with technology. Part travelogue, part philosophic inquiry and part personal memoir, it is so multi-layered that for its fortieth anniversary, Mark Richardson retraced the ride, on the same bike, and produced a thoughtful and powerfully enlightening look at the incredible life of the reclusive author, and at the kaleidoscope of elements which make up this extraordinarily complicated work. Here is the stunningly compelling human story behind and within this classic. An amazing, compelling book. By Mark Richardson. Softbound, 6.5"×9.3", 288 pp., no illus.

#5960 \$17.00





## MECHANICAL GREASE PENCIL

Great for tracing routes and marking mid-ride notes on the tank bag map window. The wax "leads" exit the end of the pencil with a twist of the cap and come in a variety of colors. Mark any map background or bathroom wall you may encounter in an inscription that is rain-resistant, yet wipes away with just some thumb rubbing. Ideal for writing down directions at a pay phone when you blow into town. Better than a highlighter for route-lining maps, too. Includes one pencil and four different color leads.

#2340 \$15.00

## STOWAWAY PEN

This Pen is compact enough to stow in the fold of a wallet or checkbook, and it's pressurized genuine Space Pen refill writes crisp and clear at any angle and in any-conditions, including outer space if you could ride there.

Sturdy all-metal construction, it measures only 4" when closed and 5.1" open. Ball point tip rolls smoothly at any extreme temperatures, and on any surface, and fits almost anywhere. Black body. Black ink, medium point.

Stowaway Pen #2325 \$10.00



## SPACE PENS

These pressurized (nitrogen-filled) ball points were actually developed so astronauts could write in outer space, but they are equally wonderful for marking damp maps, writing on soggy paper placemats, or philosophizing on greasy bathroom walls. The Bullet model has a removable clip, and a short, smoothly-rounded shape that lets you carry it in the front pocket of your jeans without getting stabbed in the thigh (3.6" closed, 5.3" open) Specify: Chrome, Black finish or Solid Brass. The AG-7 (anti-gravity) is the same model that went to the moon and features a side-button action. And back in the day the ol' Russians had to use pencils.

Bullet #2315 \$20.00

AG-7 #2367 \$37.00

Refill #2355 \$6.00



AG-7



BULLET

## RITE IN THE RAIN NOTEBOOKS

Sometimes you want to leave a note. One that won't get destroyed by rain. Write it down on a sheet from one of these notebooks confident it will remain legible even in a rainstorm. This paper is the result of 75 years of R&D by company that focuses on serving scientists, surveyors and law enforcement personnel. Perfect for notes left on bikes and at other outdoor locations, or for all-weather journaling.

Spiral Side Bound (32 pp., 4.6"×7") #2334 \$7.00

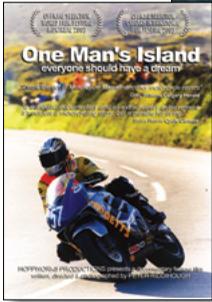
Spiral Top Bound (50 pp., 3"×5") #2326 \$6.00

Spiral Top Bound (50 pp., 4"×6") #2336 \$8.00

Saddle-stitched (48 pp., 4.6"×7") #2328 \$8.00







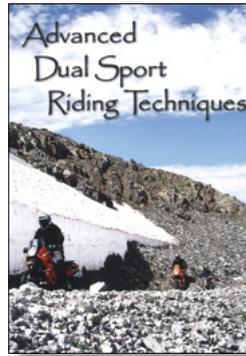
## ONE MAN'S ISLAND

At forty-six, our man Mark Gardiner says the “hell with it”, chucks his regular life, and goes racing for real on the legendary Isle Of Man with all its attendant risks,

cost, speed, and exhilaration. After a life of amateur club racing and responsibilities in the business world, the narrative reveals the motivation and thought behind one man's realization of Just What Matters and what he's gonna do about it. At 150+ mph. An entertaining and inspirational film that isn't just for bikers. Recommended. DVD, 100 min.

**DVD #3293 \$24.00**

**Riding Man (Book, 247 pp) #5943 \$16.00**



## ADVANCED DUAL SPORT RIDING TECHNIQUES

Epic riding conditions in the high Colorado mountains serve as the classroom to prepare you for drills and skills that take dual sport riding to the next level. Turn a ride into an adventure by mastering techniques to improve control and timing, advanced cornering, suspension and throttle control and proper use of momentum. Specific situations addressed include: Ledges, roots, berms, sidehills, ruts, stream crossings, bailouts and more. The skills learned from this DVD will provide the confidence and skills needed to venture further off the beaten path—making the miles and smiles come easier. Includes 50 minutes of main video presentation as well as 10+ useful and entertaining minutes of bonus footage. DVD, 60 minutes.

**DVD #3636 \$29.00**



## ON ANY SUNDAY SERIES

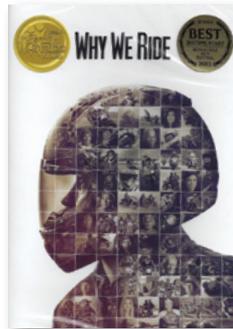
The quintessential motorcycle documentary, conveying the danger and thrill of the high-speed chase, the rugged freedom of off-roading and the true spirit of motorcycling. Spectacular footage, featuring champion riders Mert Lawwill and Malcolm Smith, as well as legendary actor Steve McQueen. A brilliant celebration of the challenge, the beauty, and

the thrill of riding, it belongs in every rider's video library. Nominated for an Academy Award. DVD, 96 minutes.

**DVD On Any Sunday #3675 \$21.00**

**DVD On Any Sunday II #3226 \$21.00**

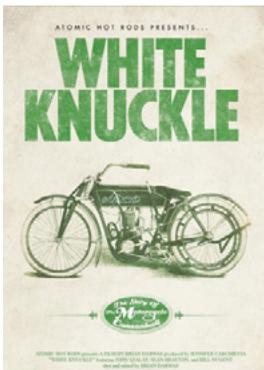
**DVD On Any Sunday The Next Chapter #3227 \$21.00**



## WHY WE RIDE

Inspiring story about who we are and a celebration of the motorcycling community. Shares the passion of riding and shows the camaraderie of the friends and families who ride. From a kid's dream come true, to a retiree's return to freedom, to everyday riders and thrill seeking canyon carvers – the bond is the same. A story told by a generations of motorcyclists. Featuring: Kenny Roberts, Mert Lawwill, Gloria Struck, Keith Code, Ted Simon, and many more. Rated PG. DVD, 89 minutes.

**DVD #3680 \$24.00**

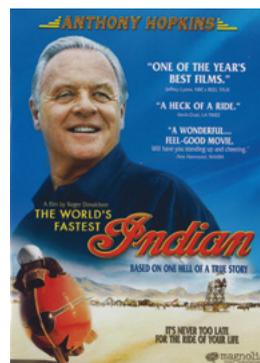


## WHITE KNUCKLE

An inside look at the 2010 Motorcycle Cannonball. Ride along with pre-1916 motorcycles on a re-run of this classic long distance cross-country race. Covering 3325 miles in 3 weeks, riders battle not only distance and elements, but also the incredible challenge of just keeping their 100 year old bikes running and on the road.

In-shop scenes of builds and restorations, roadside and parking lot repairs and plenty of captivating ride footage along the route. Experience what it's like to ride an antique moto for 18 hours a day (at 35 to 40 mph), only to wrench well into the night to prepare for the next day and do it all over again. Fascinating and fun. 55 minutes.

**DVD #5669 \$25.00**



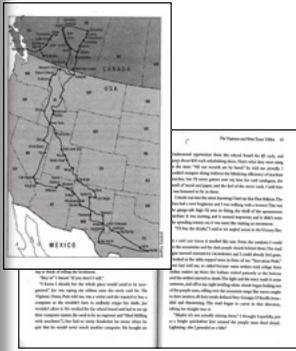
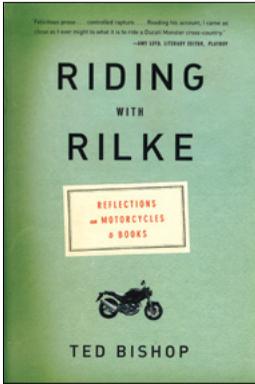
## WORLD'S FASTEST INDIAN

It's the 1960s, and an eccentric old Kiwi named Burt Munro has obsession: to go to America and ride his hand-modified 1920 Indian Scout across the Bonneville Salt Flats to compete for the world land speed record.

Against all obstacles (of which there were countless) and against the doubts of everyone in his life, he pushes himself and his bike to accomplish this 40 year dream. Sir Anthony Hopkins gives an extraordinary performance as the legendary Munro. An inspiring film based on the true story. Also contains the original 1971 documentary, “Offerings to the God of Speed,” featuring historical footage of the real Burt Munro. DVD, 127 minutes.

**DVD #3616 \$10.00**

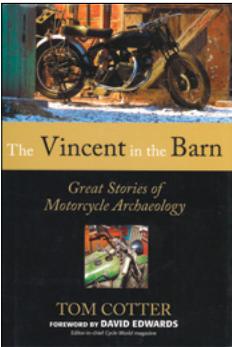
*“This film is a terrific movie about the legendary Burt Munro from New Zealand. If you have heard about Burt, there is every reason to enjoy the film, and if you haven't then you are in for a treat, learning about the man who broke the land speed record on a 50 year old, mostly hand modified motorcycle...Definitely worth having in your library.” —World's Fastest Indian Review by Gregory T*



## RIDING WITH RILKE REFLECTIONS ON MOTORCYCLES AND BOOKS

Desperately afraid he would do something sensible with some inherited cash, Canadian English Professor, Ted Bishop succumbs to the siren song of a Ducati Monster and embarks on a cross-country pilgrimage from Edmonton to Austin, discovering along the way the intricate and tangled interplay of life, work and art. The book draws the reader in with a harrowing account of the author in a near-fatal meeting between motorcycle, semi-truck, pavement and ditch—resulting in a heightened appreciation for life’s “big picture” stuff. Thoughtful and great. By Ted Bishop. Softbound, 5.5"×8.25", 262 pp., no illus.

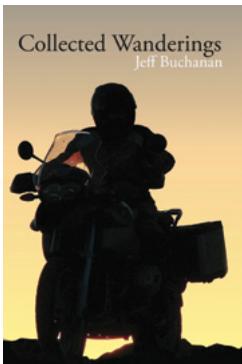
#5881 \$15.00



## THE VINCENT IN THE BARN

Grab your fedora, throw your letter bag over your shoulder and prepare to embark on forty great archaeological adventures to chase down forgotten, hidden and neglected motorcycle classics squirreled away in some pretty unusual places. Treasure awaits in the quest to unearth an Indian in the attic, a Ducati in the basement, a Vincent in the barn and additional tales of intrigue, hoarding, dead ends and mother lodes. Filled with page turning suspense to find out what lies around the next corner, under the tarp, or in the deepest recesses of a dark and abandoned building. Keep the bullwhip handy, and your eye out for Venomous Velocettes. By Tom Cotter. Hardbound, 6.25"×9.25", 255 pp., color photos.

