

A tale of two socks

One of the year's most important product showdowns pits CB Track Editor Oliver Jervis and his selection of Roadgear socks against Aerostich and its bamboo knits. Hold the phone folks, you don't want to miss a minute of this.

Says Oliver ...

The press kit at a recent new motorcycle launch contained a pair of Roadgear coconut socks. Nothing edible here, I can assure you. Designed to meet the growing demand for sustainable, renewable resources, these socks are created from natural coconut fibres, typically a wasted material from the food industry. Claimed benefits include evaporative cooling, odour control, and, curiously, UV protection. WTF? Laugh with us about how UV protection on a boot-covered foot matters. All this said, the socks did live up to their claims of being quite comfortable along with the moisture control thing. The only gripe was that the socks are exceptionally, long going all the way up to the tester's knee (mine, that is). Unconfirmed, however, is the odour control capability as no one would volunteer their expertise following a 600-km riding day.

www.RoadGear.com



Says Aerostich ...

The path toward inner peace begins with a single step. But hundreds of steps and hours of confinement inside riding boots will generally leave only hot, sweaty, feet. Enter Bamboo Charcoal socks, , a harmonious blend of proven old-world therapy combined with modern advances in weaving technology that create a blissful environment of podiatric comfort. Nanotechnology permanently melds the ancient beneficial properties of bamboo charcoal into the natural fibres of this sock. The result is a supple knit that continues to get softer with each washing. Every individual sock fibre is infused with charcoal to provide natural anti-microbial properties, and as the socks are worn and heated by the body, good negative ions are also released, promoting increased foot health and improved circulation. Try some on. They're good for the planet.

www.aerostich.com