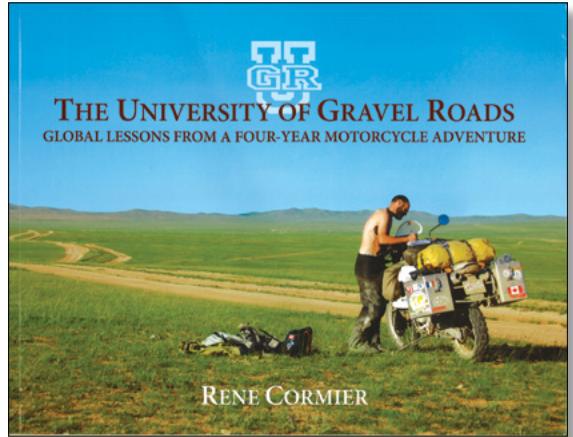
#5994 \$17.00



## COLLECTED WANDERINGS

A compilation of articles and columns spanning fifteen years, culled together from a moto-journalist's globetrotting career. At times introspective, thoughtful, humorous, and sad, the writings presented here offer an entertainment of reading to be savored by riders and non-riders alike. Previous to his career as a motorcycle journalist, Jeff Buchanan was an award-winning commercial director and indie film producer. In his younger years he raced motorcycles and served as a race mechanic for Team Maico on the 1982 AMA Motocross Championship. A happy confluence of circumstances in 2002 unexpectedly landed him in the field of moto-journalism, where he has been happily entrenched as a two-wheel wordsmith ever since. This book comprises an eclectic array of topics, from retracing the very real route of the fictional Don Quixote, to a visit to the home of Stradivari, with an assortment of sentimental wanderings in between, all born from a life on two wheels. By Jeff Buchanan. Softbound, 6"×9", 188 pp., b/w illus.

#5677 \$9.00

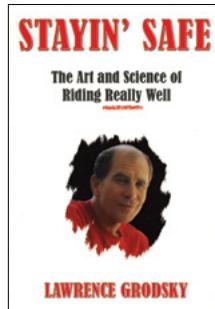


## THE UNIVERSITY OF GRAVEL ROADS

Seizing an opportunity and not one to let excessive planning get in the way, 33 year old Rene Cormier sold what he had and set off on what became a five year, 95,000 mile, 41 country motorcycle journey around the world. Warned by friends about banditos in Mexico, drug lords in Colombia and the mafia in Russia, he begins by getting shot at in the desert of Utah.

Rene writes an insightfully entertaining narrative complimented by an outstanding collection of photographs that transport the reader along on this life changing ride-venture. An artful and amusing photographer, who's trip, writings and indelible images are from 2004—2009. By Rene Cormier. Softbound, 160 pp., color illus. 8.5"×11", 1.25 lbs.

#5854 \$35.00



## STAYIN' SAFE

Written by one of the best writers about motorcycle safety, ever. For 18 years, thousands benefited from his sage advice in his “Stayin’ Safe” columns in Rider magazine. Through selfless exhaustive research and a keen eye, he pioneered the development of better riding skills to aid fellow riders. This collection of articles and personal stories gives a glimpse into his best work, as well as the man himself. By Lawrence Grodsky. Hardbound, 6.5"×9.25", 352 pp., no illus.

#5841 \$24.00

# ON SOME OF THE SCENIC ROADS OF THE SOUTHWEST

by Bob Higdon

We left Blanding just after dawn yesterday. A few miles south of town we turned west on Utah 95. I won't belabor this except to make two comments: 1) it is the most spectacularly beautiful road in North America; and 2) it is a measure of the incompetence of the designers of the 2013 Michelin road atlas that they do not even designate UT 95 as a scenic highway (although they denominate UT 24 between Hanksville and Torrey as such, a stretch of road that isn't fit even to intersect with UT 95).

Natural Bridges National Monument is the first stop west of Blanding on UT 95. It's all right, but the day will quickly improve. The highway soon runs through a section of the Glen Canyon National Recreation Area at Hite. In days gone by there was a large lake filled by the Colorado river. Rented houseboats floated lazily upon it in the crushing heat. I often wondered what it might be like to spend a week bobbing about out there with six cases of beer but without the remotest hope of a cell phone signal. These days the water has called in sick. Some sort of river diversion has dried up almost everything around Hite. I couldn't believe what I was seeing (or, in the case of the former lake, not seeing). I suppose I shouldn't have been surprised. Between the Army Corps of Engineers, the Bureau of Reclamation, and other monolithic hydro-planning geniuses, I'm amazed that any water at all can still be found west of the Mississippi.

UT 95 terminates in Hanksville, about 125 miles northwest of Blanding. Here continue west on UT 24 to Torrey on the Michelin guide's idea of a scenic highway. It does pass through Capitol Reef National Park. From its inception in the 1930s the place had been designated a national monument, a step down from your typical regal and majestic national park. I'm confident that the National Park Service has infinitely detailed guidelines on how to distinguish a monument from a park, but it's probably not dissimilar from Supreme Court justice Potter Stewart's definition of obscenity: he wasn't exactly sure what it was, but he knew it when he saw it. And that's true, or should be true, of the gradations between a national park and monument. Yellowstone is a national park. Natural Bridges is a monument. You'll never confuse the two, because you'll know it when you see it.

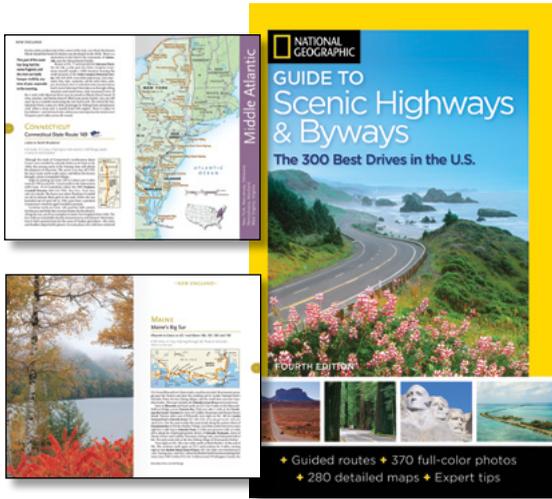
Capitol Reef, however, got lucky. It lumbered along for years as a modest national monument until 1971 when, in his infinite wisdom and presidential zeal, Richard Nixon elevated Capitol Reef (and Arches) from monument to park. Why he did these things I do not

know, but given his style and proclivities, the odds are good that a corrupt motive was involved. I like Capitol Reef and Arches, but to give them baseless promotions is merely to subscribe to the idea that everything is beautiful in its own way. Ray Stevens' and his old song are wrong. If everything were beautiful, then the concept of beauty would be meaningless. Nothing, for example, could ever make Richard Nixon beautiful.

Anyway, not long after exiting Capitol Reef, you turn left at Torrey onto UT 12. It climbs up over a 10,000' mountain that in the fall is awash with yellow and gold aspens and winds down into the small town of Boulder. A few miles south of there the highway turns into a ridge road known as The Hogsback. At one point (37.8409, -111.4216) the width of the road is the exact width of the curving, two-lane highway. What makes it interesting for motorists is that there appears to be nearly vertical drops of hundreds of feet on both sides of the road. You know this must be an ancient highway, for if someone were to propose its route and construction today, no sane department of transportation would approve it.

Farther along on UT 12 there is a large turnout that faces north. Everyone has a favorite scenic viewpoint, but nothing compares to this one (37.7467, -111.4538), not unless you can see for sixty miles or more in an arc of maybe 220 degrees over some of the most varied and mesmerizing geology in the southwest. In 1996 on a motorcycle ride I came upon this scene, parked the bike, sat down at the edge of the cliff, and wrote that night in a trip log: "I want to sit in this dirt until I commit this scene to perfect, ineradicable, read-only memory. A camera won't help. No lens can take this in. I stare, but as soon as I glance away a new scene overwrites the old. There's only one thing to do. I have to come back." And so I do, every chance I get. On this day as we neared the overlook I told Chris to close her eyes, guided her by the arm to the edge, and said, "Now you can open them." I knew she would smile, and she did.

We finished the day by taking in the fourteen scenic turnouts in Bryce Canyon National Park. This place, small as such parks go, is the real thing, in a league with Yellowstone and Yosemite. I have friends who've hiked and ridden by horseback for miles through these incredible amphitheaters. I don't do that. I barely try to take photographs here anymore. This park is so dramatic, so unusual, and so alien to anything you've ever seen before that it really defies belief.



## NATIONAL GEOGRAPHIC GUIDE TO SCENIC HIGHWAYS & BYWAYS

This guide features 300 of the most beautifully scenic tours through virtually every kind of landscape. Mile-by-mile details and stunning photos of famous destinations as well as lesser-known back-roads rides too. A wonderful combination of regional knowledge, storytelling, full-color maps and images describe the scenery, history and points of interest along each route. Completely updated 4th Edition. Keep it on your coffee table for easy reference and inspiration, or use it to plan your next epic journey. Softbound, 5.3"×8.42", 496 pp., color illus.

#5938 \$24.00

make. Transportation dominates our daily existence — we suffer grinding commutes, a violent death every fifteen minutes, a dire injury every twelve seconds, and crumbling infrastructure. We are on the brink of great change, as a new mobility revolution upends the car culture that, for better and worse, built modern America. Transportation is one of the few big things we can change — our personal choices do have a profound impact, and that fork in the road is coming up fast. A fascinating detective story, investigating the worldwide cast of characters and technologies that enable us to move from here to there — past, present, and future. By Edward Humes. Hardcover, 6"×9", 384 pp.

## ONE PERCENTER REVOLUTION

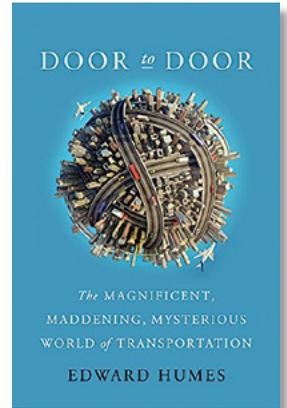
Riding free in the 21st Century. Introduces the reader to a new generation of bikers who are donning leathers and twisting the throttle of stripped-down motorcycles, looking to quell their thirst for adventure. In this world of declining earning power and fiercely enforced political correctness, the anti-hero figure of the outlaw biker stands above the crowd, a beacon of freedom. Tells the story of these modern day nonconformists, from 20-something bikers breathing new life into the 70's outlaw lifestyle to city-dwelling cafe racers who ride the razor's edge, in colorful and easy to read narratives accompanied by equally expressive full-color photography. By Dave Nichols. Photography by Ben Zales. Hardbound. 9"×7", 226 pp., color illus.



#5094 \$28.00

## DOOR TO DOOR

Explore the hidden and costly wonders of our buy-it-now, get-it-today world of transportation, revealing the surprising truths, mounting challenges, and logistical magic behind every trip we take and every click we



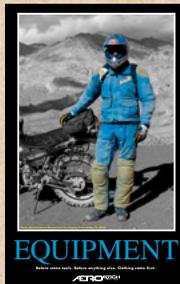
#5073 \$27.00



GEAR ONE #4177



CLOTHING ONE #4179



EQUIPMENT ONE #4181



GEAR TWO #4178



CLOTHING TWO #4180



EQUIPMENT TWO #4182

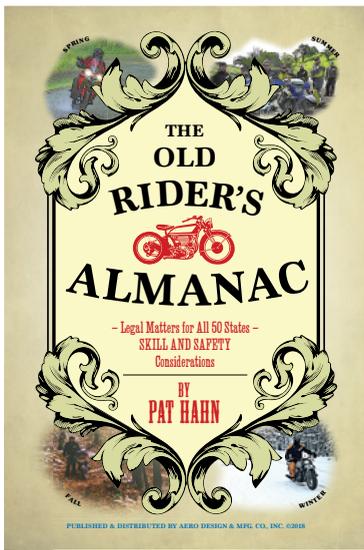
## AEROSTICH GEAR-EQUIPMENT-CLOTHING POSTERS

This type of motivational poster has been around for decades to inspire people to achieve more, or to think differently about something. Here's our take, with a focus on the really important things in life. Before stone tools, there was clothing. 11"×17".

Gear One #4177 \$5.00 / Gear Two #4178 \$5.00 / Clothing One #4179 \$5.00

Clothing Two #4180 \$5.00 / Equipment One #4181 \$5.00 / Equipment Two #4182 \$5.00

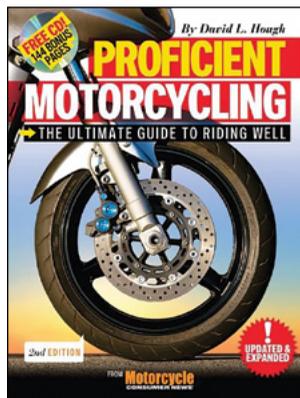
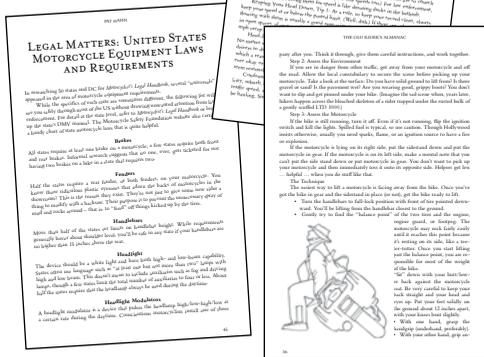
Set of Six Posters **SAVE \$6.00** #4184 \$24.00



## THE OLD RIDER'S ALMANAC

A favorite collection of articles and excerpts from motorcycle riding safety expert and author, Pat Hahn, meant primarily to keep you safe and protect your driving record. Also includes a few self-indulgent backroads and a little humor mixed in. A fun, easy read with easy to apply riding and legal advice that just may help you enjoy riding more, with fewer pucker moments. By Pat Hahn. Softbound. 6"×9", 64 pp., b/w illus.

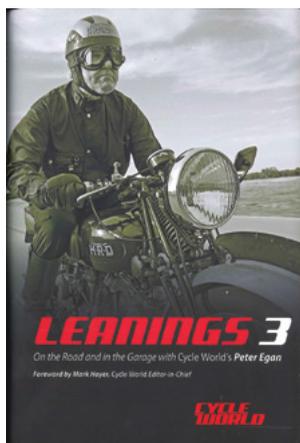
#1898 \$10.00



## PROFICIENT MOTORCYCLING: THE ULTIMATE GUIDE TO RIDING WELL

The subtitle of this book is "The Ultimate Guide to Proficient Motorcycling" and that's not a stretch. David Hough has written a column on motorcycle street smarts for over 25 years, and his vast experience is presented here in an entertaining and instructive manner that is pure informational gold for the seasoned or beginning rider. This Second Edition book is packed with situations ranging from urban riding, to in the country, and featuring a high level of graphical explanation. Hough's text explains the way to triumph over the everyday hazards and scenarios we all encounter. An excellent book for everyone who goes forth on a motorcycle. By David Hough. Softbound, 8.25"×11", 288 pp., b/w illus.

#3797 \$24.00

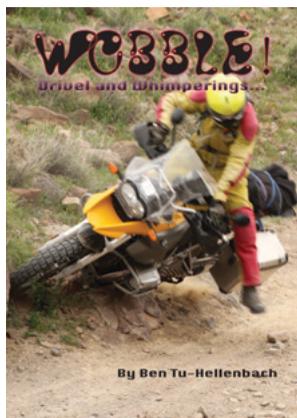


## LEANINGS 3

Peter Egan's warm and witty writing has graced Cycle World's pages for more than three decades. Tales from the road, observations about the motorcycling life, and real-world bike tests have made his writings a favorite of countless riders. This fresh collection of musings is delivered in a signature wise-but-amusing style and is an unforgettable collection of works, reminding

us all why we love to ride. By Peter Egan. Hardbound, 6.25"×9.25", 304 pp., b/w illus.

#5667 \$20.00



## WOBBLE

Drivel and whimperings of a rider who had nothing better to do than go on tours and spend his money to go riding with other people to seek some kind of adventure and meaning to life. Filled with unremarkable stories and uneventful ride reports, complete with monotonous details about every meal, wayside rest and hotel or camping spot visited along the way. By Ben Tu-Hellenbach. Softbound, 6"×9". 47 pp., color photos and hand drawn route maps. Limited edition printing on authentic recycled walnut paper stock, individually autographed by the author.

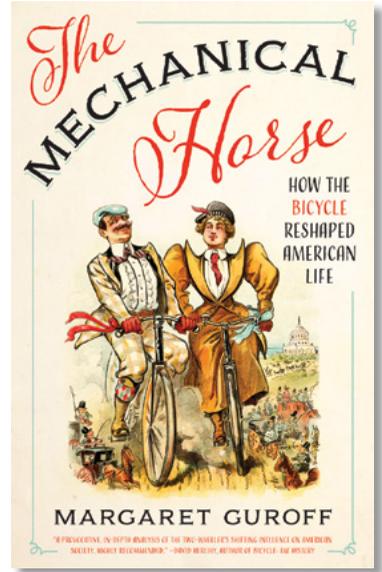
#GRIM \$89.71

"...there is one final problem I have yet to resolve: the past fourteen years of working at a job I love at an institution open enough to allow me to offer a motorcycle literature course has left me with such severe carpal tunnel syndrome from marking and writing that my throttle hand turns to a block of wood after thirty seconds on my motorcycle. So, do I stop riding or writing? Do I submit the body to the invasions of medicine to consummate the attachment to machine? Do I return to the comfort of leaning against the warm leather of my husband's back as he leans into the tank of one of his four motorcycles? I haven't quite decided." —Dr. Katherine Sutherland, in the IJMS, July 2006 edition, on starting and teaching a college course on Motorcycle Literature (THOMSON RIVERS UNIVERSITY, Department of English & Modern Languages, ENGLISH 314 - 3, Studies in Fiction: Motorcycle Literature, Speed and Masculinities (3,0,0))

## THE MECHANICAL HORSE

Bicyclists were among the first to see the possibilities of self-directed, long-distance travel, and some of them (including a fellow named Henry Ford) went on to develop the automobile. Women shed their cumbersome Victorian dresses—as well as their restricted gender roles—so they could ride. And doctors recognized that aerobic exercise actually benefits the body, which helped to modernize medicine. The bicycle's story is really the story of a more mobile America—one in which physical mobility has opened wider horizons of thought and new opportunities for people in all avenues of life. By Margaret Guroff. Softbound, 8.5"×5.5", 295 pp., b&w illus.

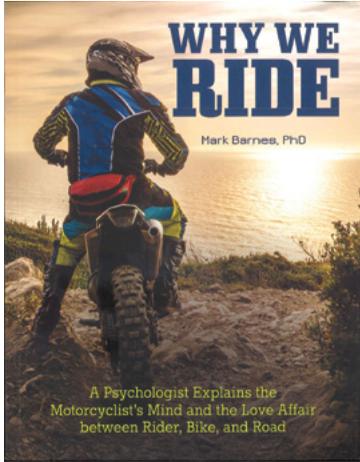
#5921 \$17.00



## WHY WE RIDE

Why would anyone want to do something as dangerous as motorcycling? For those who love to ride, no explanation is necessary. For everyone else, there's Why We Ride. Designed as both an explanation for outsiders and an anthem for those within the fold, this new book presents the insights of Mark Barnes, PhD, a motorcycling clinical psychologist. As a popular columnist at Motorcycle Consumer News for more than 20 years, Dr. Barnes articulates the elusive physical, emotional, and interpersonal elements that make the world of the motorcyclist such a rich and exciting place. His wide-ranging text covers both sports psychology and the psychoanalysis of common riding experiences, including the results of Dr. Barnes' own empirical research. Heartfelt and thought provoking, here is a straightforward account of what makes real motorcyclists tick. By Mark Barnes, PhD. Softbound, 9"×7", 240 pp., color illus.

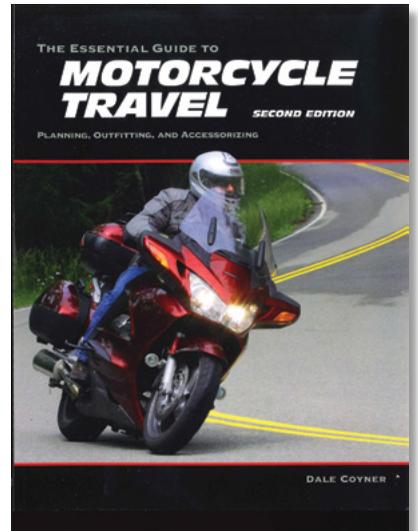
#5924 \$24.00



## ESSENTIAL GUIDE TO MOTORCYCLE TRAVEL

Whether you are out for a day-trip or preparing to span the globe, this is your guide to planning, outfitting and accessorizing your bike. A useful collection of how-to tips, tricks and advice from seasoned travelers and experts in the motorcycling community. Filled with easy to read text, illustrated charts and sidebars and loaded with color photos. By Dale Coyner. Softbound, 8.5"×10.5", 189 pp., color illus.

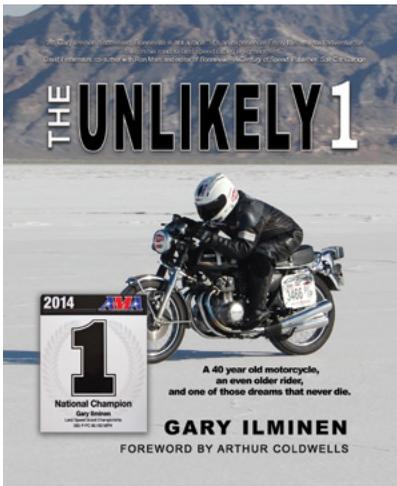
#5992 \$27.00



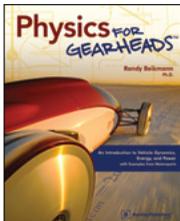
## THE UNLIKELY 1

A true story chronicling the achievements of a regular-guy who followed his dreams to compete at Bonneville and set a national speed record. A well-told and interesting story about rescuing a 40 year-old motorcycle, by an even older rider and the perseverance to reach goals and set records. A fun, and inspiring, motorcycle story. By Gary Ilminen. Softbound, 8"×10", 94 pp., illus.

#5922 \$20.00



"Secretly, I know as well as anybody that there is a whole world of balm and heartsease to be found in a motorcycle that can do no more than 60mph, that can be push-started by simply walking alongside it, that has only three speeds and a side-valve single-cylinder engine. It is a motorcycle that goes to the very roots of a man's yearning for all that is good and simple and saintly, to the very basis of his desire for mobility - not speed qua speed, just mobility - and its name used to be legion. I know, too, that there are still soft and secret places in the bosom of this pocked and pusted country where such a motorcycle can putter you peacefully along until your soul sleeps and your memory is rested, until you have what you thought you had long lost or could never find." —LJK Setright writing in the UK 'Car' magazine, September 1980



## PHYSICS FOR GEARHEADS

There is no better way to learn physics than by having a problem to solve. As a gearhead, you have a secret advantage when it comes to understanding physics: you see it at work every time you solve a problem with your bike or watch a motorsports event. The experience you already have tuning cars or motorcycles is your virtual physics lab. Physics for Gearheads will show you that if you can learn about motorcycles or cars, you can learn about physics. Whether your interest is in increasing your engine's horsepower, getting more miles per gallon, or shaving tenths off your lap time on track day, you can use physics to gain insight into the problem and formulate a solution. Physics for Gear-

heads not only explains physics principles in language you can understand, it demonstrates how to use physics to your advantage. By Randy Beikmann. Softbound, 9.9"×7.8". 608 pp., .347 color illus. and diagrams.

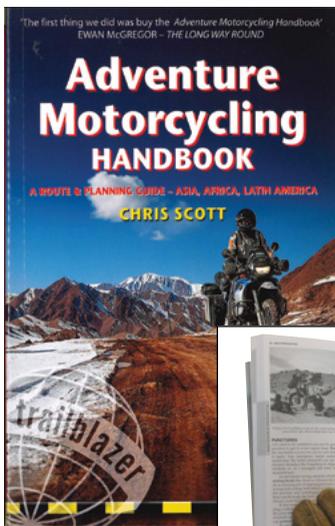
#5040 \$63.00



## MAXIMUM CONTROL: MASTERING YOUR HEAVYWEIGHT BIKE

A heavyweight motorcycle starts, stops, and turns differently than a lighter bike, especially when it is loaded down with a week's worth of gear in the panniers and a passenger on the pillion. Advanced riding techniques, technical information and practical riding drills are laid out in an easy to read style, augmented by beautiful full-color photos and illustrations on nearly every page. Education at its funnest—read, practice and then ride like a pro. By Pat Hahn. Softbound, 8.25"×10.75", 160 pp., color photos & illus.

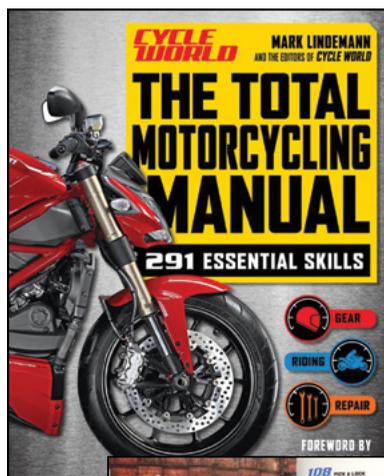
#5853 \$20.00



## ADVENTURE MOTORCYCLING HANDBOOK

Land travel in remote areas is not for the unprepared and this comprehensive book will go a long way to making the reader aware of the factors involved in such trips. Because of the expense and potential danger of such voyages, the years of experience gathered by the author and his contributing world riders is invaluable information for those contemplating an undertaking of such magnitude. Bike mods, what to bring, as well as paperwork and riding techniques are all covered in this well-written and authoritative book. Revised 6th edition with added content. By Chris Scott (who actually was the inventor of term "adventure motorcycling").

#3714 \$21.00



## THE TOTAL MOTORCYCLING MANUAL

Tried-and-true tips and tricks to make the most out of your motorcycle, from navigating city streets on the daily commute, to on-the-fly emergency roadside repairs, maintenance advice and choosing proper riding gear, this comprehensive guide covers 291 essential moto related skills.

Assembled by the experts at Cycle World magazine and filled with insider knowledge and real-world advice intended to get the most out of every ride. Covers gear, riding, maintenance and repair for commuters, touring riders, off-road dirt fiends and all riders in-between. We could write a book like this...but, since we haven't (yet), this is a solid collection, worth adding to the library. By Mark Lindemann. Softbound, 256 pp., color illus.

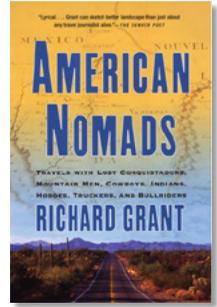
#5506 \$27.00

## AMERICAN NOMADS

Fascinated by the land of endless horizons, sunshine, and the open road, Richard Grant spent fifteen years wandering throughout the United States, never spending more than three weeks in one place and getting to know America's nomads: truckers, tramps, rodeo cowboys, tie-dyed concert followers, flea market traders, retirees who live year round in their RV's, and the murderous Freight Train Riders of America (FTRA). In a richly comic travelogue, Grant uses these lives and his own to examine the myths and realities of the wandering life, and its contradiction with the sedentary American dream.

Along with a personal account, American Nomads traces the history of wandering in the New World, through vividly told stories of frontiersmen, fur trappers and cowboys, Comanche and Apache warriors, all the way back to the first Spanish explorers who crossed the continent. What unites these disparate characters, as they range back and forth across the centuries, is a stubborn conviction that the only true freedom is to roam across the land. By Richard Grant. Softbound, 320 pp.

#5043 \$18.00

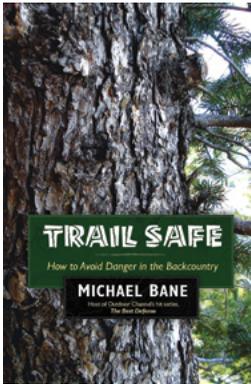
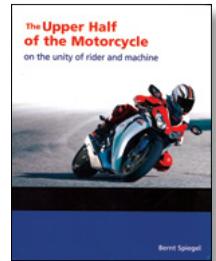


## THE UPPER HALF OF THE MOTORCYCLE

This is the best-selling, multi-reprinted, much-acclaimed German book about riding skills and how-to-think-about-riding. Deservedly so. It is terrific and goes well beyond everything similar.

Now finally available in English, the reader is guided through five sections that build upon our evolutionary biology, conscious actions and capabilities, and integration of man and machine to achieve higher levels of performance in the ultimate quest to become one with the bike (and the road). By Bert Spiegel. Translated by Meredith Hassall. Softbound, 8.5"×10.75", 189 pp., color illus.

#5996 \$27.00



## TRAIL SAFE

How to avoid danger in the backcountry. Whether you are poach camping off the beaten path on a lonely section of highway or setting up your tent in a busy municipal, state or national park, this book describes a relationship between awareness, intuition and fear that when understood, can both enhance our relationship with the wild and help keep us secure. Real-life lessons presented in an easy-to-understand, logical format to help you gain better awareness of your surroundings and enhance your enjoyment of that world. Allow yourself to dispel fear and embrace life's richness while understanding the risks. By Michael Bane. Softcover, 8.5"×5.5", 208 pp.

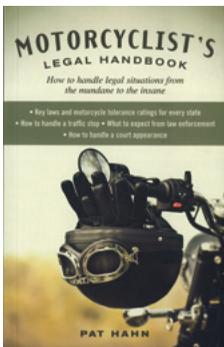
#4436 \$21.00



## WHEN ALL HELL BREAKS LOOSE

Proven tactics and real-world applications to prepare and educate yourself about survival psychology and the skills necessary to negotiate a disaster whether you are at home, in the office, or on your motorcycle. This is not your father's scout manual or a sterile FEMA handout. It entertains as it informs, describing how to maximize a survival mind-set necessary for self-reliance. According to the book, living through an emergency scenario is 90 percent psychology, and 10 percent methodology and gear. Relevant quotes and tips are placed throughout the pages to help readers remember important survival strategies while under stress and anxiety. Also addresses basic first aid and hygiene skills and makes recommendations for survival kit items to pack and have available. Not motorcycle specific, but filled with great information that applies well to on-the-road awareness and preparedness. By Cody Lundin. Softbound, 6"×9". 450 pp., color & b/w illus.

#5044 \$17.00

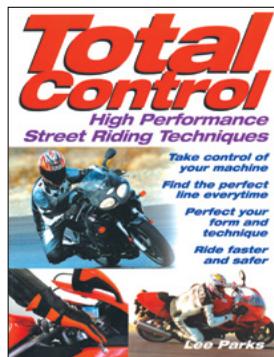


## MOTORCYCLIST'S LEGAL HANDBOOK

Ignorance of the law is no excuse, so this invaluable resource is essential reading material for every rider. From tips to keep your record clean to the best things to say or do if (when) you get pulled over, this handbook details riding rules and regulations in an easy to use state-by-state synopsis, including rankings for overall rideability. Indispensable wisdom

whether riding around town or cross-country. By Pat Hahn. Softbound, 8.5"×5.5", 240 pp., color illus.

#5630 \$22.00

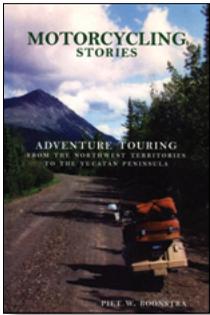


## TOTAL CONTROL

A high-performance riding book written for street riders! Learn the secrets the pros use to have total control of their bikes. Each skill is broken down into small easy steps with examples for sportbikes, cruisers and tourers. Based on the successful Advanced Riding Clinics run by the National Endurance Champion author. By Lee Parks.

Softbound, 8.25"×10.675", 148 pp., color illus.

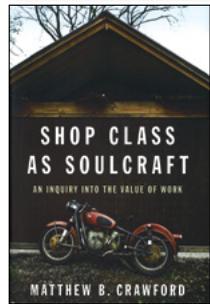
#5786 \$23.00



## MOTORCYCLING STORIES

A lifetime of great adventure rides and motorcycling experiences: old roads, far places, long trips, incredible conditions, and arduous circumstances and setbacks. Everything is recounted sorta like those stories your uncle may have told you at a hunting shack when you were a kid, or after you were done skiing somewhere, sitting in a cozy lodge after the sun has set and the fireplace is crackling and you've got a drink in your hand. You could read this right there and it would take you away, along those wonderful old roads. Written like a diary. By Piet Boonstra. Softbound, 5.25"×8.25", 272 pp., no illus.

#5839 \$17.00



## SHOP CLASS AS SOULCRAFT

A wonderful make-you-smile book by an engaging mechanic/philosopher/storyteller who, after many years of working in various office situations, started a one-man motorcycle repair and restoration business. For years the author was a PhD 'knowledge worker', busily writing expert papers and analyzing proposals. Then one day he stopped doing that to take up wrenching on old motorbikes. Could he make it economically and emotionally? Mechanically?

This is someone who's thought hard about how the world's continuing expansion of white-collar work has been changing people and society. His book is a page-turning storyteller's tale, saturated with examples of motorcycle repairs and learning experiences which elucidate important ideas about the value of real quantifiable work and how it relates to better personal, financial and emotional security. It's an extremely thought-provoking story with a wonderful bunch of moto-anecdotes. By Matthew B. Crawford. Softbound, 6"×8.5", 246 pp., b/w illus.

#5968 \$13.00

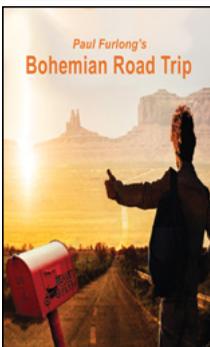


## BOTTOM DEAD CENTER

This one is FUN! Several really neat short stories, and believe-it-or not a bunch of straightforward well-crafted poetry that will make you smile even if you've never ever-ever met a poem you've liked before. This is real, authentic moto-life from the inside, humbly written in a no-apologies, kick-ass bluntly funny style, by a long-time racer, mechanic and motorcycle shop business guy from the Bay Area. He's literate as hell and calls them all just as they are, from cycle-bums, bikes and racers encountered, to the everyday moto-life experiences you'll absolutely recognize.

A self-published little gem, filled with memories of working on and racing motorcycles at Daytona and a plethora of people and moto-related musings along the way. A great cover-to-cover bedtime, road trip or (...ahem) bathroom read. By Ed Milich. Softbound. 5.5"×8.25", 92 pp., b/w illus.

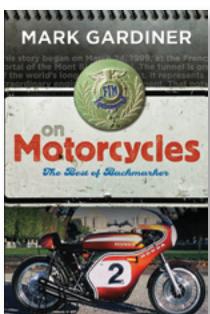
#5665 \$20.00



## BOHEMIAN ROAD TRIP

This book is like a ham sandwich, small, fits in a bag and digestible in one or two sittings. It is an easy to follow true story offering up three themes running concurrently. A motorcycle racer who betrays himself by quitting. A year-long trip of discovery, and the things that can only happen on the road; calamities, disasters, Spiritually insightful and profoundly funny experiences...and a smorgasbord of remarkable people. The third tier is about the time this story takes place, mostly 1965 to 1973, with grass and psychedelics providing a backdrop for self-examination and the pure expression of free will. This is a trip of exploration and a testament to the actual living of a life, rather than trying to explain it. The author is a rider and racer who has written many articles over the years, including feature stories in Cycle, Cycle World and some fictional stories featured in Penthouse in the early '90's. This is his first book. By Paul 'Chip' Furlong. Softbound, 7"×4.5" 182 pp., color & B/W photos.

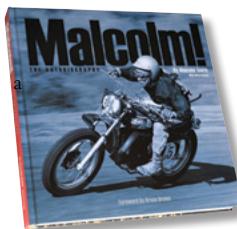
#5100 \$14.00



## ON MOTORCYCLES: THE BEST OF BACKMARKER

Twenty years worth of motorcycle journalism, minus the crap. A great collection of articles by Mark Gardiner that is a fun, witty read, emphatically providing an answer to any non-riding-skeptics question of "What is so great about motorcycles?..." The people who ride them of course. Includes previously banned rants and inspiring feature stories. By Mark Gardiner. Softbound. 372 pp.

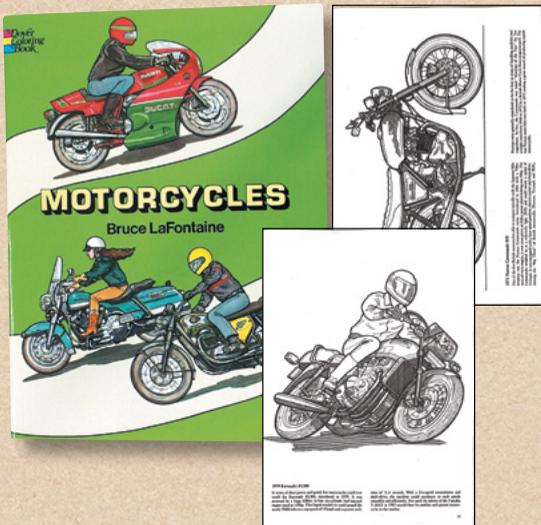
#5652 \$23.00



## MALCOLM! THE AUTOBIOGRAPHY

According to Malcolm, "I've done lot of riding in my 74 years and I even managed to remember a lot of it despite falling on my head a few times." Filled with personal stories and photographs from his private collection, this 400-page autobiography chronicles the life of this legend. From his first bikes and early riding days in California and Canada's Pacific coast, to racing worldwide, playing a major role in the movie 'On Any Sunday' and unique family insights are all shared in this wonderful memoir. By Malcolm Smith and Mitch Boehm. Hardbound, 11"×11", 400 pp., Color illus.

#5005 \$50.00

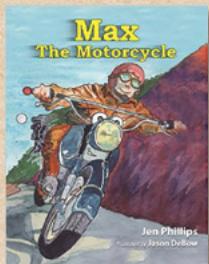


### MOTORCYCLE COLORING BOOK

A coloring book for kids (of all ages) that features a variety of 45 kinds of iron, from 1902 to the present. Along with the clear, big graphics are descriptions of the various bikes and their attributes and history. A great gift idea, and if you do get very bored this winter... By Bruce LaFontaine. Softbound, 8.25"×11", 46 pp., b/w/c illus.

#3767 \$5.00

### MAX THE MOTORCYCLE



This is Max the Motorcycle's story. It is about his fun adventures in youth, and how he was forgotten and left all alone in a barn for many years. Rediscovered and restored, he finds a new home and adventures. A heartfelt story about love, family, friendship and the restoration of faith and frame — with the help of a little motor oil. By Jen Phillips, Illustrated by Jason DeBow. Hardbound.

8.25"×10.75", 39pp., color illustrations.

#5675 \$23.00

### THE ADVENTURES OF MIMI AND MOTO

A fun children's picture book about motorcycle riding monkeys. Ideal for parents and grandparents who want to share their passion for riding motorcycles with their children and grandchildren. Vibrant and colorful, the book also serves as a great introduction to motorcycles for children. Mimi and Moto are seen riding various styles including motocross/enduro, sportbikes, two-up, choppers, cruisers, cafe racers, and even a sidecar! The lessons to be shared through the characters and story are that:



motorcycles are fun, safety is always first, boys and girls ride, and there are many different kinds of motorcycles. For ages 1 & Up and Early Readers. By Nancy Gerloff and Mark Augustyn. Hardbound, 8.2"×8.2", 12 pp., color illus.

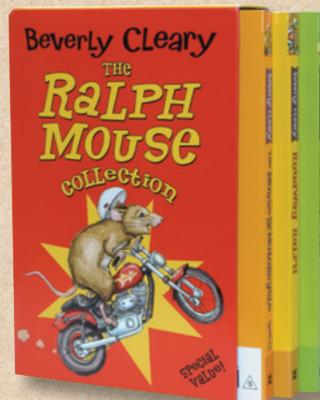
Augustyn. Hardbound, 8.2"×8.2", 12 pp., color illus.

#5508 #11.00

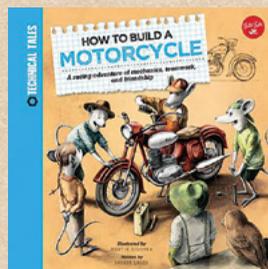
### THE RALPH MOUSE COLLECTION

For over 40 years, these stories of Ralph Mouse and his many adventures have delighted children. Now you can get them all in a complete set. A great read for kids ages 8–12 and brings a smile or two to those outside the demographic as well. Attractive hardbound case (7.5"×5"×1.5")

with these books: The Mouse and the Motorcycle (186 pp., b/w illus.), Runaway Ralph (195 pp., b/w illus.), and Ralph S. Mouse (160 pp., b/w illus.).



#5888 \$15.00



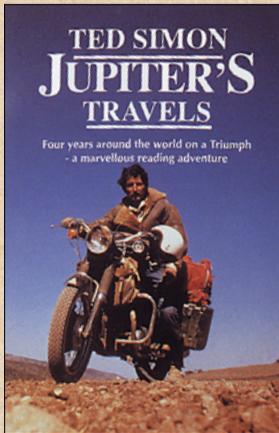
### HOW TO BUILD A MOTORCYCLE

A racing adventure of mechanics, teamwork and friendship that is fun to read and is sure to influence young, aspiring future riders and moto-mechanics. Follow along as a group of three unlikely friends — a rat, a sparrow, and a frog —

come together to build a motorcycle. As they start working, they encounter many unexpected obstacles, teaching them (and the reader) about the different parts that make a motorcycle work. Detailed illustrations explain the overall functions of the engine, clutch, brakes, distributors, and many other parts. Through hard work and perseverance, the three friends learn about mechanics and teamwork as they work together to build a miniature motorcycle. Hardbound. 8.75"×8.75", 64pp., color illustrations.

#5090 \$14.00



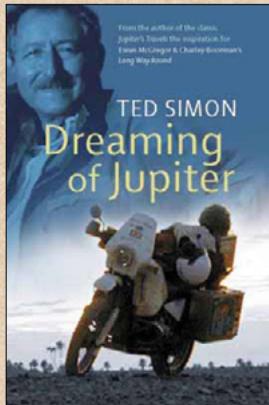


## JUPITER'S TRAVELS

A number one best-seller in the late 1970s and one of the greatest motorcycle books—and indeed one of the greatest travel books—ever written. Ride along with Ted Simon as he and his '70s Triumph Tiger go 'round the world in four years covering 78,302 miles. This is the classic motorcycle travelogue, filled with poetic descriptions and refined

insights on life and about riding. It will leave your imagination richly filled. By Ted Simon. Softbound, 5.5"×8.5", 447 pp., b/w illus.

#3122 \$21.00

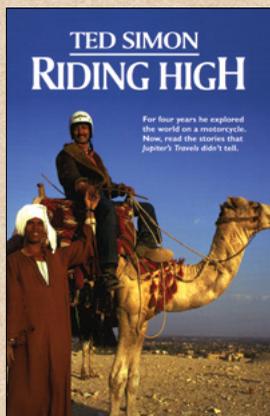


## DREAMING OF JUPITER

In 2001, at the age of 69, Ted Simon decided to retrace his original journey. It took him two and a half years, during which he revisited all the countries he had traveled through his first time 'round. He found much had changed, and he reflects upon the increased poverty, political upheavals, environmental issues and changes in himself. This book

is a hugely inspiring read with a positive message at its heart...that no matter what age you are, you can still set off on an adventure and still be surprised and excited by what life throws at you along the way. Softbound, 6"×9" 448 pp., b/w illus.

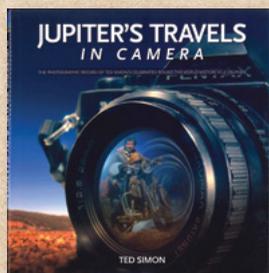
#5931 \$21.00



## RIDING HIGH

A kind of sequel to Jupiter's Travels, Ted Simon examines the repercussions of spending four years in the saddle and facing the unknown and how it has affected his later life of marriage and child rearing. Also, because a great deal of his journey just did not fit into the earlier book, many details are related in more depth here. Interesting and compelling. By Ted Simon. Softbound, 5.5"×8.5", 320 pp., b/w illus.

#3763 \$17.00

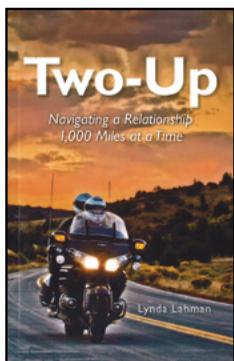


## JUPITERS TRAVELS IN CAMERA

A picture is worth a thousand words and this beautifully designed book is filled with over 300 stunning images, captured 40 years ago on Kodachrome slides during Ted Simon's epic 1970's motorcycle journey around the world. The

iconic story was told in the book Jupiter's Travels, and now can be relived in a vivid new photographic journey. Photos from another age, looking as sharp and colorful today as the day they were captured, views directly from Ted's perceptive eye. By Ted Simon. Hardcover. 256 pp., 10"×10". Color photos.

#5649 \$49.00

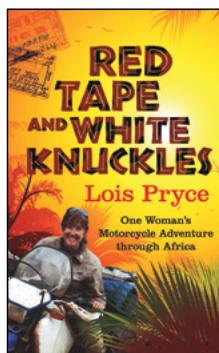


## TWO-UP

A relationship can be difficult enough under 'normal' circumstances, but navigating a relationship 1,000 miles at a time is another story entirely. Join the ride as Lynda and Terry embark on a long-distance journey that includes falling in love, blending families and building a life together while chasing the consuming passion, exhaustion, disappointment and exhilaration found in the world of

competitive riding. An intense, endearing and real-world adventure-love-story wrapped around entry in the Iron Butt Rally and their participation in the "World's Toughest Motorcycle Competition". By Lynda Lahman. Softbound, 5.5"×8.5", 206 pp., b/w illus.

#5637 \$13.00

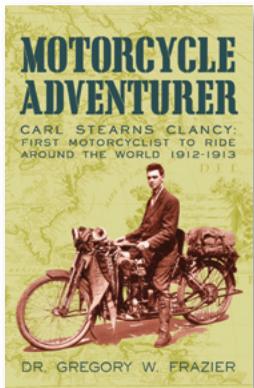


## RED TAPE, WHITE KNUCKLES

Lois is at it again, unabashedly taking on the kind of challenging adventure most of us could only dream of. Armed with maps, a baffling array of visas and an abundance of charm and determination, she dons her sparkly helmet and sets off on a grand motorcycle trek across the Dark Continent of Africa, destined for Cape Town. Never mind the small matter of navigating the

Sahara, war-torn Angola and the Congo Basin along the way. An entertaining, action-packed and funny and fast paced page-turner about following your dreams, sure to inspire you to pack your bags and tackle your own adventure. Softbound, 5"×7.7", 416 pp.

#5645 \$23.00

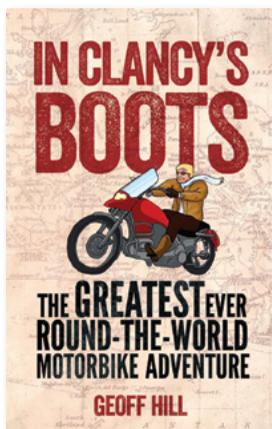


### MOTORCYCLE ADVENTURER: CARL STEARNS CLANCY

This travelogue originally authored by Clancy is for the avid motorcycle adventurer, the travel dreamer thirsting for motorcycle touring. Clancy circled the globe during 1912-1913 on a 1912 Henderson motorcycle. There were no GPSs, ATMs, Internet, and often no gas,

roads or motorcycle repair shops. It describes the first motorcycle global adventure ride by the man who survived a dream quest with his gun, determination, grit, and guts. A wonderful historical account detailing the adventures and difficulties of traveling around the world 100 years ago. By Carl Stearns Clancy. Edited by Dr. Gregory W. Frazier. Softbound. 5.5"×8.5", 324 pp., b&w illus.

#5658 \$22.00



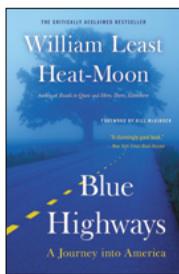
### IN CLANCEY'S BOOTS

A must-read travel book for anyone who loves motorcycles and adventure. Come along for the ride as Geoff Hill recreates Carl Stearns Clancy's 1913 route, becoming the first person ever to successfully circumnavigate the globe on motorbike. Following the same route, and with Clancy's account of the journey echoing in his head, Geoff travels

through Europe and north Africa, Sri Lanka, Malaysia, Hong Kong, China and Japan, all the way to America and Clancy's home town of New York. By Geoff Hill. Softbound. 7.5"×5", 264 pp.

#5659 \$19.00

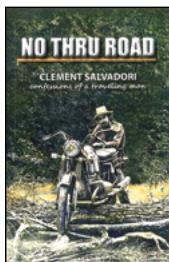
Buy both Clancey books and SAVE \$6.00 #5661 \$35.00



### BLUE HIGHWAYS: A JOURNEY INTO AMERICA

Despite not having anything to do with motorcycles, this classic travelogue is a great read and offers insight and wisdom into how to travel, better and with more meaning and purpose. After losing both his wife and job on the same day, the author embarks on an unforgettable journey along the back roads of the United States, following the routes marked with blue on his old style Rand McNally atlas and discovering all of the wonders that 13,000 miles of rural America has to offer. A classic, masterpiece of travel writing filled with fun, unique and memorable stories and real-life characters. By William Least Heat-Moon. 5.5"×8", 448 pp.

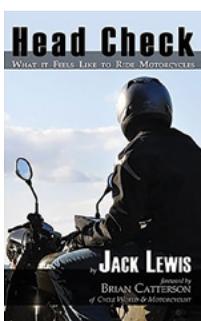
#5699 \$13.00



### NO THRU ROAD

Fire up the wayback machine and prepare to vicariously take a two-wheeled motorized journey through time and space with well-known moto-journalist and traveling-man, Clement Salvadori. The book describes 29 motorcycle trips, and one in a VW van, covering six continents — excepting Antarctica — since 1957. The writing is all new, no boring reprints, though a few of the trips have been written up in magazines in a very different fashion. Follow along on this magic-carpet ride of two wheel travel, arranged alphabetically from Afghanistan to Zimbabwe, and zooming thru decades of discovery, exploration and life lessons only achieved through a life-long love of motorcycles. Engaging, easy-to-read and filled with worldly historical observations and intimate personal insight into the life of a dedicated rider and respected moto-journalist. By Clement Salvadori. Softbound. 5.5"×8.5", 414 pp., b/w illus.

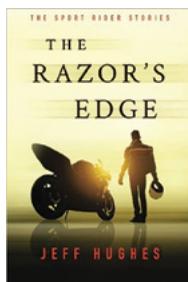
#5662 \$27.00



### HEAD CHECK

Take in the color and detail of a rider's life vividly realized, richly observed, and transcendently described. During his tenure at Motorcyclist magazine, Jack Lewis has touched readers around the world not only through his incandescent prose riffs and self-effacing humor, but also through a consistent and deeply felt humanity. This collection of magazine features and columns alongside personally published web pieces and new material may be populated by motorcycles, but it centers around the varied experiences of riders (and their tolerant keepers) in a world where risk is a bet you make with yourself for purposes that transcend mere recreation. Head Check is — beneath the sarcastic wit, wide-eyed fear, profound humility, and occasional descents into scatology — a collection of love stories. Recommended for riders, readers, passengers, and humans. By Jack Lewis. Softbound, 5.2"×8", 304 pp.

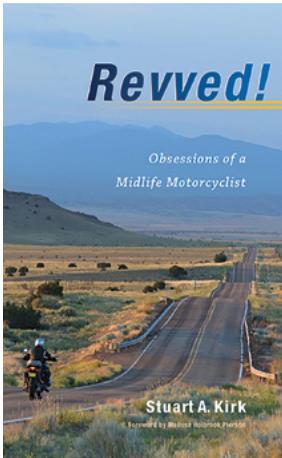
#5004 \$21.00



### THE RAZOR'S EDGE

Riding a motorcycle at speed invites one of life's most profound experiences. Living as it does in that narrow space between danger and exultation, a fast motorcycle represents one of modern life's last anchors to something ancient and timeless. Done well, riding a fast bike on a good road holds the power to put a rider in a state of exalted grace. A complete collection of the author's stories penned during an eight year tenure at Sport Rider magazine. Part cautionary tale, part joyous recollection, these 53 stories offer rare insight into the world of riding fast. By Jeff Hughes. Softbound, 6"×9", 332 pp.

#5101 \$24.00

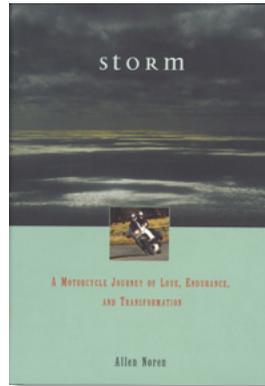


## REVVED

The true-life story about a mid-career professor who unexpectedly becomes immersed in the world of motorcycling. Engaging essays filled with humor and insight, recounting the authors discovery of the complexities and pleasures of the moto life. Ride along on his life changing journey. A great read both for those who have already travelled down a similar personal path, and those who are looking

for guidance about facing fears, finding like-minded companions, gaining riding mastery, and developing a changed sense of self. By Stuart A. Kirk. 5"×8", 184 pp., b/w illus.

#5500 \$17.00

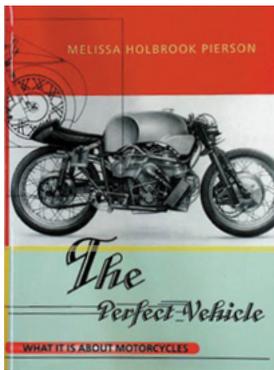


## STORM

Keeping a girlfriend satisfied is sometimes difficult. Add in a grueling 6000 mile route around the Baltic Sea with her riding pillion through treacherous storms, abysmal road conditions, shabby accommodations ... let's just say if she ain't happy, you ain't happy. A stunningly pragmatic and honest travelogue – not afraid to tell the whole story of the challenge and transformation that

really can and does occur, not only in the course of epic adventures, but also as part of the daily experience of life. A must read before planning the next riding adventure...with your significant other...if you want it to stay that way. Glean bits of relationship wisdom while reading enchanting descriptions of travel through the picturesque scenery of Baltic Europe. By Allen Noren. Hardbound, 6"×8.5", 35 pp., no illus

#5726 \$24.00

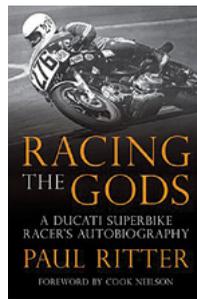


## THE PERFECT VEHICLE: WHAT IT IS ABOUT MOTORCYCLES

At once an overview of motorcycling's history and culture as well as riding recollections of the author, The Perfect Vehicle is an engrossing and entertaining book. Poetic, intelligent prose unwinds like a good road. A wonderful, insightful book and difficult

to put down. By Melissa Holbrook Pierson. Softbound, 6.25"×8.5", 240 pp., 32 b/w illus.

#3770 \$17.00



## RACING THE GODS

An autobiography of the early days of Superbike racing, telling a personal account of the early racing days when professional racers in the sport were weekend warriors who traveled on shoestring budgets and fueled their bikes with passion and (if they were good) a few dollars of winnings. Includes racing tales with legends like Reg Pridmore, Wes Cooley, Mike Baldwin, and Keith Code. Also

chronicles Paul Ritters tragic accident, nearly 20-years after retiring from top level racing, that left him without the use of his legs. A courageous and inspiring story as remarkable as his success on the track. An engrossing and inspirational tale appreciated by anyone who loves motorcycles or appreciates a good story. By Paul Ritter. Hardbound, 6"×9", 256 pp., b/w illus.

#5674 \$29.00

## BIKES OF BURDEN



The motorcycle's ubiquitous presence in Vietnam sets the stage for this beautiful, visionary book of 146 carefully selected and richly printed photos that show motorcycles carrying everything imaginable, from giant tractor tires to hundreds of delicate live birds – all piled high behind and around everyday riders. Every reader who's seen this book marveled and lingered over it for a long time, pondering the beauty and power of the amazing images. One artist's brilliant photographic testament to the value of motorcycles as an integral part of a humanized transportation system. Contained within such diversity is a powerful silent prayer about the wonders, benefits and positive values of riding. This is a strictly limited fine art gallery edition, unavailable elsewhere. It took us about a year to get it here for your consideration. And it won't be available long. By Hans Kemp, Hardbound, 10.25"×7", 158 pp., color photos.

#5867 \$27.00

## CARRYING CAMBODIA



Unbelievable feats of transportation are an everyday occurrence on the streets of Cambodia. Tuk tuks, cyclos, cars, trucks, motorbikes and bicycles transport loads that defy your

wildest imagination. Photographers Hans Kemp and Conor Wall documented this unique street culture resulting in this amazing 144 page book loaded with incredible photographs that will forever change your definition of "packed." By Hans Kemp, Hardbound, 7.8"×7.8", 144 pp., color photos.

#5007 \$23.00

## GHOST RIDER

This book proves that true experience does indeed soundly trump fiction at times. Shattered by the deaths of his daughter and wife, Neil Peart (drummer/lyricist of Rush) heads out on his trusty R1100GS for a fifty-five thousand mile, fourteen-month odyssey of healing and self-discovery that takes him across large portions of the continent. Driven by will and a deep reluctance to turn back, ...to what?, he eventually finds reconciliation and peace, as well as a fresh start that we won't spoil here. In short, quite a tale, told by a talented writer and flush with entertaining and moving scenes from his adventures. By Neil Peart. Softbound, 6"×9", 460 pp., no illus.

#5771 \$19.00

*"Unfortunately, bad things happen to good people. It's one of life's hard lessons for us all. The death or illness of a loved one or maybe a friend in trouble. None of us is ever prepared for the day even one of these events arrives on your own door-step. This is the story of one man trying to understand the why his plate is suddenly filled, until there is nothing left inside.*

*"Neil Peart has the rare ability to open up and share his heart and mind as he ponders the &quot;why&quot; of it all. As his healing begins on the back of his BMW GS, we are riding along with him. One mile at a time, one day at a time. Sometimes stumbling and feeling why should you keep going, why not just give up. Then, true to life there's always another turn in the road.*

*"We are able to see through his eyes the view of the road, people, and country. These images of the people and places are at times thought provoking, and then the world becomes colorless, void of light and laughter. Other times it's a view full of depth and grandeur. Every turn becomes full of the simple mystery of life and a reminder that he and we, can and should go on. His book gives light to the words if you want to change your perception, then change your perspective.*

*A great read from someone who's life has turned him into someone that is less of a rockstar or even a man. Instead, he has become only the ghost rider. A true survivor on the road of life." —Review by Al Bates*

## FAR AND WIDE

35 concerts. 17,000 motorcycle miles. Three months. One lifetime. In May 2015, the veteran Canadian rock trio Rush embarked on their 40th anniversary tour. For the band and their fans, R40 was a celebration and, perhaps, a farewell. But for Neil Peart, each tour is more than just a string of concerts, it's an opportunity to explore backroads near and far on his BMW motorcycle. So if this was to be the last tour and the last great adventure, he decided it would have to be the best one, onstage and off.

This third volume in Peart's illustrated travel series shares all-new tales that transport the reader across North America and through memories of 50 years of playing drums. From the scenic grandeur of the American West to a peaceful lake in Quebec's Laurentian Mountains to the mean streets of Midtown Los Angeles, each story is shared in an intimate narrative voice that has won the hearts of many readers. A richly illustrated, thoughtful, and ever-engaging scrapbook of people and places, music and laughter, from a fascinating road — and a remarkable life. Hardbound. 8"×10", 312 pp., color photos.

#5075 \$32.00

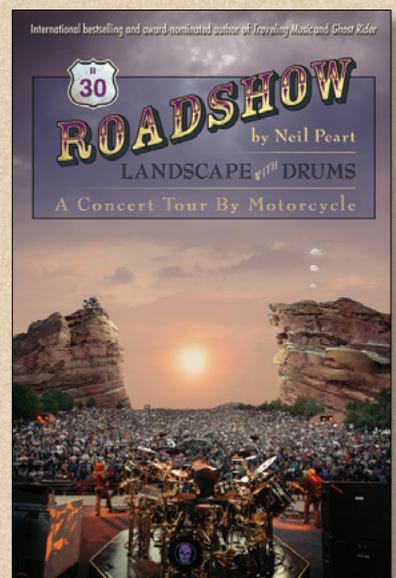
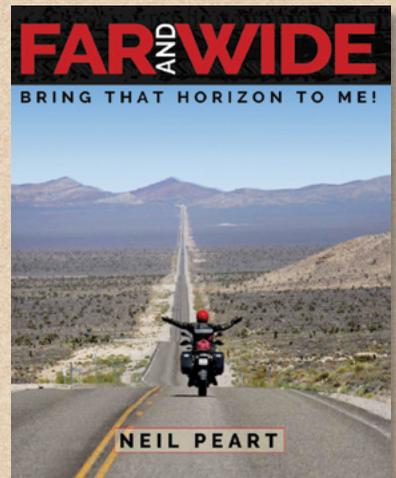
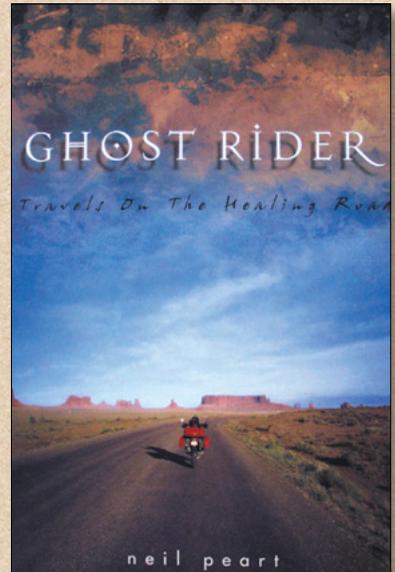
## ROADSHOW LANDSCAPE WITH DRUMS

The fourth book from the prolific writer, lyricist and drummer of Rush, one of the most successful Canadian rock bands of all time. During the band's 2004 world tour, the author decided to do all between-show touring by motorcycle, and this is his onstage/backstage/on-the-road/deeply personal play-by-play. A bit lofty for some readers, but well-written and enjoyable nonetheless. If you enjoyed Ghost Rider... you'll like this one too. By Neil Peart. Softbound, 6"×9", 399 pp., b/w illus.

#5933 \$19.00

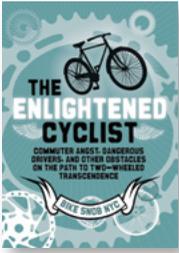
Set of 3 Neil Peart Books **SAVE \$7.00**

#5632 \$63.00



## THE ENLIGHTENED CYCLIST

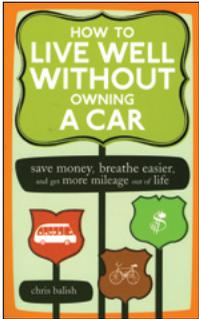
Bicycle stuff, with lots for moto riders to think about. Careless drivers, wide-flung car doors and zoned-out pedestrians are but a few of the frustrations encountered by those who chose to commute on two-wheels. This primer on bicycle travel takes on the trials and triumphs of bike commuting with snark, humor and enthusiasm, in the quest to become better commuters, better people and achieve two-wheeled transcendence. From the deadly sins of biking to tactics for dealing with cars, pedestrians, and other cyclists, motorcyclists are sure to see many parallels and glean useful wisdom from our peddle-powered brethren. By Eben Weiss. Softbound. 5"×7". 224pp., illus.



#5657 \$15.00

## HOW TO LIVE WELL WITHOUT OWNING A CAR

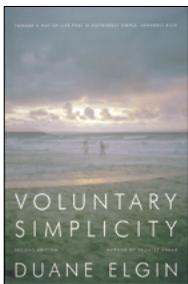
As motorcyclists, we all know the social and psychological benefits of opting for two-wheeled transport instead of four. This book highlights the many reasons for fully adopting the carless lifestyle. A great gift for the loved ones in your life who still haven't quite grasped the big picture. By Chris Balish. Softbound, 8"×5", 216 pp., b/w illus. Fun cartoons.



#5909 \$13.00

## VOLUNTARY SIMPLICITY

A positive read that explains how to simplify your life. This is a classic about living with balance and outlines ways to change the way you live to have a happier, healthier lifestyle. It may just change your life. By Duane Elgin. Softbound, 8.5"×6", 240 pp., no illus.



#5919 \$13.00



## WHY WE DRIVE

Educational and fun to read, this interesting little tome of transportation propaganda uses pictographs, history and insightful common-sense to drive straight to the heart of America's dependence on cars.

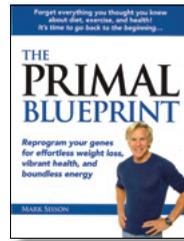
While not specifically advocating motorcycling, the author does make a concisely narrated argument in support of the adoption of alternative forms of transportation, while outlining the conspiracy, politics and collusion that have shaped our current system of congestion, urban sprawl and cyclical dependence on ever expanding roadways.

An inspirational and insightful examination of American transportation. Worth a read, pass it on... By Andy Singer. Softbound. B&W illus. 160 pp. 5"×7".

#5648 \$15.00

## THE PRIMAL BLUEPRINT

The cover makes it look like every other Fitness/Diet/Self-Improvement book...but inside is an entirely different kind of fitness and health guide explaining how we eat, live and exercise...and why much of what we do is not good. The premise is simple: Humans evolved over 500,000 years and our eating + exercising practices are from only the last 30,000 years of post-agriculture civilization. Mis-match.



The inspirational, irreverent and often humorous text is fun and mind opening. There's a lot of really great help here, and if you follow it you'll probably be stronger, feel better, get sick less, and live longer... By Mark Sisson. Hardbound, 7.25"×9.5", 283 pp., b/w illus.

#5700 \$24.00



## EAT BACON, DON'T JOG

What actually makes us healthy? This upends the last 30 years of conventional health wisdom to offer a clear path to weight loss and fitness. In more than 100 short, compelling essays, Eat Bacon, Don't Jog shows why we should drop the carbs, embrace fat, and hang up our running shoes, with the latest science to back up its claims. Diet and Exercise make up the bulk of the book, along with a healthy dose of common sense and conventional wisdom. Softbound, 4.5"×9", 226 pp., b/w illus.

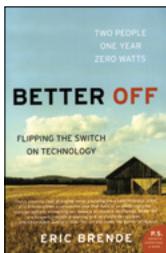
#5670 \$11.00



## JUST RIDE

About bicycles with lots of stuff motorcyclists will enjoy. A revolutionary gust of common sense brought to everyday bicycle riding, composed by a reformed racer who's commuted by bike everyday since 1980. Forget the ultralight, uncomfortable bikes, flashy jerseys, clunky shoes that clip onto tiny pedals, the grinding out miles. Instead, ride like you did when you were a kid—just get on your bike and discover the pure joy of riding it. Fun to read inspiring and entertaining two-to-three page chapters. Filled with tidbits about being an 'unracer,' and useful experiences equally applicable to motorcycling. By Grant Petersen. Softbound. 9"×4.4". 256 pp.

#5656 \$13.00

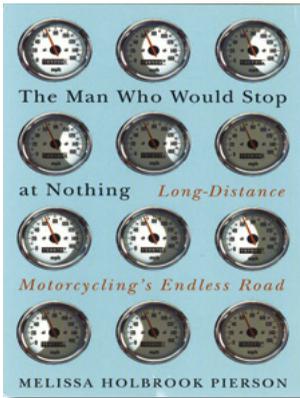


## BETTER OFF

An MIT student proposes a simple question: Do humans really need this much technology? Furthermore, can we live without it? Have we gone so far that we've become dependant on it? Hmmm... By odd chance, he accidentally stumbles upon a Mennonite village and decides...hey, what the heck, let's give this a shot for 10 months. No cell phone, no computer, no internet, no electricity, no TV, no radio, no running water, no motorized transport, no nothing. Not even a newspaper. So, our fearless author heads to the village with his wife, after being married for only one week (!) and together, they give it their best try. Do they make it? Do they run away screaming? Do they go crazy and murder each other? You'll have to see for yourself. By Eric Brende. Softbound, 5.25"×8", 234 pp., no illus.

#5948 \$13.00

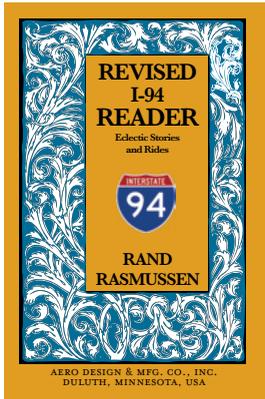
## THE MAN WHO WOULD STOP AT NOTHING



A captivating read, impossible to put down. By Melissa Holbrook Pierson. Hardbound, 5.5"×8.3", 208 pp.

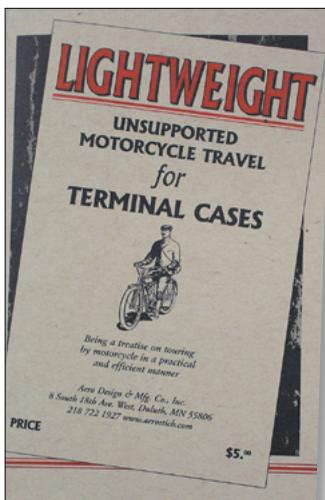
#5618 \$17.00

## REVISED I-94 READER



there' memoirs. For this rider, traveling forth and back was an opportunity for meditation, contemplation, ideas—and a venue for making life's greatest decisions. Softly inspiring stories that read as true as the endless Midwestern prairie itself. Stories about piloting a road and a life, accompanied closely by the thrum of a BMW r 65 and the essential feelings and experiences of pure motorcycling. By Rand Rasmussen. Softbound, 6"×9", 64 pp., b/w illus.

#5620 \$7.00



## AEROSTICH LIGHTWEIGHT UNSUPPORTED MOTORCYCLE TRAVEL FOR TERMINAL CASES

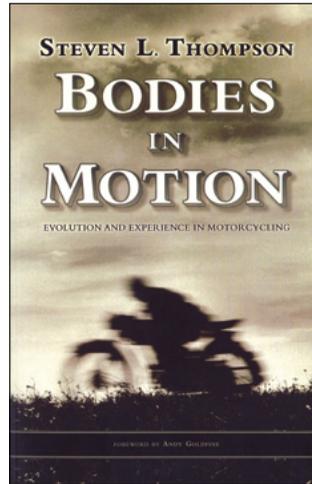
How about riding out your own back door for high adventure and long distances on just an average smallish bike and with some simple luggage and gear? Is it possible to travel unsupported and independently in such a manner? Yes, and the experience of traveling this way captures the most time-honored essences of motorcycling.

This book consists of 14 pages of summary text, with the balance arranged into appendices that cover such topics as food, improvised repairs, helpful resources for further information, useful websites, state-by-state listings of good roads, and bike-friendly hangouts.

Detailed examples of gear and its organization are based on real-life experience and offered as a starting point for your own trips. It fits readily in a pocket or tank bag and contains a distillation of experience, and information that will be a useful starting point for the beginning lightweight motorcycle tourist as well as a handy reference for an experienced rider. Saddle-stitched, 4"×6", 84 pp., b/w illus.

#5800 \$5.00

## BODIES IN MOTION: EVOLUTION AND EXPERIENCE IN MOTORCYCLING



Motorcycling's sensations are easy to experience, but harder to explain. How can riding be so exciting and yet relaxing at the same time - and why does this combination make us feel so good? Rather than question this, most motorcyclers simply settle into the saddle, turn the key, grab the handlebars, and enjoy the magically uplifting experience.

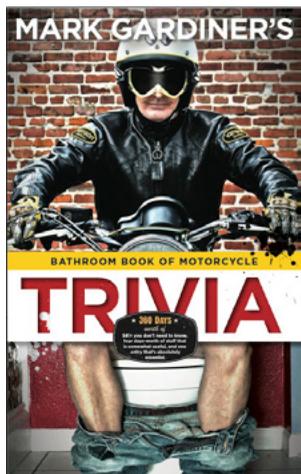
Here, Steven L. Thompson examines

some of the most nuanced aspects of the rider/machine relationship. With research and analytics he disentangles our psycho-biological connections with the kinesthetics of riding from a complex mix of cultural elements surrounding motorcycling. Here are ideas that point us toward a better understanding of why motorcycling is important, and why riding has such a powerful influence on us.

In the author's own words, *Bodies in Motion* "...is written both for motorcyclists and non-motorcyclists, and thus longtime riders will inevitably find some material familiar, though I have tried to ensure that the context is analyzed to highlight aspects of the commonalities that are usually overlooked or misunderstood...*Bodies in Motion* thus explores what evolutionary science, psychology, human-factors research and engineering research can tell us about why some people seek certain kinds of mobile experiences and others do not.

The overwhelming importance of automobility to our way of life means that human nature, as science can show it to be, is vital to our continuing attempts to cope with the costs that automobility has thrust upon us, along with its benefits." Foreword by Andy Goldfine. Softcover, 6"×9", 400+ pp., b/w illustrations.

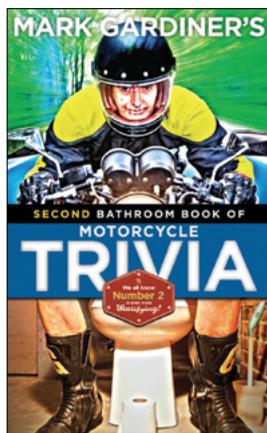
#5802 \$19.00



## THE BATHROOM BOOK OF MOTORCYCLE TRIVIA

A fun read and great way to kill a couple of minutes a day, not to mention clean up the pile of old reading material on the back of your toilet. Open the cover to find 365 unique entries, one for every day, of moto-trivia sure to keep you entertained while you take care of, um, business. By Mark Gardiner. Softbound, 244 pp., b/w illus.

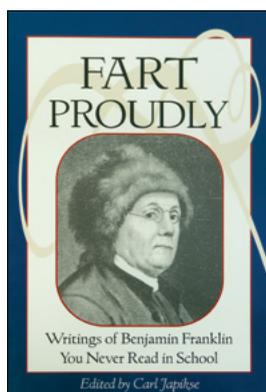
#5504 \$13.00



## SECOND BATHROOM BOOK OF MOTORCYCLE TRIVIA

Because #2 can be even more satisfying than #1, this is an all-new second version ready to take its rightful place on the back of your throne, stacked with the latest motorcycle magazines and your favorite dog-eared mail-order riding gear catalog. Filled with 365 enlightening bits of moto-trivia and snarky commentary sure to pass the time during your daily constitution. By Mark Gardiner. Softbound, 5"×8", 272 pp.

#5507 \$12.00

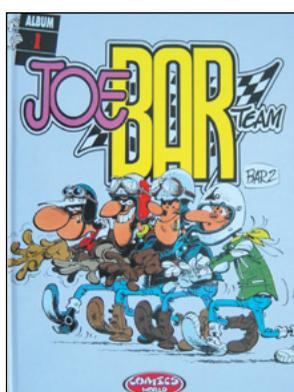


## FART PROUDLY BY BEN FRANKLIN

This founding father was a witty guy, and had a great bawdy side. The writings in Fart Proudly reveal the rogue who lived peaceably within the philosopher and statesman. Included are "The Letter to a Royal Academy," "On Choosing a Mistress," "Rules on Making Oneself Disagreeable," and other jibes. Franklin's irrepressible wit found an outlet in perpetrating hoaxes,

attacking marriage and other sacred cows, and skewering the English Parliament. These essays endure as both hilarious satire and a timely reminder of the importance of a free press. He really wrote this—sure makes me proud. 8.5"×5.5", 128 pp.

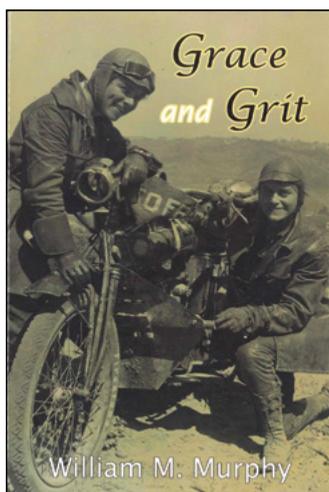
#5852 \$13.00



## JOE BAR TEAM

Four guys who hang out at a curbside bar owned by 'Joe' and their often hilarious antics and adventures give a glimpse into French cafe' racer culture of the 70's and provide more than a few laughs along the way. Chased by cops, taunting each other into overstepping their riding ability, happily tearing down a stranded rider's Guzzi (even though it only ran out of gas), and experimenting with Joe's cocktail mix in their fuel are just some examples of the hijinks that will have you laughing at, and with, this crew. By Pierre Vedel. Hardbound, 9"×11.75", 48 pp., color illus.

#5806 \$33.00

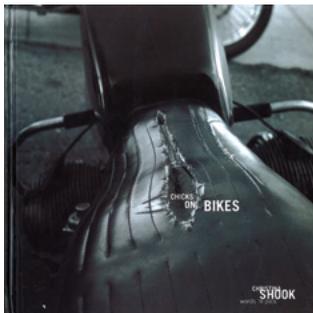


## GRACE AND GRIT

Motorcycle dispatches from the early twentieth century about of five courageous women who paved the way for women adventurers everywhere by packing their motorcycles with tents, tools and tenacity and setting out on cross-country routes to prove that women are strong, capable and fearless. Incredible stories of daring young women who overcame horrible road conditions, unre-

lenting weather, hard-to-find fuel, flat tires and roadside repairs on an ultimate quest of discovery and two wheel adventure. By William Murphy. Softbound, 6"×9", 208 pp., b/w illus.

#5664 \$20.00



## CHICKS ON BIKES

An evocative exploration of women motorcyclists, unveiled in an alluring layout of words 'n pics, resulting in unconventional eradication of stereotypes about female riders. This is a stunning visual celebration of the varied cultures, lifestyles and passion for motorcycles and riding...from the sassy young racer girls to wind-roughened seniors, leather-clad outlaws to chic corporate climbers. The beautiful collection of photographs is complimented by intensely personal prose, offering a glimpse into the inspirations that guide women riders. One of those rare books that energizes the spirit and really is hard to put down. By Christina Shook. Hardbound, 8.25"×8.25", 154 pp., color & b/w photos.

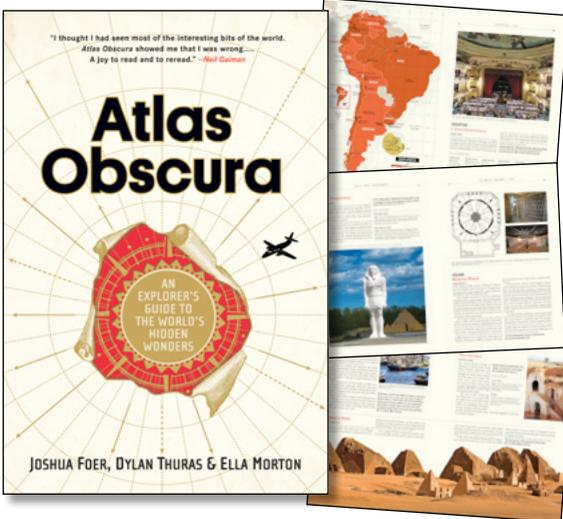
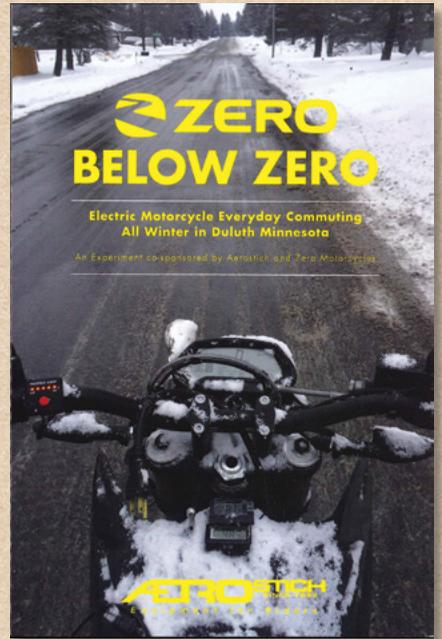
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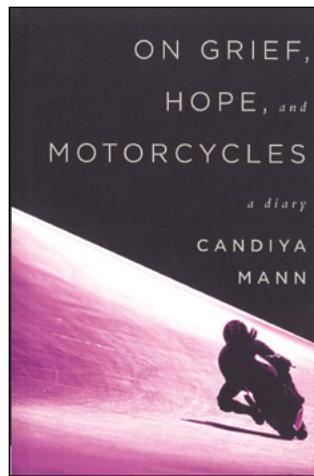
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#5037 \$35.00

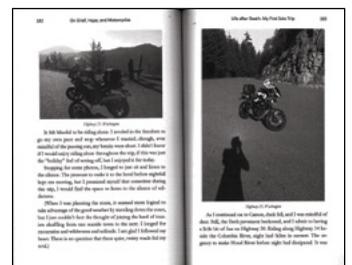


## ON GRIEF, HOPE AND MOTORCYCLES

At forty, Candiya thought her life was finally falling into place. Mike - her boyfriend, best friend, love of her life - was returning from the final deployment of his career. Now they could start their life together. They had made it through the stress of repeated deployments, and this was the sweet reward on the other

side. The morning after his return, she got the call. Mike had been in a motorcycle accident, and "he didn't make it." ON GRIEF, HOPE, AND MOTORCYCLES is a collection of Candiya's blog posts and ride reports, a diary that follows her journey from despair to healing, including the painful, funny, and absurd stories along the way. Raw, powerful, and beautiful, this book is an offering of hope to any reader who has experienced or will experience loss: that is to say, everyone. By Candiya Mann. Softcover, 5.5"×8.25", 390 pp. b/w photos.

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